

**CoC Standards, Compliance, and Funding  
Committee  
Minutes  
March 06, 2025  
1:00pm-2:30pm**

[Join Zoom Meeting](#)  
**Phone: 1 646-876-9923**  
**Meeting ID: 88041862364**

Meetings are public. Alameda County residents with lived experience of homelessness are encouraged to attend. Public Comment will be taken at the beginning of each meeting and is limited to 2 minutes per person.

### Helpful links:

- **Google drive folder** for the CoC, Standards, Compliance, and Funding Committee:  
[https://drive.google.com/drive/folders/1ZcUw-W73sqkW7AS8tHp3ed-NCaZHnEi2?usp=drive\\_link](https://drive.google.com/drive/folders/1ZcUw-W73sqkW7AS8tHp3ed-NCaZHnEi2?usp=drive_link)
- **Website page** (on EveryOne Home website) for the CoC, Standards, Compliance, and Funding Committee:  
<https://everyonehome.org/about/committees/coc-standards-compliance-and-funding-committee/>
- **Acronyms and Glossary:**  
[https://docs.google.com/spreadsheets/d/1I8hFMAU2IE-FqYmK8TZ9Hp40vmS1zRck9EBEbPIbwy8/edit?usp=drive\\_link](https://docs.google.com/spreadsheets/d/1I8hFMAU2IE-FqYmK8TZ9Hp40vmS1zRck9EBEbPIbwy8/edit?usp=drive_link)
- **Alameda County data dashboard:**  
[https://homelessness.acgov.org/data\\_homeless\\_response.page](https://homelessness.acgov.org/data_homeless_response.page)

### Committee Purpose

The purpose of the CoC Standards, Compliance, and Funding Committee will be to support preparation of applications for CoC funding and support the Leadership Board in fulfilling its obligations as outlined in the HUD's CoC Program Interim Rule at 24 CFR 578.8. You can learn more about the Committee Purpose [here](#).

### Meeting Purpose / Overview

The **March CoC Standards, Compliance, and Funding Committee meeting** focused on two key discussions: 1) hearing from our **Racial Equity Liaisons** about the attached **ground rules for presenters in CoC committee spaces**, which are designed to ensure presentations are clear, accessible, and inclusive; 2) Continuing our **in-depth**

**discussion on updating the performance measures** used to assess and rank projects in the **CoC Funding Competition**, ensuring they reflect our system’s priorities and equity goals.

You can submit written comments and feedback before or after our using this [survey](#).

## Minutes

<p><b>1) Welcome and Introductions</b> (Matthieu Kaman, Homebase)</p>
<p><b>2) Approval of February 6<sup>th</sup>, 2025 minutes</b> (Matthieu Kaman, Homebase)</p> <ul style="list-style-type: none"><li>a. Minutes from February 6<sup>th</sup>, 2025 approved.</li></ul>
<p><b>3) CoC SCF Committee Public Comment</b> (Matthieu Kaman, Homebase)</p> <ul style="list-style-type: none"><li>a. Christoverre Kohler (Community Member): Wondering if any of the changes to the federal policy will trickle down to the CoC?<ul style="list-style-type: none"><li>i. Matthieu Kaman (Homebase): There’s a lot we don’t know yet, it’s a possibility. The Leadership Board is holding an emergency meeting this week to discuss further action steps.</li></ul></li></ul>
<p><b>4) Announcements</b> (Matthieu Kaman, Homebase)</p> <ul style="list-style-type: none"><li>a. <b>Committees Now Recruiting for more Voting Members!</b> Applications will be open until March 14<sup>th</sup>, 2025, see <a href="#">application link</a> for more information.</li><li>b. before March 10 - <b>Community Meeting Planning:</b><ul style="list-style-type: none"><li>i. If you have an idea for themes or presentations at the May Community Meeting, please let us know! Email your thoughts to <a href="mailto:alameda@homebaseccc.org">alameda@homebaseccc.org</a> before March 10<sup>th</sup>, 2025.</li></ul></li><li>c. <b>Acronym Glossary Project</b><ul style="list-style-type: none"><li>i. EveryOne Home, the Oakland, Berkeley/Alameda County Continuum of Care (CoC), is updating the Acronym Glossary. We aim to create more inclusive, equitable, and collaborative environments for committee spaces. This glossary will increase shared understanding for all partners. <a href="#">You can view the current Acronym Glossary here.</a></li><li>ii. Your feedback is essential to this process! You can provide feedback through the <a href="#">Acronym Glossary Feedback Form</a> or by attending a virtual Acronym Glossary Focus Group on March 25, 2025 from 9:00am to 10:00am. The Zoom information for the Acronym Glossary Focus Group is included below.<ul style="list-style-type: none"><li>1. Acronym Glossary Focus Group</li><li>2. Tuesday, March 25, 2025, 9:00am to 10:00am</li><li>3. <a href="#">Zoom Link</a>, Meeting ID: 816 0763 5572</li></ul></li></ul></li><li>d. The Harvard Kennedy School <a href="#">Government Performance Lab (GPL)</a> <b>invites you to join our Data-Driven Decision-Making Training series.</b> These trainings are virtual and open to anyone working in and around homelessness prevention and response work in Alameda County. The intended audience is those new to data.<ul style="list-style-type: none"><li>i. <b>Please register for the training <a href="https://bit.ly/gpltraining">here: bit.ly/gpltraining</a>.</b></li></ul></li></ul>

