Special Meeting of the Joint Leadership Board/HUD CoC

August 9, 2022
1. Supplemental Unsheltered NOFO
   - Overview of NOFO
   - Plan Development
   - Strategic Direction - Action Item
Supplemental NOFO

- Supplemental NOFO includes two components:
  - Unsheltered Homelessness Set Aside
  - Rural Homelessness Set Aside

- Purpose of unsheltered component is to target efforts to reduce unsheltered homelessness, particularly in communities with very high levels of unsheltered homelessness
Available Funding

- $267,500,000 available nationally for the unsheltered homelessness set aside
- Alameda County can apply for up to $15 million over three years ($5 million per year)
- Funding is highly competitive
- To ensure geographic diversity, HUD will award no more than 10 grants in any one State; a maximum of 10 CoCs in California may receive funding
Application process mirrors the regular CoC NOFO process, including:

- Local competition in which applications are ranked and rated
- Project applications completed and submitted through e-snaps
- A CoC application must be submitted in e-snaps.
- CoC application is a set of scored questions (100 point maximum)
- CoC application includes a Plan for Serving Individuals and Families Experiencing Homelessness with Severe Service Needs
## Application Scoring

<table>
<thead>
<tr>
<th>Item</th>
<th>Available Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Project Review and Ranking Process/Factors</td>
<td>4</td>
</tr>
<tr>
<td>2. System Performance Measures</td>
<td>18</td>
</tr>
<tr>
<td>3. CoC Coordination and Engagement</td>
<td>8</td>
</tr>
<tr>
<td>4. CoC Plan for Serving Individuals and Families</td>
<td>70</td>
</tr>
<tr>
<td>4. CoC Plan for Serving Individuals and Families</td>
<td></td>
</tr>
<tr>
<td>Experiencing Homelessness with Severe Service Needs</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>100</td>
</tr>
<tr>
<td>Unsheltered Homelessness Bonus (up to 30 points, based on 2019 Point</td>
<td>20</td>
</tr>
<tr>
<td>in Time Count)</td>
<td></td>
</tr>
<tr>
<td><strong>Maximum Points Available for Alameda County</strong></td>
<td><strong>120</strong></td>
</tr>
</tbody>
</table>
Differences Between Unsheltered and Regular NOFO

• 3 years of funding (instead of 1)
• Funding for new projects only
• Projects must address unsheltered homelessness
• CoC planning projects (up to 3%) are allowed but must be ranked (not a set aside)
• PH projects are eligible, but no hard costs allowed
• Street Outreach and Standalone Supportive Service Only (SSO) projects are allowed
Eligible Project Types

- Permanent Housing (PSH and RRH)
- Joint TH/RRH
- Support Services Only (SSO)
  - Coordinated Entry
  - Street Outreach
  - Standalone SSO
- HMIS
- CoC Planning
Examples of Standalone Supportive Services Only

Non-exhaustive list of examples:

- Landlord recruitment and engagement
- Workforce development
- Parking, laundry, showers, and storage
- Social and community integration
Application Timeline: Supplemental NOFO

- **Open date:** June 22, 2022
- **Local competition deadline:**
  - To be set by CoC; no later than September 20, 2022
- **CoC Notification to Project Applicants:**
  - To be set by CoC; no later than October 5, 2022
- **Deadline:** **October 20, 2022: 8 pm Eastern Time**

Supplemental NOFO process will happen concurrently with regular NOFO process. The regular process will conclude 3 weeks before the supplemental process.
Our CoC's Competitiveness for the Supplemental NOFO

Strengths

• High needs population
• Large unsheltered population
• Inclusion of people with lived expertise in governance structure

Weaknesses

• Max of 10 California CoCs can be funded
• System Performance Measures

What we can control:

• Develop a strong plan
• Engage people with lived expertise in decision-making about the plan
• Prioritize equity
Reference Materials

To be reviewed in advance of the August 5, 2022 Special Leadership Board/HUD CoC Meeting
Connecting the Supplemental NOFO to Recent Data and Planning
Recent Efforts to Inform Supplemental NOFO Plan

- Centering Racial Equity in Homeless System Design
- Home Together: Ending Homelessness in Alameda County
- Youth Action, A Way Home (draft Coordinated Community Plan to Support, Prevent, and End Homelessness)
- Point in Time Count data from 2022
2022 PIT Count Findings:

- Fremont, Union City and Unincorporated County experienced highest increases in unsheltered homelessness

- Significant increase in vehicular homelessness

- Employment assistance and workforce support shared as high areas of need
2022 PIT Count Findings (continued):

• Large proportion of those experiencing homelessness have **physical and mental disabilities**

• Significant **health and mental health supports** needed for those experiencing homelessness
System Modeling
(from *Home Together Plan*)

Estimated number of housing solutions, by type, needed by 2026:

- **4,195** Additional supportive housing units
- **3,190** New supportive housing units for older/frail adults
- **10,070** New dedicated affordable units or subsidies
- **5,240** New shallow subsidies
- **1,645** Additional rapid rehousing slots
- **24,340** Total units & subsidy slots

