



EveryOneHome

2025 CoC NOFO

Local Competition Kick Off

December 3, 2025

1:00 to 2:30 p.m.

# Zoom Tips to Guide Discussion

We love to see your faces! If possible, please turn on your **video**.

As you have questions or comments, please add them to the **chat** box, or raise your hand.

You were automatically placed on mute when you entered the meeting. Please feel free to **unmute** yourself when you are ready to speak.

If you have any technology **challenges** during the meeting, please use the chat feature or email [alameda@homebaseccc.org](mailto:alameda@homebaseccc.org) for assistance



# Meeting Materials



- A copy of this slide deck will be posted on the EveryOne Home NOFO webpage.
- A written summary of the Q&A will also be posted.



# Agenda



1. Welcome and Introductions
2. Overview of the 2025 HUD CoC NOFO
3. Local CoC Funding Process Overview
4. Application for Renewals
5. Q&A for Renewals
6. Application for New Projects
7. Q&A for New Applications



# Introductions



Kate Bristol  
Kate Bristol Consulting

Riley Wilkerson  
Alameda County H&H

Morgan Bernados  
Community Systems Coordinator, Homebase

**Participants: Please introduce yourself in  
the chat**

# Overview of the 2025 HUD CoC NOFO



# Frequently Used Acronyms

- **COC**- Continuum of Care
- **HUD** – United State Department of **H**ousing and **U**rban **D**evelopment. Federal Government agency that releases money and sets program rules
- **NOFO** – **N**otice of **F**unding **O**pportunity. Term used for many different funding programs, but today we mean specifically the notice for HUD Continuum of Care (CoC) funding.



# CoC Funding Process



HUD releases an annual Notice of Funding Opportunity (NOFO)



**Each CoC develops and manages a local application process to invite, rate and rank projects to submit for funding**



CoC submits a Consolidated Application to HUD, including all the local applications organized into a Project Priority List.



HUD awards grants directly to individual applicants (the CoC is not a pass-through)



# Types of Applications

- Renewal Projects
  - Funded in prior NOFO competitions
  - Reapply every year
- New Projects
  - Applying for the first time
  - Application is more involved



# Current Grant Overview

Grant Type (Component)	Number of Grants	Renewal Amount (ARA)	% of ARA	Units	Beds
PSH (Permanent Supportive Housing)	25	\$38,378,945	64%	1,696	2,492
RRH (Rapid Rehousing)	7	\$7,509,870	13%	186	357
TH (Transitional Housing)	2	\$1,179,573	2%	20	43
Joint TH-RRH	3	\$5,379,033	9%	212	308
SSO - Support Services Only (Mobile Outreach & Navigation)	4	\$2,958,618	5%		
SSO - Coordinated Entry	4	\$2,838,675	5%		
HMIS	2	\$1,805,083	3%		
<b>Total</b>	<b>47</b>	<b>\$60,049,797</b>	<b>100%</b>	<b>2,114</b>	<b>3,200</b>

# Local Competition Process

- HUD's NOFO requires that all grants are scored and ranked locally.
- HUD establishes the overarching rules that each CoC must follow in designing the local application process.
- Each CoC can design its own process, including the timeline, content of the applications and how they are scored .
- Objective factors for renewals should include project performance (drawn from HMIS data).
- Applicant also must complete an application to HUD (separate from the local application).



# Tiering of Projects

Rating and ranking will generate two tiers of projects:

- **Tier 1**= higher scoring projects, that are guaranteed to receive funding
- **Tier 2**= lower scoring projects that are not guaranteed to receive funding

Project Priority List = list of projects placed in these two tiers that will be included in final Consolidated Application.



# Local Process - Roles

- **CoC Leadership Board (LB)** – approves Strategic Direction for the local competition as recommended by SCF; approves final Project Priority List. Seats NOFO Response Team (NRT) and NOFO Committee.
- **Standards, Compliance, and Funding Committee (SCF)** - designs and implements a collaborative process for preparing and submitting the CoC application to HUD, recommends NOFO Committee members.
- **NOFO Response Team (NRT)** – New in 2025, develops and implements strategic response to the NOFO, with input from NOFO Committee.
- **NOFO Committee** – Advises NRT.
- **Collaborative Applicant** – Alameda County H&H; responsible for compiling and submitting the consolidated CoC application.
- **Homebase and NOFO Consultant** – support all steps of the process; provide technical guidance.





