# PROPOSED Timeline for 2022 NOFO Processes

<table>
<thead>
<tr>
<th>Date</th>
<th>Regular NOFO</th>
<th>Special NOFO</th>
</tr>
</thead>
<tbody>
<tr>
<td>June 22</td>
<td>NOFO Released</td>
<td>NOFO Released</td>
</tr>
<tr>
<td>August 1</td>
<td>Send brief email to stakeholders announcing opening of CoC process</td>
<td>Send brief email to stakeholders announcing unsheltered NOFO</td>
</tr>
<tr>
<td>August 3</td>
<td>Special LB/CoC Committee Meeting. <em>Action items:</em> NOFO timeline, strategic direction</td>
<td>Special LB/CoC Committee Meeting. <em>Action items:</em> NOFO timeline, strategic direction, role and composition of NOFO committee, establishing work group of people with lived experience.</td>
</tr>
<tr>
<td>Week of Aug. 8 to 12</td>
<td>First meeting of work group of people with lived experience to begin developing Plan; discuss draft priorities.</td>
<td></td>
</tr>
<tr>
<td>August 8th</td>
<td>EOH and consultants draft proposed rating and ranking policy and process, including rating factors</td>
<td>EOH and consultants draft proposed rating and ranking policy and process, including rating factors</td>
</tr>
<tr>
<td>August 10</td>
<td>CoC Committee NOFO Orientation Meeting. <em>Action item:</em> approves rating and ranking policy, process, rating factors</td>
<td>CoC Committee NOFO Orientation Meeting. <em>Action item:</em> approves rating and ranking policy, process, rating factors</td>
</tr>
<tr>
<td>August 11</td>
<td>Beginner's NOFO orientation</td>
<td>Beginner's NOFO orientation</td>
</tr>
<tr>
<td>August 16</td>
<td>Bidder's conference, open local application process</td>
<td>Bidder's conference, open local application process</td>
</tr>
<tr>
<td>August 22</td>
<td>LB/HUD CoC Regular Meeting. NOFO Action items TBD.</td>
<td>LB/HUD CoC Regular Meeting. NOFO Action items TBD.</td>
</tr>
<tr>
<td>August 30</td>
<td><strong>Deadline for applications to be submitted to EOH (HUD mandated deadline)</strong></td>
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<tr>
<td>Week of Sept. 12 to 16</td>
<td>Second meeting of work group for people with lived experience; review and discuss draft plan sections</td>
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<tr>
<td>September 14</td>
<td>NOFO Committee rating and ranking session</td>
<td></td>
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<tr>
<td>September 15</td>
<td><strong>Applicants receive results of rating and ranking (HUD mandated deadline); appeals period opens</strong></td>
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<tr>
<td>Sept 16 to 22</td>
<td>Appeals panel session and NOFO committee meeting if needed</td>
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<tr>
<td>September 20</td>
<td>Deadline for applications to be submitted to EOH (HUD mandated deadline)</td>
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</tbody>
</table>

*Note: items in yellow represent HUD-mandated deadlines*
## PROPOSED Timeline for 2022 NOFO Processes

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<tr>
<th>Date</th>
<th>Regular NOFO</th>
<th>Special NOFO</th>
</tr>
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<tbody>
<tr>
<td>September 22</td>
<td>Appeals period ends</td>
<td></td>
</tr>
<tr>
<td>September 26</td>
<td>LB/CoC meets to approve Project Priority List</td>
<td></td>
</tr>
<tr>
<td>September 30</td>
<td>HUD Deadline for Submission</td>
<td></td>
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<tr>
<td>October 4</td>
<td></td>
<td>NOFO Committee rating and ranking session</td>
</tr>
<tr>
<td>October 5</td>
<td></td>
<td>Applicants receive results of rating and ranking (HUD mandated deadline), appeals period opens</td>
</tr>
<tr>
<td>October 6 to 12</td>
<td></td>
<td>Appeals panel session and NOFO committee meeting if needed</td>
</tr>
<tr>
<td>October 12</td>
<td></td>
<td>Appeals period ends</td>
</tr>
<tr>
<td>October 13</td>
<td></td>
<td>Third and final meeting of work group; review and approve final Plan and support letter.</td>
</tr>
<tr>
<td>October 17</td>
<td></td>
<td>LB/CoC meets to approve Project Priority List</td>
</tr>
<tr>
<td>October 20</td>
<td></td>
<td>HUD deadline for Submission</td>
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</table>

