

Leadership Board Meeting

05.26.22

*Chelsea Andrews,
Executive Director*



EveryOneHome

Ending Homelessness
in Alameda County



Public Comment



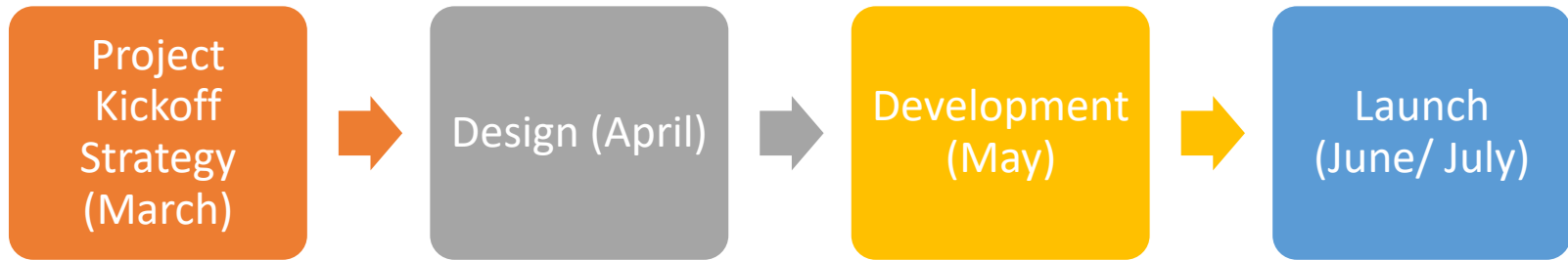
EveryOneHome
Ending Homelessness
in Alameda County

Executive Director Update



EveryOneHome
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in Alameda County

Website Timeline Update



EOH will send a link for comments/review of website by next **Friday, June 3rd**.

EveryOne Home Research and Evaluation Services

We provide the tools to empower data-driven results to better serve our communities.

EveryOne Home Data and Planning Services



EveryOneHome

OUR SERVICES

- ▶ Additional analyses of Homeless Point In Time (PIT) Count Data
 - ▶ *On off years* for PIT Count, sheltered survey for your City
 - ▶ Partnership on Grant Funded Projects (Initiator, Respondent, Evaluator)
 - ▶ Focus groups, interviews or digital surveys can be designed and implemented in your community to gather important information about topics of priority
- ▶ City Specific Dashboard of Homeless Management Information System (HMIS) and other relevant data
- ▶ Quarterly analysis of key HMIS measures for City
- ▶ Conducting Needs Assessments and Gaps Analyses
- ▶ Development of databases and data tracking systems for improved performance
- ▶ Leading collaborative groups to decision making and strategic planning through facilitation and supportive group think guidance

Questions? Contact info@everyonehome.org

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PIT Highlights

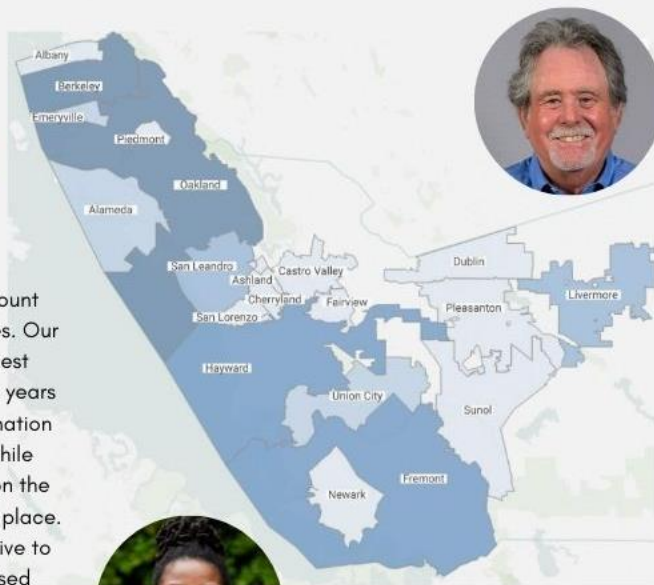
This count reflects the effects of the pandemic. It was delayed a year and a lot of measures and one-time funding came in from the Federal and State governments that focused on keeping people housed, but still both sheltered and unsheltered populations have increased. Alameda County has a plan to alleviate homelessness, and now is the time to provide resources for the plan through longterm investment in housing for our very low-income citizens.

