Homeless Housing, Assistance and Prevention Grant Program (HHAP)

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Office of Homeless Care and Coordination

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What is HHAP?

- Initially authorized by Assembly Bill 101, Committee on Budget
- Signed into law by Governor Newsom on July 31, 2019
- **Block grant funding**
  - Support Regional Coordination & Partnership
  - Expand and Develop Local Capacity
  - Address Immediate Homelessness Challenges in CA
  - Focused on Pathways into Permanent Housing & Maintaining Permanent Housing
Who is Eligible for HHAP Funding?

- Large Cities (300,000+ population)
- All California Counties
- All Continuums of Care
- HHAP started as a single investment of $650 Million across the State and is now a $2.95 Billion Program.

HHAP-1 = $650 Million / Ending 6/30/25  
HHAP-2 = $300 Million / Ending 6/30/26  
HHAP-3 = $1 Billion / Ending 6/30/26  
HHAP-4 = $1 Billion / Ending 6/30/27
HHAP Eligible Uses

- Funding is flexible
- Focus is on *strategic* spending over *allowable* spending
- Combine funding streams to meet specific program needs

<table>
<thead>
<tr>
<th>Operating Subsidies</th>
<th>Prevention and Shelter Diversion</th>
</tr>
</thead>
<tbody>
<tr>
<td>Services Coordination</td>
<td>Outreach &amp; Coordination Services</td>
</tr>
<tr>
<td>Interim Sheltering, Shelter Improvements</td>
<td>Systems Support</td>
</tr>
<tr>
<td>Rental Assistance &amp; Rapid Rehousing</td>
<td>Permanent Housing &amp; Innovative Housing Solutions</td>
</tr>
<tr>
<td>Youth Set-Aside</td>
<td>Administrative Fees</td>
</tr>
</tbody>
</table>
HHAP Rounds 1, 2 Funding

- **HHAP Round 1 Funds (5/12/2020 – 6/30/2025)**
  - CoC Allocation $9.4M
  - County Allocation $8.7M
  - City of Oakland Allocation $19.7M

- **HHAP Round 2 Funds (10/1/2021 – 6/30/2026)**
  - CoC Allocation $4.5M
  - County Allocation $4.0M
  - City of Oakland Allocation $9.3M
## HHAP Rounds 1 & 2: County and CoC Joint Allocation Plan

<table>
<thead>
<tr>
<th>Category</th>
<th>Round 1</th>
<th>Round 2</th>
<th>Total</th>
<th>Obligated</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Allocations</td>
<td>$18,204,668</td>
<td>$8,473,531</td>
<td>$26,678,200</td>
<td>$13,467,015</td>
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<tr>
<td>Youth Set-Aside (8%)</td>
<td>$1,595,109</td>
<td>$677,882</td>
<td>$2,272,991</td>
<td>$357,640</td>
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<tr>
<td>Rental Assistance /RRH</td>
<td>$2,000,000</td>
<td>$1,400,754</td>
<td>$3,400,753</td>
<td>$1,821,250</td>
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<tr>
<td>Operating Subsidies</td>
<td>$3,500,000</td>
<td>$1,200,108</td>
<td>$4,700,108</td>
<td>$1,522,595</td>
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<tr>
<td>Outreach and Coordination</td>
<td>$5,925,000</td>
<td>$376,202</td>
<td>$6,300,347</td>
<td>$3,806,505</td>
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<tr>
<td>Services Coordination (R2 only)</td>
<td>$0</td>
<td>$880,474</td>
<td>$880,474</td>
<td>$258,390</td>
</tr>
<tr>
<td>Prevention/Diversion to Housing</td>
<td>$3,000,000</td>
<td>$2,219,392</td>
<td>$5,219,392</td>
<td>$4,992,221</td>
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<tr>
<td>System Support (R2 only)</td>
<td>$0</td>
<td>$701,895</td>
<td>$701,895</td>
<td>$127,606</td>
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<tr>
<td>Strategic Planning/Infrastructure</td>
<td>$910,233</td>
<td>$423,677</td>
<td>$1,333,910</td>
<td>$146,626</td>
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<tr>
<td>Administration</td>
<td>$1,274,327</td>
<td>$593,147</td>
<td>$1,867,474</td>
<td>$434,183</td>
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HHAP Rounds 1, 2 Updates

• HHAP funds included in 36 contracts to date.
• **Youth Set-Aside:** TAY Access Point launched 1/1/22. Mid County navigation center launching Summer/Fall 2022.
• **Rental Assistance:** Supporting centralized Housing Assistance Fund beginning 1/1/22, and Housing Deposits/fees for clients enrolled in housing navigation services.
• **Regional Interim Housing Projects launched (Operating Subsidies):**
  • City of Fremont Navigation Center
  • City of Hayward Navigation Center
  • Fairmont Tiny Homes Village
  • City of Alameda Day Center & Safe Parking
  • City of Albany subsidies for rapid rehousing
  • In the queue: projects in Emeryville, Berkeley, Livermore/Tri-Valley, Union City, San Leandro
HHAP Rounds 1, 2 Updates

- **Outreach & Coordination:** Street Health Outreach contracts with expanded support beginning 7/1/22; supporting access point outreach beginning 1/1/22.

