Executive Director Updates

Leadership Board Meeting

March 3, 2022
Emerging Leaders Launch!

LEARN ABOUT:
- EveryOne Home
- Racial Equity
- HUD Policies
- Strategic Communication
- Civic Engagement
- Community Organizing
- Public Boards & Commissions

MARCH 1 - APRIL 5
TUESDAYS
1:30 PM - 3:00 PM
ALL SESSIONS HELD REMOTELY

APPLY ONLINE:
everyonehome.org/leaders

APPLICATIONS DUE FEBRUARY 17

QR CODE:
Aim your smartphone camera at the code to learn more online.

WHAT IT IS
The Emerging Leaders Program is a 6 session, 6-week training course providing individuals with lived experience of homelessness the skills and knowledge to be an effective advocate, organizer, and community leader.

HOW IT WORKS
- Each coalition is limited to 13 individuals
- All sessions will be held remotely
- Coalitions meet once a week for six weeks
- Compensation is $25 per hour (totaling $225)

WHO IT’S FOR
Formerly and currently unhoused residents of Alameda County who are committed to ending homelessness and interested in having a critical, decision-making role on boards, committees and commissions.

No experience or education is necessary. Adults of all ages are encouraged to apply.

MAKING IT HAPPEN
We are committed to making the Emerging Leaders Program as accessible as possible.

In addition to a $25/hour stipend, resources are available to assist participants with specific support costs, such as childcare, access to technology, etc.
Our First Cohort!

11 participants representing various demographics across Alameda county

**Race**
- White: (29%)
- Asian or Asian American: (21%)
- Native Hawaiian or Pacific Islander: (7%)
- Black, African American, or African: (29%)
- American Indian, Alaska Native, or Indigenous: (14%)

**Age**
- Youth (1-24): 2
- Adult (25-64): 6
- Senior (65+): 1

**Geographic residence**
- Berkeley: 2
- Hayward/Fremont: 1
- Livermore: 1
- Union City: 1
- Oakland: 6
What’s Next?

Emerging Leaders Program

Representation Matters!

Targeted Expansion: Black Males

• Additional Cohorts focused on most underrepresented population
  • Target population: African American males

• Specific Outreach to this population

• Retain co-facilitators for the program reflecting this demographic
Point In Time Count Update
EveryOne Counts! 2022
Successfully Completed 2/23/22!

• Nearly **500 VOLUNTEERS**: including Outreach team staff, city and county staff, Guides and community volunteers participated in the Count to cover **378 Census Tracts**

• **540 devices** logged into the new Survey123 app this year to conduct the Count
  • Feedback from volunteers indicated the tool was well liked and made the count efficient and run smoothly
• Nearly **99% of all teams and volunteers** that signed up to participate in the Count, completed the Count! Volunteers stepped up to cover uncounted tracts the following morning.
  
  • *In past years, day of attrition was close to 20%.*
Conducting the Count with Our Elected Officials

Mayor Libby Schaaf

Supervisor David Haubert

Council Member Sophie Hahn
PIT STOP For THE PIT COUNT!

To appreciate our volunteers this year for supporting our Point in Time Count, please visit one of our Grab and Go PIT STOP stations for some coffee and breakfast treats AFTER you finish your Count Between 8AM-11AM.

Thank you for ensuring this year that EveryOne Counts!

**BERKELEY PIT Stop:**
First Congregational Church of Berkeley
2345 Channing Way
Berkeley

**OAKLAND PIT Stop:**
Grove Shafter Park
Martin Luther King Jr Way & 36th Street
Oakland

**DUBLIN PIT Stop:**
The Wave at Emerald Glen Park
4201 Central Parkway
Dublin

**HAYWARD PIT Stop:**
First Presbyterian Church
27267 Patrick Ave
Hayward

**FREMONT PIT Stop:**
40520 Paseo Padre Parkway
Lake Elizabeth - Aqua Adventure Water Park
Fremont

Masks Required:
Volunteers will need to present the phone app used for data collection to receive the thank you breakfast.
Dublin PIT Stop
THANK YOU!
Supporters of the PIT Stops

A big thank you to those who helped coordinate and support our new PIT Stops this year:

• **Our Donors!** We raised $745 from 16 donors to provide refreshments for our volunteers

• **Our PIT Stop Volunteers!**

• **Our PIT Stop Site Coordinators:**
  • Karen Boyd – City of Oakland
  • John Stefanski – City of Dublin
  • Aaron Horner and Saundrea Mabrey – First Presbyterian Church in Hayward
  • Moe Wright and First Congregational Church of Berkeley
  • Laurie Flores – City of Fremont
Berkeleyside

Volunteers conduct long-awaited homeless count in Berkeley, Oakland

The pandemic likely worsened the homelessness crisis, but a crucial population count was delayed until now.
THANK YOU!

City Coordinators for the PIT Count

Our City Coordinators have worked tirelessly to collaborate with outreach teams and the PIT Count Planning Team in a number of critical ways. Their efforts are greatly appreciated!

Fremont – Laurie Flores
Livermore – Josh Thurman
Berkeley – Josh Jacobs
Oakland – Talia Rubin
Alameda City – Veronika Cole and Lois Butler
Albany – Annemarie Heineman
Hayward – Jessica Lobedan
Pleasanton – Becky Hopkins, Jay Ingram
Union City – Jesus Garcia
San Leandro – Elsa Castillo
THANK YOU!!
Leadership Board!

Over 2/3 Leadership Board participation in support of the PIT!