Impact of increased investment on homeless system outcomes:

Source: CA-502 System Model, Abt Associates, 1/20/2022
## Highlights from Recent Planning: Some Overall Considerations

<table>
<thead>
<tr>
<th>Centering Racial Equity</th>
<th>Increase availability of housing for people with extremely low incomes (including for those with high and low service needs). Lower programmatic barriers. Increase autonomy and independence.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Home Together</td>
<td>Reinforce leadership by people with lived experience. Ensure racial equity is reflected in every strategy. Capacity building for community-based orgs.</td>
</tr>
<tr>
<td>Youth Action, A Way Home</td>
<td>Create a homeless response system that is responsive to the needs of youth and young adults.</td>
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</tbody>
</table>

*Image: EveryOneHome*
## Highlights from Recent Planning re: Supportive Services

<table>
<thead>
<tr>
<th>Centering Racial Equity</th>
<th>Lower programmatic barriers to crisis services. Provide supports for unsheltered households such as parking, laundry, showers, and storage. Offer voluntary supports. Ensure staff are trained to provide anti-racist support.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Home Together</td>
<td>Connect people to needed resources. <strong>Lower programmatic barriers.</strong> Expand street-based assistance, workforce development, and crisis and behavioral care services.</td>
</tr>
<tr>
<td>Youth Action, A Way Home</td>
<td>Provide youth and young adults supportive services that are flexible and rapidly deployable. Provide free transportation, legal services, and direct cash transfers.</td>
</tr>
<tr>
<td>Highlights from Recent Planning re: Housing</td>
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<tr>
<td>-------------------------------------------</td>
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</tr>
<tr>
<td><strong>Centering Racial Equity</strong></td>
<td>Develop deeply affordable housing and shallow subsidies for people with low service needs. Increase permanent supportive housing options for people with high service needs. Increase autonomy by making supports voluntary. Re-evaluate how households are defined so families can stay together.</td>
</tr>
<tr>
<td><strong>Home Together</strong></td>
<td>Increase placements from street-based outreach to indoor locations. More interim housing in the short term (low-barrier, non-congregate). Prioritize obtaining flexible subsidies.</td>
</tr>
<tr>
<td><strong>Youth Action, A Way Home</strong></td>
<td>More housing resources for youth to transition out of foster care and juvenile justice system into permanent housing.</td>
</tr>
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</table>
Strategic Direction for the 2022 CoC NOFO
The Strategic Direction from 2021 was re-approved for 2022 by the HUD CoC Committee on 6/27/2022, with an opportunity to revise after the release after the NOFO (8/1/2022).

Keeping the Strategic Direction very similar to 2021 could help streamline the process for applicants given the accelerated HUD timeline.

A few small modifications to the Strategic Direction could help clarify/emphasize direction that aligns with HUD priorities.
1. **Ranking** - HMIS, C.E. and “new projects” that do not have one year of data automatically ranked at bottom Tier 1.

2. **Voluntary Reallocation Policy** - encourage voluntary reallocation where projects have a history of significant underspending (10%+).

3. **New / Bonus Projects** - solicit applications for new applications through reallocation, expansion or bonus projects to maximize opportunity to increase CoC funding.

4. **Racial Equity and Lived Expertise** - Prioritize projects that show a commitment to racial equity and amplifying the voices of people with lived experience (new projects scored/renewals are not scored this year but will be in the future).

5. **Bonus Points** - discourage the use of bonus points for any component of the local application.
1. **Ranking** - HMIS, C.E. and “new projects” that do not have one year of data automatically ranked at bottom Tier 1.

2. **Voluntary Reallocation Policy** - strongly encourage voluntary reallocation where projects have a history of significant underspending (10%+) to benefit the CoC as a whole.

3. **New / Bonus Projects** - solicit applications for new applications through reallocation, expansion or bonus projects to maximize opportunity to increase CoC funding.

4. **Racial Equity and Lived Expertise** - Prioritize projects that show a commitment to racial equity (new and renewal projects scored) and engaging people with lived experience in decision-making (new projects scored; renewals are not scored this year but will be in the future).

5. **Bonus Points** - discourage the use of bonus points for any component of the local application. Continue incentive points to encourage voluntary reallocation.
Action on 2022 CoC NOFO Strategic Direction

Action item:

Approve the 2022 CoC NOFO Strategic Direction as modified in Slide 36?
Planning for the Supplemental NOFO
Plan for Serving Individuals and Families with Severe Service Needs

- Plan is limited to 15 pages
- Scored by HUD (up to 70 points)
- 7 required sections
- Must include a letter of support from a working group of people experiencing homelessness who are meaningfully involved in the CoC decision-making process, supporting the priorities outlined in the application and the projects submitted.
## Plan Sections and Scoring