- **Services Coordination:** Housing Community Supports (housing navigation and tenancy sustaining services for non-managed care members)

- **Prevention/Diversion:** CES Access Point contracts – 11 sites with Housing Problem Solving and flexible financial assistance

- **System Support:** Supportive Housing pipeline capacity; Corporation for Supportive Housing (PSH capacity building)

- **Strategic Planning:** In FY 21/22, supported Home Together planning, CoC communications, CE data reporting, HMIS Privacy and Security
Outcomes from HHAP Annual Report

• Eden I & R Call Center received over 14,000 calls from callers needing connection to CE Access Points. 500 callers were facing imminent homelessness and connected to prevention resources.

• Street Health Outreach teams provided vaccines to unsheltered individuals in encampments and street settings. As of July 2021, the total number of vaccines deployed was 4,894. Teams are projected to provide over 20,000 visits in FY 21/22.

• EOH supported 4 people with lived experience to participate in a series of 8 strategic planning committee meetings for the Home Together Community Plan.

• Percentage of consumers in HHAP-funded programs exiting to positive housing destinations: 70.7%
  • Percentage by Race:

<table>
<thead>
<tr>
<th>Race</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>50.4%</td>
</tr>
<tr>
<td>Black or African American</td>
<td>76.1%</td>
</tr>
<tr>
<td>Asian</td>
<td>76.9%</td>
</tr>
<tr>
<td>American Indian or Alaska Native</td>
<td>40.0%</td>
</tr>
<tr>
<td>Native Hawaiian or Other Pacific Islander</td>
<td>20.0%</td>
</tr>
<tr>
<td>Multiple Races</td>
<td>41.2%</td>
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</table>
Developing HHAP-3: Allocations + Requirements

Round 3 Base Allocations: $47,279,309
- City of Oakland $24,066,822
- Oakland, Berkeley/Alameda County CoC $12,006,459
- Alameda County $11,206,028

✔ Similar Eligible Use categories as Rounds 1 & 2

Key Differences from Rounds 1 & 2:

- Additional Planning and Performance Requirements
- Bonus funding tied to meeting outcome goals ($180M statewide)
HHAP-3 DRAFT CoC Budget

<table>
<thead>
<tr>
<th>Eligible Category</th>
<th>% of total grant (CoC allocation)</th>
<th>$ Amount (CoC allocation)</th>
<th>Proposed Uses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administrative Activities</td>
<td>5.5%</td>
<td>$660,355</td>
<td>HCSA grant administration</td>
</tr>
<tr>
<td>Rental Assistance</td>
<td>37%</td>
<td>$4,450,000</td>
<td>One-time financial assistance 45%; short-term/ongoing rental assistance 55%</td>
</tr>
<tr>
<td>Prevention &amp; Diversion</td>
<td>27%</td>
<td>$3,229,798</td>
<td>Access Points/Housing Problem Solving</td>
</tr>
<tr>
<td>Interim Sheltering</td>
<td>12%</td>
<td>$1,450,000</td>
<td>Regional/City Interim Housing projects</td>
</tr>
<tr>
<td>Street Outreach &amp; Coordination</td>
<td>3%</td>
<td>$393,750</td>
<td>Access point outreach</td>
</tr>
<tr>
<td>Services Coordination</td>
<td>0%</td>
<td>$0</td>
<td></td>
</tr>
<tr>
<td>Systems Support</td>
<td>4%</td>
<td>$501,878</td>
<td>Supportive Housing Pipeline, Emerging Leaders Program</td>
</tr>
<tr>
<td>Youth Set-Aside</td>
<td>11%</td>
<td>$1,320,678</td>
<td>HUD YHDP match for Youth Access Points; YHDP/YAB Coordination</td>
</tr>
</tbody>
</table>
Developing HHAP-3: Local Homelessness Action Plan

✓ Based on statutory requirements and prior to receiving funds, grantees will be required to develop local homelessness action plans.
✓ The local action plans must be informed by Cal ICH and include a landscape analysis that assesses:
  ✓ Number and demographics of people experiencing homelessness
  ✓ Current funding and programs that address homelessness
  ✓ Identification of individuals and families served by demographic and intervention type
✓ Plans will be developed in collaboration with Cal ICH staff and must be submitted as part of the HHAP-3 application.
✓ Alameda County recently finalized and adopted the Home Together 2026 Community Plan, which includes these required elements.
HHAP-3 System Performance Measures