*Note: items in yellow represent HUD-mandated deadlines*
MEMORANDUM

To: HUD CoC Committee and Leadership Board
From: EveryOne Home Staff and Consultants
Date: August 4, 2022

Re: Recommended Strategic Direction for Responding to the 2022 Continuum of Care Program Notice of Funding Opportunity (CoC NOFO) and Supplemental NOFO to Address Unsheltered Homelessness (Special NOFO)

The purpose of this Memo is to provide the HUD CoC Committee and Leadership Board with recommendations from EveryOne Home staff and consultants regarding strategic guidance for approaching the local rating and ranking process for projects seeking to be included in the Collaborative Application for the 2022 CoC Program funding for Alameda County. This Memo also provides recommendations for strategic guidance for the local rating and ranking process for projects seeking to be included in the Collaborative Application for up to $15 million over 3 years ($5 million per year) in funding from the Supplemental NOFO to Address Unsheltered Homelessness.

The Strategic Direction for the 2022 CoC NOFO was approved by the HUD CoC Committee in its June 27, 2022, joint meeting with the Leadership Board via Zoom. At a Special Meeting of the HUD CoC Committee and Leadership Board on August 5, 2022, an updated version of this Strategic Direction with minor modifications is being presented for reconsideration after the publishing of the CoC NOFO on August 1, 2022. At this same meeting on August 5, 2022, the HUD CoC Committee will discuss and consider the Strategic Direction for the Supplemental NOFO to Address Unsheltered Homelessness. EveryOne Home (EOH) staff and consultants analyzed the 2022 CoC competitive application, the Supplemental NOFO competition, and previous NOFO results. Staff and consultants are recommending strategies for this year’s two NOFO competitions, as detailed in this memo.

2022 CoC NOFO (Regular NOFO)

If approved by the HUD CoC Committee, the NOFO Committee will incorporate the following Strategic Direction in its process of designing the 2022 Local Application and scoring criteria, which will be shared at the upcoming Bidder’s Conference on August 16, 2022.
1. **Ranking Policy**

The HMIS and Coordinated Entry (CE) Projects will not receive scores. As critical infrastructure for the CoC, HMIS and CE projects will be placed automatically at the bottom of Tier 1.

Renewal “new projects” that do not have one year of operating data because they were recently awarded will be automatically ranked at the bottom of Tier 1, immediately above the HMIS and Coordinated Entry projects. The NOFO Committee should determine how to treat consolidated, expanded and reallocated projects with “one year of data,” and further define straddling situations under this Ranking Policy. The relative ranking of these projects will be alphabetical. Recently awarded projects that are not making sufficient progress toward becoming operational and/or no longer meet thresholds may be subject to ranking in Tier 2 or not being included in the package.

2. **Voluntary Reallocation Policy**

The HUD CoC Committee directs the NOFO Committee not to pursue involuntary reallocation this year. Any projects that have underspending of their grant funds will be encouraged to voluntarily offer to reduce their grant award to support other projects in our Continuum of Care that strengthens our system and application package and is aligned with our guiding principles. Any projects with significant underspending (3 years of underspending, averaging 10% or greater) will be strongly encouraged to consider reallocation to benefit the CoC as a whole, given that some renewal projects will be in Tier 2 in 2022 (Tier 1 is 95% of Annual Renewal Demand).

3. **New / Bonus Projects**

EveryOne Home will solicit applications from CoC and non CoC grantees for new projects through reallocation, CoC bonus (PH bonus) or DV bonus 1) that are competitive and improve our system performance, 2) to apply for the maximum amount allowed under the Domestic Violence (DV) Bonus housing and services targeting domestic violence, dating violence, sexual assault, stalking and trafficking survivors, consistent with 2022 HUD “new projects” requirements; 3) that demonstrate a Housing First model; 4) that can demonstrate that it leverages other funding resources for its projects and/or 5) that it is partnering with housing, health and other service agencies.