- Moe Wright, Chair of EveryOne Home Leadership Board



It is abundantly clear that this Count mattered more than previous tallies. Our cities were faced with the biggest confluence of crises we've seen in years - having to respond to the combination of a historic health pandemic while supporting thousands of people on the street without a home to shelter in place. Our local heroes went into overdrive to care for and support our unhoused neighbors in Alameda County while our leaders on the federal, state, and local levels deployed creative, nimble and record high resources into our homeless system. This is a teachable moment recognizing that we now have a roadmap on how resources, if invested to scale, can end and prevent homelessness in our County.

-Chelsea Andrews, EveryOne Home's Executive Director



We know how to solve homelessness. Programs like Roomkey and Homekey, as well as eviction moratoria and emergency rental assistance programs have changed the game, and there's no going back—it's time to lean in, finish the job, and end the suffering on our streets.

-Tomiquia Moss, All Home's Chief Executive Officer

From Albany to Piedmont to Oakland, not one city in District 5 is untouched by the reality of homelessness. Although the rate of increase in the number of individuals counted has slowed, any increase is unacceptable. And, we know this number would be far greater were it not for safeguards - such as eviction moratoriums - that were set in place to help those struggling as a result of the pandemic and ongoing economic recovery. That being said, this real-time data is incredibly important to inform the County as it works to provide critical services to the unhoused and support them in securing shelter and permanent housing.

- Supervisor Keith Carson, District 5



The Point in Time Count reflects the incredible work we are doing in Berkeley to lift people out of homelessness: despite a pandemic causing financial hardship for many, homelessness went down 5% in Berkeley to 1,057 individuals since the last count in 2019. I want to thank Berkeley voters for approving Measure P in 2018. This resource is being used to fund services that are truly making an impact in people's lives. Despite these successes, there is much more work to be done. Countywide, homelessness has gone up 22%, showing that we need a regional approach to truly make a difference. Under the Alameda County Home Together Community Plan, cities are collaborating to apply successes, such as those that have been realized



The data collected by the Point-in-Time count helps determine federal and state funding, as well as critical funding that Alameda County and the City of Alameda receive to implement programs and employ tools aimed at ending homelessness. These include providing supportive social services and employing a "housing first" model. The Alameda City Council has made it a priority to increase available housing and minimize barriers to accessing housing because housing is a human right.

- Alameda Mayor Marilyn Ezzy Ashcraft

PIT Highlights



Over the past three years, Hayward has invested over \$15 million to address homelessness. Today, we see a 22% reduction in homelessness since 2019. The 2022 Point-in-Time data is an opportunity to illustrate the critical importance of targeted investment in services, shelter, and housing to make homelessness rare, one-time, and brief. With sustainable and dedicated funding, we can continue to reduce homelessness in Hayward and beyond. There is still more work to be done. We continue to see disproportionately higher rates of homelessness among black and native households. We are proud of our stronger than ever partnership with Alameda County and our 13 neighbor Cities, and we look forward to continued state and local investment as we move forward with this vital work.

- Hayward Mayor Barbara Halliday

For me, each number in the 2022 Point-in-Time Count represents a person, their story and the needed social services that enable them to thrive in our community. My City Council colleagues and I have prioritized programs and services that address this crisis in our community. The City continues to provide funding to non-profit organizations that provide critical services such as food, a warm shower and outreach and engagement services that center the needs of folks represented in this data. We've also redoubled our focus on serving our most vulnerable residents through the new stand-alone Human Services Department and our recent efforts to purchase a hotel and convert it into a navigation center. We also support faith-based organizations in their pursuit of building tiny homes on their properties. My emotions are pulled by the number of residents that do not have permanent housing. That said, I am confident my City Council colleagues and City staff are making strides to meet the needs of this vulnerable population.

- San Leandro Mayor Pauline Russo Cutter



The 2022 Point in Time Count data is crucial to finding lasting solutions when fighting homelessness. The pandemic created no new data in three years, and we know there are more people vulnerable to becoming unsheltered. We must implement programs using an equity lens to keep people housed, sustained, and lower the risk for homelessness in Alameda County.

