



Housing Stability and Homelessness Prevention Committee

February 12, 2025

Agenda

- Welcome/Introductions
- Public Comment
- Announcements
- Committee Co-Chair Appointment
 - Action Item: Committee members will vote to elect a new co-chair
- Review Definition of Homelessness Prevention
- Government Performance Lap (GPL) Project-Based Coaching Cohort Project
- Review Prevention Program Chart Project Plan
- Racial Equity Impact Analysis (REIA)
- Next Meeting is March 12, 2025

Welcome/Introductions

Name, Pronouns, and Organization

Seat	Member Name	Seat	Member Name
Representative of County Agency overseeing eviction prevention (HCD)	Dylan Sweeney	Service provider representative	Luke Barnesmoore
Representative of Agency responsible for serving high inflow population (OHCC)	Jeanette Rodriguez	Service provider representative	Eleni Spiru
City Representative	TBD	Representative with lived experience	Ms. Shelley Gonzalez
City Representative	Grecia Mannah-Ayon	Representative with lived experience	Freeway
City Representative	Kelly Hoffman	Representative with lived experience	Richard Nudelman
Representative from Unincorporated Area in County	Dot Theodore	Representative with lived experience	William Mendoza
Service provider representative	Logan McDonnell	Representative with lived experience	Anthony Stott

Committee Ground Rules for Participation

- 1. When you first speak, state your name, your pronouns if you have a preference, where you live or work, and your agency or organization.** Members are also asked to introduce themselves in the chat.
- 2. One person speaks at a time.** Raised hands are not required unless the moderator decides they are necessary in the situation.
- 3. This is a public discussion, not a debate.** The purpose is not to win an argument, but to hear many points of view and explore many options and solutions.
- 4. Everyone is encouraged to participate.** You may be asked to share what you think, or we may ask for comments from those who haven't spoken. It is always OK to "pass" when you are asked to share a comment. People can participate via chat and are not obligated to come off mute or turn their camera on.
- 5. No one or two individuals should dominate a discussion.** If you have already voiced your ideas, let others have an opportunity. When you speak, be brief and to the point.
- 6. Commit to racial justice and equity in decision making.**
- 7. Do your best to understand the pros and cons of every option, not just those you prefer.** Be as objective and fair-minded as you can be.
- 8. Seek first to understand, not to be understood.** Ask questions to seek clarification when you don't understand the meaning of someone's comments.
- 9. Assume good intentions.** Handle one another with grace.

Approval of Minutes

No roll call vote is needed, corrections not already received by Homebase will be noted and minutes changed accordingly.



Public Comment

Please limit yourself to 2 minutes each.



Announcements

The Harvard Kennedy School Government Performance Lab (GPL) is inviting members of EveryOne Home, the Oakland, Berkeley/Alameda County Continuum of Care (CoC), to the sessions of their Data-Driven Decision Making Training Series. This training is open to anyone working in and around homelessness prevention and response work in Alameda County.

Please register for the training here: bit.ly/gpltraining

- **Choose-Your-Own-Data-Adventure | Friday, Feb. 7 at 10 am - 11 am:** In this hands-on simulation, you'll be challenged to use limited data to understand and address an emerging homelessness concern.
- **Continuous Improvement & Key Performance Indicators | Friday, Feb. 14 at 10 am - 12 noon:** Not sure how best to use the data you have or see in meetings? This training will focus on tools to connect program and system goals with the data you track to help improve the services being delivered.
- **Unpack & Interpret Data | Friday, March 14 at 10 am - 12 noon:** Learn strategies for disaggregating data to better understand what your data is telling you.
- **Communicate with Data | Friday, April 11 at 10 am - 12 noon:** Bring all your learnings from previous sessions together and focus on how to present data to support action-oriented meetings and conversations.

Please reach out to Sky Mihaylo (skymihaylo@hks.harvard.edu) if you have any questions.