- PIT Stop Volunteers
- Ambassadors
- Financial Support
Next Steps

• Survey for Sheltered and Unsheltered Population next 2 weeks

• Debriefing of the PIT Count effort, discussion of lessons learned and areas for improvement for next time

• Data to be collated, analyzed, reviewed and developed into reports

• Data available for cities/jurisdictions of sheltered/unsheltered count early summer – infographic report from EOH

• Full data reports from ASR due mid Summer – full press conference with all jurisdictional representation
Transition Team Update

Co-Chairs:
Moe Wright, EOH Leadership Board Chair
Natasha Paddock, Deputy Director HCD
Kate Hart, System Coordination Committee Co-Chair
Proposed Transition Sequence

1. Transition Working Group seats the New Leadership Board and Racial Equity Working Group
2. New Leadership Board appoints the Nomination Committee members
3. Nomination Committee & Racial Equity Working Group recruits and recommends new EOH Committee members
4. EOH CoC membership votes to approve elected Leadership Board seats
Work Flow

Working Group Engagement
- Nomination and Election Process
- Orientation/Training Materials and Requirements for Leadership Board and Committees
- Committee Transition Plan
- Planning and Soliciting Funding for new structure & resources needed
- Communications and Stakeholder Engagement Plan

EOH Staff Recommendations
- New Leadership Board Retreat (Summer ’22)
- EOH Staffing Plan
Alameda County CoC Contracts Overview
# CoC Consultant Contracts, 2020-2021

<table>
<thead>
<tr>
<th>Contractor</th>
<th>Purpose</th>
<th>Amount</th>
<th>Term</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CoC Planning</strong></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>EveryOne Home</td>
<td>• PIT, NOFO &amp; CoC Compliance</td>
<td>$681,101</td>
<td>12 months (5/1/21 - 4/30/22)</td>
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<td></td>
<td>• Leadership Board &amp; Committee Support</td>
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<td></td>
<td>• Governance</td>
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<td></td>
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<tr>
<td></td>
<td>• Data Analytics</td>
<td></td>
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<tr>
<td></td>
<td>• Emerging Leaders, Misc</td>
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<td></td>
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<tr>
<td></td>
<td><strong>Note: No County funds included; Federal only</strong></td>
<td></td>
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</tr>
<tr>
<td><strong>Point in Time Count</strong></td>
<td></td>
<td></td>
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<tr>
<td>Aspire Consulting LLC</td>
<td>• 2022 PIT Count Planning</td>
<td>$74,575.00</td>
<td>13 months (6/1/21 – 6/30/22)</td>
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<tr>
<td></td>
<td>• HomeKey / Homelessness Response System Support</td>
<td></td>
<td></td>
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<tr>
<td>Applied Survey Research, Inc.</td>
<td>2022 PIT Count Support</td>
<td>$100,000.00</td>
<td>1 year (6/1/21 – 6/30/22)</td>
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<td><strong>NOFO</strong></td>
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<tr>
<td>The Center For Common Concerns, Inc.</td>
<td>2021 NOFO Technical Support</td>
<td>$87,206.00</td>
<td>5 months (7/01/21 – 12/31/21)</td>
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<td>(Homebase)</td>
<td></td>
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<tr>
<td><strong>Governance</strong></td>
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<tr>
<td>Aspire Consulting LLC</td>
<td>Equity-Centered Governance Charter Strategy / Revisions</td>
<td>$18,835.00</td>
<td>2 months (12/15/20 - 2/28/21)</td>
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<td>Aspire Consulting LLC</td>
<td>Equity-Centered Governance Charter Support</td>
<td>$18,375.00</td>
<td>3 months (2/15/21 - 5/31/21)</td>
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<tr>
<td><strong>Total</strong></td>
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<td>$298,991*</td>
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Contracting Process FY20-21

• **Transfer of contracting entity (July '20)** - Contracting for CoC consulting services was transferred from EOH to HCD
  • Rationale: Avoid 15% Tides fee; Relationship between EOH and AC

• **EOH Feedback:**
  • Laborious RFP requirements
  • Lengthy process, often untimely start for activities
  • Delayed payments/unpaid contractors
  • Payments based upon hours worked vs. services performed
  • AC as the contractor administrator creates potential conflicts depending on the nature of the contract (NOFO, Monitoring, etc.)
  • Opportunity for more transparency and engagement with EOH and HUD CoC Committee on contract terms
Consulting Contracts Update

✓ County and EOH meeting to discuss consulting contracts (2/24/22)

➢ Recommendations:

➢ The County will retain the contractual relationship for CoC Consultants (PIT, NOFO, Monitoring, etc.)

➢ The County will take steps to ensure that we enter into contracts timely based upon each relevant timeline

➢ Form a committee for each contract/service with a representative from HCD, HCSA, EOH, HUD CoC Committee (until dissolved) and Leadership Board

➢ We are seeking a representative from the Leadership Board to join the NOFO Contract Committee (We will follow-up with a scheduled meeting)

➢ The Committee will assist with the procurement and contract terms for each contract
Roles & Responsibilities
Workgroup Update
Committee members:
Moe Wright, Chair, EveryOne Home
Chelsea Andrews, Executive Director, EveryOne Home
Natasha Paddock, Alameda County Housing and Community Development
Susan Shelton, Community Representative
Darin Lounds, Housing Consortium of the East Bay
Sara Bedford, City of Oakland
Michelle Starratt, Alameda County Housing and Community Development
Kerry Abbott, Alameda County Health Care Services Agency, Office of Homeless Care and Coordination
Kristi Greenwalt, HUD TA Consultant, invitee

• **Update:** Committee convened twice and reached alignment on key terms. Recommendation Memo is forthcoming.