

Executive Director Updates

*Leadership Board Meeting
March 3, 2022*



EveryOneHome
Ending Homelessness
in Alameda County

Emerging Leaders Launch!



2022

HOMELESS ADVOCACY LEADERSHIP TRAINING

EveryOne Home is now recruiting individuals who have experienced homelessness and want to take their advocacy to the next level.

LEARN ABOUT:

- EveryOne Home
- Racial Equity
- HUD Policies
- Strategic Communication
- Civic Engagement
- Community Organizing
- Public Boards & Commissions

**MARCH 1 - APRIL 5
TUESDAYS
1:30 PM - 3:00 PM**

ALL SESSIONS HELD REMOTELY

APPLY ONLINE:

everyonehome.org/leaders

**APPLICATIONS
DUE FEBRUARY 17**

QR CODE:

Aim your smartphone camera at the code to learn more online.



WHAT IT IS

The Emerging Leaders Program is a 6 session, 6-week training course providing individuals with lived experience of homelessness the skills and knowledge to be an effective advocate, organizer, and community leader.

HOW IT WORKS

- Each coalition is limited to 13 individuals
- All sessions will be held remotely
- Coalitions meet once a week for six weeks
- Compensation is \$25 per hour (totaling \$225)

WHO IT'S FOR

Formerly and currently unhoused residents of Alameda County who are committed to ending homelessness and interested in having a critical, decision-making role on boards, committees and commissions.

No experience or education is necessary. **Adults of all ages are encouraged to apply.**

MAKING IT HAPPEN

We are committed to making the Emerging Leaders Program as accessible as possible.

In addition to a \$25/hour stipend, resources are available to assist participants with specific support costs, such as childcare, access to technology, etc.

Questions? Contact info@everyonehome.org

EveryOne Home is fiscally sponsored by Texas Center, a 501(c)(3) non-profit organization.
© 2021 EveryOne Home



Our First Cohort!



11 participants representing various demographics across Alameda county

Race

White: (29%)
Asian or Asian American: (21%)
Native Hawaiian or Pacific Islander: (7%)
Black, African American, or African: (29%)
American Indian, Alaska Native, or Indigenous: (14%)

Age

Youth (1-24): 2
Adult (25-64): 6
Senior (65+): 1

Geographic residence

Berkeley: 2
Hayward/Fremont: 1
Livermore: 1
Union City: 1
Oakland: 6

What's Next?

Emerging Leaders Program

Representation Matters!

Targeted Expansion: Black Males

- Additional Cohorts focused on most underrepresented population
 - Target population: African American males
- Specific Outreach to this population
- Retain co-facilitators for the program reflecting this demographic





EveryOne Counts!
2022

Point In Time Count Update



EveryOneHome
Ending Homelessness
in Alameda County

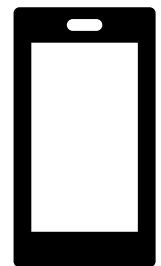
EveryOne Counts! 2022

Successfully Completed 2/23/22!

- Nearly **500 VOLUNTEERS**: including Outreach team staff, city and county staff, Guides and community volunteers participated in the Count to cover **378 Census Tracts**



