

Ad Hoc Funding Committee Update

Committee Members:

Moe Wright, Chair, EveryOne Home

Chelsea Andrews, Executive Director, EveryOne Home

Ray Bonilla, Meta

Gloria Bruce, EBHO

Doug Biggs, Alameda Point Collaborative



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Recommendations

- Provided Recommendation Memo (03.22.22)
- **VOTE:** The Leadership Board support and become Ambassadors on behalf of EveryOne Home by engaging with the County Administration and Board of Supervisors to provide funding for the initial staffing needs for the governance expansion
- Supporting the initial staffing of 3 new Full-Time Employees, 1 Part-Time Employee, and a DEI Consultant, with an estimated budget of \$450,000.
 - However, an ongoing evaluation will be required to determine when and how best to support the funding needed to expand operational support

Transition Team Update

Co-Chairs:

Moe Wright, EOH Leadership Board Chair

Natasha Paddock, Deputy Director HCD

Kate Hart, System Coordination Committee Co-Chair



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Proposed Transition Sequence

Transition Working Group seats the New Leadership Board and Racial Equity Working Group

New Leadership Board appoints the Nomination Committee members

Nomination Committee & Racial Equity Working Group recruits and recommends new EOH Committee members

EOH CoC membership votes to approve elected Leadership Board seats



Co-Chairs Report Out – 3/16

- Met on March 7th & 14th (weekly meetings)
- **Orientation/Training Materials and Requirements for Leadership Board and Committees**
 - Kate Hart, Co-Chair; Recruit Co-Chair from Working Group
- **Committee Transition Plan**
 - Exploring potential Consultant support
- **Planning and Soliciting Funding for new structure & resources needed**
 - New Funding Committee created and meeting this Friday
 - Members: Doug Biggs, Ray Bonilla, Gloria Bruce, Vivian Wan and Moe Wright
- **Nominations & Elections Process**
 - Recommendations forthcoming



Leadership Board Composition

1. Person with **lived expertise (1/3 of Board; elected by Nomination Committee)**
2. Person with lived expertise
3. Person with lived expertise
4. Person with lived expertise
5. Person with lived expertise
6. Person with lived expertise
7. Person with lived expertise
8. Person with lived expertise (**Youth Action Board Seat**)*
9. **City of Oakland** (appointed seat)
10. **City of Berkeley** (represents **Albany and Emeryville**, appointed seat)
11. City from the **mid-county region** (elected from Alameda County Conference of Mayors)
12. City from the **south-county region** (elected from Alameda County Conference of Mayors)
13. City from the **east-county region** (elected from Alameda County Conferences of Mayors)
14. **Alameda County Health Care Services Agency, Office of Homeless Care and Coordination Director** (appointed seat)
15. **Alameda County Social Services Agency** (appointed seat)
16. **Alameda County Housing and Community Development** (represents unincorporated areas, appointed seat)
17. **Alameda County Probation** (appointed seat)
18. **Public Housing Authority** (elected from membership)
19. Representative from **nonprofit affordable housing development** (elected from membership) *
20. Non-profit **homeless service providers** (4 seats, Nomination Committee)*
21. Non-profit homeless service providers *
22. Non-profit homeless service providers *
23. Non-profit homeless service providers*
24. **Advocacy and/or citizen** (elected from membership)*
25. **Policy advocacy or affordable housing advocacy organization** (elected from membership)*
26. Chair or co-chair from **Racial Equity Workgroup** (appointed seat)
27. **Chairs of the Committees**, if different than those serving on the Leadership Board (appointed seat)*

*Potential LB holdover



Work Flow

Working Group Engagement

- Nomination and Election Process
- Orientation/Training Materials and Requirements for Leadership Board and Committees
- Committee Transition Plan
- Planning and Soliciting Funding for new structure & resources needed
- Communications and Stakeholder Engagement Plan

EOH Staff Recommendations

- New Leadership Board Retreat (Summer '22)
- EOH Staffing Plan

Hold-Over Scenario Outcome

- **2 Lived expertise seats** hold for 6 months – 1 year; then 8 seats nominated by new Nomination Committee
- **4 Non-profit provider seats** hold for 6 months – 1 year; Then nominated by new Nomination Committee
- **1 Advocacy/Citizen** seat would be temporarily held by 4 Board members and hold over for 6 months – 1 year; Then elected by the membership
- **1 Policy advocacy or affordable housing advocacy organization** seat would be temporarily held by 1 Board member and hold over for 6 months – 1 year; Then elected by the membership
- **1 Nonprofit Affordable Housing Development** seat would be temporarily held by 2 Board members and hold over for 6 months – 1 year; Then elected by the membership



