EveryOne Home

An Overview & Proposed Governance Updates

Presented by Chelsea Andrews,
Executive Director
2022
What this video will cover

• An overview of EveryOne Home

• Highlight of Proposed Governance Changes

• How you can engage and provide feedback
EveryOne Home’s Mission

EveryOne Home is a “collective impact initiative” founded in 2007 to facilitate the implementation of Alameda County plan to end homelessness, adopted by the Board of Supervisors and all 14 cities.

EveryOne Home’s brings together key stakeholders to work together on policies and harness resources to end and prevent homelessness in Alameda County.

Adopted EveryOne Home Governance Charter 2018
HUD Continuum of Care
5 Key Components

(1) Coordinate the implementation of a housing and service system thru Coordinated Entry, which encompasses:
   • Outreach, engagement, and assessment;
   • Shelter, housing, and supportive services; and
   • Prevention strategies

(2) Plan for and conduct, at least biennially, a point-in-time count of homeless persons

(3) Conduct an annual gaps analysis

(4) Establish and monitor appropriate performance targets

(5) Designate a Homeless Management Information System
WE are EveryOne Home!

Members of EveryOne Home are Members of the Collective impact initiative and the HUD designated Continuum of Care
EveryOne Home Governance
Leadership Board Proposed Governance Revisions
Current Governance Structure
Governance:
Process and Timeline

STAKEHOLDERS PARTICIPATED IN 4 STRATEGIC SESSIONS ON CENTERING RACIAL EQUITY IN OUR GOVERNANCE. MET WEEKLY; FACILITATED BY CONSULTANTS. DEVELOPED PROPOSED REVISIONS.

LISTENING SESSION WITH BREAKOUT ROOMS FOR EACH STAKEHOLDER GROUP & A GENERAL ZOOM DROP-IN SESSION.

COMMUNITY MEETING GOVERNANCE UPDATE to CoC MEMBERSHIP MET TO PROVIDE FEEDBACK, RECEIVE UPDATES AND APPROVE REVISIONS.

Our Engagement

Dec ‘20 - Jan ‘21
Dec 20 - Jan 21

Feb - June
Feb - June

March
March

Sept
Sept

Feb - December
Feb - December

STRATEGIC PLANNING SESSIONS

GOVERNANCE COMMITTEE

LISTENING & ZOOM DROP IN SESSION

COMMUNITY MEETING

LEADERSHIP BOARD MEETINGS

STAKEHOLDERS PARTICIPATED IN 4 STRATEGIC SESSIONS ON CENTERING RACIAL EQUITY IN OUR GOVERNANCE.
New Proposed Governance Structure

COLLECTIVE IMPACT MODEL

EOH Board of Directors
(and committees)

EveryOne Home

Provider Forum
Racial Equity Forum
Lived Experience Forum

Leadership Board

Racial Equity Workgroup

Outreach, Access & Coordination
Housing Capacity
Housing Stability & Homelessness Prevention

Nominations Committee
Notice of Funding Opportunity (NOFO) Committee
Ad Hoc Committees

CoC Standards, Compliance & Funding
System Impact

Youth Action Board
Champions Council
Funders Council

Key
- Line of Authority
- Line of Influence and Communication
- Directional Flow of Influence/Communication
New Leadership Board Composition

1. Person with lived expertise (1/3 of Board; elected by Nomination Committee)
2. Person with lived expertise
3. Person with lived expertise
4. Person with lived expertise
5. Person with lived expertise
6. Person with lived expertise
7. Person with lived expertise
8. Person with lived expertise (Youth Action Board Seat)
9. City of Oakland (appointed seat)
10. City of Berkeley (represents Albany and Emeryville, appointed seat)
11. City from the mid-county region (elected from Alameda County Conference of Mayors)
12. City from the south-county region (elected from Alameda County Conference of Mayors)
13. City from the east-county region (elected from Alameda County Conferences of Mayors)
14. Alameda County Health Care Services Agency, Office of Homeless Care and Coordination Director (appointed seat)
15. Alameda County Social Services Agency (appointed seat)
16. Alameda County Housing and Community Development (represents unincorporated areas, appointed seat)
17. Alameda County Probation (appointed seat)
18. Public Housing Authority (elected from membership)
19. Representative from nonprofit affordable housing development (elected from membership)
20. Non-profit homeless service providers (4 seats, Nomination Committee)
21. Non-profit homeless service providers
22. Non-profit homeless service providers
23. Non-profit homeless service providers
24. Advocacy and/or citizen (elected from membership)
25. Policy advocacy or affordable housing advocacy organization (elected from membership)
26. Chair or co-chair from Racial Equity Workgroup (appointed seat)
27. Chairs of the Committees, if different than those serving on the Leadership Board (appointed seat)
Diverse Representation Benchmarks