- Supervisor Richard Valle, District 2



It has been three years since the last Point in Time count, during which we've experienced an unprecedented pandemic, and therefore anticipated an increase in unsheltered homelessness in our community.

The recent PIT count validates the continued need for permanent affordable housing, as well as programs and services to help stabilize Fremont community residents living outside and specifically in vehicles. Fremont will continue to advocate for work on regional solutions to this issue and for much needed funding to help support our response to this challenge.

- Fremont Mayor Lily Mei

The City of Newark supports the mission of EveryOne Home to end homelessness in Alameda County. The 2022 Point In Time Count assists us in connecting viable resources to those individuals unsheltered and at risk.

- Newark Mayor Alan L. Nagy



Affordable Housing Month Spotlight



EveryOneHome
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in Alameda County

Meta: Private/Public Partnerships


Partnership for the Bay's Future
Community Housing Fund
 LOAN PRODUCT

The Community Housing Fund (CHF) is a \$150M loan fund designed to serve five counties in the Bay Area: San Francisco, Alameda, Contra Costa, San Mateo, and Santa Clara. CHF provides low-cost financing for affordable housing projects and supportive housing built for extremely low income individuals and families. The fund supports a variety of loans, from predevelopment through permanent financing, and has flexible underwriting to help create a structure that best fits individual project needs. Projects will be financed on a first come, first served basis, until funds are fully allocated.

The CHF is part of the Partnership for the Bay's Future Family of Loan Funds that supports the production and preservation of affordable homes. The Partnership for the Bay's Future is a groundbreaking collaboration committed to supporting a vibrant, inclusive and dynamic Bay Area where people of all incomes can thrive in resilient communities.

Basic Product Terms

Project Eligibility	The Community Housing Fund supports projects with at least 20% of its tenants at 30% AMI or below; Santa Clara projects must meet Measure A AMI definition. ¹ Deed restrictions will apply.
Eligible Borrowers	Non-Profit Housing Developers, mission aligned For-Profit developers, or service providers partnered with either.
Term	Up to 18 years; maturity cannot exceed 2038.
Loan to Value	Predevelopment or acquisition: up to 150% of as-is appraised value; if no appraisal, based on purchase price. For construction or permanent: up to 100% on the as-completed value.
Interest Rate	2% fixed.
Size	Up to \$15M per project.
Fees	2% Origination Fee (in addition to third-party costs).
Recourse	Recourse to borrower; full or limited depending on project.
Collateral	First deed of trust on subject property; second deed of trust may be considered if LTV thresholds are met.
Geography	5 county Bay Area region; consideration for a small number of deals using Project Homekey outside this region.

¹ **Type 1:** Projects that commit to at least 50% of the units within the project as PSH units, RRH units, or a combination thereof; **Type 2:** Projects that have an affordability structure resulting in an average affordability of 45% of AMI and commit a minimum of 1/3 of the affordable units as a combination of PSH and RRH, 1/3 of the affordable units for ELI households and 1/3 of the affordable units for households earning up to 80% AMI.

- Meta launched its \$150 million Community Housing Fund (CHF) in December 2020
- The CHF is managed by CDFI LISC Bay Area, and Destination: Home of Santa Clara County also contributed \$5 million to the Fund
- The CHF invests in housing development projects in the five-county Bay Area which set aside at least 20% of units for extremely low-income households – households making up to 30% of area median income
- To date, the CHF has funded projects across Santa Clara, San Mateo, Contra Costa, and Alameda Counties, investing \$94.2 million in 13 projects which will create over 1500 units of affordable housing
- The CHF has funded two projects in Alameda County which will create over 180 new units of affordable housing

Transition Team Update

Co-Chairs:

Moe Wright, EOH Leadership Board Chair

Natasha Paddock, Deputy Director HCD

Kate Hart, System Coordination Committee Co-Chair



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Transition Working Group Recommendations

- **Recommendations:**

- Approve the slate of Non-Profit Seat Leadership Board nominees
- Approve the slate of Lived Expertise nominees
- Leadership Board Chair hold-over until new the Leadership Board and Nominations Committee are seated
- Invite Transition Committee members to join the Nominations Committee

Recruitment Updates!



WE NEED YOUR EXPERTISE!