4. **Promoting Racial Equity and Lived Expertise**

In 2022, HUD is increasing its emphasis on overall system efforts to identify and address racial disparities and meaningfully involving people with lived experience in decision-making. HUD is also asking CoCs to prioritize projects that show a commitment to addressing racial disparities. If approved, the HUD CoC Committee will recommend the NOFO committee prioritize and encourage projects to provide information on:
a. How they are identifying barriers to access and participation in their programs and how they are addressing any identified racial disparities in their projects; and how they demonstrate a commitment to racial equity. Both new and renewal projects will be scored on this factor.

b. How they engage people with lived experience in decision-making. New projects will be scored on this factor. Renewals will not be scored in 2022 but may be scored in the future.

5. **Bonus Points**

   In June 2022, the HUD CoC Committee recommended that the NOFO committee discourage the use of bonus points for any component of the local application.

   Incentive points like those used in FY 2021 are recommended to encourage voluntary reallocation for projects that have underspent funds. Retaining this emphasis is consistent with HUD’s points for the consolidated application.

**Supplemental NOFO to Address Unsheltered Homelessness (Special NOFO)**

If approved by the HUD CoC Committee, the NOFO Committee will incorporate the following Strategic Direction in its process of designing the Local Application and scoring criteria for the 2022 Special NOFO, which will be shared at the upcoming Bidder’s Conference on August 16, 2022.

1. **Address Unsheltered Homelessness**

   Solicit applications for projects that will reduce unsheltered homelessness and improve health and housing outcomes for people experiencing unsheltered homelessness. Rating factors and questions will ask applicants to describe how their proposed project will reduce unsheltered homelessness and will be rated based on the extent to which they will contribute to an overall reduction in the numbers of people experiencing homelessness in Alameda County.

2. **Address High Service Needs**

   Prioritize projects that address the needs of individuals and families with high or complex service needs. Rating factors and questions will ask applicants to describe how their proposed project will serve individuals and/or families with high or complex service needs and will be rated based on the extent to which the project will serve those with the greatest needs and effectiveness of the proposed approach to serving this population.
3. **Center Racial Equity**

Identify and reduce barriers in the application process for organizations that have not accessed CoC funds historically, particularly BIPOC-led organizations (i.e., applicants and/or subrecipient organizations that are led by people who are Black, Indigenous and/or other people of color). Prioritize projects that demonstrate how they will advance racial equity, such as by addressing barriers that contribute to disparities.

4. **Engage People with Lived Expertise**

Convene a work group of people with lived experience to help develop and provide a support letter for the HUD-mandated Plan for Serving Individuals and Families Experiencing Homelessness with Severe Service Needs. Prioritize projects that demonstrate how they engage people with lived expertise in decision-making about program design, operation and evaluation.

5. **Project Selection Criteria**

Adopt criteria for project selection that balance local priorities with HUD point structure to ensure competitiveness of overall package. Eligible project types for the Unsheltered NOFO include permanent housing, TH/RRH and support services only projects (e.g., street outreach, landlord engagement). HUD provides a competitive advantage to CoC’s that include PH projects in their project priority list that leverage housing and/or health care resources.
Special Meeting of the Joint Leadership Board/HUD CoC

August 5, 2022
Agenda

1. Overview of the Two NOFO Processes
   - Proposed NOFO Committee Role - Action Item
   - Proposed Timelines for Both NOFOs - Action Item

2. Regular NOFO
   - Strategic Direction - Action Item

3. Supplemental Unsheltered NOFO
   - Plan Development
   - Workgroup of People with Lived Experience – Action Item
   - Strategic Direction - Action Item
Overview Slides

To be presented at August 5, 2022
Special Leadership Board/HUD CoC Meeting
"Regular" CoC NOFO

- Released August 1, 2022
- Deadline is September 30, 2022
- Application window is 60 days (typically it is 90 days)
  - Local application deadline can be no later than August 31, 2022
  - Applicants must be notified of rating and ranking result no later than September 15, 2022
Available Funding

- $2.8 billion available nationally, including
  - $80 million for YHDP renewals
  - $52 million for new DV bonus projects

- Eligible projects:
  - Renewals
  - New bonus PH projects (up to 5% of FPRN)
  - New bonus DV projects (RRH, TH/RRH, CE)
  - New PH projects created through re-allocation
  - Planning grant (not competitively ranked)
Rating, Ranking, Tiers

