Joint Leadership Board / HUD CoC Committee  
Special Meeting Notes  
Friday, August 5th, 2022  
12:00 p.m. - 1:30 p.m.

**HUD CoC Committee Attendance:** Marnelle Timson (Consumer Member), Paulette Franklin (Alameda County Behavioral Health Care Services Agency), Josh Jacobs (City of Berkeley), C’mone Falls (Chair, City of Oakland), Paul Berry (Youth Action Board), Tunisia Owens (Family Violence Law Center)

**Absent:** Riley Wilkerson (Alameda County Housing and Community Development), Wendy Jackson (East Oakland Community Project)

**Leadership Board Attendance:** Moe Wright (Chair, BBI), John Jones III (Community Member), Kerry Abbott (Alameda County Office of Homeless Care and Coordination). Vivian Wan (Abode Services), Liz Varela (Building Futures with Women and Children), Josh Thurman (City of Livermore), Tracey Nails Bell (A Diamond in the Ruff), Elena Lepe (El Puente Comunitario) Andrea Ford (Alameda County Social Services Agency), Julian Leiserson (Abode Services), Brenda Wadsworth (Community Member), Laurie Flores (City of Fremont), Kate Hart (Save Alternatives to Violent Environments), Shauna Conner (Alameda County Probation), Frank Roers (Community Member), Nic Ming (Social Impact Wheel), Mike Keller (East Oakland Community Project), Christine Ma (UCSF’s Benioff Children’s Hospital Oakland), Shelley Gonzalez (Community Member), Ray Bonilla (Meta)

**Public:** Sue Lafferty-Brown, Jessica Lobedan (City of Hayward), Margaret Alfaro (Abode Services), Matt Long, Kate Bristol (Consultant), Greg Kamph, Rena Jackson, Sean K.

**EOH Staff:** Katie Haverly (Director of Research and Data Analytics), Dorcas Chang (Operations Manager), Rachel Rios-Richardson (Data and Performance Analyst)

Meetings are public. Alameda County residents with lived experience of homelessness are encouraged to attend. Public Comment will be taken at the beginning of each meeting and is limited to 2 minutes per person. [Click here to learn more about the public participation policy.](#)

1. **Welcome** (C’Mone Falls, HUD CoC Chair)  
   12:00-12:05pm
2. **HUD CoC Public Comment** (C’Mone Falls)  
   12:05-12:15pm  
   a. No public comment
3. **Two NOFO Processes** (Kate Bristol/Katie Haverly)  
   12:15-1:25pm
a. **Overview of both NOFOs (Kate provided an overview of both NOFOS)**
   i. Kate Bristol reviewed the regular NOFO and the supplemental NOFO.

b. **Proposed NOFO Committee Role and adding members with lived experience – Action Item**
   i. Katie Haverly (Director of Research and Data Analyst) shared the staff recommendations and asked for feedback.
   
   ii. **Discussion:**
      1. People with lived experience have not been identified and outreach will be needed.
      2. Recruitment will need to be completed by Wednesday, August 10th since that is when the NOFO orientation is happening. EOH staff will support the recruitment and interview efforts.
      3. NOFO Committee members are required to sign a conflict-of-interest form.
      4. Committee members are concerned with the short turnaround for recruitment regarding the second agenda item.
   
   iii. Tunisia Owens (FVLC) made a motion to approve the current seated NOFO Committee to handle both the regular and supplemental NOFO application for this year. Marnelle Timson (Consumer) seconded.
      1. **Roll Call**
         a. Marnelle Timson-- yes
         b. Paulette Franklin-- yes,
         c. Josh Jacobs-- yes,
         d. C’mone Falls-- yes,
         e. Paul Berry -- yes,
         f. Tunisia Owens-- yes, motion passed
   
   c. **Josh Jacobs (City of Berkeley) made the motion to attempt to secure 1-2 additional members by next Wednesday, August 10th and if recruitment doesn’t happen in time, then proceed with the existing NOFO committee. Paulette Franklin (BHCS) seconded.**
      1. **Roll Call**
         a. Marnelle Timson-- yes
         b. Paulette Franklin-- yes,
         c. Josh Jacobs-- yes,
         d. C’mone Falls-- yes,
         e. Paul Berry -- yes,
         f. Tunisia Owens-- yes, motion passed

d. **Proposed timelines for both NOFOs – Action Item**
   i. Kate Bristol goes over the proposed timeline.
ii. Moe Wright (Chair, CoC Leadership Board) encouraged the Leadership Board to express their opinions on the strategic direction.

iii. Marnelle Timson (Consumer) made a motion to approve the timelines for the regular and supplemental NOFOs. Tunisia Owens (FVLC) seconded.

iv. Roll Call
   1. Marnelle Timson-- yes
   2. Paulette Franklin-- yes,
   3. Josh Jacobs-- yes,
   4. C’Mone Falls-- yes,
   5. Paul Berry -- yes,
   6. Tunisia Owens-- yes,

v. Motion passed

e. Regular NOFO

Strategic Direction – Action Item

I. Rachel Rios-Richardson (Data and Performance Analyst) goes over the recommended modifications for the strategic direction for the regular NOFO.

