

Welcome to the EveryOne Home

Governance Q & A Drop-in Session

*Presented by Chelsea Andrews,
Executive Director
January 19, 2022*



EveryOneHome
Ending Homelessness
in Alameda County

Today's Agenda

- I. Introduction
- II. Overview of Proposed Governance Changes
- III. Open Q & A session

EveryOne Home's Mission

EveryOne Home is a “**collective impact initiative**” founded in 2007 to facilitate the implementation of Alameda County plan to end homelessness, adopted by the Board of Supervisors and all 14 cities.

EveryOne Home’s **brings together key stakeholders** to work together on policies and harness resources to end and prevent homelessness in Alameda County.



Why was EOH created as a “Collective Impact initiative”?

"Collective Impact" is the commitment of a group of actors from different sectors to a common agenda for solving a specific social problem, using a structured form of collaboration.

Benefits:

- Collective Community Voice, focused on including individuals with lived experience
- Influence ‘political will’ for additional funding for homelessness, creation of affordable housing and subsidies, and policy reforms
- Create collective Community Plan to end homelessness

HUD Continuum of Care 5 Key Components

(1) Coordinate the implementation of a **housing and service system thru Coordinated Entry**, which encompasses:

- Outreach, engagement, and assessment;
- Shelter, housing, and supportive services; and
- Prevention strategies

(2) Plan for and conduct, at least biennially, a **point-in-time count** of homeless persons

(3) Conduct an **annual gaps analysis**

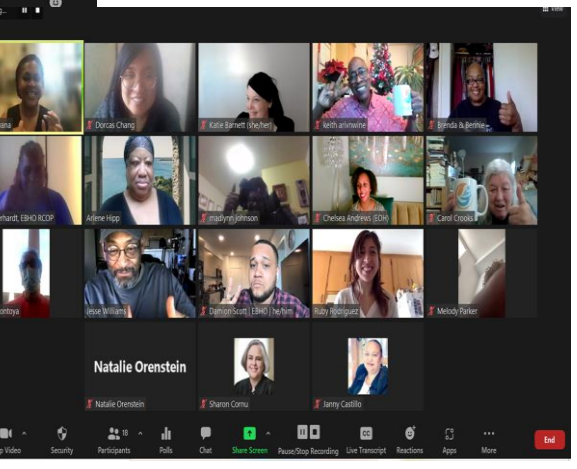
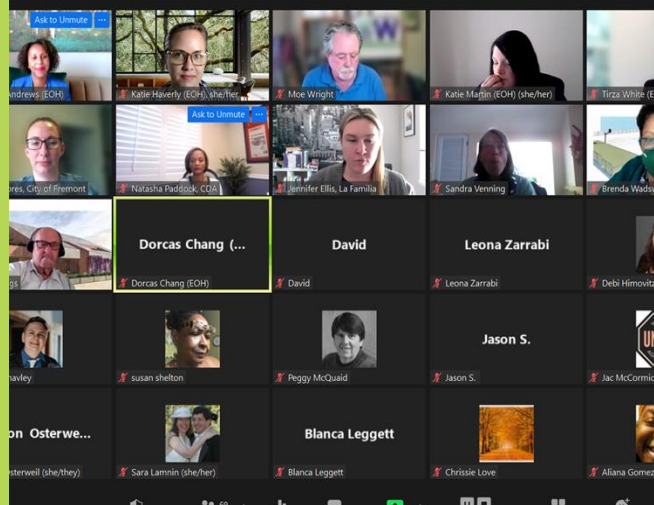
(4) **Establish and monitor appropriate performance targets**

(5) Designate a **Homeless Management Information System**



WE are EveryOne Home!

Members of EveryOne Home are **Members of the Collective impact initiative** and the **HUD designated Continuum of Care**