Transition Working Group Recommendations

Recommendations

- Approve Leadership Board 'Hold-Over' scenario
- Minimum term extension of 1 year terms
- Invite current Committee Co-chairs to the Leadership Board through the transition period

Executive Director Updates

*Leadership Board Meeting
March 24, 2022*



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Emerging Leaders Launch!



2022

HOMELESS ADVOCACY LEADERSHIP TRAINING

EveryOne Home is now recruiting individuals who have experienced homelessness and want to take their advocacy to the next level.

LEARN ABOUT:

- EveryOne Home
- Racial Equity
- HUD Policies
- Strategic Communication
- Civic Engagement
- Community Organizing
- Public Boards & Commissions

**MARCH 1 - APRIL 5
TUESDAYS
1:30 PM - 3:00 PM**

ALL SESSIONS HELD REMOTELY

APPLY ONLINE:

everyonehome.org/leaders

**APPLICATIONS
DUE FEBRUARY 17**

QR CODE:

Aim your smartphone camera at the code to learn more online.



WHAT IT IS

The Emerging Leaders Program is a 6 session, 6-week training course providing individuals with lived experience of homelessness the skills and knowledge to be an effective advocate, organizer, and community leader.

HOW IT WORKS

- Each coalition is limited to 13 individuals
- All sessions will be held remotely
- Coalitions meet once a week for six weeks
- Compensation is \$25 per hour (totaling \$225)

WHO IT'S FOR

Formerly and currently unhoused residents of Alameda County who are committed to ending homelessness and interested in having a critical, decision-making role on boards, committees and commissions.

No experience or education is necessary. **Adults of all ages are encouraged to apply.**

MAKING IT HAPPEN

We are committed to making the Emerging Leaders Program as accessible as possible.

In addition to a \$25/hour stipend, resources are available to assist participants with specific support costs, such as childcare, access to technology, etc.

Questions? Contact info@everyonehome.org

EveryOne Home is fiscally sponsored by Texas Center, a 501(c)(3) non-profit organization.
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Youth Homeless Demonstration Program (YHDP) Upcoming Timeline

- **March 28th**
 - Drafted Coordinated Community Plan (CCP) presented to the HUD CoC Committee/LB Joint Meeting
- **Week of April 4th**
 - CCP presented for approval at special meeting of the HUD CoC Committee/LB Joint Meeting
- **April 15th**
 - HUD deadline for CCP submission



EveryOne Home / HCD – HUD CoC Planning Grant Update



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Key Contract Terms

Term: May 1, 2022 – April 30, 2022

Parties: EOH & HCD

Payment Terms:

- 2 months advance payment
- Invoices processed monthly within 30 days of receipt

FY '20 HUD Planning Grant Total: \$1,058,132

EOH % - TBD (Previously 62%, proposed min of 75%)

HCD % - TBD (Previously 38%)

County Contribution: TBD (Current allocation \$55k)

Scope: Key provisions reflective of prior years, does not include expansion



FY '21 NOFO Update



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Highlights

- Our Continuum was **awarded a total of \$40,087,543.00** for all Tier 1 renewals, two new DV bonus projects, and the CoC Planning Grant
- **All renewal projects were funded** but renewal rental assistance projects were decreased
- **Two NEW DV Bonus Projects** were awarded: Rapid Rehousing for Transitional Age Youth Victims of Violence and DV CES, totaling \$1,921,891.00
- New projects not funded: HMIS Expansion and Rapid Rehousing for LGBTQ+TAY Victims of Violence

NOFO Consultant Contract/Procurement Working Group

- Workgroup to meet in the next few weeks to review consultant procurement options
- **Members:** Chelsea Andrews (EOH), Lara Tannenbaum (HUD CoC), Doug Biggs (LB), Kerry Abbot (HCSA), Natasha Paddock (HCD)



EveryOne Counts!
2022

Point In Time Count Update



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Upcoming Key Dates for PIT 2022

