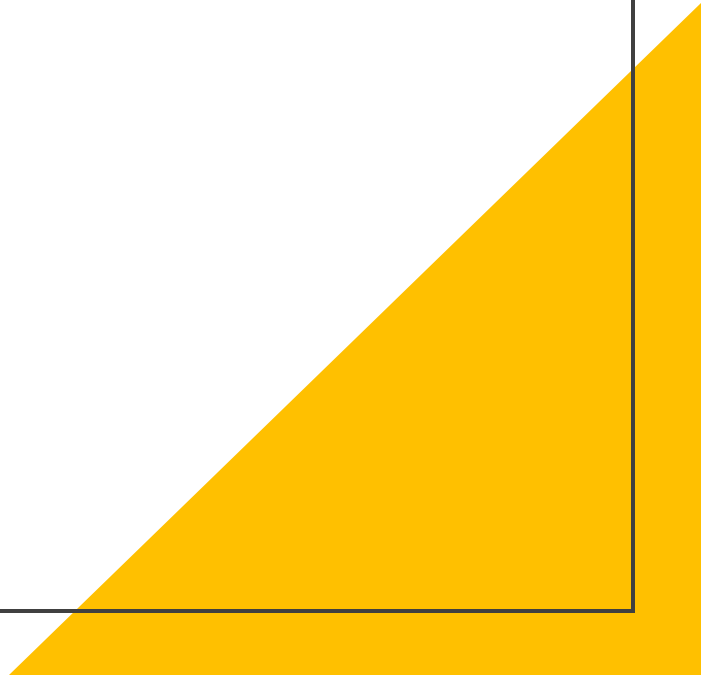




EveryOneHome

Leadership Board

July 17, 2025



Welcome/Introductions



Shared Agreements



- Have sensitivity and respect for each other's experiences.
- Agree to show up and engage. When meeting virtually, this includes having the camera on when possible and safe, while recognizing there are many valid reasons not to have cameras on.
- When making decisions, prioritize the best interests of the homelessness response system and people experiencing homelessness above the interests of the individual board member/organization.
- Commit to racial equity and justice in decision-making. Participate in training and create space and time for this practice.
- Function as peers instead of a hierarchy of persons with lived experience and others.
- Be constructive, not obstructive; try to offer solutions along with barriers.
- One voice at a time, no interruptions.
- Give people the chance to speak once before you speak twice.
- Share and review the materials in the packet in advance of meetings.
- Prioritize action items near top of agenda to help with time management in meetings.



Agenda

1. Welcome
2. Public Comment
3. Approval of Minutes
4. Homeless Response System Updates
5. Leadership Board Updates
6. Update and Feedback on HHAP-6
7. Point-in-Time 2026 Count Update
8. Action on Measure W
9. Continuum of Care Contingency Plans
10. Follow-Up Discussion: Formation of sub-group of Leadership Board
11. Closing



Public Comment



Approval of Minutes

- Approving today: June 18th, 2025





Homelessness Response System Updates



Leadership Board Updates



- Committees are finishing Governance Review discussions in July and August if they didn't discuss in June
- The Communications Workgroup has started meeting to draft a communications strategy for the Board's input and approval
- Letters to Public Housing Authorities regarding Emergency Housing Vouchers have been sent, responses received from Livermore and Alameda County as of 7/17/25



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Discussion & Action Items



Homeless Housing, Assistance and Prevention Program (HHAP) Round 6

Alameda County Health, Housing and Homelessness
City of Oakland



Point-in-Time 2026 Count Update

Alameda County Health, Housing and Homelessness
Simtech



Action Item: Confirm Point-In-Time Count Methodology

Sample motion: Motion to approve the methodology as presented.



Potential Action on Measure W

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Measure W: Overview

- Measure W is a 10-year, one-half percent countywide general sales tax approved by voters in 2020
- The Alameda County Board of Supervisors now has the authority to allocate:
 - Over \$650 million in funds already collected
 - An estimated \$190 million annually for the next 6 years
- Although Measure W is a general tax—meaning funds can support any county service—the voter mandate was clear: **the overwhelming support for Measure W was rooted in the urgent need to address homelessness in Alameda County.**

Measure W: Next Steps

- July 22nd Board of Supervisors Meeting to discuss and potentially vote on usage of Measure W funds
- *Messaging from Supervisor Bas:* Our investments should align with [Alameda County's Home Together Plan](#) and strengthen all parts of the housing and homelessness response system:

Prevention: Help people remain housed (e.g. rental assistance, eviction defense, rapid rehousing)

Intervention: Expand emergency and interim shelter options (e.g. dignified shelter and services for unhoused and encampment residents)

Permanent Housing: Fund deeply affordable housing and supportive services (e.g. permanent supportive housing, behavioral health care)

Access: Improve service connection through outreach (e.g. mobile clinics, street outreach)

