



EveryOneHome

# CoC Standards, Compliance and Funding Committee

*March 6, 2025*



## Goals for Today

The **March CoC Standards, Compliance, and Funding Committee meeting** will focus on two key discussions. First, we will hear from our **Racial Equity Liaisons** about the attached **ground rules for presenters in CoC committee spaces**, which are designed to ensure presentations are clear, accessible, and inclusive. Then, we will continue our **in-depth discussion on updating the performance measures** used to assess and rank projects in the **CoC Funding Competition**, ensuring they reflect our system's priorities and equity goals.

# Agenda



1. Welcome / Introductions
  1. Ground rules and norms
  2. Approval of Minutes
2. Public Comment
3. Announcements
4. Racial Equity Update
5. Continuing the Discussion on Performance Measures Used for Assessing Project Performance and Ranking in the CoC



# Ground Rules

- 1. The first time you speak, state your name, preferred pronouns, and where you live/organization or agency affiliation.** In a public meeting, it is helpful to know who is speaking as well as where they live in the community and/or what organization or agency they represent.
- 2. One person speaks at a time.** Refrain from side conversations. Pay attention to the person speaking. If you think you will forget an idea that comes to mind, write it down.
- 3. This is a public discussion, not a debate.** The purpose is not to win an argument, but to hear many points of view and explore many options and solutions.
- 4. Everyone is encouraged to participate. You may be asked to share what you think, or we may ask for comments from those who haven't spoken. It is always OK to "pass" when you are asked to share a comment**
- 5. No one or two individuals should dominate a discussion.** If you have already voiced your ideas, let others have an opportunity. When you speak, be brief and to the point.
- 6. Listen to and respect other points of view.**
- 7. Do your best to understand the pros and cons of every option,** not just those you prefer. Be as objective and fair-minded as you can be.
- 8. Seek first to understand, not to be understood.** Ask questions to seek clarification when you don't understand the meaning of someone's comments.

- Ahead of today's meeting, Homebase distributed the meeting minutes (meeting minutes are the written record of our monthly meetings) from the February 6<sup>th</sup> System Impact Committee meeting for committee members.
- The draft minutes have also been posted in the System Impact Committee's [google drive folder](#).
- This time is held for committee members to let us know if they believe the minutes to do not accurately capture the discussion items from the September meeting and need to be amended.
- You may also email Homebase at [jose@homebaseccc.org](mailto:jose@homebaseccc.org) and [matthieu@homebasesccc.org](mailto:matthieu@homebasesccc.org) copying [alameda@homebaseccc.org](mailto:alameda@homebaseccc.org), if you see anything in the draft minutes that are distributed following today's meeting that should be amended.
- No roll call vote is needed, corrections not already received by Homebase will be noted and minutes changed accordingly.

## Approval of Minutes



# Public Comment

- Public Comment will be taken at the beginning of each meeting and is limited to 2 minutes per person.
- Homebase has created a public comment tracker where public comments across CoC meetings will be recorded.
- Comments will be directed to the appropriate CoC committee or County staff.
- You may also email Homebase at [jose@homebaseccc.org](mailto:jose@homebaseccc.org) and [matthieu@homebaseccc.org](mailto:matthieu@homebaseccc.org), copying [alameda@homebaseccc.org](mailto:alameda@homebaseccc.org), if you would like to submit written comments.



# Announcements

- Committees Now Recruiting for more Voting Members! Applications will be open until March 14th, 2025, see application link for more information.
- Community Meeting Planning:
  - If you have an idea for themes or presentations at the May Community Meeting, please let us know! Email your thoughts to [alameda@homebaseccc.org](mailto:alameda@homebaseccc.org) before March 10th, 2025.
- Acronym Glossary Project
  - EveryOne Home, the Oakland, Berkeley/Alameda County Continuum of Care (CoC), is updating the Acronym Glossary. We aim to create more inclusive, equitable, and collaborative environments for committee spaces. This glossary will increase shared understanding for all partners. You can view the current Acronym Glossary [here](#).
  - Your feedback is essential to this process! You can provide feedback through the Acronym Glossary Feedback Form or by attending a virtual Acronym Glossary Focus Group on March 25, 2025, from 9:00am to 10:00am. The Zoom information for the Acronym Glossary Focus Group is included below.
  - Acronym Glossary Focus Group
  - Tuesday, March 25, 2025, 9:00am to 10:00am
  - [Zoom Link](#), Meeting ID: 816 0763 5572
- The Harvard Kennedy School Government Performance Lab (GPL) invites you to join our Data-Driven Decision-Making Training series. These trainings are virtual and open to anyone working in and around homelessness prevention and response work in Alameda County. The intended audience is those new to data.
  - Please register for the training here: [bit.ly/gpltraining](https://bit.ly/gpltraining).
  - Unpack & Interpret Data | Friday, March 14 at 10 am - 12 noon: Learn strategies for disaggregating data to better understand what your data is telling you.
  - Communicate with Data | Friday, April 11 at 10 am - 12 noon: Bring all your learnings from previous sessions together and focus on how to present data to support action-oriented meetings and conversations.
  - Please reach out to Sky Mihaylo ([skymihaylo@hks.harvard.edu](mailto:skymihaylo@hks.harvard.edu)) if you have any questions

OAC committee has released their Coordinated Entry Evaluation survey. Please make sure to fill it out at [this link](#).



