Special Leadership Board Meeting on the Supplemental NOFO

October 17, 2022
Supplemental “Unsheltered” NOFO

• Supplemental NOFO includes two components:
  o Unsheltered Homelessness Set Aside
  o Rural Homelessness Set Aside

• Purpose of unsheltered component is to target efforts to reduce unsheltered homelessness, particularly in communities with very high levels of unsheltered homelessness
Available Funding

- $267,500,000 available nationally for the unsheltered homelessness set aside
- Alameda County can apply for up to $15 million over three years ($5 million per year). Our CoC is applying for this full amount
- Funding is highly competitive (not a guarantee that our CoC will be funded)
- To ensure geographic diversity, HUD will award no more than 10 grants in any one State; a maximum of 10 CoCs in California may receive funding
Plan for Serving Individuals and Families Experiencing Homelessness with Severe Service Needs

- Plan is limited to 15 pages
- Scored by HUD (up to 70 points)
- 7 required sections
- Includes a letter of support from a working group of people experiencing homelessness who are meaningfully involved in the CoC decision-making process
## Application Scoring

<table>
<thead>
<tr>
<th>Item</th>
<th>Available Points</th>
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<tbody>
<tr>
<td>1. Project Review and Ranking Process/Factors</td>
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<tr>
<td>2. System Performance Measures</td>
<td>18</td>
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<td>3. CoC Coordination and Engagement</td>
<td>8</td>
</tr>
<tr>
<td>4. CoC Plan for Serving Individuals and Families Experiencing Homelessness with Severe Service Needs</td>
<td>70</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>100</strong></td>
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<tr>
<td>Unsheltered Homelessness Bonus (up to 30 points, based on 2019 Point in Time Count)</td>
<td>20</td>
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<tr>
<td><strong>Maximum Points Available for Alameda County</strong></td>
<td><strong>120</strong></td>
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1. **Address unsheltered homelessness** - Solicit applications for projects that will reduce unsheltered homelessness and improve health and housing outcomes for people experiencing unsheltered homelessness. Particularly prioritize projects that support people living in encampments.

2. **Address high service needs** - Prioritize projects that address the needs of individuals and families with high or complex service needs.

3. **Center racial equity** - Identify and reduce barriers in the application process and the operation of the proposed project for organizations that have not accessed CoC funds, particularly BIPOC-led organizations. Prioritize projects that demonstrate how they will advance racial equity, such as by addressing barriers that contribute to disparities and/or by providing training to staff.
4. **Engage people with lived expertise** - Prioritize projects that demonstrate how they engage people with lived expertise in decision-making.

5. **Project selection**
   
   a. Adopt criteria for project selection that balance local priorities with HUD point structure to ensure competitiveness of overall package. Prioritize projects that have a long-term housing component, while also inviting applications for projects for supportive services only

   b. Invite only projects that directly provide housing and/or services (PSH, RRH, TH/RRH, SSO) and/or Coordinated Entry (no HMIS or Planning).

6. **System-wide coordination**: Prioritize projects that focus on system-wide coordination and areas with high populations of people experiencing unsheltered homelessness.
A work group of six individuals with lived expertise was formed to help contribute to the plan for this application. Priorities and recommendations from this group included:

- We need to address immediate needs, including basic hygiene needs. This includes daily access to showers, bathrooms, laundry, clothing, etc. This is a matter of dignity and is essential for people who are unhoused to access employment opportunities, etc.

- Being unhoused is traumatic and can cause or exacerbate mental health concerns. There is a great need for trauma-informed, easy-to-access mental health services. Service providers should treat people with understanding and respect.
More priorities and recommendations from the work group:

- People sometimes need help to get from Point A to B, attend appointments, and receive essential communication. Recommendations include free **transportation**, assistance with **phones**, and **centralized communication hubs** to receive mail and updates.

- The group emphasized the need for more **peer navigators and ambassadors**. This should include supporting and training leaders who currently live at encampments. People with lived expertise should be **well-compensated** without jeopardizing benefits.

- The group recommended **more outreach at night** and stressed that outreach workers need to be subject matter experts with access to **real-time, up-to-date information**.
More priorities and recommendations from the work group:

• People who are newly housed need supports to help with the transition.

• There is a need for more incentives for landlords, and to address discriminatory practices and NIMBY attitudes.

• There should be more tracking and communication about the number of housing units available and being developed.

• Overall, there needs to be more accountability and transparency about the funding, operations, and outcomes of homelessness services programs.
Projects Selected by the NOFO Committee
Overview of Projects Selected

• Nine projects were received
• Six selected to be included
• One was asked to reduce budget to fit into the $15 million allocation
• The sixth project will not fit into the allocation; it is being included as a back-up, in case one of the others drops out or HUD finds it does not meet threshold requirements
• Applicants were notified on October 5th of the results of the local competition. There were no appeals
Project #1

• Applicant: Homeless Action Center (new to CoC funding)
• Project Name: Housing Advocacy Services for Unsheltered Seniors
• Type: Supportive Services Only (SSO)
• Request: $2,138,134
• No. to be served: 150
• Description: Legal and advocacy services, focused on seniors living in encampments to secure income and benefits
Project #2

• Applicant: St. Mary’s Center (new to CoC funding)
• Project Name: Neighbor to Neighbor Street Outreach
• Type: Supportive Services Only (SSO)
• Request: $600,000
• No. to be served: 150
• Description: Outreach focused on unsheltered seniors in West Oakland; team incorporates Outreach Ambassadors with lived experience
Project #3

• Applicant: Alameda County Health Care Services Agency
• Project Name: Enhanced Care Vouchers
• Type: Permanent Supportive Housing (PSH)
• Request: $7,848,400
• No. to be served: 100 units/200 people
• Description: Low barrier permanent housing located in rehabilitated motels; targeted to unsheltered people with complex health and mental health conditions
Applicant: Alameda County Health Care Services Agency
Project Name: Mobile Access Points
Type: Coordinated Entry (SSO/CE)
Request: $3,049,200
No. to be served: 1,000
Description: Providing Housing Resource Center (HRC) services on a mobile basis; two staff in each of five geographic zones, to help people access housing.
Project #5

- Applicant: City of Oakland
- Project Name: Navigate to Housing
- Type: Rapid Rehousing
- Request: $1,426,109 (reduced from $7 million)
- No. to be served: 20
- Description: This rapid rehousing project will offer housing navigation and rental assistance to people experiencing unsheltered homelessness (including people who seek services at City of Oakland’s Community Cabins Navigation Centers)
Project #6

- Applicant: Alameda County Health Care Services Agency
- Project Name: Rapid Response Team
- Type: Supportive Services Only
- Request: $1,567,500
- No. to be served: 360
- Description: Countywide street outreach team providing mobile health and mental health services. Includes physician, psychiatrist, staff with lived experience
Next Steps
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• Unconflicted Leadership Board members will vote on the Project Priority List and submission of the Consolidated Application today.
• The application will be submitted no later than 10/20/2022 at 5 pm.
• Our CoC’s application will compete in the national competition. If our CoC is selected to receive funding, the first 5 projects (up to the $15,061,753 maximum allocation) would be funded (if they pass HUD’s thresholds).
• Results from HUD expected in first quarter of 2023.
• There will be a community debrief about both NOFOs.