- All projects must be competitively ranked, including the use of objective scoring criteria
- Projects must be placed into Tier 1 and Tier 2
  - Tier 1 = 95% of Annual Renewal Demand
  - Tier 2 = All remaining projects on the Project Priority List
Changes from Previous NOFO

Rating factors for the CoC Application:

• Increased emphasis on identifying disparities and taking steps to improve racial equity
• Increased emphasis on addressing needs of LGBTQ+ individuals
• Shift in questions re: COVID; now asking how CoCs will build on new partnerships to address future infectious disease outbreaks
• Added rating factor re: taking steps to engage local leaders about increasing affordable housing
Supplemental NOFO

- Supplemental NOFO includes two components:
  - Unsheltered Homelessness Set Aside
  - Rural Homelessness Set Aside
- Purpose of unsheltered component is to target efforts to reduce unsheltered homelessness, particularly in communities with very high levels of unsheltered homelessness.
Available Funding

• $267,500,000 available nationally for the unsheltered homelessness set aside
• Alameda County can apply for up to $15 million over three years ($5 million per year)
• Funding is highly competitive
• To ensure geographic diversity, HUD will award no more than 10 grants in any one State; a maximum of 10 CoCs in California may receive funding
Application Process

Application process mirrors the regular CoC NOFO process, including:

• Local competition in which applications are ranked and rated
• Project applications completed and submitted through e-snaps
• A CoC application must be submitted in e-snaps.
• CoC application is a set of scored questions (100 point maximum)
• CoC application includes a Plan for Serving Individuals and Families Experiencing Homelessness with Severe Service Needs
# Application Scoring

<table>
<thead>
<tr>
<th>Item</th>
<th>Available Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Project Review and Ranking Process/Factors</td>
<td>4</td>
</tr>
<tr>
<td>2. System Performance Measures</td>
<td>18</td>
</tr>
<tr>
<td>3. CoC Coordination and Engagement</td>
<td>8</td>
</tr>
<tr>
<td>4. CoC Plan for Serving Individuals and Families</td>
<td>70</td>
</tr>
<tr>
<td><strong>Experiencing Homelessness with Severe Service Needs</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>100</strong></td>
</tr>
<tr>
<td>Unsheltered Homelessness Bonus (up to 30 points, based on 2019 Point in Time Count)</td>
<td>20</td>
</tr>
<tr>
<td><strong>Maximum Points Available for Alameda County</strong></td>
<td><strong>120</strong></td>
</tr>
</tbody>
</table>
Differences Between Unsheltered and Regular NOFO

• 3 years of funding (instead of 1)
• Funding for new projects only
• Projects must address unsheltered homelessness
• CoC planning projects (up to 3%) are allowed but must be ranked (not a set aside)
• PH projects are eligible, but no hard costs allowed
• Street Outreach and Standalone Supportive Service Only (SSO) projects are allowed
Eligible Project Types

- Permanent Housing (PSH and RRH)
- Joint TH/RRH
- Support Services Only (SSO)
  - Coordinated Entry
  - Street Outreach
  - Standalone SSO
- HMIS
- CoC Planning
Examples of Standalone Supportive Services Only

Non-exhaustive list of examples:

• Landlord recruitment and engagement
• Workforce development
• Parking, laundry, showers, and storage
• Social and community integration
Application Timeline: Supplemental NOFO

- Open date: June 22, 2022
- Local competition deadline:
  - To be set by CoC; no later than September 20, 2022
- CoC Notification to Project Applicants:
  - To be set by CoC; no later than October 5, 2022
- **Deadline: October 20, 2022: 8 pm Eastern Time**

Supplemental NOFO process will happen concurrently with regular NOFO process. The regular process will conclude 3 weeks before the supplemental process.
Our CoC's Competitiveness for the Supplemental NOFO

**Strengths**
- High needs population
- Large unsheltered population
- Inclusion of people with lived expertise in governance structure

**Weaknesses**
- Max of 10 California CoCs can be funded
- System Performance Measures

**What we can control:**
- Develop a strong plan
- Engage people with lived expertise in decision-making about the plan
- Prioritize equity
Reference Materials

To be reviewed in advance of the August 5, 2022 Special Leadership Board/HUD CoC Meeting
Connecting the Supplemental NOFO to Recent Data and Planning
Recent Efforts to Inform Supplemental NOFO Plan