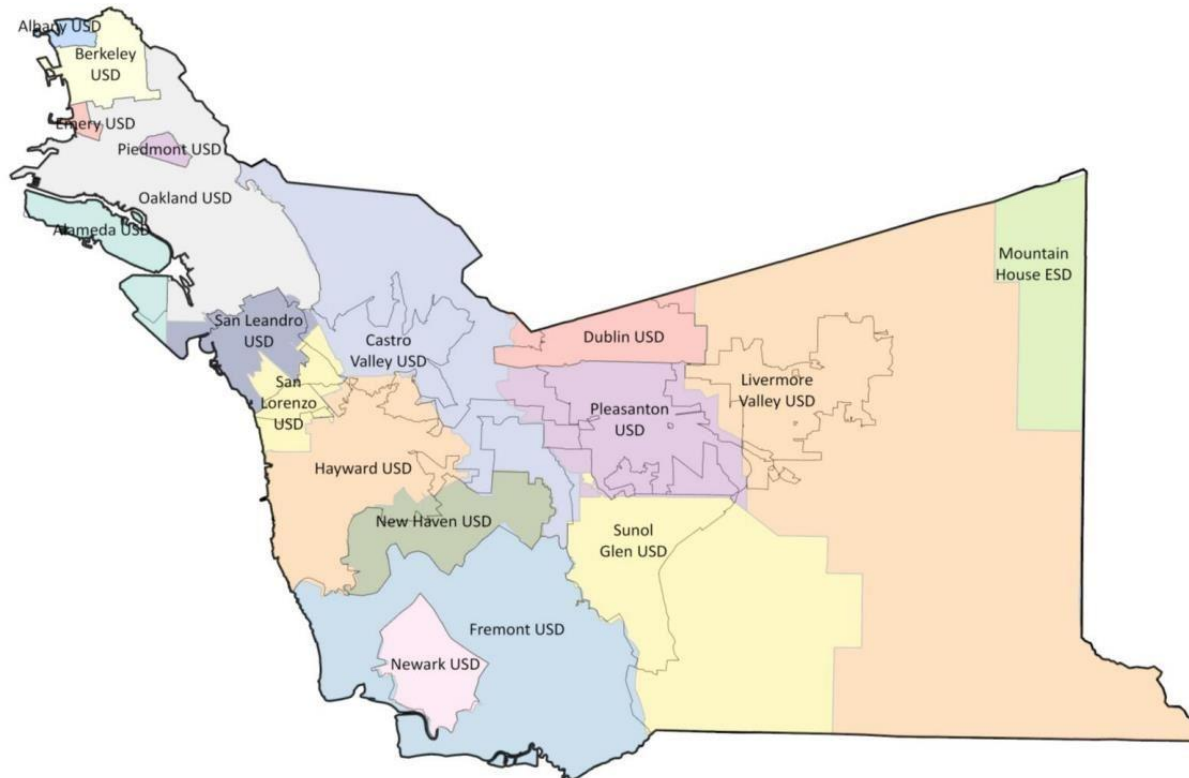
- **540 devices** logged into the new Survey123 app this year to conduct the Count
 - Feedback from volunteers indicated the tool was well liked and made the count efficient and run smoothly



EveryOne Counts! 2022

Successfully Completed 2/23/22!

- **Nearly 99% of all teams and volunteers** that signed up to participate in the Count, completed the Count! Volunteers stepped up to cover uncounted tracts the following morning.
 - *In past years, day of attrition was close to 20%.*





Supervisor David Haubert



Council Member Sophie Hahn



Mayor Libby Schaaf

Conducting the
Count with Our
Elected Officials



PIT STOP For THE PIT COUNT!

To appreciate our volunteers this year for supporting our Point in Time Count, please visit one of our Grab and Go PIT STOP stations for some coffee and breakfast treats **AFTER** you finish your Count **Between 8AM-11AM.**

Thank you for ensuring this year that EveryOne Counts!

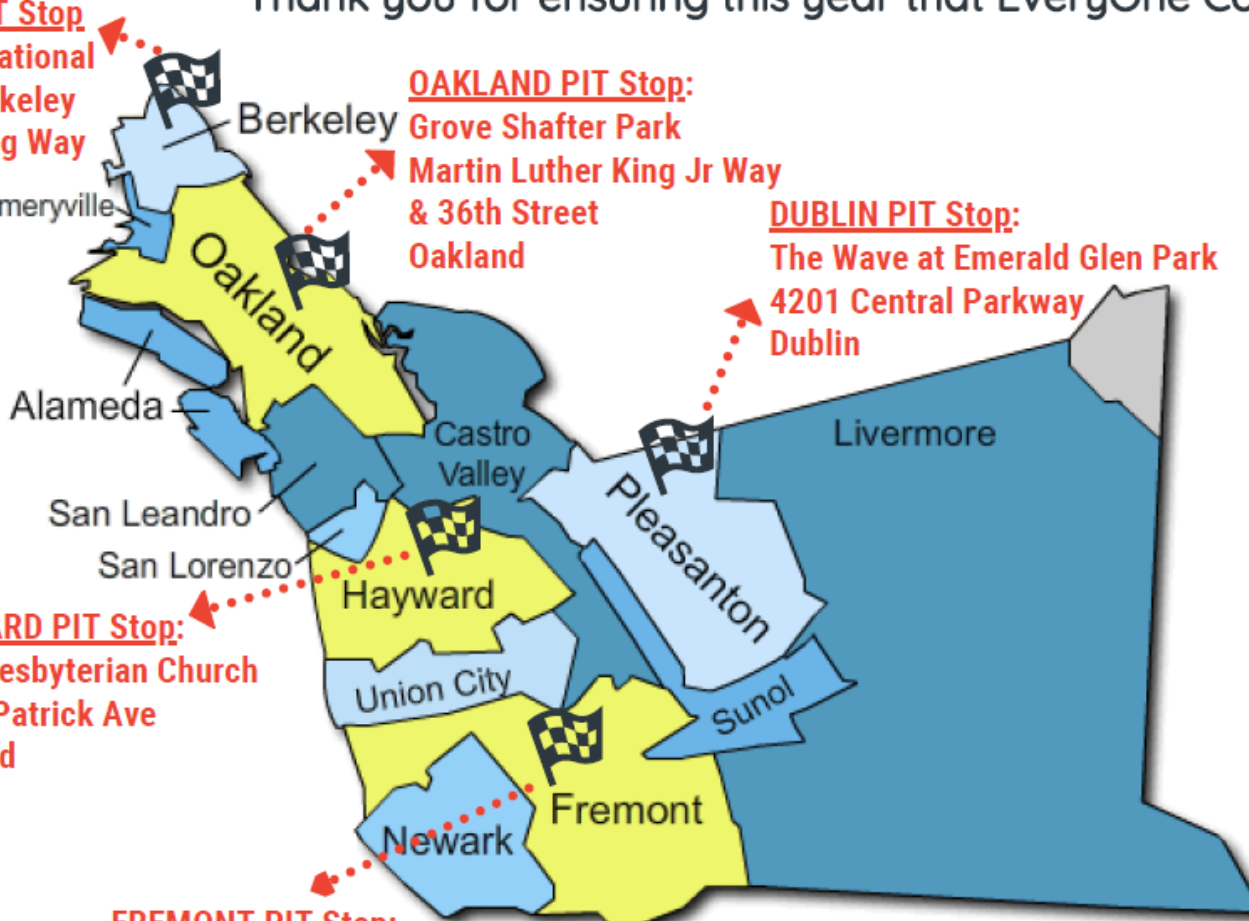
BERKELEY PIT Stop:
First Congregational
Church of Berkeley
2345 Channing Way
Berkeley