# Racial Equity Update (Ms. Shelley and Ms. Sunita)

***Before we dive into today's discussions on system data, let's do a quick warm-up. Think about a time in your own work or daily life when you had to use data to make a decision—big or small. It could be anything from reviewing program performance, adjusting a budget, or even tracking your personal fitness or spending. What was the data, and how did it help guide your decision?***

- The facilitator calls on a few people to share (or asks for volunteers).
- Each person gives a short response (e.g., “I track how many no-shows we get at outreach events so we can adjust the timing and location to reach more people.” or “I used data on rental prices to decide when to move to a new apartment.”).
- The facilitator connects the exercise to the meeting, emphasizing that the same way we use data in daily decisions, we need to be thoughtful about how we interpret and apply data to improve outcomes.





# Our Collective Agreements for Effective CoC SCF Meetings

- Welcome to our **SCF committee!** (**S**tandards, **C**ompliance, and **F**unding) We commit to making every meeting a space for meaningful dialogue, clear communication, and actionable solutions. Whether we are presenting, facilitating, or participating, we share responsibility for the flow and impact of our discussions. We offer these guidelines as reminders for us to lead, learn, and inspire!

# Setting the Stage for Purposeful Engagement

- **Introductions.** *We are excited to know you. What's your name? Role in the CoC? Preferred pronouns? A "fun fact" about you. Feel free to pass or adjust the type of "fact" you wish to share. Verbalize(unmute) or use the chat!*
- **Every presentation has a purpose.** *Speakers and committee chairs align on why this topic matters and what it contributes to the work of the committee. "This is an essential topic and why we are here today."*
- **Clarity starts with the agenda.** *Presentations are designated as either a **Q&A session, in depth discussion** or a **report**, which helps in setting expectations for interaction.*
- **We respect each others time, focus and are mindful of bandwidth!** *The agenda and slide deck are timed accordingly to ensure that our discussion is meaningful and intentional.*

# Delivering Strong and Impactful Presentations

- **Communicate with precision.** *Jargon is minimized, acronyms are explained as needed, and key points are delivered clearly.*
- **Materials are shared in advance.** *Sharing the deck, important information, links, and resources beforehand will help the committee prepare informed questions and contributions. Feel free to drop links in the chat!*
- **We create space for engagement.** *Presenters are prepared to actively pause for questions, invite discussion, and capture feedback. Some topics inspire heavy dialogue, while others may be primarily informational, in either instance preparation is key!*
- **Fostering a Dynamic and Inclusive Conversation**
- **All voices add value.** *Lived experience, technical expertise, and frontline perspectives are equally essential to shaping solutions.*
- **Speak to inform and inspire action.** *Create presentations that drive understanding and decision-making, rather than repeating known problems.*
- **Exchange contact information.** *Presenters and guests share their preferred contact information in the deck and in the chat for follow up questions and future collaboration.*

# Fostering a Dynamic and Inclusive Conversation

- **All voices add value.** *Lived experience, technical expertise, and frontline perspectives are equally essential to shaping solutions.*
- **Speak to inform and inspire action.** *Create presentations that drive understanding and decision-making, rather than repeating known problems.*
- **Exchange contact information.** *Presenters and guests share their preferred contact information in the deck and in the chat for follow up questions and future collaboration.*

# Owning the Flow of Our Meetings

- **Committee chairs, facilitators, and presenters take responsibility.** *They ensure meetings are focused, engaging, and solution-oriented.*
- **If something isn't clear, we are prepared to clarify it.** *Presenters are open to questions, feedback, and refining their approach for impact. This work is a team effort and we always assume best intentions. We never stop learning!*
- **Intentionally move forward. We circle back if applicable to close the loop of completion.** *Our meetings are about progress, not just discussion, we aim for action-driven outcomes.*

**Together, we commit to making every meeting count. By following these agreements, we create a space where information is meaningful, dialogue is productive, and real change happens. Give us a thumbs up if you agree!**



# Continuing the Discussion on Performance Measures Used for Assessing Project Performance and Ranking in the CoC Competition (Kate Bristol)

- Comprehensive review of existing performance measures and their application
- Providing the committee with real-world examples of how the measures were applied to score and rank projects



# CoC Funding Process

HUD releases an annual Notice of Funding Opportunity (NOFO)

**Each CoC develops and manages a local application process to invite, rate and rank projects to submit for funding**

CoC submits a Consolidated Application to HUD, including all the local applications organized into a Project Priority List.