# 2025 NOFO AND IMPLICATIONS FOR OUR CoC

# 2025 CoC NOFO Overview

- HUD released the FY 2025 Continuum of Care NOFO on November 13, 2025.
- Deadline for response is January 14, 2026.
- Normally NOFOs are released in June or July, so this one is very late.
- Grant renewals will be delayed.
- This NOFO is a profound shift from how HUD has handled CoC funding in prior years.



# Major Changes

- Only 30% of existing funding can be protected (placed in Tier 1); compared to 90% in previous years.
- Only 30% of the application can be permanent housing. The current portfolio of grants is 85% permanent housing.
- Shift from Housing First to program models that require participation in services and treatment.
- Advances programs that align with public camping bans.
- Requires that programs align to Executive Orders including those relating to DEI, gender identity, harm reduction.
- HUD is reserving the right to not fund any application for any reason.



# Impacts on our CoC

- Our CoC receives about \$60 million in CoC funding.
- Only \$18 million of the \$60 million in current grants can be protected in Tier 1.
- Our \$60 million includes \$51 million for permanent housing (PH). We will have to cut \$33 million in PH
- PH can convert to Transitional Housing (TH) with service participation requirements and 24-month length of stay.
- We can apply for new grants for street outreach, transitional housing, Coordinated Entry or HMIS.



# Available Funding

- **Annual Renewal Demand (ARD):** \$60,049,797
- **Renewal Amount in Tier 1:** \$18,014,939 (30% of ARD)
- **Permanent Housing Cap:** \$18,014,939 (30% of ARD)
  - Amount of PH Not Fitting Within the Cap: \$33,252,909
- **Renewal Amount in Tier 2:** \$8,781,949
- **Re-Allocated Funds from PH:** \$33,252,909 available for new projects
- **CoC Bonus:** \$12,009,959
- **Domestic Violence (DV) Bonus:** \$2,154,274
- **CoC Planning:** \$1,500,000



# Timing Issues

- January 14 deadline provides only 60 days to respond
- Local competition process will be VERY compressed.
- Earliest grant awards will be May 2026
- Many projects will experience a lapse in funding.



# Uncertainty in This Year's Process

- There is still considerable uncertainty about how the NOFO Competition will unfold.
- HUD has not yet released detailed instructions for the application and E-SNAPS (the online HUD portal) is not yet open.
- HUD has not yet begun answering questions or posting FAQs.
- Two lawsuits have been filed over elements of the NOFO.
- Applicants should expect that new information may emerge over the next several weeks that could result in changes to the local competition process.



# Review and Ranking Process



# 2025 Review and Ranking Policy

- The 2025 Review and Ranking document sets out the policies governing the local application process.
- The policies integrate Strategic Direction from the Leadership Board
- Significant changes since 2024 to align to the 2025 NOFO
- Policy can be reviewed or downloaded at [www.everyonehome.org/nofo](http://www.everyonehome.org/nofo)



# Scoring and Ranking Policies

- Both new and renewal projects are invited to apply for funding
- All applications will be scored and placed in rank order
- Point scoring has been established to advance specific funding priorities:
  1. Renewing PSH and RRH projects (up to the 30% PH cap)
  2. Renewing TH projects (including PH transitioning to TH)
  3. Renewing SSO projects
  4. New projects



# Scoring and Ranking Policies

- Renewing HMIS and Coordinated Entry (CE) Projects will not receive scores. As critical infrastructure for the CoC, HMIS and CE projects will be placed automatically at the top of Tier 2.
- The NRT is empowered to make adjustments to rank order to maximize the competitiveness of the overall application.
- The Leadership Board will approve the final Project Priority list.