OAKLAND PIT Stop:
Grove Shafter Park
Martin Luther King Jr Way
& 36th Street
Oakland

DUBLIN PIT Stop:
The Wave at Emerald Glen Park
4201 Central Parkway
Dublin

HAYWARD PIT Stop:
First Presbyterian Church
27287 Patrick Ave
Hayward

FREMONT PIT Stop:
40520 Paseo Padre Parkway
Lake Elizabeth - Aqua Adventure Water Park
Fremont



Masks Required:
Volunteers will need to present the phone app used for data collection to receive the thank you breakfast.



Fremont PIT Stop





Dublin
PIT
Stop





Berkeley PIT Stop



Hayward PIT Stop

THANK YOU!

Supporters of the PIT Stops

A big thank you to those who helped coordinate and support our new PIT Stops this year:

- **Our Donors!** We raised \$745 from 16 donors to provide refreshments for our volunteers
- **Our PIT Stop Volunteers!**
- **Our PIT Stop Site Coordinators:**
 - Karen Boyd – City of Oakland
 - John Stefanski – City of Dublin
 - Aaron Horner and Saundrea Mabrey – First Presbyterian Church in Hayward
 - Moe Wright and First Congregational Church of Berkeley
 - Laurie Flores – City of Fremont



Media Coverage

'A humanitarian crisis:' Bay Area counts unsheltered homeless people after long delay



Sarah Ravani

Feb. 23, 2022 | Updated: Feb. 25, 2022 6:04 p.m.



Tents sit near Lake Merritt. Nearly 500 people in Alameda County conducted a count of homeless people for the first time in three years. Samantha Laury/The Chronicle

Fifth & Mission

The Chronicle's flag and subscribe on player below for t



00:00

Berkeleyside

Volunteers conduct long-awaited homeless count in Berkeley, Oakland

The pandemic likely worsened the homelessness crisis, but a crucial population count was delayed until now.



San Francisco Chronicle

THANK YOU!

City Coordinators for the PIT Count

Our City Coordinators have worked tirelessly to collaborate with outreach teams and the PIT Count Planning Team in a number of critical ways. ***Their efforts are greatly appreciated!***

Fremont – **Laurie Flores**

Livermore – **Josh Thurman**

Berkeley – **Josh Jacobs**

Oakland – **Talia Rubin**

Alameda City – **Veronika Cole and Lois Butler**

Albany – **Annemarie Heineman**

Hayward – **Jessica Lobedan**

Pleasanton – **Becky Hopkins, Jay Ingram**

Union City – **Jesus Garcia**

San Leandro – **Elsa Castillo**



THANK YOU!! Leadership Board!

Over 2/3 Leadership Board
participation in support of the PIT!