3/28 - HUD CoC Committee to review and approve sheltered HIC and occupancy data

4/25 - HUD CoC Committee to review and approve all data and narrative responses that will be submitted to HUD

4/29 – Upload full HDX submission to HUD Including descriptive narratives

5/16 – Proposed press conference to release all data to the public + Cities will receive infographic reports + data dashboard goes live on Alameda County Website

6/30 – Full County and City Reports to be delivered by ASR



Explaining PIT Count Data Trends

- **Descriptive narratives** are required by HUD to explain any increases or decreases identified in PIT Count Data when submitted
- Working now to identify/articulate the **structural causes** of any increases or decreases we may see is helpful for pre-planning
- May want to collaborate with other CoC's for **regional messaging**

Explanation of Trends for PIT 2019

63% increase in unsheltered homelessness was attributed to:

- **Availability of Affordable Housing**
 - *Large rental price increases*
 - *New units being allocated for high earning residents*
- **Economic Conditions**
 - *\$35.67 hourly wage is required to rent a 1 bedroom unit*
- **Low Rental Housing Vacancy Rate**
 - *Severe shortages of housing and high cost of development*
 - *Migration from San Francisco and other locales*

Anticipated Trends for 2022

- An overall **increase** in homelessness (sheltered and unsheltered)
- An **increase** in individuals living in RVs and Vehicles
- An **increase** in shelter beds and shelter programs, *thus an increase in sheltered homelessness*

Discussion – *What do we believe could have led to these trends?*

Timing of PIT Count

- Sheltered Count is Required by HUD Every Year
- Unsheltered Count is Required by HUD Every Other Year
- Some CoCs conduct the unsheltered count **every year**:
 - Los Angeles
 - San Diego
 - Contra Costa County
 - Sonoma County
 - Indianapolis
 - Chicago
 - New York City



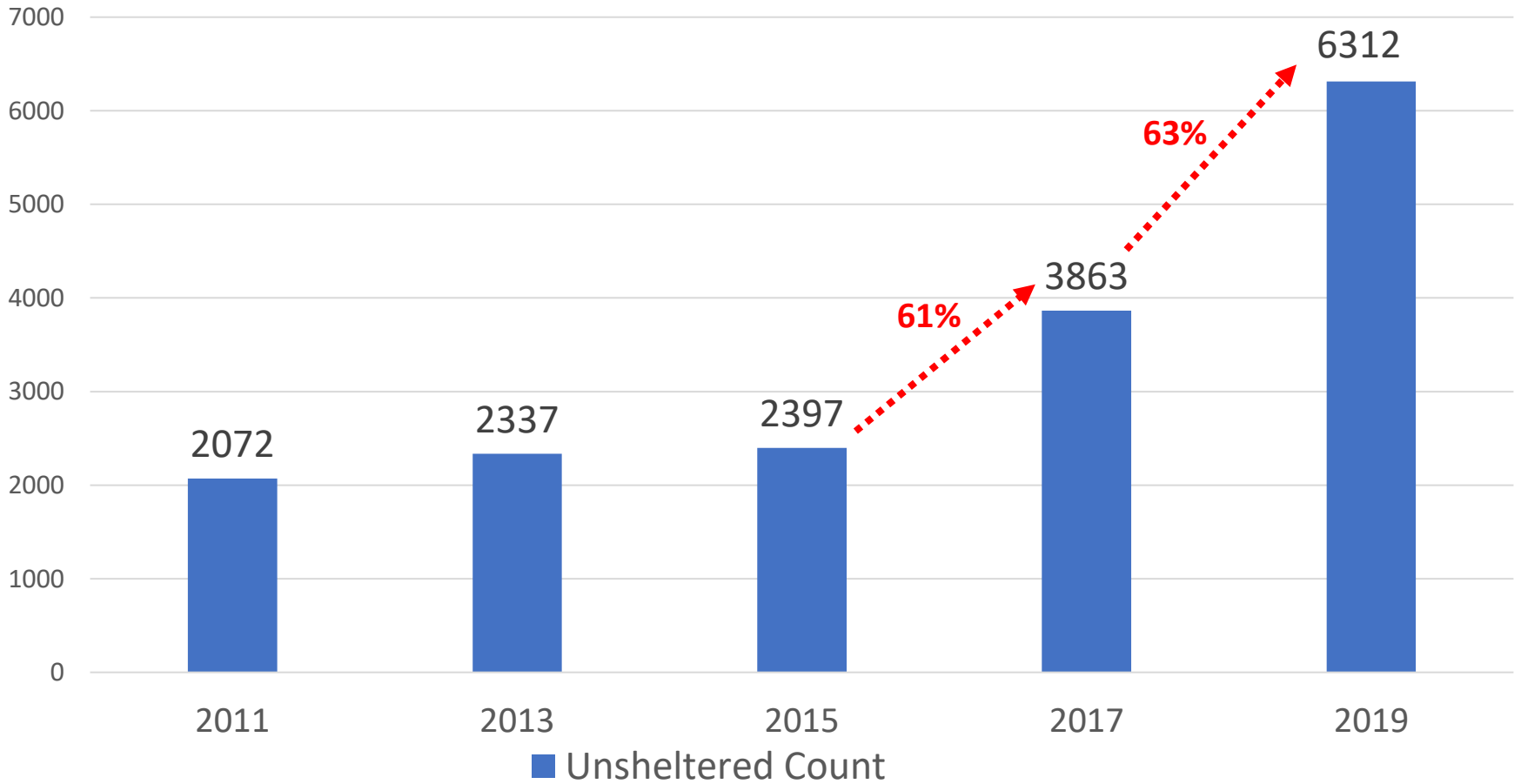
Value of Conducting the Unsheltered Count