Announcements

- Workgroups are looking for volunteers:
 - Performance Measures Workgroup: will update the Performance Measures for CoC projects that are used as a part of scoring Notice of Funding Opportunity (NOFO) project applications.
 - Data Quality Workgroup: will develop a data quality plan for the community.
 - NOFO Workgroup: will develop a toolkit to help orient new applicants to the NOFO process and CoC funding.
- All workgroups are seeking volunteers who are: providers, people with lived experience of homelessness (PWLE), Racial Equity Committee (REC) members, and Youth Committee members.
- Deadline: Email alameda@homebaseccc.org by February 19th.

Racial Equity Committee Report Out

Freeway, Racial Equity Liaison



Committee Co-Chair Appointment

Action Item: Motion to appoint new
Committee co-chair

Current Nominees: Dylan Sweeney



Review Definition of Homelessness Prevention

The Committee will review the definition of homelessness prevention for the Committee's work.



Prevention Is a Continuum

Homelessness Diversion	Targeted Prevention	Eviction Prevention	Housing Stabilization
<p>Services:</p> <ul style="list-style-type: none"> • Housing Problem-Solving • Shelter and Crisis Services <p>Target populations: Doubled up or lost housing, 0-30% AMI, presenting for homeless services, previous experience of homelessness, highly impacted communities and neighborhoods</p> <p>Goals:</p> <ul style="list-style-type: none"> • Crisis response • Rapid exit 	<p>Services:</p> <ul style="list-style-type: none"> • Direct Financial Assistance • Housing Stabilization Services <p>Target populations: Non-leaseholders, 0-30% AMI, severe rent burden, previous experience of homelessness, highly impacted communities and neighborhoods</p> <p>Goals:</p> <ul style="list-style-type: none"> • Prevent loss of housing • Housing stability 	<p>Services:</p> <ul style="list-style-type: none"> • Legal Representation • Tenant Support Services <p>Target populations: Leaseholders and non-leaseholders, 0-50% AMI, severe rent burden, active eviction, habitability or harassment issues, highly impacted communities and neighborhoods</p> <p>Goals:</p> <ul style="list-style-type: none"> • Anti-displacement • Unit habitability 	<p>Services:</p> <ul style="list-style-type: none"> • Rental Subsidy Programs • Guaranteed Basic Income <p>Target populations: Leaseholders and non-leaseholders, 0-50% AMI, severe rent burden, highly impacted communities and neighborhoods</p> <p>Goals:</p> <ul style="list-style-type: none"> • Housing stability • Economic mobility
Experiencing homelessness	Imminent risk of homelessness	Non-imminent risk of homelessness	Future risk of homelessness


Risk of homelessness



Government Performance Lap (GPL) Project-Based Coaching Cohort Project

Kelly Hoffman and Logan McDonnell, Co-Chairs





Government Performance Lab (GPL)

- The Harvard Kennedy School GPL supports governments in building just and effective service systems that deliver better outcomes for the people they serve.
- They do this by working closely with state and local governments to develop and test promising practices
- GPL is currently providing two TA programs in Alameda County:
 - Training: Providing interactive training sessions to build staff skills and enable them to drive performance improvement
 - Project-Based Coaching & Support: Directly supporting contract-holders or program staff to shift practices within a specific program area based on a data-driven process

Project-Based Coaching & Support Project

Project Participants

- GPL will be providing coaching and support for three project participants: BACS, Alameda County Housing and Community Development, and the Housing Stability and Homelessness Prevention Committee

Defining the Challenge

- HSHP has been designated in the Countywide Homelessness Prevention Framework as the “public body responsible for ongoing public information and recommendations for implementing the homelessness prevention response.”
- As part of this role, the HSHP wants to develop system-wide key performance indicators (KPIs) to regularly track, monitor, and evaluate prevention programs in Alameda County.
- Key Performance Indicator (KPI) is a number or measurement that helps track progress and show how well something is doing over time.