**Lived Experience Benchmark**
- People with lived experience would makeup *1/3 of the membership seats available*
- Targeted outreach would be performed to meet this benchmark

**Racial Diversity Benchmark**
- The biennial **Point-In-Time (PIT) Count** will determine the benchmarks for recruiting People of Color and Black/African Americans
  - Based upon 2019 data, 65% of the available seats will be filled by People of Color and Black/African Americans
Leadership Board

Purpose/Role

• Sets the vision, strategic direction and collective goals for the entire homelessness response system

• Delegates work to committees and workgroups

• Holds committees and workgroups accountable

• Serves as the HUD Continuum of Care Board and assures compliance with HUD Continuum of Care regulations and requirements
Outreach, Access and Coordination

Purpose/Role

- Will coordinate, monitor, and improve the quality and effectiveness of outreach through Coordinated Entry and other services that connect people to the homelessness response system

- Ensure that referrals are tailored to individual needs

- Ensure that the system offers welcoming and effective points of engagement
Purpose/Role

• Secure **HUD and CoC-specific funding**

• **Monitor programmatic compliance** with HUD and CoC-specific requirements

• **Coordinate, monitor, and implement quality improvement** of HUD CoC/ESG-funded programs and HMIS

• **Design, operate, and implement a collaborative process** for submitting the CoC application to HUD (i.e., Notice of Funding Availability)
Purpose/Role

- Make sure the system helps people exit homelessness and become rehoused quickly
- Implement system-level effectiveness activities
  - Identify system needs and gaps
  - Conduct system modeling
  - Monitors system performance and timeliness outcomes
- Operates a HMIS system in collaboration with HMIS Lead
- Recommends methodology for Homeless Count
Housing Stability and Homelessness Prevention

Purpose/Role

- Ensure that people experiencing housing crises can obtain and maintain housing
- Develop strategies and collaborations to prevent new homelessness
- Collaborate, coordinate, and improve the effectiveness of existing homelessness prevention initiatives
- Plan proactively for funding and expansion
- Consult with local government recipients on allocations of prevention funding
Housing Capacity

Purpose/Role

- Manage and increase the supply of deeply affordable housing and subsidies targeted to people experiencing housing crisis
- Acquire funding for affordable housing
- Advocate to target funding to housing dedicated to households at 10% or less of AMI
- Track affordable housing pipeline
- Plan proactively for funding and expansion
# Racial Equity Workgroup

<table>
<thead>
<tr>
<th>Develop and lead</th>
<th>Assist</th>
<th>Metrics</th>
<th>Monitor</th>
<th>Report</th>
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<td>Develop and lead implementation of a racial equity action plan to guide the entire system’s work on equity</td>
<td>Assist other committees in setting racial equity metrics and monitoring progress</td>
<td>Annually set a racial diversity representation metric for all boards, committees, and workgroups, based on the annual Point in Time count and approved by the Leadership Board</td>
<td>Monitor whether the Leadership Board and all other committees and workgroups are achieving and maintaining the racial diversity metric set each year;</td>
<td>Regularly report progress towards achieving goals outlined in the racial equity action plan to the Leadership Board and the wider CoC membership</td>
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Next Steps

- Leadership Board Review and Approval of Revised Charter
- Community engagement: Video + Q&A Session (Jan)
- Community Meeting to vote (Feb. 2nd)
- Transition Plan: Staffing, Budget, Elections, etc.
- Summer 2022 LAUNCH!!
How to Engage and Provide Feedback

Visit our website to:
➢ Review the full proposed governance charter
➢ Provide feedback on the proposed changes
➢ RSVP to upcoming meetings

➢ Attend our Virtual Governance Q & A Session on Wednesday, January 19th 2022, from 12:00pm to 1:30pm
➢ Join the Virtual Community Meeting on Wednesday, February 2, 2022, from 1:00pm to 4:00pm to vote on the Governance Charter
Interested Supporting EveryOne Home?

Visit everyonehome.org/connect to connect, donate and receive updates and announcements.
Thank you for your participation!