- Centering Racial Equity in Homeless System Design
- Home Together: Ending Homelessness in Alameda County
- Youth Action, A Way Home (draft Coordinated Community Plan to Support, Prevent, and End Homelessness)
- Point in Time Count data from 2022
2022 PIT Count Findings:

- **Fremont, Union City and Unincorporated County** experienced highest increases in unsheltered homelessness.
- Significant increase in **vehicular homelessness**.
- **Employment assistance and workforce support** shared as high areas of need.
2022 PIT Count Findings (continued):

- Large proportion of those experiencing homelessness have **physical and mental disabilities**

- Significant **health and mental health supports** needed for those experiencing homelessness
System Modeling (from *Home Together Plan*)

Estimated number of housing solutions, by type, needed by 2026:

- **4,195** Additional supportive housing units
- **3,190** New supportive housing units for older/frail adults
- **10,070** New dedicated affordable units or subsidies
- **5,240** New shallow subsidies
- **1,645** Additional rapid rehousing slots
- **24,340** Total units & subsidy slots

Impact of increased investment on homeless system outcomes:

- **Orange**: Annual HH in the system
- **Green**: HHs served in pathways to housing
- **Blue**: Unmet needs

Source: CA-502 System Model, Abt Associates, 1/20/2022
## Highlights from Recent Planning: Some Overall Considerations

<table>
<thead>
<tr>
<th>Centering Racial Equity</th>
<th>Increase availability of housing for people with <strong>extremely low incomes</strong> (including for those with high and low service needs). <strong>Lower programmatic barriers.</strong> Increase autonomy and independence.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Home Together</td>
<td>Reinforce leadership by <strong>people with lived experience</strong>. Ensure <strong>racial equity</strong> is reflected in every strategy. <strong>Capacity building</strong> for community-based orgs.</td>
</tr>
<tr>
<td>Youth Action, A Way Home</td>
<td>Create a homeless response system that is <strong>responsive</strong> to the needs of <strong>youth and young adults</strong>.</td>
</tr>
</tbody>
</table>
### Highlights from Recent Planning re: Supportive Services

<table>
<thead>
<tr>
<th>Centering Racial Equity</th>
<th><strong>Lower programmatic barriers</strong> to crisis services. Provide supports for unsheltered households such as parking, laundry, showers, and storage. Offer voluntary supports. Ensure staff are trained to provide anti-racist support.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Home Together</td>
<td>Connect people to needed resources. <strong>Lower programmatic barriers.</strong> Expand street-based assistance, workforce development, and crisis and behavioral care services.</td>
</tr>
<tr>
<td>Youth Action, A Way Home</td>
<td>Provide youth and young adults supportive services that are flexible and rapidly deployable. Provide free transportation, legal services, and direct cash transfers.</td>
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<tr>
<td>Highlights from Recent Planning re: Housing</td>
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<td>------------------------------------------</td>
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</tr>
<tr>
<td><strong>Centering Racial Equity</strong></td>
<td></td>
</tr>
<tr>
<td>Develop <strong>deeply affordable housing</strong> and shallow subsidies for people with low service needs. Increase <strong>permanent supportive housing</strong> options for people with high service needs. Increase autonomy by making supports voluntary. Re-evaluate how households are defined so families can stay together.</td>
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<tr>
<td><strong>Home Together</strong></td>
<td></td>
</tr>
<tr>
<td>Increase placements from <strong>street-based outreach to indoor locations</strong>. More <strong>interim housing</strong> in the short term (low-barrier, non-congregate). Prioritize obtaining flexible subsidies.</td>
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<tr>
<td><strong>Youth Action, A Way Home</strong></td>
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<tr>
<td>More housing resources for youth to transition out of foster care and juvenile justice system into <strong>permanent housing</strong>.</td>
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</table>
Discussion Slides

To be presented at August 5, 2022
Special Leadership Board/HUD CoC Meeting
NOFO Committee
Role
The NOFO Committee was already seated before the Supplemental NOFO was released. It is a committee of 10 people (includes 3 people with lived expertise).

**Staff recommendations:**

Have the seated NOFO committee handle both processes (Supplemental and regular NOFO).

