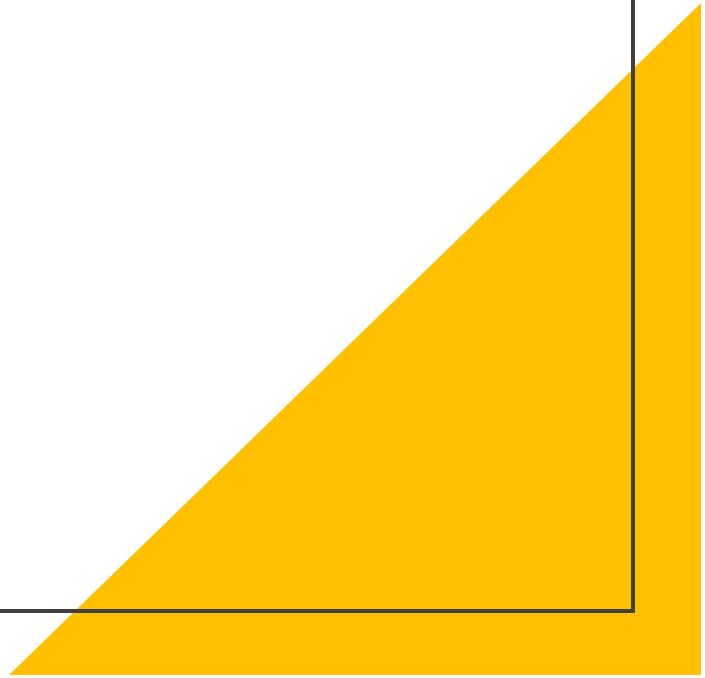




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Leadership Board

January 16, 2025



Welcome/Introductions



Shared Agreements



- Have sensitivity and respect for each other's experiences.
- Agree to show up and engage. When meeting virtually, this includes having the camera on when possible and safe, while recognizing there are many valid reasons not to have cameras on.
- When making decisions, prioritize the best interests of the homelessness response system and people experiencing homelessness above the interests of the individual board member/organization.
- Commit to racial equity and justice in decision-making. Participate in training and create space and time for this practice.
- Function as peers instead of a hierarchy of persons with lived experience and others.
- Be constructive, not obstructive; try to offer solutions along with barriers.
- One voice at a time, no interruptions.
- Give people the chance to speak once before you speak twice.
- Share and review the materials in the packet in advance of meetings.
- Prioritize action items near top of agenda to help with time management in meetings.



Agenda

1. Welcome + ●
2. Public Comment ○
3. Approval of Minutes
4. Homeless System Updates
5. Leadership Board Updates
6. Create Onboarding Materials Workgroup
7. Create Community Meeting Planning Meeting
8. ESG NOFA 2024 Process
9. Call for Volunteers: Nominations Committee Spring 2025
10. Racial Equity Workshop
11. 2025 Leadership Board Workplan and Goals
12. Closing



Public Comment



Approval of Minutes

- No roll call vote is needed, corrections not already received by Homebase will be noted and minutes changed accordingly.



Homeless System Updates



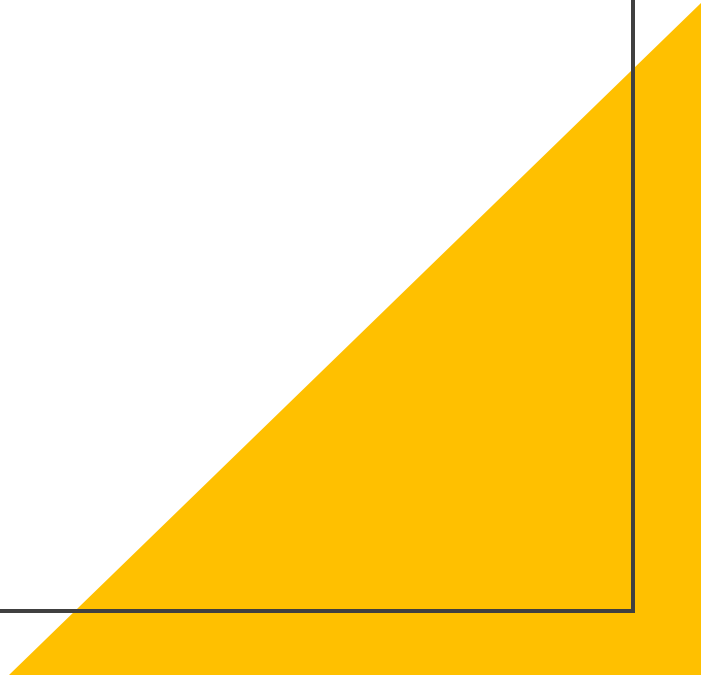
Leadership Board Updates





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Action Items



Action Item: Create Onboarding Materials Workgroup

Action Item 1: Motion to open an Onboarding Materials Workgroup as outlined in the Homebase proposal.