1. **Unpack & Interpret Data | Friday, March 14 at 10 am - 12 noon:** Learn strategies for disaggregating data to better understand what your data is telling you.
  2. **Communicate with Data | Friday, April 11 at 10 am - 12 noon:** Bring all your learnings from previous sessions together and focus on how to present data to support action-oriented meetings and conversations.
    - ii. Please reach out to Sky Mihaylo ([skymihaylo@hks.harvard.edu](mailto:skymihaylo@hks.harvard.edu)) if you have any questions.
- 5) Coordinated Entry Survey now open for Alameda County, closes March 21<sup>st</sup>. We encourage everyone to provide input and [fill out the survey](#).

- 6) Racial Equity Update** (Ms. Shelley Gonzalez and Sunita Garret, Racial Equity Liaisons)
- a. Ms. Shelley and Sunita asked the group how they have used data in their personal and professional life to make decisions.
  - b. Ms. Shelley shared that the Racial Equity Committee is taking steps to respond to the various Executive Orders that have been coming out so that our CoC can continue its work. The conversation will continue at a closed session of the Leadership Board and a statement will be issued to the CoC afterwards about action steps.
  - c. Ms. Shelley and Sunita also shared best practices for presentations and new ground rules for Committee presenters. These guidelines are for presenters in the Committee and for Committee members to take with them in their presentations in the future.

- 7) Continuing the Discussion on Performance Measures Used for Assessing Project Performance and Ranking in the CoC Competition** (Kate Bristol, NOFO Consultant)
- a. Kate Bristol gave a comprehensive review of existing performance measures and their application. She also provided the committee with real-world examples of how the measures were applied to score and rank projects.

Presentation Highlights:

- Kate reminded the Committee about the CoC Funding process and why the CoC wants to update it's evaluation criteria.
- Ranking connects to local goals: The funding is competitive; projects are ranked based on their performance. Updating our evaluation and scoring criteria ensures supporting Home Together 2026 goals, make sure we're funding the best and most impactful projects.
- Stanley Wong, City of Oakland: Is there more information on the timing of next steps on funding from the 2024 NOFO? Have we confirmed results for that projects?
  - Kate: In January 2025, the list did come out and HUD staff announced a partial list of results, but they said it was incomplete because there were some extensions for certain CoCs. So they did announce the awards, and now would normally be the time to enter into contracts but as far as we know that hasn't happened yet. The HUD people that normally handle this have been quiet and

stopped office hours. Next steps for getting those awardees into contract is unclear.