- **More accurately counts** and identifies needs of populations that may be hardest to serve (chronically homeless)
 - *HMIS data has limitations*
- Demonstrates a need for **resources**
- Supports **service planning**
 - *Decisions about resource allocations across jurisdictions or for different populations*
- Raises **public awareness** about the issue of homelessness
- **Measures performance** in reducing homelessness over time

Considerations for Conducting Annual Unsheltered Count

- **Resource intensive** – Traditionally around \$150K in consulting fees
- **Time intensive** – Approximately 6 months of planning and preparation
- **People/staffing intensive** – Requires 500+ individuals to recruit and participate
- **It is an undercount**
 - *Not counted* – Those staying in a motel, couch surfing, doubled up, and those in institutions
 - *Hard to count* – Rural areas, areas where unsheltered folks wish to remain hidden

Unsheltered PIT Count Trends



PIT Count tied to HEAP State Funding

- HEAP funding is divided into 3 categories of distribution.

Category for Distribution	Funded Amount	Eligible Applicants
(a) CoC -Based on Point in Time Count Ranges	\$250M	CoC
(b) CoC -Based on Percentage of Homeless Population	\$100M	CoC
(c) City / City that is also a County -Based on general population	\$150M	Large cities with a population over 330,000

HEAP Funding Allocations based on PIT Count

CA HEAP Funds: Allocation directly tied to PIT Count numbers

CoC Number	Jurisdiction	Total Homeless, 2017	Percent of Total State Homeless, 2017	Section 50213(a) Per Jurisdiction portion of \$250M	Section 50213(b) \$100M Distribution Based on Percent of Homeless Population	Total of CoC Distribution per 50213(a) and (b)	50214(c) 5% Minimum Youth Set-aside Per Continuum of Care total of 50213(a) and (b)
CA-600	Los Angeles City & County	55,188	41.100%	\$ 40,000,000.00	\$ 41,099,807.86	\$ 81,099,807.86	\$ 4,054,990.39
CA-601	San Diego City & County	9,160	6.822%	\$ 12,000,000.00	\$ 6,821,668.48	\$ 18,821,668.48	\$ 941,083.42
CA-500	San Jose/Santa Clara City & County	7,394	5.506%	\$ 12,000,000.00	\$ 5,506,486.54	\$ 17,506,486.54	\$ 875,324.33
CA-501	San Francisco	6,858	5.107%	\$ 12,000,000.00	\$ 5,107,314.68	\$ 17,107,314.68	\$ 855,365.73
CA-502	Oakland, Berkeley/Alameda County	5,629	4.192%	\$ 12,000,000.00	\$ 4,192,049.33	\$ 16,192,049.33	\$ 809,602.47
CA-602	Santa Ana, Anaheim/Orange County	4,792	3.569%	\$ 12,000,000.00	\$ 3,568,715.65	\$ 15,568,715.65	\$ 778,435.78
CA-503	Sacramento City & County	3,665	2.729%	\$ 10,000,000.00	\$ 2,729,412.12	\$ 12,729,412.12	\$ 636,470.61
CA-506	Salinas/Monterey, San Benito Counties	3,364	2.505%	\$ 10,000,000.00	\$ 2,505,250.30	\$ 12,505,250.30	\$ 625,262.52