Action Item: Create Community Meeting Planning Workgroup

Action Item 2: Motion to open a Community Meeting Planning Workgroup to plan the May 2025 Community Meeting.



ESG NOFA 2024 Process



Emergency Solutions Grant Overview

CoC Leadership Board | January 16, 2025

Daniel Scott, Housing Manager

AC Health Housing & Homelessness Services



Alameda County Health

Agenda

- Background and Program Overview
- Notice of Funding Availability
- Request for Proposals

ESG Program Background

The Emergency Solutions Grant (ESG) program is a federal grant program that helps people experiencing homelessness or at risk of homelessness. The program is administered by the U.S. Department of Housing and Urban Development (HUD).

The ESG program's goals include Preventing homelessness, Helping people regain stability in permanent housing, providing emergency shelter, and providing supportive services.

ESG funds can be used for:

- **Street outreach:** Connecting unsheltered people with emergency shelters, housing, and critical services
- **Emergency shelter:** Operating emergency shelters and providing essential services to people in shelters
- **Homelessness prevention:** Providing housing relocation and stabilization services, and short-term rental assistance
- **Rapid rehousing:** Providing short- and medium-term rental assistance and supportive services
- **Data collection:** Collecting data to help with homelessness prevention and rapid rehousing

Local Area ESG Program Funds

Levels of ESG funding vary year to year, typically these are the distributions from HUD :

1. HUD Direct Funds are awarded by formula based on population and other factors.
 - \$195,736 – Urban County Funds
Administered by Alameda County Housing and Community Development (HCD), acting as Lead Agency.
 - Consists of the cities of Albany, Emeryville, Piedmont, Newark, Dublin, and the Unincorporated County.
 - \$646,128 - Oakland
 - \$237,965 - Berkeley
 - \$152,943 – Fremont (entitlement entity since 2022)

2. Funds from HUD to the State of California Housing and Community Development Dept (CA-HCD), awarded through CA-HCD NOFA competition
 1. \$308,837 - Alameda County H&H (for use in “Balance of State” cities not listed above)

State ESG Program History

1. Since 2015, Alameda County has received ESG funding through the State of California's pass-through program for services in Alameda, Fremont, Hayward, Livermore, Pleasanton, San Leandro, and Union City. In 2022, Fremont started receiving a direct allocation from HUD.
2. The Alameda County State ESG program has historically supported two components: Emergency Shelter and Rapid Re-housing
3. State ESG administration moved from Community Development Department (CDA) to Alameda County Health in August 2023
 1. CDA Housing and Community Development continues to administer federal entitlement ESG funds for the Urban County (Albany, Emeryville, Dublin, Newark and the unincorporated county)
4. Local selection of State ESG awardees is conducted through a procurement process.
5. Building Futures for Women and Children (BFWC) is the current contractor, supporting:
 - i. Rapid Re-housing services for 20 families
 - ii. Emergency Shelter services for 150 families in two sites:
 - i. Midway Shelter in Alameda and San Leandro Shelter

State ESG FY23 Outcomes: BFWC

Service	Total Served		Total Exits		
	# Households	# Persons	# Persons	# Housed at Exit	% Housed at Exit
Emergency Shelter					
•Midway (Alameda)	48	96	67	23	34%
•San Leandro	35	63	34	12	35%
Emergency Shelter TOTAL	83	159	101	35	35%
Rapid Rehousing	15	18	5	3	60%

State ESG Notice of Funding Availability (NOFA)

- Federal HUD funds granted to the State of California (administered by California HCD)
 - for distribution in “Balance of State” geographic areas that do not already receive direct awards
- State of California grants funds to Alameda County Health
 - for use in Alameda County, excluding areas that receive direct entitlements
- The State issued the ESG NOFA for FY24 in December 2024
 - Response due March 28, 2025
 - Eligible applicants are CoCs or designee – Here, Alameda County applies in their role as Consolidated Applicant

State ESG Notice of Funding Availability (NOFA)

- Alameda County State ESG funds available will be \$377,185 for FY24-26
 - Awards to be announced in July 2025
 - Term is 21-months
 - Change from previous years – grant is renewable for two additional funding cycles (total 6 years)
- State ESG Funding requirements:
 - 100% match required
 - Minimum 40% of budget for Rapid Rehousing
 - Maximum 10% of budget for Homelessness Prevention

Alameda County State ESG Program Local Request for Proposals (RFP)

Locally, the Alameda County RFP process will be used to select ESG program service providers.