Project Purpose

- HSHP’s Project with GPL will develop a defined set of KPIs that can be tracked and monitored across program areas.
- These KPIs will create transparency, keep the community informed, and support recommendations for improving and implementing homelessness prevention response.



Project Activities

- Defining the scope of the Key Performance Indicators (KPI) development project
- Establish a working group to advance the project, including:
 - HSHP Committee Co-Chairs
 - Alameda County Representatives
 - All Home Representatives
 - System Impact Committee and Racial Equity Committee Representatives
- Collect and review existing metrics being tracked across relevant prevention programs
- Align with how data will be collected, calculated, and reported across programs
- Develop draft KPIs to share with HSHP and other relevant partners for review and input
- Prepare KPI overview materials to present to Alameda County for the Homelessness Prevention Framework

Review Prevention Program Chart Project Plan

Kris Maun, Homebase



Prevention Program Chart Project Plan

The Prevention Program Chart will identify all existing homelessness prevention programs in Alameda County.

This Prevention Program Chart will be used to create a shared understanding of current homelessness prevention initiatives with key partners

At this stage, the Prevention Program Chart will focus on current initiatives. For example, what programs exist, who they serve, and what services they provide.

In the future, the HSHP Committee may expand the Prevention Program Chart to include metrics, impact, and evaluation of prevention programs in Alameda County.

Project Phases and Milestones

Phase	Description	Milestone
Phase 1: Prevention Program Landscaping	HSHP will request presentations and information from homelessness prevention programs in Alameda County.	January 2025
Phase 2: Chart Template Development	HSHP will develop Project Plan and Prevention Program Chart template, in collaboration with the REC.	April 2025
Phase 3: Chart Completion	HSHP will lead the completion of the Prevention Program Chart, including requesting information from Homelessness Prevention Programs.	June 2025
Phase 4: Report Out	HSHP will present the completed chart to Leadership Board, SIC, REC, Homelessness Prevention Programs, and Alameda County.	July 2025

Where We Have Been: Phase 1

Action Step	Timeline
Engaging with current homelessness prevention programs and receiving presentations on prevention initiatives in Alameda County.	January – November 2024
Organize all homelessness prevention program presentation materials in Google Drive.	November 2024
HSHP will confirm the definition of prevention and identify any missing homelessness prevention programs.	November 2024 - January 2025
HSHP will identify what information should be included in the Prevention Program Chart template.	November 2024 - January 2025
Homebase will develop the Chart template for HSHP review.	
HSHP will review and discuss the Chart template.	November 2024 - January 2025
Homebase will edit the Chart template to incorporate HSHP's edits.	
Homebase will prepare contact list for all homelessness prevention programs.	January 2025

Where We Are: Phase 2

Action Step	Timeline
HSHP will receive Racial Equity Impact Analysis training.	January 2025
HSHP will conduct Racial Equity Impact Analysis as a visioning exercise for the Prevention Program Project Plan and Chart.	February 2025
Homebase will edit the Prevention Program Chart Project Plan and Chart to incorporate HSHP's edits.	February 2025
HSHP will present Project Plan and the Chart template to REC for input.	March 2025
HSHP will review and discuss REC's input at the Committee meeting.	March - April 2025
Homebase will edit the Project Plan and Chart template to incorporate REC's input at HSHP's direction.	March - April 2025
HSHP will review and vote to approve the updated Project Plan and Chart template.	March - April 2025
HSHP will vote to approve Project Plan and Chart template.	April 2025
HSHP will update REC on the final Chart template.	April 2025

