



EveryOneHome

# CoC Standards, Compliance and Funding Committee

*February 6th, 2025*



# Goals for Today

The focus of this month's meeting will be to hear a debrief on the 2024 CoC Funding Competition, from the CoC's NOFO consultant, Kate Bristol. Kate's presentation will help the committee kick off its 2025 NOFO-related workstreams:

- Updating the CoC Performance Measures
- Developing a Tool Kit to Support New, Smaller, and BIPOC-led Organizations
- Collaborative Applicant Self-Assessment and Recommendations for Future Enhancements

You can submit written comments and feedback before or after our using this [survey](#).

# Agenda



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- 1. Welcome / Introductions
  - 1. Ground rules and norms
  - 2. Approval of Minutes
- 2. Public Comment
- 3. Announcements
- 4. Ice Breaker
- 5. Racial Equity Update
- 6. Evaluating Performance of CoC-Funded Projects in the NOFO Process

# Ground Rules

- 1. The first time you speak, state your name, preferred pronouns, and where you live/organization or agency affiliation.** In a public meeting, it is helpful to know who is speaking as well as where they live in the community and/or what organization or agency they represent.
- 2. One person speaks at a time.** Refrain from side conversations. Pay attention to the person speaking. If you think you will forget an idea that comes to mind, write it down.
- 3. This is a public discussion, not a debate.** The purpose is not to win an argument, but to hear many points of view and explore many options and solutions.
- 4. Everyone is encouraged to participate. You may be asked to share what you think, or we may ask for comments from those who haven't spoken. It is always OK to "pass" when you are asked to share a comment**
- 5. No one or two individuals should dominate a discussion.** If you have already voiced your ideas, let others have an opportunity. When you speak, be brief and to the point.
- 6. Listen to and respect other points of view.**
- 7. Do your best to understand the pros and cons of every option,** not just those you prefer. Be as objective and fair-minded as you can be.
- 8. Seek first to understand, not to be understood.** Ask questions to seek clarification when you don't understand the meaning of someone's comments.

- Homebase distributed the meeting minutes (meeting minutes are the written record of our monthly meetings) from the January 6th CoC Standards Compliance and Funding Committee (SCF) meeting for committee members to review on January 6th.
- The draft minutes have also been posted in the CoC SCF's [google drive folder](#).
- This time is held for committee members to let us know if they believe the minutes to do not accurately capture the discussion items from the September meeting and need to be amended.
- You may also email Homebase at [jose@homebaseccc.org](mailto:jose@homebaseccc.org), [matthieu@homebaseccc.org](mailto:matthieu@homebaseccc.org) copying [alameda@homebaseccc.org](mailto:alameda@homebaseccc.org), if you see anything in the draft minutes that are distributed following today's meeting that should be amended.
- No roll call vote is needed, corrections not already received by Homebase will be noted and minutes changed accordingly.

## Approval of Minutes



# Public Comment



- Public Comment will be taken at the beginning of each meeting and is limited to 2 minutes per person.
- Homebase has created a public comment tracker where public comments across CoC meetings will be recorded.
- Comments will be directed to the appropriate CoC committee or County staff.
- You may also email Homebase at [jose@homebaseccc.org](mailto:jose@homebaseccc.org), [matthieu@homebaseccc.org](mailto:matthieu@homebaseccc.org), or [alameda@homebaseccc.org](mailto:alameda@homebaseccc.org), if you would like to submit written comments.