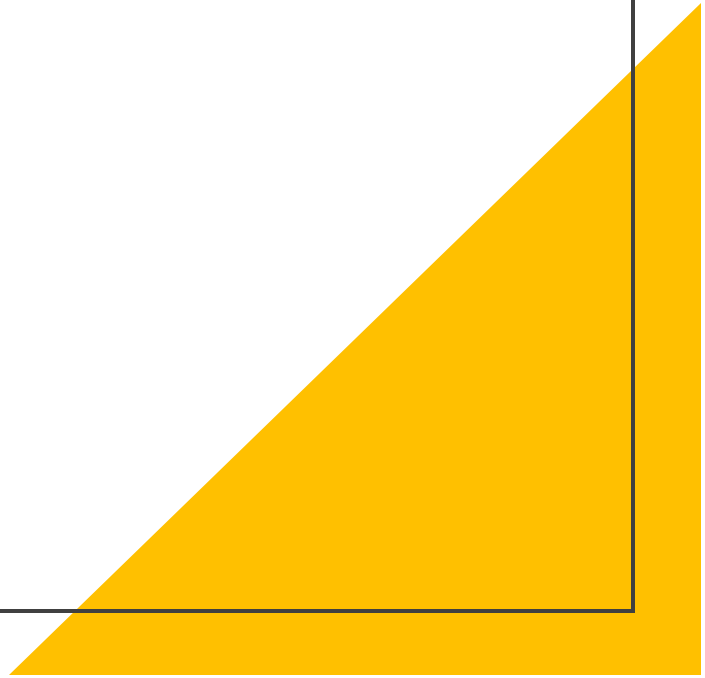
1. State ESG RFP to be issued by the third week in February 2025 ([General Services Agency - Alameda County | Alameda County General Services Agency](#))
2. Bidders Conference one week after RFP issued
3. Panel of experts will review and score the submissions
 - a. Cost
 - b. Understanding of the Project
 - c. Design and Methodology
 - d. Implementation Plan and Schedule
 - e. Experience
 - f. Vendor Interview
4. Decision by May 2025
5. Contract start date October 2025, following Board of Supervisors approval

Please send an email to hh.rrh@acgov.org if you have any questions or would like more information about the State ESG RFP