Required Outcome Metrics and Goals
Homelessness continues to grow unless we invest in prevention and housing
**HHAP-3: System Performance Measures (2020 to 2024)**

- Outcome Goal #1a: Reduce the number of persons experiencing **homelessness**.
- Outcome Goal #1b: Reduce the number of persons experiencing **unsheltered homelessness** on a daily basis.
- Outcome Goal #2: Reduce the number of persons who become **homeless for the first time**.
- Outcome Goal #3: Increase the number of people **exiting homelessness into permanent housing**.
- Outcome Goal #4: Reduce the **length of time persons remain homeless**.
- Outcome Goal #5: Reduce the number of **persons who return to homelessness after exiting homelessness to permanent housing**.
- Outcome Goal #6: Increase **successful placements from street outreach**.

*Related goals for underserved populations and populations disproportionately impacted by homelessness will be developed for each of the seven goals above.*
HHAP-3: Additional Background

HDIS: Homelessness Data Integration System

- The State (Cal ICH) filters local HMIS data into HDIS. Data from HDIS will be used to evaluate local jurisdictions’ progress towards achieving set goals for the required system performance measures.

HMIS: Homelessness Management Information System

- The local system used to collect client-level data and data on the provision of housing and services to homeless individuals and families and persons at risk of homelessness.
Measure #1a: Reduce the number of persons experiencing homelessness

Current Trends (homeless people served annually in Alameda County):
• HDIS 2020 Baseline: 9,081
• HMIS 2021 Baseline: 19,404

2024 GOAL:
- Decrease the rate of growth by 12.4% from 2021 HMIS baseline (87% increase from HDIS baseline)
  • 17,000 homeless people served annually in 2024

Considerations:
• CE data should be included in HDIS starting in 2021
• Reflects additional people served as unsheltered homelessness is addressed
Measure #1b: Reduce the number of people experiencing unsheltered homelessness

Current Trends:

- 63% increase (between 2017-2019 PIT)
- 2020 baseline: 6,312 unsheltered homelessness
- 2022 PIT Count: 7,135 unsheltered homeless

2024 GOAL:

- Slow the rate of increase to no more than 28% by 2024 (representing a 40% decreased rate from 2020)
- 8,100 unsheltered homeless people in system in 2024
Measure 2: Reduce the number of people who become homeless for the first time

Current Trends:
• 69% increase (between 2018-2020)
• 2020 baseline: 3,967 people who became homeless for the first time

2024 GOAL:
➢ Slow the rate of increase to no more than 51% by 2024 (representing an 18% decreased rate from 2020)
• 6,000 people who become homeless for the first time in 2024
Measure 3: Increase the number of people exiting homelessness into permanent housing

Current Trends:
• 22% increase (between 2018-2020)
• 2020 baseline: 1,813 people exiting homelessness into permanent housing

2024 GOAL:
➢ 8% increase by 2024 (1,950 total)

Considerations:
• PSH is not considered a “system exit” by the state, and most exits into permanent housing in our system are to PSH.
• Alameda County’s resources and attention are going toward pathways where people are supported with system resources to maintain their housing.
Measure 4: Reduce the length of time that people remain homeless

Current Trends:
• (HDIS) 2020 baseline: 152 days
• (HMIS) 2021: 229 days

2024 GOAL:
➢ Maintain the current average length of time people remain homeless and prevent any large increases in this measure.

Considerations:
• Large discrepancy between HDIS (State) and local (HMIS) data.
• Historically this measure has been difficult to impact; outliers can impact the average for the entire population, and during the COVID-19 pandemic people have spent longer durations in ES.
Measure 5: Reduce the number of people who return to homelessness (within 6 months)

Current Trends:
- 2020 baseline: 9% of people in the system return after exiting to permanent housing

2024 GOAL:
- There will be no increase between 2020 and 2024. The rate of returns to homelessness will remain at or under 9%.

Considerations:
- Shifts in housing retention are small and difficult to impact significantly.
- A 9% rate of returns aligns with projections from our homelessness system model.
Measure 6: Increase successful placements from street outreach

Current Trends:
• 71% increase (2018-2020)

2024 GOAL:
➢ Increase successful placements from SO by 100%

Considerations:
• We expect expansion of outreach teams using HMIS beginning FY 2022/2023.
• More street health outreach teams are participating in housing problem solving and front door services as part of CES.
HHAP-3: Equity Goals

An equity goal will also be set for each of the required system performance measures. These equity goals will focus on improvements for underserved populations and populations disproportionately impacted by homelessness.

Populations of focus for the equity goals include:

- Black or African Americans
- Unaccompanied youth (ages 18-24)
- Families with children
- BIPOC experiencing homelessness
- Veterans
Next Steps for HHAP-3

- Alameda County Board of Supervisors for HHAP-3 Goals: **June 7th**
- HHAP-3 Applications for Alameda County + City of Oakland: **due June 30th**