



2025 Alameda County Continuum of Care (CoC) Competition
Scoring Criteria for New Projects
December 3, 2025

These scoring factors are designed to evaluate requests for NEW project funding through the FY 2025 CoC Program Competition. The criteria measure project quality and proposed performance outcomes, including the project’s contribution to strengthening the overall homelessness response system. Scoring factors align to HUD requirements as set forth in the NOFO.

Threshold Criteria

These criteria must be met for the new project to be considered for funding. If the applicant responds “no” to any of the threshold questions in the local application, the project is not eligible. Required attachments will be evaluated to determine whether “yes” responses are supported by backup documentation.

<p>Eligible Applicant: Applicant and subrecipient (if any) are eligible. Eligible project applicants for the CoC Program are nonprofit organizations, States, local governments, instrumentalities of State and Local governments, and Indian Tribes and Tribally Designated Housing Entities (TDHEs). Applicants who are an existing or previous HUD funding recipient must have had no significant issues related to capacity, performance, audits, monitoring findings or repeated late drawdowns.</p>
<p>Project Eligibility: Proposed project type is eligible for CoC Bonus, Reallocation or DV Bonus funding in the 2025 CoC NOFO. Only Transitional Housing (TH), Supportive Services Only (SSO) Standalone, SSO-Outreach, SSO-Coordinated Entry (CE) and HMIS projects will be considered. Housing projects (PSH, RRH, TH/RRH) are not eligible as new projects.</p>
<p>Demonstrated Experience: All applicants must have prior experience operating a comparable project and provide a report (HUD APR or very similar) that demonstrates strong outcomes on measures aligned to HUD system performance measures or similar standards. For Transitional Housing, the report must show that at least 50% of participants exited to permanent housing within 24 months.</p>
<p>HMIS Participation: Project certifies it does or will participate in the CoC’s HMIS. Projects that do not participate, or have not agreed to participate, are not eligible for funding. The only exception is for victim-service agencies or legal services agencies serving survivors of domestic violence. These organizations may not participate in HMIS but must utilize a comparable database.</p>
<p>Coordinated Entry: Project certifies it does or will participate in Coordinated Entry. All projects that receive HUD CoC funding are required to participate in Coordinated Entry. DV projects shall participate with Coordinated Entry while protecting client data and safety.</p>
<p>Match: The applicant has secured match funding equivalent to 25% of the CoC grant request (minus leasing funds). Applicants must include a match commitment letter specifying that the match is committed to the specific project for which HUD funds are requested.</p>

<p>Client Eligibility: The population to be served must meet HUD CoC program eligibility requirements for the project type, and the project application must clearly establish eligibility of project applicants.</p>
<p>Recent Financial Statement: Projects must provide an up to date audited financial statement for FY 23-24 and single audit (if applicable). Applicants with unresolved audit findings will not be eligible. Any audit with findings must be accompanied by an explanation of how findings were resolved.</p>
<p>Monitoring, Training and Technical Assistance: All projects must agree to be responsive to project monitoring, training and technical assistance from the CoC lead and HMIS lead.</p>

Scored Criteria

All projects will be scored on a 90-point scale using the criteria and points system described below.

Criteria		Questions and Points Breakdown
Criteria 1: Addressing Local and HUD Priorities: Up to 40 points		
1a	<p>Transitional Housing Projects: Programs that provide treatment and services people need to recover and regain self-sufficiency, including on-site behavioral health treatment and robust wraparound services.</p>	<p><u>Narrative:</u></p> <ol style="list-style-type: none"> 1. Describes how the proposed project will help participants to recover and regain self-sufficiency. (up to 5 points) 2. Describes how the project will provide and/or partner with other organizations to provide eligible supportive services that are necessary to assist program participants to obtain and maintain housing. (up to 5 points) 3. Describes how the project will be supplemented with resources from other public or private mainstream health, social and employment programs such as Medicare, Medicaid, SSI, and SNAP. (up to 5 points) 4. Provides a service agreement that requires program participants to take part in supportive services (e.g., case management, employment training, substance use treatment, etc.) and demonstrates that the proposed project will provide 40 hours per week of customized services for each participant (may be reduced if participant is employed and does not apply to participants who are over 62 or have a physical or developmental disability). (up to 5 points) 5. Demonstrates that the applicant has prior experience operating transitional housing or other projects that have successfully helped homeless individuals and families exit homelessness within 24 months. (up to 7 points) 6. Demonstrates that substance use disorder treatment will be available on-site. (up to 5 points) 7. Leveraged Resources (Objective Factor): Project demonstrates leveraged housing or healthcare resources not funded through the CoC or ESG programs. In the case of housing subsidies, the leveraged resources must provide at least 25% of the units included in the project. A letter of commitment or contract must be provided that demonstrate the commitment. In the case of healthcare or behavioral