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Discussion Items



*Call for Volunteers: Nominations Committee
Spring 2025*



Racial Equity Workshop





CoC Leadership Board Activity

Racial Equity Framework Guiding Principles

Presented by Racial Equity Committee

January 16, 2025

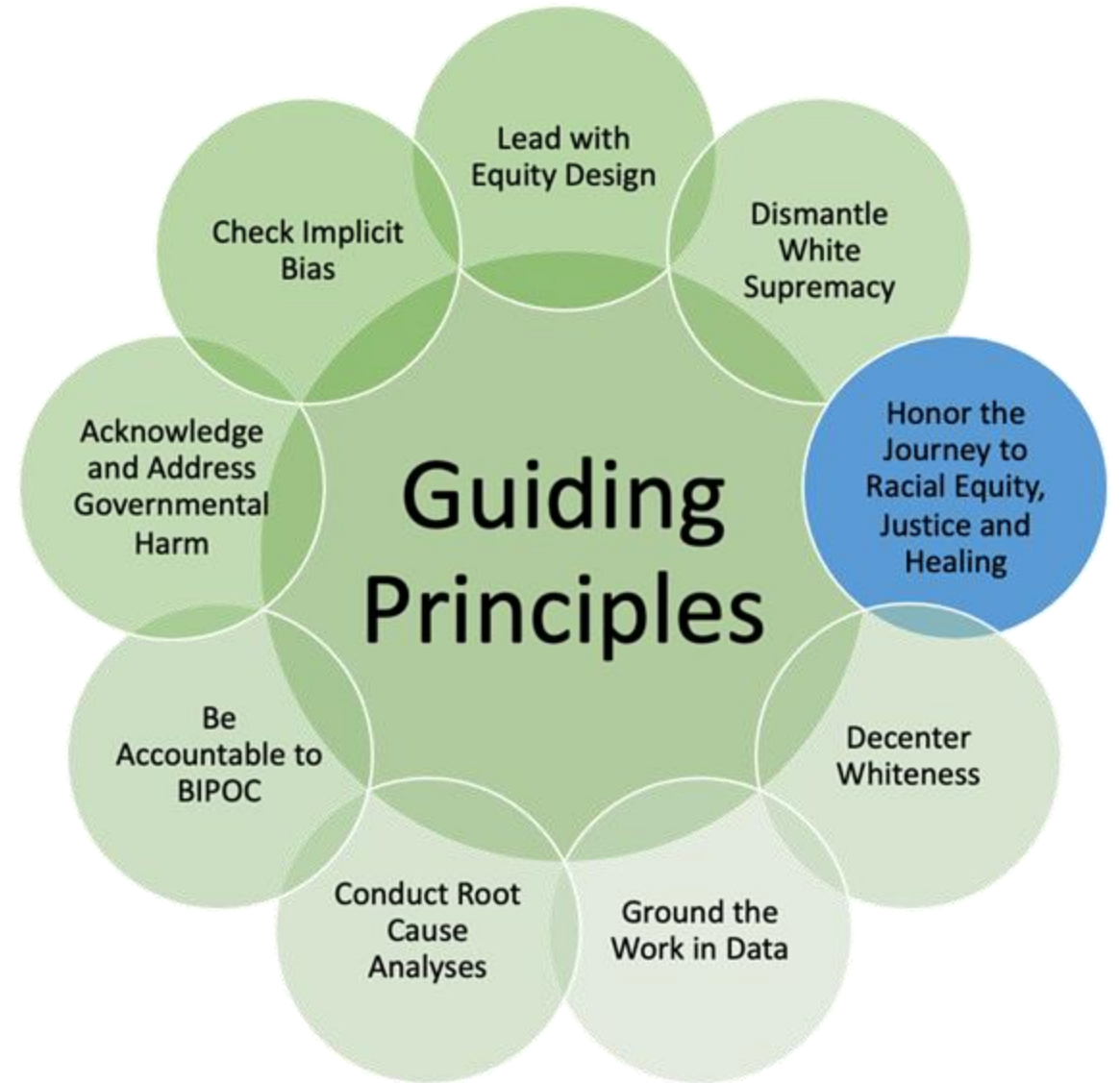
Session Agreements

- Confidentiality: Details of what's shared stays here, lessons learned may leave.
- Take space, leave space.
- Active participation and listening.
- Listen to hear, understand and not just respond.
- Engage in the process and embrace that there is always more to learn and do.
- Sit with conversation discomfort /what's uncomfortable.
- Own your intentions. Own your impact.
- Acknowledge and honor that participating in equity conversations require emotional labor of impacted communities including people with lived experience and expertise of homelessness, people of color and LGBTQ+ folks.