PIT Stop Volunteers



Ambassadors



Financial Support

Next Steps

- Survey for Sheltered and Unsheltered Population next 2 weeks
- Debriefing of the PIT Count effort, discussion of lessons learned and areas for improvement for next time
- Data to be collated, analyzed, reviewed and developed into reports
- Data available for cities/jurisdictions of sheltered/unsheltered count early summer – infographic report from EOH
- Full data reports from ASR due mid Summer – full press conference with all jurisdictional representation



Transition Team Update

Co-Chairs:

Moe Wright, EOH Leadership Board Chair

Natasha Paddock, Deputy Director HCD

Kate Hart, System Coordination Committee Co-Chair



EveryOneHome

Ending Homelessness
in Alameda County

Proposed Transition Sequence

Transition Working Group seats the New Leadership Board and Racial Equity Working Group

New Leadership Board appoints the Nomination Committee members

Nomination Committee & Racial Equity Working Group recruits and recommends new EOH Committee members

EOH CoC membership votes to approve elected Leadership Board seats



Work Flow

Working Group Engagement

- Nomination and Election Process
- Orientation/Training Materials and Requirements for Leadership Board and Committees
- Committee Transition Plan
- Planning and Soliciting Funding for new structure & resources needed
- Communications and Stakeholder Engagement Plan

EOH Staff Recommendations

- New Leadership Board Retreat (Summer '22)
- EOH Staffing Plan

Alameda County CoC Contracts Overview



EveryOneHome
Ending Homelessness
in Alameda County

CoC Consultant Contracts, 2020-2021

Contractor	Purpose	Amount	Term
CoC Planning			
EveryOne Home	<ul style="list-style-type: none"> PIT, NOFO & CoC Compliance Leadership Board & Committee Support Governance Data Analytics Emerging Leaders, Misc 	\$681,101 * Note: No County funds included; Federal only	12 months (5/1/21 - 4/30/22)
Point in Time Count			
Aspire Consulting LLC	<ul style="list-style-type: none"> 2022 PIT Count Planning HomeKey / Homelessness Response System Support 	\$74,575.00	13 months (6/1/21 – 6/30/22)
Applied Survey Research, Inc.	2022 PIT Count Support	\$100,000.00	1 year (6/1/21 – 6/30/22)
NOFO			
The Center For Common Concerns, Inc. (Homebase)	2021 NOFO Technical Support	\$87,206.00	5 months (7/01/21 – 12/31/21)
Governance			
Aspire Consulting LLC	Equity-Centered Governance Charter Strategy / Revisions	\$18,835.00	2 months (12/15/20 - 2/28/21)
Aspire Consulting LLC	Equity-Centered Governance Charter Support	\$18,375.00	3 months (2/15/21 - 5/31/21)
Total		\$298,991*	

'22 CoC Contracting Activity Timeline



Contracting Process FY20-21

- **Transfer of contracting entity (July '20)** - Contracting for CoC consulting services was transferred from EOH to HCD
 - Rationale: Avoid 15% Tides fee; Relationship between EOH and AC
- **EOH Feedback:**
 - Laborious RFP requirements
 - Lengthy process, often untimely start for activities
 - Delayed payments/unpaid contractors
 - Payments based upon hours worked vs. services performed
 - AC as the contractor administrator creates potential conflicts depending on the nature of the contract (NOFO, Monitoring, etc.)
 - Opportunity for more transparency and engagement with EOH and HUD CoC Committee on contract terms



Consulting Contracts Update

✓ County and EOH meeting to discuss consulting contracts (2/24/22)

➤ Recommendations:

- The County will retain the contractual relationship for CoC Consultants (PIT, NOFO, Monitoring, etc.)
- The County will take steps to ensure that we enter into contracts timely based upon each relevant timeline
- Form a committee for each contract/service with a representative from HCD, HCSA, EOH, HUD CoC Committee (until dissolved) and Leadership Board
 - **We are seeking a representative from the Leadership Board to join the NOFO Contract Committee** (We will follow-up with a scheduled meeting)
 - The Committee will assist with the procurement and contract terms for each contract

Roles & Responsibilities Workgroup Update



EveryOneHome
Ending Homelessness
in Alameda County

Roles & Responsibilities Workgroup

Committee members:

Moe Wright, Chair, EveryOne Home

Chelsea Andrews, Executive Director, EveryOne Home

Natasha Paddock, Alameda County Housing and Community Development

Susan Shelton, Community Representative

Darin Lounds, Housing Consortium of the East Bay

Sara Bedford, City of Oakland

Michelle Starratt, Alameda County Housing and Community Development

Kerry Abbott, Alameda County Health Care Services Agency, Office of Homeless Care and Coordination

Kristi Greenwalt, HUD TA Consultant, invitee

- **Update:** Committee convened twice and reached alignment on key terms. Recommendation Memo is forthcoming.