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		<p>health resources, the value of the assistance being provided is at least an amount that is equivalent to 25% of the funding being requested by the project. In the case of substance use disorder treatment, the leveraged resource must provide access to all participants who qualify for those services. Leverage documentation in place = 8 points. No leverage documentation = 0 points.</p>
1b	SSO Standalone Projects: Services that shorten the length of time that households remain homeless, increase self-sufficiency, improve health outcomes, and increase exits to housing.	<p><u>Narrative:</u></p> <ol style="list-style-type: none"> 1. Demonstrates that the project will assist people in exiting homelessness and increasing self-sufficiency. Demonstrates that the project will conduct an annual assessment of the service needs of program participants. (up to 10 points) 2. Demonstrates that the project has a strategy for providing supportive services to participants with histories of unsheltered homelessness who do not traditionally engage with supportive services. (up to 10 points) 3. Describes how the project will be supplemented with resources from other public or private mainstream health, social and employment programs such as Medicare, Medicaid, SSI, and SNAP. (up to 5 points) 4. Demonstrates connections to substance abuse treatment services. (up to 5 points) 5. Demonstrates that the applicant has prior experience operating a similar project that assists people in exiting homelessness and increasing self-sufficiency. (up to 10 points)
1c	SSO Street Outreach Projects: Critical services for people who are unhoused that facilitate access to shelter, treatment, transitional and permanent housing.	<p><u>Narrative:</u></p> <ol style="list-style-type: none"> 1. Demonstrates that the project will assist people in exiting homelessness and increasing self-sufficiency. (up to 8 points) 2. Demonstrates that the project has a strategy for providing supportive services to participants with histories of unsheltered homelessness who do not traditionally engage with supportive services. (up to 8 points) 3. Describes how the project will be supplemented with resources from other public or private mainstream health, social and employment programs such as Medicare, Medicaid, SSI, and SNAP. (up to 4 points) 4. Demonstrates connections to substance abuse treatment services. (up to 4 points) 5. Demonstrates that the applicant has a history of partnering with first responders and law enforcement to engage people living in places not meant for human habitation to access emergency shelter, treatment programs, reunification with family, transition housing, or independent living. (up to 8 points) 6. Demonstrates that applicant has experience providing outreach services consistent with what is proposed and has

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		been effective at helping people successfully exit from places not meant for human habitation to emergency shelter, treatment programs, transitional housing or permanent housing programs. (up to 8 points)
1d	SSO Coordinated Entry (SSO-CE) Projects: Services that assess and match individuals and families experiencing homelessness with appropriate resources.	<p><u>Narrative:</u></p> <ol style="list-style-type: none"> 1. Demonstrates that program participants will be directed to appropriate housing and services that fit their needs. (up to 10 points) 2. Demonstrates that the CE system is easily available and reachable for all persons within the CoC’s geographic area who are seeking homelessness assistance and is accessible to persons with disabilities (up to 10 points) 3. Demonstrates that there is a strategy for advertising that is designed to reach households experiencing homelessness with the highest needs. (up to 10 points) 4. Demonstrates that there is a standardized assessment process. (up to 10 points)
1e	HMIS: Improving coverage and ensuring appropriate tracking and accountability of CoC services and outcomes.	<p><u>Narrative:</u></p> <ol style="list-style-type: none"> 1. Demonstrates that the funds will be expended in a way that furthers the CoC’s HMIS implementation and ability to use HMIS as a proactive case management tool to promote treatment and recovery. (up to 10 points) 2. Demonstrates that the HMIS collects all Universal Data Elements as set forth in the HMIS Data Standards. (up to 10 points) 3. Demonstrates the ability of the HMIS to unduplicate client records. (up to 10 points) 4. Demonstrates that the HMIS produces all HUD-required reports and provides data as needed for HUD reporting (e.g., APR, quarterly reports, data for CAPER/ESG reporting) and other reports required by other federal partners. (up to 10 points)
Criteria 2: Project Performance – up to 20 points		
2a	Proposed Project Performance- up to 12 points	<p><u>Narrative:</u></p> <p>Applicant will describe the performance measures they propose to achieve. Applicants may propose performance measures relevant to the type of project they are proposing but will be encouraged to use HUD system performance measures. Responses will be scored on the degree to which the applicant is proposing a project that will generate measurable results.</p>
2b	Track Record of Performance – up to 8 points	<p><u>Data Reports (objective criteria)</u></p> <p>Applicant will provide a sample funder report (can be an APR or report required by another funding source) demonstrating a track record of success in meeting proposed performance outcomes.</p>

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Criteria 3: Budget and Cost Effectiveness; Leveraging - up to 20 points		
3a	Budget and Cost Effectiveness – up to 16 points	<u>Budget</u> Applicants will complete a budget table showing how requested HUD funds and match will be used. Evaluation of the budget will consider whether budgeted staff and expenses are adequate to support the proposed project and appear to be cost effective.
3c	Investment in Supportive Services - up to 4 points	<u>Proportion of Funding for Supportive Services (objective factor)</u> At least 30% of the proposed CoC grant budget is for supportive services or HMIS costs. Yes = 4 points; No = 0 points.
Criteria 4: Organizational Capacity – up to 10 points		
4a	Fiscal Management – up to 10 points	<u>Audit or Financial Findings (objective factor)</u> Applicant has provided most recent annual independent audit. No findings = 10 points; some findings/addressed = 5 points.