EveryOne Home is now recruiting Black, Indigenous, and People of Color (BIPOC) individuals from BIPOC-led nonprofit organizations who would like to help end homelessness as part of the Leadership Board for the Alameda County Continuum of Care.

YOU WILL HELP

- Prioritize Federal HUD money to end homelessness
- Help Establish Racial Equity in our homeless delivery system
- Create Solutions to End Homelessness
- Lift Up the Voices and Needs of BIPOC individuals and families
- Set Strategic Direction for the Continuum of Care

APPLY ONLINE:

everyonehome.org/ApplyNow

**APPLICATIONS
DUE MAY 2**

WHAT IS IT?

The Leadership Board is the decision making body made up of service providers, advocates, individuals with lived experience of homelessness, and city and county officials that sets the vision, strategic direction, and collective goals for the homeless response system and implements the federally mandated Continuum of Care to help end homelessness in Alameda County.

HOW IT WORKS

- The Leadership Board meets monthly
- All sessions will be held remotely
- This is an opportunity to participate in and shape Alameda County's efforts to end homelessness.

WHO IT'S FOR

BIPOC leaders and staff members from BIPOC-led nonprofit organizations that serve Alameda County. We believe that BIPOC voices need to be front and centered in the effort to end homelessness.

WHO IS EVERYONE HOME?

EveryOne Home is a collective impact initiative and we bring together different stakeholders that work on ending and preventing homelessness in Alameda County, and coordinate that work to make sure we're making the biggest impact possible.

Questions? Contact info@everyonehome.org

EveryOne Home is fiscally sponsored by Third Century, a 501(c)(3) non-profit organization.



NOW RECRUITING!

Exciting Leadership Opportunities for Lived Experience of Homelessness

LIVED EXPERIENCE LEADERSHIP

EveryOne Home is recruiting six individuals who have personally **experienced homelessness to serve on the Leadership Board** for the Alameda County Continuum of Care.

WHAT IS IT?

The CoC Leadership Board is the **primary decision-making body** for Alameda County's homeless response system. It sets the vision, strategy, and goals for this work, and implements the federally mandated Continuum of Care.

HOW IT WORKS

- Virtual meetings once a month
- Compensation is provided

WHO IS EVERYONE HOME?

EveryOne Home is a collective impact initiative. We bring together different stakeholders that work on ending and preventing homelessness in Alameda County, and coordinate that work to make the biggest impact possible.

YOU WILL HELP:

- Prioritize use of federal funding
- Advance racial equity in our system
- Create solutions to end homelessness
- Set strategic direction for ending and preventing homelessness throughout Alameda County

APPLY ONLINE:

everyonehome.org/LivedExperience

**APPLICATIONS
DUE MONDAY,
MAY 16**

Questions? Contact info@everyonehome.org

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Non-Profit Leadership Board Nominees

- **2 BIPOC Nonprofit seats**
 - Panel: Chelsea Andrews, Darian Lounds, Fina Perez, Susan Shelton
 - 26 Applicants
 - Recommended Candidates:
 - Elena Lepe, Executive Director
 - Tracy Nails Bell, Executive Director, Diamond in the Ruff