# Considerations for PH Projects

- PSH and RRH projects will be placed in scored order up until the 30% cap is reached.
- Projects falling below the 30% cap will be re-allocated and the funds made available for new projects.
- PSH and RRH projects are *strongly encouraged* to identify alternative funding sources if possible.
- TH-RRH projects are encouraged to transition to TH
- Any PSH or RRH project may choose to transition to TH (though recipients should carefully review the NOFO to understand requirements for TH).



# Appeals

- Applicants may submit appeals on the grounds that:
  - An error was made in scoring
  - The local competition policy was not followed.
- Dissatisfaction with scores, placement in Tier 2, need for the project, failure to pass threshold review are NOT grounds for appeal.
- Appeals that do not identify valid grounds for appeal will not be considered.
- Appeals will be heard by a 3-person panel of non-conflicted individuals.



# Key Dates – New and Renewal Projects

Date	Deadline/Activity
Nov. 13	NOFO Released
Nov. 20	Leadership Board Meeting; NOFO Response Team (NRT) seated; Strategic Direction adopted
Dec. 3	Competition Kick Off Meeting.
Dec. 15	Local Competition Closes. Local applications due by 5:00 p.m.
Dec. 19	E-SNAPS orientation for new applicants (and refresher for current grantees). <i>Tentative.</i>
Dec. 29	Priority List finalized
Dec. 30	Applicants receive results of ranking process; appeals period opens.
Dec. 31	E-SNAPS deadline (local deadline for applicants to complete Project Applications in E-SNAPS.) <i>Tentative.</i>
Jan. 2	Deadline for applicants to submit appeals
Jan. 6	Appeals panel session if needed
Jan. 9	LB special meeting to approve Project Priority List and CoC Application submission
Jan. 14	HUD Deadline

# Information Sources

- Link to online application forms, instructions, application templates and related materials for new and renewal projects: [EveryOne Home NOFO webpage](#)
- Frequently Asked Questions (FAQ): Applicants should email questions to [alameda@homebaseccc.org](mailto:alameda@homebaseccc.org). Answers will be sent to project applicant and also posted in a public FAQ.
- Renewals and New Projects Local Applications are due by **December 15, 2025 at 5:00 p.m.** Online application link posted on EveryOne Home website.
- E-Snaps applications due December 31, 2025. *This date is tentative.* Additional information will be posted once HUD opens the E-SNAPS system.
- If time allows, the NOFO Consultant may host drop-in office hours.



# RENEWAL APPLICATIONS



# Eligible Renewals

- Any project with a grant term expiring in 2026 may renew through the 2025 competition.
- Grant should be listed on the 2025 Grant Inventory Worksheet (GIW)
- This year's process includes Youth Homelessness Demonstration Program (YHDP) and Special NOFO (SNOFO) grants as regular renewals. These grants must be scored and ranked.



# Renewal Funding Options

Renewal project have several options for how to apply:

1. Renewal Grant. This is the “regular” renewal process. Grantees may apply to review their grant. Budget must match the GIW.
2. Consolidation. A grant recipient may consolidate two or more projects of the same component type (e.g. TH can consolidate with TH). Each grant is submitted separately.
3. Re-Allocation. A grant recipient may choose to fully or partially give up their grant funding. These funds become available for other applicants who are submitting new projects.



# Renewal Funding Options

4. Transition Grant. A grant recipient may apply to transition their grant from one component to another (e.g. TH-RRH to TH).
  - Transition grants will be locally scored as if they were a renewal
  - The transition grant is submitted to HUD as a new project and must meet all HUD requirements for new projects.
  - Guidance is unclear but it appears that DV bonus projects may not submit Transition Grants.

*PH projects that fall outside the 30% PH cap **must** either transition or reallocate.*



# Transition Grant Considerations

- PH projects transitioning to TH may receive an award that starts when their existing grant terminates.
- Transition grants have a year to fully transition to the new component.
- PH transitioning to TH may not be able to continue to serve existing participants.
- “Transition” TH grants are still new grants and will be subject to HUD requirements/incentives regarding service participation (including 40 hours per week of services per participant).