Home Together and Measure W Priority Investment Areas

|  |  |  |  |  |
|--|--|---|--|--|
| Prevention | Shelter | Housing | Access & Coordinate | One-time Capital* |
| <ul style="list-style-type: none"> • Emergency rental assistance • Housing related financial assistance • Housing problem solving • Short-term housing stabilization services • Shallow subsidies | <ul style="list-style-type: none"> • Emergency Shelter • Safe Parking • Navigation Centers • Non-Congregate Interim Housing • Medical Respite • Shelter stabilization funding • Shelter Health • Nursing/Caregiving services | <ul style="list-style-type: none"> • Permanent Supportive and Dedicated Affordable Housing subsidies • Flexible Housing Subsidy Pool • Operating Subsidies • Rapid Rehousing • Capitalized Operating Subsidy Reserves • Tenancy Sustaining Services | <ul style="list-style-type: none"> • Housing Navigation • Flex funds to support housing access • Street Health • Outreach Services • Housing Access Points • Coordinated Entry • Workforce Development • Capacity Building | <ul style="list-style-type: none"> • Permanent Housing development (acquisition/rehab and new) • Shelter and Medical Respite development (acquisition/rehab and new) • Capital for other homeless serving housing settings • New health clinic development |

*Represents investment areas that are not annualized as other program areas, but one-time allocations

What's next? How can you engage?

- July 22nd Board of Supervisors Meeting
- Message: **Invest 90% for Homelessness Solutions**
- Allocate at least 90% of Measure W funds to homelessness response efforts, to:
 - Honor the intent of the voters
 - Reduce and prevent homelessness through coordinated investments in shelter, housing, and services
 - Offset declining federal and state funding for housing and homelessness programs

Potential Action Item: Messaging for Board of Supervisors on behalf of CoC

Sample motion: The Leadership Board can approve a specific message for members of the CoC to say or submit on behalf of the CoC during public comment at upcoming Board of Supervisors Meetings.

Note: Members of the Leadership Board (or CoC in general) can also speak as individuals involved with the CoC, but on behalf of themselves.



CoC Contingency Plans

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Overview

Current Situation (from the National Alliance to End Homelessness Conference):

- President's budget request is the Administration's annual set of recommendations to Congress for the regular FY2026 (**Oct. 1, 2025 - Sept. 30, 2026**) appropriations process. "Final" budget implemented October 2026.
 - This is NOT the Big, Beautiful Bill, but the regular budget process
- **The President's budget proposal seeks to collapse the CoC Program and HOPWA program into the ESG program.** Collectively, the funding currently allocated to HUD's SNAP (ESG, CoC, and HOPWA) would be cut by \$532 million
 - PSH would no longer be eligible
 - Would lose YHDP, CoC Planning, HMIS, CE grants, and HUD TA
 - Money would be funneled through state/local government
 - Jurisdictions for ESG are mapped differently than CoC
- Other anticipated threats: Attacks on Housing First and increased criminalization of homelessness at federal level

Considerations

- How do we appropriately advocate against these threats? What's our shared message?
- Next steps if we do lose CoC Funding (Starting October 2026)
 - Find other funding:
 - County Funding Opportunities
 - State Funding Opportunities
 - Other Funding Opportunities
 - Measure W
 - Develop mechanism for prioritization of projects/organizations based on what funding is available
- What is the plan for continuing this conversation and staying on top of this? (i.e. standing agenda item)

Follow Up Discussion: Formation of sub-group of Leadership Board

C'Mone Falls



Context and Conversations So Far

- Initial governance review proposals had options of splitting the Leadership Board into two entities: strategy/advocacy and HUD governance
- During the June 18th Meeting, there was more interest and inquiry about creating a small sub-group of the Leadership Board to work on HUD-compliance CoC business
- In the current CoC structure diagram, a "Director's Committee" is named as a sub-group of the Leadership Board but this has not been implemented in the last few years

Potential Change: Sub-group of the Leadership Board

- Considerations for a sub-group of the Leadership Board
 - What is the purpose?
 - What is their authority?
 - How many people would serve on this sub-group?

Reminders: Leadership Board co-chairs

- Responsibility and Authority per Governance Charter and Policies & Procedures:

Set agenda and facilitate meetings

One co-chair sits on Nominations Committee

Determine length and format of votes and business at Community Meetings
(Referred to in Policies & Procedures as "General Membership" meetings)

Call special elections for empty Board seats if necessary

Reminders: Leadership Board co-chairs

- Page 19 of Policies & Procedures: The Leadership Board co-chairs are permitted to sign on behalf of the CoC under specific circumstances, without a Leadership Board vote:

At least one of the Leadership Board Co-Chairs may **sign contracts, letters or statements on behalf of the CoC when such signatures reflect the decisions or authorizations as voted by the Leadership Board.**

At least one of the Leadership Board Co-Chairs may **sign letters or statements on behalf of the CoC when such statements are to the benefit of the CoC and in alignment with current CoC Strategic Plan and all CoC Policies and Procedures.**

The Leadership Board Co-Chairs may **stand in the shoes of any of the Designated Entities and provide signatures and certifications on behalf of such Designated Entities when those entities are unavailable to do so.** The Leadership Board should make every effort to have the Designated Entity available before acting, including waiting until someone from the Designated Entity is available. This authority should be exercised on only rare occasions (such as an emergency).

Potential Action Item: Formation of sub-group of Leadership Board

Sample motion: Motion to confirm the purpose, authority, and/or size of a sub-group of the Leadership Board.



Closing

- No meeting in August!
- Next Leadership Board meeting will be Thursday, September 18th.
- Please send agenda requests to alameda@homebaseccc.org by Tuesday, September 2nd.