# Announcements



- Alameda H+H is Hiring
  - [Job posting](#)
- Morgan ([morgan@homebaseccc.org](mailto:morgan@homebaseccc.org)) from Homebase is asking for voting committee members to sign their annual Conflict of Interest forms, please check for her email
- Removing Jargon from Meeting Spaces
  - Use the whole word not just the acronyms. These spaces are to be open and welcoming for anyone unfamiliar with the housing world jargon.
  - Please feel free to ask for clarification if a speaker uses language or terms that you don't understand.
  - Homebase/chairs/others will step up in providing more guidance around supporting this meeting norm
- Reminder of Meeting Materials
  - [Google Drive Folder](#)
  - [Acronym List](#)

# Icebreaker (Ray)





# Racial Equity Update: Integrating Racial Equity into the CoC's Notices of Funding Oppportunity (NOFO) Process (Ms. Shelley Gonzalez and Sunita Garrett)



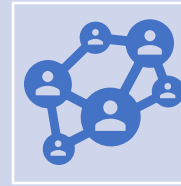
# Centering Racial Equity



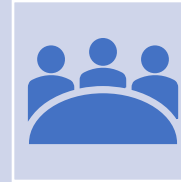
A decorative graphic on the left side of the table, consisting of three overlapping semi-circles. The outermost is a large blue semi-circle, the middle is a smaller green semi-circle, and the innermost is a small dark blue semi-circle.	<p>EveryOne Home is committed to racial equity in its work to end homelessness.</p>
	<p>The Racial Equity Committee is working on ways to support other Committees with incorporating racial equity into their work.</p>
	<p>All committees send 2-3 racial equity liaisons to participate in Racial Equity Committee, and those liaisons help the committee to ensure equity principles are considered in all decisions.</p>

**Ms.Shelley Gonzalez and Sunita Garrett are the SCF Committee’s Racial Equity Liaisons**

# Guiding Principles



The Racial Equity Framework provides a set of nine guiding principles to support the CoC to develop and implement policies and practices that are grounded in racial equity and justice.



The Framework is for use during all phases of CoC committee work to help CoC members and committees to embed the CoC's racial equity principles.



Committees should use The Framework to evaluate their efforts to advance the CoC's racial equity priorities.

# Why Is Equity Important for the CoC SCF to Consider in Its Work

The purpose of the CoC Standards, Compliance, and Funding Committee will be to support preparation of applications for CoC funding and to support the Leadership Board in fulfilling its obligations as outlined in the HUD's CoC Program Interim Rule.

## This means CoC SCF should:



Apply a racial equity framework to advance fairness and justice in all we do.




Design, operate, and implement a collaborative process for submitting the CoC application to HUD.



Track and monitor implementation of racial equity objectives established by the Committee related to the work of this committee

# Why Racial Equity Matters in the CoC Funding Competition

**Structural Disparities:** Communities of color face disproportionate barriers to housing, often resulting in higher rates of homelessness, especially for Black, Indigenous, and People of Color (BIPOC) populations.



**HUD's Commitment to Equity:** HUD's CoC Program emphasizes **fairness and inclusion**, but local implementation often misses the mark on addressing racial disparities.



**Opportunity for Change:** The CoC SCF Committee can play a transformative role in:

Supporting equitable funding allocation

Supporting BIPOC-led organizations in competing for resources

Integrating racial equity into performance measures, evaluation tools, and funding decisions.

# How Can the CoC SCF Committee Increase Equity in the NOFO Process



Updating CoC Performance Measures



Developing resources for BIPOC-led, smaller organizations, and/or organizations new to the NOFO process.



Infusing equity into the project application rank and review process



Oversee the Collaborative Applicant's Self Evaluation



Ensuring the CoC NOFO process operates through a racial equity lens.

# Applying a Racial Equity Lens to Updating the Performance Measures

**Identify Current Gaps:**  
Determine whether the existing CoC performance measures fully capture or address the racial disparities that exist within homelessness and housing access.

## Equity-Focused Recommendations for Updates to the Performance Measures:

- **Disaggregate Data by Race/Ethnicity:** Ensure all performance data is broken down by race and ethnicity to identify and track disparities.
- **Outcomes that Address Racial Equity:** Update measures to ensure they track how well programs serve BIPOC populations, reduce disparities, and support housing stability for these communities.
- **Accountability:** Use updated measures to hold organizations accountable for improving outcomes for BIPOC populations.

# Supporting New, Smaller, and BIPOC-Led Organizations

## Barriers Faced by New, Smaller, and BIPOC Led Organizations

- Lack of resources, technical assistance, and networks hinder BIPOC-led organizations from competing for CoC funding.