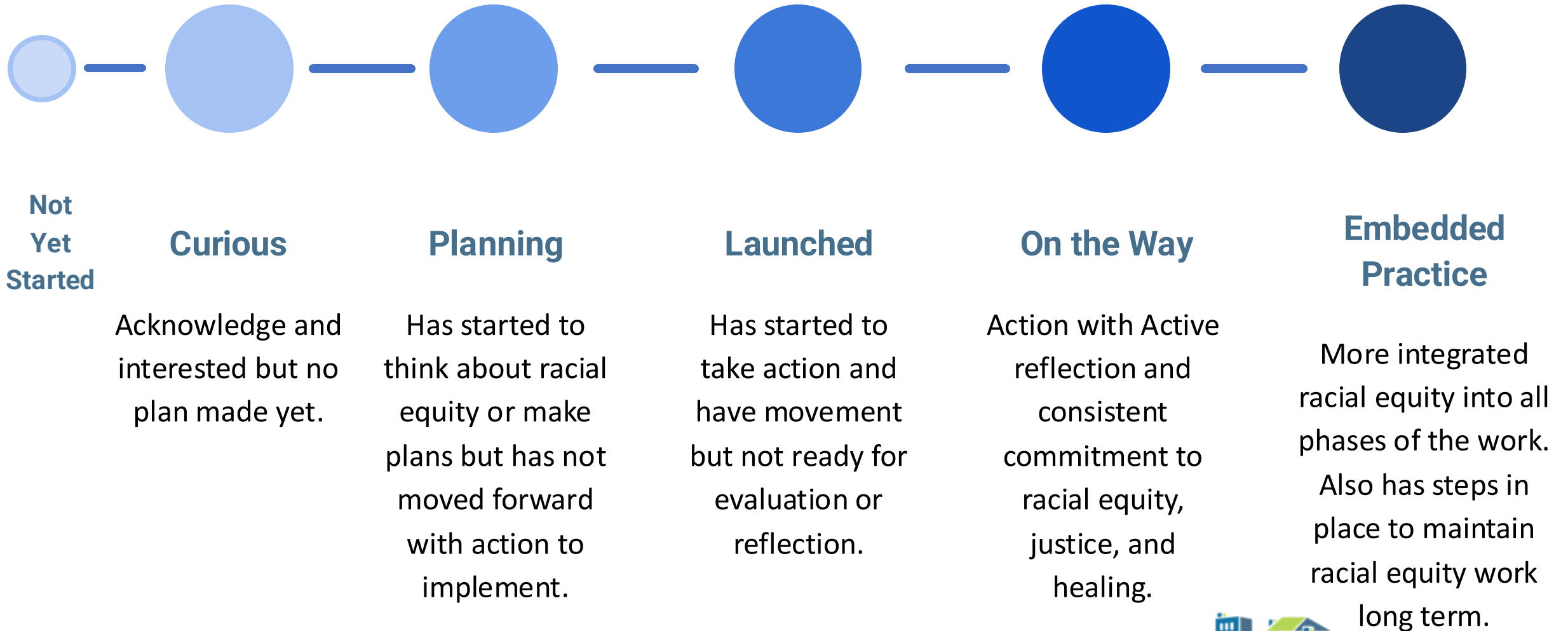


Racial Equity Guiding Principles

Honor the Journey to
Racial Equity, Justice,
and Healing



Journey to Racial Equity, Justice, and Healing



Adapted from Legal Foundation of Washington Racial Equity Practices Spectrum [Tool](#)



Nov Reflection Questions

Where are you in your RE journey individually or as the CoC Leadership Board?

RE Framework
Equity Journey Principle
Reflection

What is one step the Leadership Board can take to move ahead in your racial equity journey?



Reflection Question & Responses

Where are you in your RE journey individually or as the CoC Leadership Board?

AS LEADERSHIP BOARD

Not Yet Started - 1

Planning - 3

On the Way - 2



Reflections

What are your reflections about where the Leadership Board in its racial equity journey? 6 responses

- Leadership Board, and the COC have done a good job of taking the findings of the racial equity report completed in 2021 and put it into action.
- It needs to be more intentional
- I think the LB desires to have rooted racial equity approach, but more often than not our meetings are so packed and for the most part procedural, that more substantive and reflective and active engagement with equity implications becomes difficult
- We are formalizing our procedures and metrix for the board. There are a lot of talented members working on the formation for the boards
- Just got on the board
- Not always clear.



Reflection Question

What is one step the Leadership Board can take to move ahead in your racial equity journey?



Reflections

6 responses

- The RE assessment done earlier this year by HomeBase was a mis step, and not racial equity centered. The leadership board should ensure that future **assessments/monitorings will be more RE centered.**
- Continue active **open conversations**
- **Embed discussions** of how each item intersects with our racial equity goals, so we are **embedding it throughout our work**
- Define the role of the **REC in our policy decision process.**
- Not sure yet
- Clarity on **what we are doing as a county** and **how agencies should show up.**



Any Additional Reflections

Does anyone have any new Reflections to the question that they want to add?



Racial Equity Guiding Principles

- Honor the Journey to Racial Equity, Justice, and Healing Equity Design
- Lead with Equity Design



LB RE Priorities for 2025

Select one area from the Reflections submitted (on slides 9-10) that could be a Priority area for LB to integrate RE principles in 2025.



Lead with Equity Design Principle

Equity Design helps to ensure those most impacted by a decision or policy are deeply involved in the design and decision-making process.

- Who is in the room?
- Are people with different perspectives, values, experiences, and expertise at the decision-making table?
- Have community members most impacted (those with lived experience) not only been invited, but consistently included and heard at each stage of the design process?
- Are we building with cultural humility and empathy?



Questions for Reflection and Dialog

- Who has access to and is in the room during decision-making ?
- Are people with different perspectives, values, experiences, and expertise at the decision-making table?
- Have community members most impacted (those with lived experience) not only been invited, but consistently included and heard at each stage of the design process?
- Are we building with cultural humility and empathy?



2025 Leadership Board Workplan and Goals



Closing

- Next Meeting to be held **January 16, 2025**