II. Discussion
   a. The committee and Leadership Board asked for clarity around the reasoning to have voluntary reallocation and bonus points.
      i. Alameda County does not have a lot of lower-performing projects and the process for involuntary reallocation is a complex one.
      ii. Incentivizing projects to reallocate would help them leverage their points. A lower-performing project could reallocate, get incentive points, and potentially get out of Tier 2. They would trade some points for reallocating some funds. This has only happened a few times.
      iii. The 95 percent is a dollar amount cut off for Tier 1. There is a chance that a project in Tier 2 may not get funded.
      iv. The group does not seem interested in doing involuntary reallocation.

b. One question was raised if there’s underspending and it is not reallocated, then do we risk losing funding CoC-wide?
   i. It can lower our CoC’s national ranking. HUD doesn’t actually pull funding. As our ranking goes lower, projects on Tier 2 become more vulnerable and the total funding of our CoC could be reduced. However, it hasn’t happened to our CoC.

c. When is the point allocation going to be published?
   i. The NOFO Committee has to approve the point allocation and the meeting will be next week. It will be released between when the
NOFO Committee meets and when the Bidders Conference happens. Anyone can attend the Bidders Conference.

d. C’Mone Falls (Chair, HUD CoC) made a motion to approve the 2022 CoC NOFO Strategic Direction with the amendment to number 4 to that we will evaluate new and renewal projects for engagement of people with lived experience in decision making. Marnelle Timson (Consumer) seconded.

e. Moe Wright (Chair, CoC Leadership Board) asked the Leadership Board for their feedback. There wasn’t any concern. The motion continued.

   1. Marnelle Timson-- yes
   2. Paulette Franklin-- yes,
   3. Josh Jacobs-- yes,
   4. C’mone Falls-- yes,
   5. Paul Berry -- yes,
   6. Tunisia Owens-- yes,

f. **Supplemental Unsheltered NOFO –**

   Development of Required Community Plan for Application

   i. Kate Bristol (Consultant) provided context over the Plan Section, the scoring, and the Plan Development about the Community Plan.

   Establish Lived Experience Working Group-- **Action Item**

   I. Rachel Rio-Richardson (Data and Performance Analyst) shared that the supplemental NOFO requires that a working group of people with lived experience support the development of the plan and provide an official letter of support. She went over the staff recommendation to convene a working group.

   II. C’Mone Falls (Chair, HUD CoC) suggested not limiting the workgroup to CoC related projects.

   III. Shelley Gonzalez (Community Members) raised concerns about the tight timeline in recruiting. EOH Staff will reach out to people they already have a relationship with and are open to taking recommendations.

   IV. C’Mone Falls (Chair, HUD CoC) made the motion to convene a work group of individuals with lived experience changing bullet two to open up to the public versus only concentrating on CoC-related individuals to specifically target 5 individuals with unsheltered homelessness experience.

      i. Marnelle Timson-- yes
      ii. Paulette Franklin-- yes,
      iii. Josh Jacobs-- yes,
      iv. C’mone Falls-- yes,
      v. Paul Berry -- yes,
Strategic direction discussion – Action Item

I. Katie Haverly (Director of Research and Data Analytics) went over the recommended strategic direction for the supplemental NOFO.

II. Members weigh in on whether the language of the strategic direction should represent what HUD is looking for in the supplemental NOFO or represents more meaningfully the community’s needs.

III. C’Mone Falls (Chair, HUD CoC) proposed to have another meeting on the strategic direction of the supplemental NOFO to give people time to look at the supplemental NOFO and provide input. She suggested that it should be a co-meeting between the Leadership Board and the CoC Committee where both members can vote.

a. Another special meeting will be scheduled for Tuesday, August 9th to vote on the strategic direction of the supplemental NOFO.

Resources:

HUD materials on Regular NOFO:

Link to full HUD NOFO Announcement

Link to HUD webpage dedicated to Regular NOFO

HUD materials on Supplemental NOFO:

Link to full Supplemental NOFO Announcement

Link to HUD webpage dedicated to Supplemental NOFO

Link to slides from HUD’s kickoff webinar for the Supplemental NOFO

Reference materials to help inform planning:

Centering Racial Equity in Homeless System Design (See especially pp. 26-31 of full report)

Home Together: Ending Homelessness in Alameda County

Youth Action, A Way Home (Draft Coordinated Community Plan. See especially pp. 11-14)

Point in Time Count from 2022

4. HUD CoC Committee Upcoming Events

Next meeting (HUD CoC/Leadership Board) – August 22nd 1:00pm-3:30pm