- Stanley: For the evaluation, the items being rated are determined locally, right? Are these criteria that we use locally the same used across the county?
  - Kate: We do develop them locally, but HUD does give some parameters and requirements. Some are required to be mathematically calculated, some criteria have to align with HUD's system's measures. If you look across the country there are some similarities.
- Christoverre: As I understand it, we're operating under a plan that is consistent with the County, and the All Home plan has some Bay Area coordination, but all these plans have a 1-3-5 formula prioritizing focus and spending. Is that part of how providers are ranked
  - Kate: Clarified that All Home does have regional plans and Home Together is about just Alameda County. There is some similarity in performance measures but not all plans focus on the same kinds of housing interventions, so not easy to broadly apply different formulas and metrics.
- Ms. Shelley: Will we be required to adjust the scoring language per executive orders? Will this impact the requirement attached to that score?
  - Kate: Don't know yet but very likely. Doubt that the next NOFO will ask about racial equity, for example. But we could potentially still have local flexibility to include racial equity as one of our priorities.
- Stanley asked if it's still a 2-year cycle for NOFO. Kate and Riley shared that it's supposed to be a 2-year cycle but there are multiple uncertainties.
- Current evaluation and scoring criteria:
  - Performance Outcomes: Are we making measurable progress toward key HUD and local goals?
  - Program Accessibility: Are we making it easy for high-need groups to access the help they need?
  - Racial Equity and Inclusion of People with Lived Experience: Are we ensuring fair access and including voices with lived experience?
  - Grant Management: Are funds fully spent and effectively used?
  - Organization Capacity
- Kate showed a sample of a scorecard.
- Ray: Likes the scoring system as is, keeps the focus on ending homelessness. A lot of important parts are scored high but not too impossible to obtain. There's also more factors where you can gain partial points back. Keeping the scoring factor where it's at is my preference, the lived experience piece is important to keep.
- Christoverre: Is program redundancy considered? Like, is there overlap? There used to be a big referral cycle that kept people in circles. Coordinated entry arose from that, but if they are up to the same things it fractures work. Wants to see unification.
  - Kate: Most of these projects are funding a unique set of housing units so there's not overlap, but agree we could ask more about provider coordination. Also ask if programs are utilizing other resources in the community.
  - Sunita: As a service provider, has also asked about scoring collaboration. A lot of the work we do as providers is referring people out to other services. Is there a way to score or show that collaboration does work and make client experience better? Have always asked and inquired as to why the collaborator is never included in the factor of the scoring, wants to show recognition or even

extend funding to other collaborative agencies. Want to inform the government that collaborating amongst agencies is what will have an impact on solving homelessness. Thinks there should be something there.

- Kate: Some of that could be connected to work that Homebase is doing to think about how we open the door to providers who are smaller and haven't been part of the funding picture.
- Christoverre: Wouldn't that dilute the funding? Is the goal to have a high number of providers or have high impact?
- Matt and Kate agree that's important to consider, want agencies that are aligned with Home Together plan.
- Stanley: Is there a cap on organizations funding or can all CoC funding be under one organization and they subgrant other orgs?
  - Kate: It's possible to request one big pot and then dole it out locally, but it's hard to do and wouldn't recommend, easier to do grant by grant.
- Stanley also asked a question about partial points and how the scale works.
  - Kate: The partial points and scale are all up to local discretion, so that's something we can play with. Do we want the targets to be aspirational or do we want to acknowledge that the work is hard?
- John: Are the scores public facing?
  - Kate: No, each organization receives their own scorecard but not for anyone else. But some CoC's across the county publicize their scores for everyone to see.
- John: I think if you get 4 or 5 you should not get points. When I was in college if I got a 4 or 5 if failed. Do we want to incentivize a failing non-profit?

Next steps: NOFO workgroup to discuss performance measures, weighting schemes, the targets. Make sure the 10-year-old criteria still matches the community's goals.

Interested volunteers: John Mark, Ms. Shelley Gonzalez, Sunita Garrett, Stanley Wong, Christoverre Kohler

**8) Closing**

- a. Committee members are invited to submit ideas for future agendas to [alameda@homebaseccc.org](mailto:alameda@homebaseccc.org).

The next SCF Committee meeting will be April 3rd, 2025.

**Committee Members**

<b>Ivan Ortiz</b>	Operation Dignity	present
<b>Jennifer Lucky</b>	Alameda County Health, Housing and Homelessness Services, <b>Co-Chair</b>	present
<b>Josh Jacobs</b>	City of Berkeley	present
<b>Laurie Flores</b>	City of Fremont	Present
<b>Marcell Lloyd</b>	St. Vincent De Paul	Absent
<b>Ray Corona</b>	Covenant House/YAB, <b>Co-Chair</b>	present

<b>Riley Wilkerson</b>	Alameda County Health, Housing and Homelessness Services	present
<b>Ms. Shelley Gonzalez</b>	Leadership Board, <b>Racial Equity Liaison</b>	present
<b>Stanley Wong</b>	City of Oakland	present
<b>Sunita Garrett</b>	Community Member, <b>Racial Equity Liaison</b>	present
<b>Tunisia Owens</b>	Family Violence Law Center	present
<b>Varon Brown</b>	Emerging Leaders	present

## Public Attendance

- Christoverre Kohler, Community Member
- Kate Bristol, Independent Consultant
- Amy Lara, City of Oakland
- Krsna Hare, Community Member
- John Marks, Homeless Incorporated