- Would streamline the processes to have one group.
- Need to consider and help manage workload.

Consider recruiting additional people with lived expertise to join the NOFO Committee.

- Could focus on recruiting people with lived experience of unsheltered homelessness.
Action item:
Approve the NOFO Committee to handle both NOFO applications (Supplemental and regular NOFO)?

Action item:
Recommend the recruitment of 1-2 additional individuals with lived expertise for the NOFO Committee?
Proposed Timeline for the NOFOs
Proposed Timelines

Due to HUD’s required timelines, the process must be accelerated into a 60-day period for the regular NOFO. The proposed timeline for the two NOFOs seeks to align and streamline the two processes for applicants.

**Key dates** include:

- Bidder’s Conference for both on 8/16/2022 (scoring rubrics must be developed and approved by this date)
- Local Applications due 8/30/2022 for the regular NOFO
- Local Applications due 9/20/2022 for the Supplemental NOFO
- Consolidated Application due to HUD on 9/30/2022 for the regular NOFO.
- Consolidated Application due to HUD on 10/20/2022 for the Supplemental NOFO.
Action on Proposed Timeline

Action item:

Approve the proposed timeline for the 2022 CoC NOFO and for the Supplemental NOFO to address unsheltered homelessness?
Strategic Direction for the 2022 CoC NOFO
The Strategic Direction from 2021 was re-approved for 2022 by the HUD CoC Committee on 6/27/2022, with an opportunity to revise after the release after the NOFO (8/1/2022).

Keeping the Strategic Direction very similar to 2021 could help streamline the process for applicants given the accelerated HUD timeline.

A few small modifications to the Strategic Direction could help clarify/emphasize direction that aligns with HUD priorities.
1. **Ranking** - HMIS, C.E. and “new projects” that do not have one year of data automatically ranked at bottom Tier 1.

2. **Voluntary Reallocation Policy** - encourage voluntary reallocation where projects have a history of significant underspending (10%+).

3. **New / Bonus Projects** - solicit applications for new applications through reallocation, expansion or bonus projects to maximize opportunity to increase CoC funding.

4. **Racial Equity and Lived Expertise** - Prioritize projects that show a commitment to racial equity and amplifying the voices of people with lived experience (new projects scored/ renewals are not scored this year but will be in the future).

5. **Bonus Points** - discourage the use of bonus points for any component of the local application.
Recommended Modifications to the 2022 CoC NOFO Strategic Direction

1. **Ranking** - HMIS, C.E. and “new projects” that do not have one year of data automatically ranked at bottom Tier 1.

2. **Voluntary Reallocation Policy** - strongly encourage voluntary reallocation where projects have a history of significant underspending (10%+) to benefit the CoC as a whole.

3. **New / Bonus Projects** - solicit applications for new applications through reallocation, expansion or bonus projects to maximize opportunity to increase CoC funding.

4. **Racial Equity and Lived Expertise** - Prioritize projects that show a commitment to racial equity (new and renewal projects scored) and engaging people with lived experience in decision-making (new projects scored; renewals are not scored this year but will be in the future).

5. **Bonus Points** - discourage the use of bonus points for any component of the local application. Continue incentive points to encourage voluntary reallocation.
Action item:

Approve the 2022 CoC NOFO Strategic Direction as modified in Slide 36?
Planning for the Supplemental NOFO
Plan for Serving Individuals and Families with Severe Service Needs

- Plan is limited to 15 pages
- Scored by HUD (up to 70 points)
- 7 required sections
- Must include a letter of support from a working group of people experiencing homelessness who are meaningfully involved in the CoC decision-making process, supporting the priorities outlined in the application and the projects submitted
<table>
<thead>
<tr>
<th>Section</th>
<th>Available Points</th>
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<tbody>
<tr>
<td>A</td>
<td>18</td>
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<td>B</td>
<td>10</td>
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<td>C</td>
<td>9</td>
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<td>D</td>
<td>8</td>
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<td>E</td>
<td>12</td>
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<tr>
<td>F</td>
<td>5</td>
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<tr>
<td>G</td>
<td>8</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>70</strong></td>
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Plan Development

• Much of the “Plan” involves describing current strategies and past accomplishments – this will involve gathering and synthesizing existing information

• Two of 7 sections relate to including PH projects that leverage mainstream housing and healthcare resources – this will connect with the local application process
Plan Development

Plan contents that address future plans and priorities:

• How data will be used to update current strategies
• How CoC will use unsheltered NOFO resources to reduce unsheltered homelessness
• How CoC will adopt program eligibility and CE processes to reduce unsheltered homelessness
• How CoC will use street outreach to connect unsheltered people with housing
• Additional steps CoC is taking/will take to reduce unsheltered homelessness
Convening a Workgroup

The Supplemental NOFO requires that a working group of people with lived experience support the development of the plan and provide an official letter of support.