Where We Are Going: Phase 3

Action Step	Timeline
HSHP members will volunteer to collect information for the Prevention Program Chart.	April 2025
Homebase will prepare Google Form to collect the information in the Chart template.	April 2025
HSHP members will contact Homelessness Prevention Programs, with HB support, to request that they complete the survey.	
As needed, HSHP members will contact Homelessness Prevention Programs to conduct interviews to complete the Prevention Program Chart.	May – June 2025
Homebase will support HSHP, including communication, scheduling, taking notes, and any other tasks at HSHP's request.	
HSHP members will report on progress and collaborate on strategies to complete Prevention Program Chart during Committee meetings.	May - June 2025
HSHP members will add information to the Prevention Program Chart and Homebase will support editing the Prevention Program Chart.	May - June 2025
HSHP will finalize and vote to approve the Prevention Program Chart.	June 2025
If some information cannot be found, HSHP will develop a supplement explaining what information is missing, why it was sought, and encouraging Homelessness Prevention Programs or other partners to make the information available to the CoC in the future.	June 2025

Where We Are Going: Phase 4

Action Step	Timeline
HSHP will present the final Prevention Program Chart to Leadership Board, System Impact Committee, and Racial Equity Committee.	July 2025
HSHP will share the final Prevention Program Chart with Homelessness Prevention Programs that participated in the Chart development and completion.	July 2025
HSHP will share the final Prevention Program Chart with Alameda County and any other potential funding partners for prevention programs.	July 2025
HSHP will debrief the Prevention Program Chart project and discuss potential next steps.	July 2025

- At the completion of Phase 4, the Housing Stability and Homelessness Prevention Committee will also be able to take advantage of the Government Performance Lab (GPL) Project-Based Coaching Cohort's outcomes.
- The Committee can then think about how to incorporate data metrics and Key Performance Indicators (KPIs) into the next stage of the Prevention Program Chart, as well as how to partner with the System Impact Committee on that work.

Prevention Program Chart Template

Organization

- What organization operates the program?

Jurisdiction

- What geographical area does the program serve?

Documentation

- What documentation do people have to provide for services?

Staff Training

- What training is provided to staff

Language Access

- What languages are services available in?

Prevention Services

- What prevention services does the program provide?

Length of Assistance

- How long does the program provide services?

Length of Assistance

- How long does the program provide services?

Restrictions on Assistance

- Is anyone ineligible for assistance?

Funding Sources

- How is the program funded? How sustainable is the funding source?

Marketing/Advertising

- How is the program marketed or advertised to people?

Racial Equity Impact Analysis (REIA)

Kelly Hoffman, Co-Chair



Upcoming Agenda Items

Next Meeting is Wednesday, March 12th from 1:30pm to 3:00pm



- System Impact Committee Memo
- Final review of Prevention Program Chart Project Plan and Chart Template



Questions?

Acronym	Definition
HUD	US Department of Housing and Urban Development
CoC	Continuum of Care: A geographic region awarded funding by HUD each year in a collaborative application process
OAC	Outreach Access Coordination Committee: That's us!
SCC	System Coordination Committee: The former name of the OAC
PWLE	Person with Lived Expertise/Experience: Someone who has been homeless or is currently homeless
BIPOC	Black, Indigenous, Person of Color
NOFO/NOFA	Notice of Funding Opportunity: The annual (summer) competition for CoC funding
PIT	Point in Time Count: The count held every January of currently homeless households in the CoC
PSH	Permanent Supportive Housing: A type of CoC funded project that pays long-term, permanent housing subsidy for clients
RRH	Rapid Rehousing: A type of CoC funded project that pays short to medium term housing subsidy for clients
SSO	Supportive Services Only: A type of CoC funded project which includes staffing but not housing

Acronym	Definition
CES	Coordinated Entry System
HRC	Housing Resource Center
HHIP	Housing and Homelessness Incentive Program
HHAP	Homeless Housing Assistance and Prevention Grant
ERF	Encampment Resolution Fund
SI	System Impact Committee
REC	Racial Equity Committee
LB	Leadership Board
HCC	Housing Capacity Committee
SFC	Standards, Funding, and Compliance Committee
HSP	Housing Stabilization and Prevention Committee