HUD awards grants directly to individual applicants (the CoC is not a pass-through)





# HUD Requirements for Local Evaluation of Renewal Projects

- The CoC must evaluate the performance of all projects requesting renewal funding.
- HUD gives each CoC flexibility to determine their own scoring factors within a general framework set by the NOFO.



# Why Updating Evaluation Criteria Matters

- We need criteria that reflect what matters most to our community.
- The **Home Together 2026** plan focuses on reducing homelessness, improving racial equity, and increasing housing solutions.
- Our ranking system should measure what truly makes a difference in Alameda County.



# How Ranking Connects to Local Goals

- CoC funding is competitive – projects are ranked based on their performance.
- Ranking decides if a project is in **Tier 1** (funded first) or **Tier 2** (at risk of cuts).
- Updating our evaluation and scoring criteria ensures:
  - Projects support **Home Together 2026** goals.
  - The best strategies and high-impact programs get funded.
  - We fund projects that truly help our community reach its goals.



# Current Evaluation and Scoring Criteria

- **Performance Outcomes (54 points):** Are we making measurable progress toward key HUD and local goals?
- **Program Accessibility (8 points):** Are we making it easy for high-need groups to access the help they need?
- **Racial Equity & Inclusion of People with Lived Experience (16 points):** Are we ensuring fair access and including voices with lived experience?
- **Grant Management (10 points):** Are funds fully spent and effectively used?
- **Organizational Capacity (10 points):** Do organizations have strong financial management and high-quality data?



# Performance Outcomes - Housing

## Strengths of this measure:

- Aligns with HUD's performance measures.
- Reflects local priorities
- Measures:
  - Are participants securing housing and staying housed?
  - Are programs ensuring participants do not return to homelessness?



# Performance Outcomes - Income and Benefits

## Strengths of this measure:

- Aligns with HUD's performance measures.
- Reflects local priorities
- Measures:
  - Are participants gaining or sustaining income?
  - Are participants gaining or keeping their non-cash benefits?



# Program Accessibility & Inclusion

## Strengths of this measure:

- Supports **low-barrier access**, which is key to **Housing First** approaches.
- Encourages projects to serve the most vulnerable people.



# Racial Equity & Inclusion of People with Lived Experience

## Strengths of this Measure:

- Directly supports **Home Together 2026** goals to **reduce racial disparities**.
- Encourages **people with lived experience** to be meaningfully involved.





# Grant Management

## **Strengths of this Measure:**

- Ensures funds are used properly and follow HUD rules.
- Helps keep projects accountable for their spending.



# Organizational Capacity

## Strengths of this Measure:

- High-quality data helps us make **better decisions**.
- Ensures we meet **HUD's reporting requirements** to keep funding.
- Assesses whether organizations have strong financial management



# Aligning Performance Measures with Home Together 2026

- **Prevent Homelessness:** Are we prioritizing projects that reduce the number of people who experience homelessness?
- **Increase Housing Solutions:** Are we funding projects that create long-term housing stability?
- **Reduce Racial Disparities:** Do our ranking criteria ensure **fair access and outcomes**?
- **Strengthen Coordination:** Are we considering **provider collaboration and system-wide impact**?



# Key Questions for the Committee

- What **local priorities** are missing from the current scoring?
- Should we **adjust scoring weights** to better reflect Home Together 2026 goals?
- How do we **balance HUD's guidelines** with local flexibility?
- What should we **add, remove, or refine** in our measures?



# Next Steps

- **Feb–March:** Review current measures, identify local gaps.
- **April–May:** Draft revised scoring criteria, get community feedback.
- **June:** Finalize and approve new performance measures for 2025.



Acronym	Definition
HUD	US Department of Housing and Urban Development
CoC	Continuum of Care: A geographic region awarded funding by HUD each year in a collaborative application process
OAC	Outreach Access Coordination Committee
SCC	System Coordination Committee: The former name of the OAC
PWLE	Person with Lived Expertise/Experience: Someone who has been homeless or is currently homeless
BIPOC	Black, Indigenous, Person of Color
NOFO/NOFA	Notice of Funding Opportunity: The annual (summer) competition for CoC funding
PIT	Point in Time Count: The count held every January of currently homeless households in the CoC
PSH	Permanent Supportive Housing: A type of CoC funded project that pays long-term, permanent housing subsidy for clients
RRH	Rapid Rehousing: A type of CoC funded project that pays short to medium term housing subsidy for clients
SSO	Supportive Services Only: A type of CoC funded project which includes staffing but not housing

Acronym	Definition
CES	Coordinated Entry System
HRC	Housing Resource Center
HHIP	Housing and Homelessness Incentive Program
HHAP	Homeless Housing Assistance and Prevention Grant
ERF	Encampment Resolution Fund
SI	System Impact Committee
REC	Racial Equity Committee
LB	Leadership Board
HCC	Housing Capacity Committee
SFC	Standards, Funding, and Compliance Committee
HSP	Housing Stabilization and Prevention Committee