# Renewal Scoring

- All renewal scoring will be based on objective factors
- No written narratives or subjective scoring
- Scoring integrates priorities based on type of project



# Renewal Scoring Criteria Overview

Criteria	Maximum Points
1. Project Type	30
2. Project Performance	50
3. Grants Management and Organizational Capacity	15
4. Service Participation Requirements	5
<b>TOTAL</b>	<b>100</b>



# 1. Project Type

Criteria	Maximum Points
PSH	30
RRH	25
TH, TH-RRH (including transition projects)	15
SSO	10



## 2. Project Performance

Criteria	Maximum Points
Housing Stability/Exits to PH	10
Maintains or Increases Income	10
Maintains or Secures Non-Cash Benefits	10
Exits to Homelessness	10
HMIS Data Quality	10



# 3. Grants Management and Organizational Capacity

Criteria	Maximum Points
Grant Spending	10
Timely Reporting and Grant Draws	2
Fiscal Management – Agency Audit Findings	3



# 4. Service Participation Requirements

Criteria	Maximum Points
Requires service participation (and attaches copy of program agreement)	5



# Application Overview

- Applications will be submitted via online application (similar to 2024)
- Link to application and instructions will be posted on the EoH webpage
- Renewal applicants should complete and submit one application for each renewal.
- A complete template of the entire application will be provided as an editable Word document.
- **Applicants are STRONGLY encouraged to draft application responses in the Word document and then paste them into the online application form.**
- The Word document is only a tool and will not be accepted in place of the online application.



# Application Contents

- The renewal application is VERY short and requires minimal narrative writing.
- Application elements:
  - Basic grant information (grant #, project type, etc.)
  - Whether applicant is proposing any consolidation, transition or re-allocation
  - Responses to grants management questions (spending, APR, draws)
  - Copy of audit
  - Whether service participation is required (plus attachment)
  - Space to provide an optional narrative



# Important Instructions for Online Submittal

- You can navigate back and forth between sections and make edits as you go
- You cannot save your responses, close the application and return to editing
- **Please plan to fill out the application in one session and use the provided Word template to draft responses**
- When completed, you will receive an email confirmation and a copy of the application (this is not automated)
- **Please do not wait until the last minute to complete the online application.**



# Resources

- Email questions to [alameda@homebaseccc.org](mailto:alameda@homebaseccc.org)
- All questions will be responded to, either individually or in answers publicly posted in Q&A documents
- There may be optional office hours – to be announced on EoH website
- Question period opens today and ends December 14
- Questions relating to technical issues with the application will be answered up to the deadline on December 15.



# QUESTIONS ABOUT RENEWALS?



# NEW PROJECT APPLICATION



# Eligible Applicants

## Current CoC Grantees:

- New project
- Expansion of existing project

## Organizations Not Currently Receiving CoC Funds:

- Non-profit organizations
- Governmental entities
- Housing Authorities
- Tribes and tribal entities



# Eligible New Projects

## CoC Bonus/Reallocated Funds:

- Transitional Housing (TH)
- Supportive Services Only (SSO)
  - Standalone
  - Outreach
  - Coordinated Entry
- HMIS

## DV Bonus:

- Transitional Housing (TH)
- Supportive Services Only-  
Coordinated Entry



# Estimated Funding Available

- **Reallocated Funds: \$33,000,000**
- **CoC Bonus: \$12,000,000**
- **Domestic Violence (DV) Bonus: \$2,000,000**

\*Note these amounts are estimates and may change



# Local Versus HUD Requirements

- New project applicant must submit the local application which will be scored and ranked.
- This application integrates a mix of local and HUD priorities.
- New applicants that are selected through our local process will be placed on our Project Priority List and must also complete the HUD New Project Application in e-snaps.
- New projects must meet HUD's requirements in order to be funded.
- New projects will be in Tier 2 and must compete nationally for funding.