## Developing a Tool Kit to Support These Organizations

- **Capacity-Building Resources:** Develop a comprehensive toolkit that provides guidance, templates, and mentorship opportunities for BIPOC-led and smaller organizations.
- **Equitable Access to Funding:** Offer strategies for overcoming structural barriers and provide clear instructions on the application process.
- **Partnerships for Capacity:** Facilitate mentorship and partnership opportunities with larger, more experienced organizations



# Opportunities for Cross System Collaboration

## Working with the Racial Equity Committee

- **Role:** The **Racial Equity Committee** ensures that racial equity is woven into all CoC activities and holds committees accountable to achieving racial equity goals.
- **Collaboration with CoC SCF:** Partner with the **Racial Equity Committee** to ensure that racial equity metrics and actions are aligned across all CoC funding processes.

## Working with the Youth Committee

- **Focus on Youth:** The **Youth Committee** focuses on preventing and ending youth homelessness, with specific attention to BIPOC, LGBTQ+, and system-involved youth.
- **Collaboration with CoC SCF:** Align youth homelessness funding strategies with the CoC SCF's equity framework to ensure that resources are distributed to youth service providers serving BIPOC youth, including pregnant and parenting youth, undocumented youth, and those impacted by the juvenile justice or child welfare systems.

## Working with the System Impact Committee

- **Focus on System Performance:** The **System Impact Committee** is responsible for monitoring and evaluating CoC performance measures to ensure alignment with the Home Together strategic plan and community needs.
- **Collaboration with CoC SCF:** Track and monitor racial equity targets to assess disparities in system outcomes and Share information on provider performance with the CoC Standards, Compliance, and Funding Committee to inform funding decisions.

## Working with PWLE

- **Including Lived Experience:** Elevate the voices of those with lived experience in all funding decisions. Their insights can guide the CoC SCF in developing policies that better address racial disparities and enhance service delivery to marginalized groups.
- **Action Step:** Ensure that individuals with lived experience are actively involved in developing performance measures and evaluating the effectiveness of funded programs.

# Call to Action

## Embedding Racial Equity

- The CoC SCF Committee has a critical opportunity to help ensure the local HUD CoC Program Funding Competition is equitable and supports new applications by new, smaller, and BIPOC led organizations.

## Next Steps

- **Update Performance Measures** to ensure racial equity is tracked and outcomes are aligned with the needs of BIPOC communities.
- **Develop and Implement a Toolkit** for BIPOC-led organizations to enhance their capacity to apply for and compete for CoC funding.
- **Collaborate with Key Committees** like the Racial Equity Workgroup, Youth Action Committee, and People with Lived Experience Working Group to ensure alignment of racial equity goals across the system.

# Evaluating Performance of CoC-Funded Projects in the NOFO Process (Kate Bristol)



# NOFO Defined

**NOFO** – **N**otice **o**f **F**unding **O**pportunity.  
Term used for many different funding programs, but today we mean specifically the notice for HUD Continuum of Care (CoC) funding.

Nationally, federal Department of Housing and Urban Development (HUD) funds over \$3 billion through the CoC NOFO each year



# CoC Funding Process

HUD releases an annual Notice of Funding Opportunity (NOFO)

**Each CoC develops and manages a local application process to invite, rate and rank projects to submit for funding**

CoC submits a Consolidated Application to HUD, including all the local applications organized into a Project Priority List.

