

Special Leadership Board Meeting on the Supplemental NOFO

October 17, 2022



Supplemental “Unsheltered” NOFO

- Supplemental NOFO includes two components:
 - Unsheltered Homelessness Set Aside
 - Rural Homelessness Set Aside
- Purpose of unsheltered component is to target efforts to reduce unsheltered homelessness, particularly in communities with very high levels of unsheltered homelessness

Available Funding

- \$267,500,000 available nationally for the unsheltered homelessness set aside
- Alameda County can apply for up to \$15 million over three years (\$5 million per year). Our CoC is applying for this full amount
- Funding is highly competitive (not a guarantee that our CoC will be funded)
- To ensure geographic diversity, HUD will award no more than 10 grants in any one State; a maximum of 10 CoCs in California may receive funding



Plan for Serving Individuals and Families Experiencing Homelessness with Severe Service Needs

- Plan is limited to 15 pages
- Scored by HUD (up to 70 points)
- 7 required sections
- Includes a letter of support from a working group of people experiencing homelessness who are meaningfully involved in the CoC decision-making process

Application Scoring

Item	Available Points
1. Project Review and Ranking Process/Factors	4
2. System Performance Measures	18
3. CoC Coordination and Engagement	8
4. CoC Plan for Serving Individuals and Families Experiencing Homelessness with Severe Service Needs	70
Total	100
Unsheltered Homelessness Bonus (up to 30 points, based on 2019 Point in Time Count)	20
Maximum Points Available for Alameda County	120

Approved Strategic Direction for the Supplemental NOFO

- 1. Address unsheltered homelessness-** Solicit applications for projects that will reduce unsheltered homelessness and improve health and housing outcomes for people experiencing unsheltered homelessness. Particularly prioritize projects that support people living in encampments.
- 2. Address high service needs-** Prioritize projects that address the needs of individuals and families with high or complex service needs.
- 3. Center racial equity-** Identify and reduce barriers in the application process and the operation of the proposed project for organizations that have not accessed CoC funds, particularly BIPOC-led organizations. Prioritize projects that demonstrate how they will advance racial equity, such as by addressing barriers that contribute to disparities and/or by providing training to staff.



Approved Strategic Direction for the Supplemental NOFO

4. **Engage people with lived expertise-** Prioritize projects that demonstrate how they engage people with lived expertise in decision-making.
5. **Project selection**
 - a. Adopt criteria for project selection that balance local priorities with HUD point structure to ensure competitiveness of overall package. Prioritize projects that have a long-term housing component, while also inviting applications for projects for supportive services only
 - b. Invite only projects that directly provide housing and/or services (PSH, RRH, TH/RRH, SSO) and/or Coordinated Entry (no HMIS or Planning).
6. **System-wide coordination:** Prioritize projects that focus on system-wide coordination and areas with high populations of people experiencing unsheltered homelessness.



Work Group Priorities (1 of 3)

A work group of six individuals with lived expertise was formed to help contribute to the plan for this application.

Priorities and recommendations from this group included:

- We need to address immediate needs, including basic hygiene needs. This includes **daily access to showers**, bathrooms, laundry, clothing, etc. This is a **matter of dignity** and is essential for people who are unhoused to access employment opportunities, etc.
- Being unhoused is **traumatic** and can cause or exacerbate **mental health** concerns. There is a great need for trauma-informed, easy-to-access mental health services. Service providers should treat people with **understanding and respect**.

Work Group Priorities (2 of 3)

More priorities and recommendations from the work group:

- People sometimes need help to get from Point A to B, attend appointments, and receive essential communication. Recommendations include free **transportation**, assistance with **phones**, and **centralized communication hubs** to receive mail and updates.
- The group emphasized the need for more **peer navigators and ambassadors**. This should include supporting and training leaders who currently live at encampments. People with lived expertise should be **well-compensated** without jeopardizing benefits.
- The group recommended **more outreach at night** and stressed that outreach workers need to be subject matter experts with access to **real-time, up-to-date information**.

Work Group Priorities (3 of 3)

More priorities and recommendations from the work group:

- People who are **newly housed need supports** to help with the transition.
- There is a need for **more incentives for landlords**, and to **address discriminatory practices** and NIMBY attitudes.
- There should be more **tracking and communication** about the number of housing units available and being developed.
- Overall, there needs to be more **accountability** and **transparency** about the funding, operations, and outcomes of homelessness services programs.

Projects Selected by the NOFO Committee



EveryOne Home
Ending Homelessness
in Alameda County

Overview of Projects Selected

- Nine projects were received
- Six selected to be included
- One was asked to reduce budget to fit into the \$15 million allocation
- The sixth project will not fit into the allocation; it is being included as a back-up, in case one of the others drops out or HUD finds it does not meet threshold requirements
- Applicants were notified on October 5th of the results of the local competition. There were no appeals

Project #1

- Applicant: Homeless Action Center (new to CoC funding)
- Project Name: Housing Advocacy Services for Unsheltered Seniors
- Type: Supportive Services Only (SSO)
- Request: \$2,138,134
- No. to be served: 150
- Description: Legal and advocacy services, focused on seniors living in encampments to secure income and benefits

Project #2

- Applicant: St. Mary's Center (new to CoC funding)
- Project Name: Neighbor to Neighbor Street Outreach
- Type: Supportive Services Only (SSO)
- Request: \$600,000
- No. to be served: 150
- Description: Outreach focused on unsheltered seniors in West Oakland; team incorporates Outreach Ambassadors with lived experience

Project #3

- Applicant: Alameda County Health Care Services Agency
- Project Name: Enhanced Care Vouchers
- Type: Permanent Supportive Housing (PSH)
- Request: \$7,848,400
- No. to be served: 100 units/200 people
- Description: Low barrier permanent housing located in rehabilitated motels; targeted to unsheltered people with complex health and mental health conditions

Project #4

- Applicant: Alameda County Health Care Services Agency
- Project Name: Mobile Access Points
- Type: Coordinated Entry (SSO/CE)
- Request: \$3,049,200
- No. to be served: 1,000
- Description: Providing Housing Resource Center (HRC) services on a mobile basis; two staff in each of five geographic zones, to help people access housing

Project #5

- Applicant: City of Oakland
- Project Name: Navigate to Housing
- Type: Rapid Rehousing
- Request: \$1,426,109 (reduced from \$7 million)
- No. to be served: 20
- Description: This rapid rehousing project will offer housing navigation and rental assistance to people experiencing unsheltered homelessness (including people who seek services at City of Oakland's Community Cabins Navigation Centers)



Project #6

- Applicant: Alameda County Health Care Services Agency
- Project Name: Rapid Response Team
- Type: Supportive Services Only
- Request: \$1,567,500
- No. to be served: 360
- Description: Countywide street outreach team providing mobile health and mental health services. Includes physician, psychiatrist, staff with lived experience

Next Steps



Next Steps

- Unconflicted Leadership Board members will vote on the Project Priority List and submission of the Consolidated Application today
- The application will be submitted no later than 10/20/2022 at 5 pm.
- Our CoC's application will compete in the national competition. If our CoC is selected to receive funding, the first 5 projects (up to the \$15,061,753 maximum allocation) would be funded (if they pass HUD's thresholds).
- Results from HUD expected in first quarter of 2023
- There will be a community debrief about both NOFOs