CA-504	Santa Rosa, Petaluma/Sonoma County	2,835	2.111%	\$ 10,000,000.00	\$ 2,111,291.50	\$ 12,111,291.50	\$ 605,564.57
CA-608	Riverside City & County	2,406	1.792%	\$ 8,000,000.00	\$ 1,791,805.06	\$ 9,791,805.06	\$ 489,590.25
CA-508	Watsonville/Santa Cruz City & County	2,249	1.675%	\$ 8,000,000.00	\$ 1,674,883.45	\$ 9,674,883.45	\$ 483,744.17
CA-514	Fresno City & County/Madera County	2,016	1.501%	\$ 8,000,000.00	\$ 1,501,362.84	\$ 9,501,362.84	\$ 475,068.14
CA-609	San Bernardino City & County	1,866	1.390%	\$ 8,000,000.00	\$ 1,389,654.30	\$ 9,389,654.30	\$ 469,482.71
CA-606	Long Beach	1,863	1.387%	\$ 8,000,000.00	\$ 1,387,420.13	\$ 9,387,420.13	\$ 469,371.01
CA-603	Santa Maria/Santa Barbara County	1,860	1.385%	\$ 8,000,000.00	\$ 1,385,185.96	\$ 9,385,185.96	\$ 469,259.30
CA-510	Turlock, Modesto/Stanislaus County	1,661	1.237%	\$ 6,000,000.00	\$ 1,236,985.95	\$ 7,236,985.95	\$ 361,849.30
CA-505	Richmond/Contra Costa County	1,607	1.197%	\$ 6,000,000.00	\$ 1,196,770.88	\$ 7,196,770.88	\$ 359,838.54
CA-511	Stockton/San Joaquin County	1,542	1.148%	\$ 6,000,000.00	\$ 1,148,363.84	\$ 7,148,363.84	\$ 357,418.19
CA-512	Daly City/San Mateo County	1,253	0.933%	\$ 4,000,000.00	\$ 933,138.71	\$ 4,933,138.71	\$ 246,656.94
CA-509	Mendocino County	1,238	0.922%	\$ 4,000,000.00	\$ 921,967.86	\$ 4,921,967.86	\$ 246,098.39

PIT Count tied to State HHAP Funding

- Homeless Housing, Assistance and Prevention (HHAP) Program funding was **allocated based on the pre-pandemic 2019 Point-In-Time (PIT) count.**
- HHAP Round 3 funding totaling \$800 million, which includes CoCs, large cities, and counties.

	Round 1	Date Funding Expires	Round 2	Date Funding Expires	Round 3	Data funding expires	Total Funding
HHAP- County	\$ 8,754,710	5/31/2023	\$4,002,153	5/31/2023	\$11,206,028	6/30/2026	\$ 23,962,891
HHAP- Oakland	\$19,697,548	5/31/2023	\$9,311,568	5/31/2023	\$24,066,822	6/30/2026	\$ 53,075,938
HHAP - CoC	\$ 9,449,958	5/31/2023	\$4,471,378	5/31/2023	\$12,006,459	6/30/2026	\$ 25,927,795
Total Funding	\$37,902,216	5/31/2023	\$17,785,099	5/31/2023	\$47,279,309	6/30/2026	\$ 102,966,624

PIT Count Less Tied to CoC Funding

Scoring of CoC Application

Comparison of Scoring Categories, 2016-2019	2016 NOFA	2017 NOFA	2018 NOFA	2019 NOFA	2021 NOFO
Project Ranking, Review, and Capacity	30	29	29	29	30
System Performance	40	49	56	60	23
Homeless Management Information System	18	13	13	9	11
Point-in-Time Count	9	6	6	6	3
Performance and Strategic Planning	60	60	48	40	
CoC Coordination and Engagement	43	43	48	56	96
Housing & Healthcare Coordination					10 Bonus
TOTAL	200	200	200	200	163 + 10



POLL



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