# HUD Requirements

HUD has extensive requirements regarding:

- Eligible types of projects
- Eligible activities and costs (differs by project type)
- Eligible participants (differs by project type)
- Quality threshold requirements
- Additional unknown requirements may be part of the E-SNAPS application

**Consult the NOFO and resources posted on EoH website.** There are separate resource documents on TH and SSO (prepared by Homebase)



# Uncertainties for New Applications

- Our CoC is eligible to apply for up to \$60 million based on our existing \$60 million of renewals
- We have to reallocate \$35 million of permanent housing, so those funds are available to REQUEST for new projects.
- The CoC's goal is to apply for the full \$60 million (plus the bonus funding if possible).
- Chances of new projects being awarded funding is unknown and unpredictable.



# New Projects: Local Scoring and Ranking

- New Projects will be scored using the adopted Scoring Criteria posted on the EveryOne Home webpage.
- Note that the adopted funding priorities will ensure that new grants are placed below renewal grants in the Project Priority List



# New Projects: Threshold Review

- This year HUD is imposing new threshold requirements for new projects
- Most of these have been integrated into our local application.
- Each new application will be reviewed to ensure it passes threshold
- Projects not passing threshold will not be scored and will not move forward in the local competition.
- Failure to pass threshold is not appealable.



# Threshold Requirements

- Must be an eligible applicant
- Must propose eligible project type
- Must have demonstrated experience operating a comparable project, including data demonstrating outcomes aligned to HUD's system performance measures.
- Must participate in HMIS and CE or certify you will participate.
- Must have committed and documented match (25% of grant request).
- Must provide audited financial statement, with any findings explained



# Considerations for New Applicants

- Organizations that cannot meet the threshold requirements should not apply.
- Alameda County H&H is developing several new applications for countywide projects and will be issuing a request for Letters of Intent (LOI) for organizations interested in being potential subrecipients and partners.
- Details will be posted on the H&H website.



# New Project Scoring Overview

Criteria	Maximum Points
1. Addressing Local and HUD Priorities.	40
2. Project Performance	20
3. Budget and Cost Effectiveness	20
4. Organizational Capacity	10
<b>TOTAL</b>	<b>90</b>



# 1. Addressing Local and HUD Priorities

- Criteria in this section are different for each of the project types (TH, SSO-Standalone, SSO-Outreach, SSO-CE, HMIS).
- Applicants are asked to provide brief narratives addressing specific topics, including:
  - How project supports participants to secure housing, gain self-sufficiency and move towards recovery
  - What services will be provided and how the project will connect with and leverage mainstream services systems
  - Applicant's experience operating comparable projects
- Criteria in this section are aligned to priorities and scoring factors in the HUD NOFO.



## 2. Project Performance

Criteria	Maximum Points
<b>2A. Proposed Project Performance</b> – Proposed outcomes the project will achieve.	12
<b>2B. Track Record of Performance</b> – Required attachment (report from comparable program).	8
<b>TOTAL</b>	<b>20</b>



# 3. Budget, Cost Effectiveness, Leverage

Criteria	Maximum Points
<b>3A. Project Budget</b> – Cost effectiveness and appropriate costs. Required attachment (in Excel workbook provided)	16
<b>3B. Investment in Supportive Services.</b> At least 30% of the CoC funding requested is for Supportive Services or HMIS costs	4
<b>TOTAL</b>	<b>20</b>



# 4. Organizational Capacity

Criteria	Maximum Points
<b>4A. Fiscal Management</b> – Required attachment (audit or link to audit; written response to any findings)	10
<b>TOTAL</b>	<b>10</b>



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# Application Contents

- Application elements:
  - Basic grant information (applicant contact info, project type.)
  - Criteria 1: Brief narrative responses to questions re: local and HUD priorities (word limits noted in the application instructions)
  - Criteria 2: Description of proposed outcomes and copy of report showing track record of achieving outcomes in a comparable program
  - Criteria 3: Proposed project budget in required format (Excel workbook)
  - Criteria 4: Agency audit
  - Attachments



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# QUESTIONS ABOUT NEW PROJECTS?





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Thank you for joining us!