<table>
<thead>
<tr>
<th>Section</th>
<th>Available Points</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A</strong> Leveraging housing resources (points for including PH projects that leverage non-CoC/ESG housing sources)</td>
<td>18</td>
<td></td>
</tr>
<tr>
<td><strong>B</strong> Leveraging healthcare resources (points for including PH projects that leverage healthcare resources)</td>
<td>10</td>
<td></td>
</tr>
<tr>
<td><strong>C</strong> Strategy to identify, shelter and house individuals and families experiencing unsheltered homelessness (street outreach, low barrier shelter, PH)</td>
<td>9</td>
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</tr>
<tr>
<td><strong>D</strong> Updating strategy with data and performance</td>
<td>8</td>
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</tr>
<tr>
<td><strong>E</strong> Identifying and prioritizing households experiencing or with histories of unsheltered homelessness</td>
<td>12</td>
<td></td>
</tr>
<tr>
<td><strong>F</strong> Involving individuals with lived experience of homelessness in decision-making (including letter of support from work group)</td>
<td>5</td>
<td></td>
</tr>
<tr>
<td><strong>G</strong> Supporting underserved communities and equitable community development</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>70</strong></td>
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</table>
Plan Development

• Much of the “Plan” involves describing current strategies and past accomplishments – this will involve gathering and synthesizing existing information

• Two of 7 sections relate to including PH projects that leverage mainstream housing and healthcare resources – this will connect with the local application process
Plan Development

Plan contents that address future plans and priorities:

• How data will be used to update current strategies

• How CoC will use unsheltered NOFO resources to reduce unsheltered homelessness

• How CoC will adopt program eligibility and CE processes to reduce unsheltered homelessness

• How CoC will use street outreach to connect unsheltered people with housing

• Additional steps CoC is taking/will take to reduce unsheltered homelessness
Convening a Workgroup

The Supplemental NOFO requires that a working group of people with lived experience support the development of the plan and provide an official letter of support.

The NOFO emphasizes *meaningful* involvement in decision-making and including people with lived experience of *unsheltered homelessness*.

**Staff recommendation:**

Convene a working group of people with lived expertise to support the development of a plan for the Supplemental NOFO.
Staff Recommendations for the Workgroup

Workgroup members:
- 3-8 individuals with lived expertise. Include one individual with lived expertise from the following committees: (1) HUD CoC, (2) Leadership Board, (3) NOFO Committee.
- Recruit up to 5 more workgroup members from seated committee members and/or Emerging Leaders alumni.

Meetings and time commitment:
- Approximately 3 meetings between August-October. About 2-3 hours a month for 3 months (prep and meetings).
- First meeting needs to take place ASAP (before 8/16 Bidder’s Conference).

Authority of the workgroup:
- Workgroup should have the authority to issue a letter of support for the CoC Plan for Serving Individuals and Families Experiencing Homelessness with Severe Service Needs and to recommend the plan for adoption to the HUD CoC committee as part of approving the Supplemental NOFO submission.
Strategic Direction for the Supplemental NOFO
Unique opportunities and questions

Unique opportunities:

• 3 years of dedicated funding.
• The focus on new projects opens potential for new partners.
• Options for standalone supportive services.

Questions:

• What does our community need? What gaps can we address with this funding?
• How can we center race equity?
Select HUD Priorities for the Supplemental NOFO

Unsheltered homelessness:
- The NOFO is meant to support CoCs in efforts to identify people in unsheltered living situations and connect them with health and housing resources.

Advancing equity:
- Emphasis on **system changes to advance equity** for groups that are overrepresented among people experiencing homelessness: including Black, Indigenous, and other people of color and people who identify as LGBTQ+. CoCs should identify barriers that lead to disparities and **take steps to eliminate these barriers**.
The purpose of the Unsheltered Homelessness Set Aside is to reduce unsheltered homelessness, especially in areas with high rates of unsheltered homelessness. HUD emphasizes serving individuals and families with “severe service needs.”

- Projects will need to demonstrate how their project will reduce unsheltered homelessness.
- Prioritize projects that demonstrate how they will serve individuals and/or families with high service needs.
Strategic Direction Considerations: Race Equity and Grassroots Orgs

This Supplemental NOFO offers unique opportunities for some smaller grassroots organizations to access HUD funding because of the emphasis on new projects and the standalone services options.

Considerations when developing the recommended Strategic Direction:

• Creating an **equitable application process**.
• Ensuring **BIPOC-led organizations** and smaller organizations have **opportunities to access these funds**.
1. **Address unsheltered homelessness**- Solicit applications for projects that will reduce unsheltered homelessness and improve health and housing outcomes for people experiencing unsheltered homelessness.

2. **Address high service needs**- Prioritize projects that address the needs of individuals and families with high or complex service needs.

3. **Center racial equity**- Identify and reduce barriers in the application process for organizations that have not accessed CoC funds, particularly BIPOC-led organizations. Prioritize projects that demonstrate how they will advance racial equity, such as by addressing barriers that contribute to disparities.
4. **Engage people with lived expertise** - Prioritize projects that demonstrate how they engage people with lived expertise in decision-making.

5. **Project selection criteria** - Adopt criteria for project selection that balance local priorities with HUD point structure to ensure competitiveness of overall package.
Action on Strategic Direction for Supplemental NOFO

Action item

Adopt Strategic Direction for the Supplemental NOFO?