The NOFO emphasizes meaningful involvement in decision-making and including people with lived experience of unsheltered homelessness.

Staff recommendation:

Convene a working group of people with lived expertise to support the development of a plan for the Supplemental NOFO.
Staff Recommendations for the Workgroup

Workgroup members:
• 3-8 individuals with lived expertise. Include one individual with lived expertise from the following committees: (1) HUD CoC, (2) Leadership Board, (3) NOFO Committee.
• Recruit up to 5 more workgroup members from seated committee members and/or Emerging Leaders alumni.

Meetings and time commitment:
• Approximately 3 meetings between August-October. About 2-3 hours a month for 3 months (prep and meetings).
• **First meeting needs to take place ASAP** (before 8/16 Bidder’s Conference).

Authority of the workgroup:
• Workgroup should have the authority to issue a letter of support for the CoC Plan for Serving Individuals and Families Experiencing Homelessness with Severe Service Needs and to recommend the plan for adoption to the HUD CoC committee as part of approving the Supplemental NOFO submission.
Action Item for the Workgroup

Action item:

Approve to convene a workgroup of 3-8 people with lived expertise to help develop a plan and write a letter of support for the Supplemental NOFO between August-October 2022?
Strategic Direction for the Supplemental NOFO
Unique opportunities and questions

Unique opportunities:

• 3 years of dedicated funding.

• The focus on new projects opens potential for new partners.

• Options for standalone supportive services.

Questions:

• What does our community need? What gaps can we address with this funding?

• How can we center race equity?
Select HUD Priorities for the Supplemental NOFO

Unsheltered homelessness:
• The NOFO is meant to support CoCs in efforts to identify people in unsheltered living situations and connect them with health and housing resources.

Advancing equity:
• Emphasis on system changes to advance equity for groups that are overrepresented among people experiencing homelessness: including Black, Indigenous, and other people of color and people who identify as LGBTQ+. CoCs should identify barriers that lead to disparities and take steps to eliminate these barriers.
Strategic Direction Considerations: Focus of Supplemental NOFO

The purpose of the Unsheltered Homelessness Set Aside is to **reduce unsheltered homelessness**, especially in areas with high rates of unsheltered homelessness. HUD emphasizes **serving individuals and families with “severe service needs.”**

- Projects will need to demonstrate how their project will reduce unsheltered homelessness.
- Prioritize projects that demonstrate how they will serve individuals and/or families with high service needs.
Strategic Direction Considerations: Race Equity and Grassroots Orgs

This Supplemental NOFO offers unique opportunities for some smaller grassroots organizations to access HUD funding because of the emphasis on new projects and the standalone services options.

Considerations when developing the recommended Strategic Direction:

• Creating an **equitable application process**.

• Ensuring **BIPOC-led organizations** and smaller organizations have **opportunities to access these funds**.
1. **Address unsheltered homelessness** - Solicit applications for projects that will reduce unsheltered homelessness and improve health and housing outcomes for people experiencing unsheltered homelessness.

2. **Address high service needs** - Prioritize projects that address the needs of individuals and families with high or complex service needs.

3. **Center racial equity** - Identify and reduce barriers in the application process for organizations that have not accessed CoC funds, particularly BIPOC-led organizations. Prioritize projects that demonstrate how they will advance racial equity, such as by addressing barriers that contribute to disparities.
4. **Engage people with lived expertise** - Prioritize projects that demonstrate how they engage people with lived expertise in decision-making.

5. **Project selection criteria** - Adopt criteria for project selection that balance local priorities with HUD point structure to ensure competitiveness of overall package.
Action on Strategic Direction for Supplemental NOFO

Action item

Adopt Strategic Direction for the Supplemental NOFO?