HUD awards grants directly to individual applicants (the CoC is not a pass-through)



# Types of Applications

- Renewal Projects
  - Funded in prior NOFO competitions
  - Reapply every year
  - Renewal funding not guaranteed; applications are locally scored and ranked
- New Projects
  - Applying for the first time
  - Only certain project types are eligible
    - Permanent Supportive Housing (PSH)
    - Rapid Rehousing (RRH)
    - Joint Transitional Housing and Rapid Rehousing (TH/RRH)
  - Also locally scored and ranked



# 2024 CoC Funding

Our CoC applied for the maximum amount of funding:

- 39 renewal projects
- 5 new housing projects
- 1 new project serving domestic violence survivors (DV)
- 4 Youth Homelessness Demonstration (YHDP) renewal project
- 1 CoC planning grant

**Total Request: \$60,310,834**



# 2024 CoC Funding

- On January 17, 2025, HUD announced the first of two expected rounds of awards.
- Our CoC received a total of \$56,172,213 for:
  - 38 renewal projects
  - 4 YHDP renewals
  - 1 CoC Planning grant
- All renewals received a cost-of-living increase.





# Project Evaluation and Performance Measurement



# HUD Requirements for Local Evaluation of Renewal Projects

- The CoC must evaluate the performance of all projects requesting renewal funding. This evaluation must include:
  - Objective rating factors; may include subjective factors
  - Performance measures aligned to HUD's system measures
  - Consideration of participant barriers
  - How projects take steps to identify and address racial disparities and advance equity
- HUD gives each CoC flexibility to determine their own scoring factors within this general framework



# Performance Measurement Factors

All renewal projects were scored using a set of measures calculated from Homeless Management Information System (HMIS) data, including:

- Percentage of participants who exited to permanent housing or stayed permanently housed
- Percentage of participants who returned to homelessness
- Percentage of adult participants who sustained or increased their income and/or benefits
- Percentage of units occupied (utilization rate)
- HMIS data quality
- Percentage of grant amount expended



# Advancing Equity Assessment

- All renewal projects were scored on how they take steps to address disparities and advance racial equity
- Applicants completed a checklist of 9 policies and practices that was developed by the Racial Equity Committee (REC) in 2022
- Applicants provided backup documentation through the monitoring process conducted by Homebase



# Other Factors

- Program accessibility
- Quality and appropriateness of services
- Involvement of people with lived experience in project decision-making
- Continuous quality improvement practices
- Grants management (timely reports and draws)
- Financial management (agency audit findings)



# Updating Project Evaluation Factors

- HUD is shifting to a two-year NOFO cycle, which presents an opportunity for the CoC to review and update how projects are evaluated in advance of the 2026 NOFO.
- The SFC will have a role in this work.



# DISCUSSION



# Questions for Discussion





# Questions for Discussion

- What next steps would the Committee like to work on in the next meeting?
- What materials or information would you like to review ahead of time?



# Next Meeting

## Proposed Agenda Items:

- Review Draft Norms for Committee Presenters
- Introduce Collaborative Applicant Self-Assessment
- Introduce Grievance Policy Project
- Follow Up on Performance Measures Updates



Acronym	Definition
HUD	US Department of Housing and Urban Development
CoC	Continuum of Care: A geographic region awarded funding by HUD each year in a collaborative application process
OAC	Outreach Access Coordination Committee: That's us!
SCC	System Coordination Committee: The former name of the OAC
PWLE	Person with Lived Expertise/Experience: Someone who has been homeless or is currently homeless
BIPOC	Black, Indigenous, Person of Color
NOFO/NOFA	Notice of Funding Opportunity: The annual (summer) competition for CoC funding
PIT	Point in Time Count: The count held every January of currently homeless households in the CoC
PSH	Permanent Supportive Housing: A type of CoC funded project that pays long-term, permanent housing subsidy for clients
RRH	Rapid Rehousing: A type of CoC funded project that pays short to medium term housing subsidy for clients
SSO	Supportive Services Only: A type of CoC funded project which includes staffing but not housing

Acronym	Definition
CES	Coordinated Entry System
HRC	Housing Resource Center
HHIP	Housing and Homelessness Incentive Program
HHAP	Homeless Housing Assistance and Prevention Grant
ERF	Encampment Resolution Fund
SI	System Impact Committee
REC	Racial Equity Committee
LB	Leadership Board
HCC	Housing Capacity Committee
SFC	Standards, Funding, and Compliance Committee
HSP	Housing Stabilization and Prevention Committee