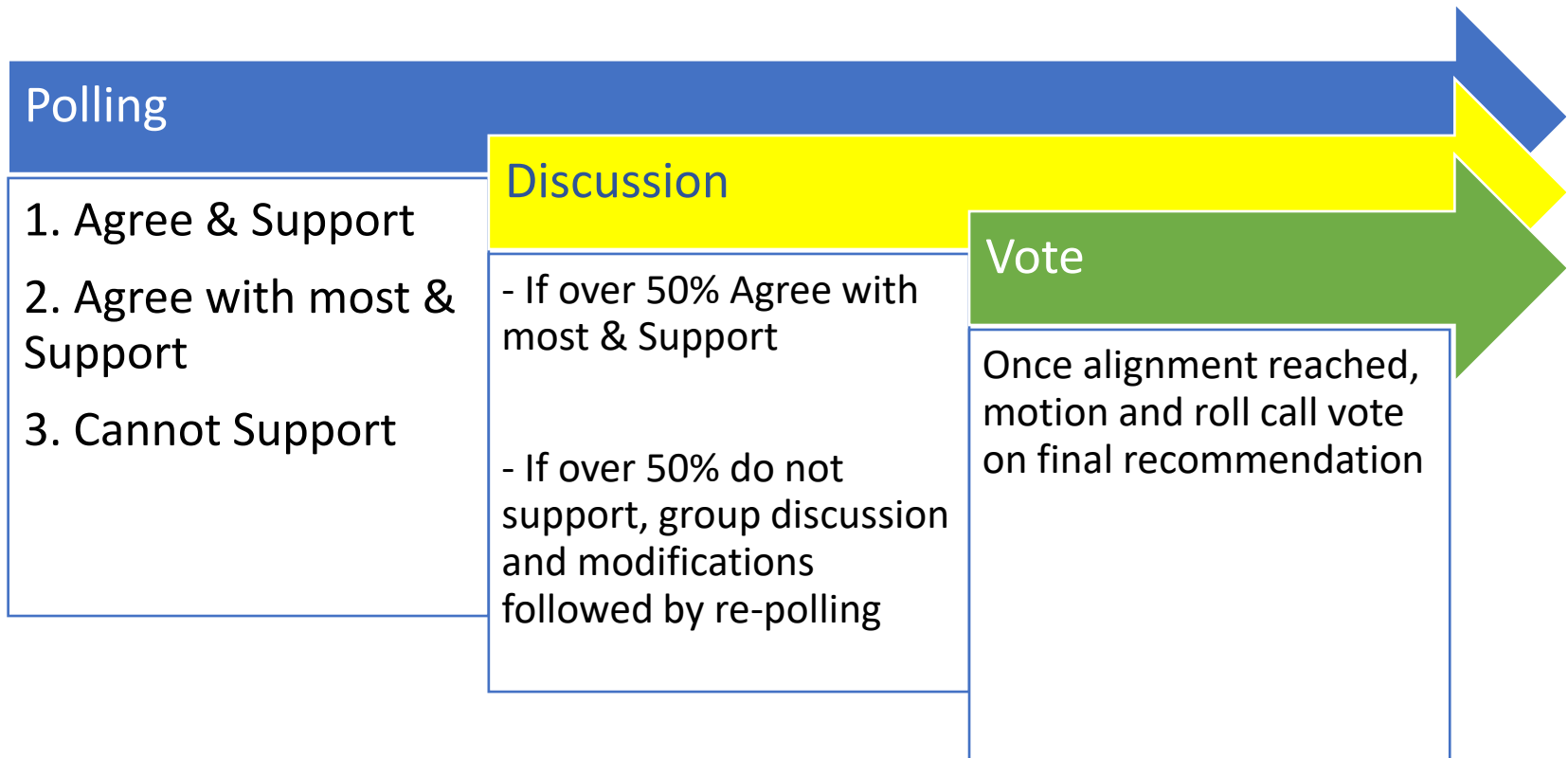
Lived Expertise Key Recruitment Considerations

- ❖ Relationship/History to Homelessness
- ❖ Relationship to Alameda County community
- ❖ Holistic perspective re: homelessness policies and initiatives
- ❖ Conflict resolution and meeting preparation
- ❖ Familiarity with Continuum of Care and programs
- ❖ Diversity considerations: race/ethnicity, age, geographical location, experience
- ❖ Other opportunities to participate: Emerging Leaders, Committees, etc.

Recommended Lived Expertise Nominees

- **6 Lived Expertise seats**
 - 44 Applicants
 - Recommended Candidates:
 - Brenda Wadsworth
 - Deidre Wan
 - John Jones
 - Frank Rogers
 - Kimberly White
 - Shelley Gonzalez

Buy-in and Alignment Process



POLLS

- Do you support the recommendation for the Non-profit Leadership Board nominees?
- Do you support the recommendation for the Lived Expertise Leadership Board nominees?
- Do you support the Leadership Board Chair holding over until the new Leadership Board and Nomination Committee is seated?
- Do you support inviting the Transition Committee to the Nomination Committee?

Other Updates

- **Orientation/Training Materials and Requirements for Leadership Board and Committees**
 - Volunteers: Kate Hart, Vivian Wan, Susan Shelton
 - HUD TA Support
- **DEI Consultant/Racial Equity Workgroup Update**
 - Volunteers: Susan Shelton, Liz Varela
 - HUD TA Support
- **Timing of Committee Transition/Workplans**