EveryOne Home Governance

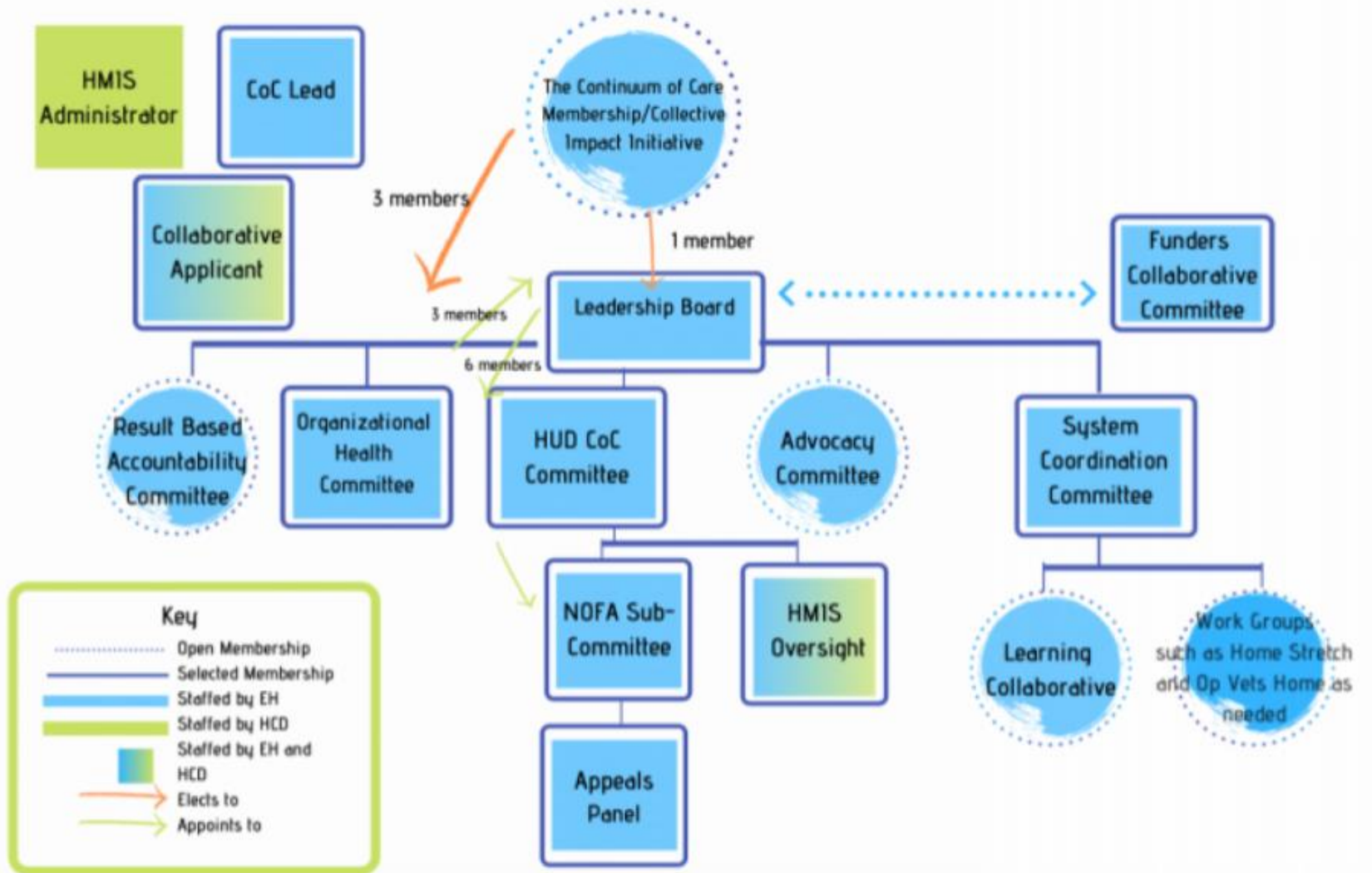


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Leadership Board Proposed Governance Revisions

Current Governance Structure



Our Engagement

Dec '20 -
Jan '21

STRATEGIC PLANNING SESSIONS

STAKEHOLDERS PARTICIPATED IN 4 STRATEGIC SESSIONS ON CENTERING RACIAL EQUITY IN OUR GOVERNANCE

Feb -
June

GOVERNANCE COMMITTEE

MET WEEKLY; FACILITATED BY CONSULTANTS . DEVELOPED PROPOSED REVISIONS.

March

LISTENING & ZOOM DROP IN SESSION

LISTENING SESSION WITH BREAKOUT ROOMS FOR EACH STAKEHOLDER GROUP & A GENERAL ZOOM DROP-IN SESSION

Sept

COMMUNITY MEETING

GOVERNANCE UPDATE to CoC MEMBERSHIP

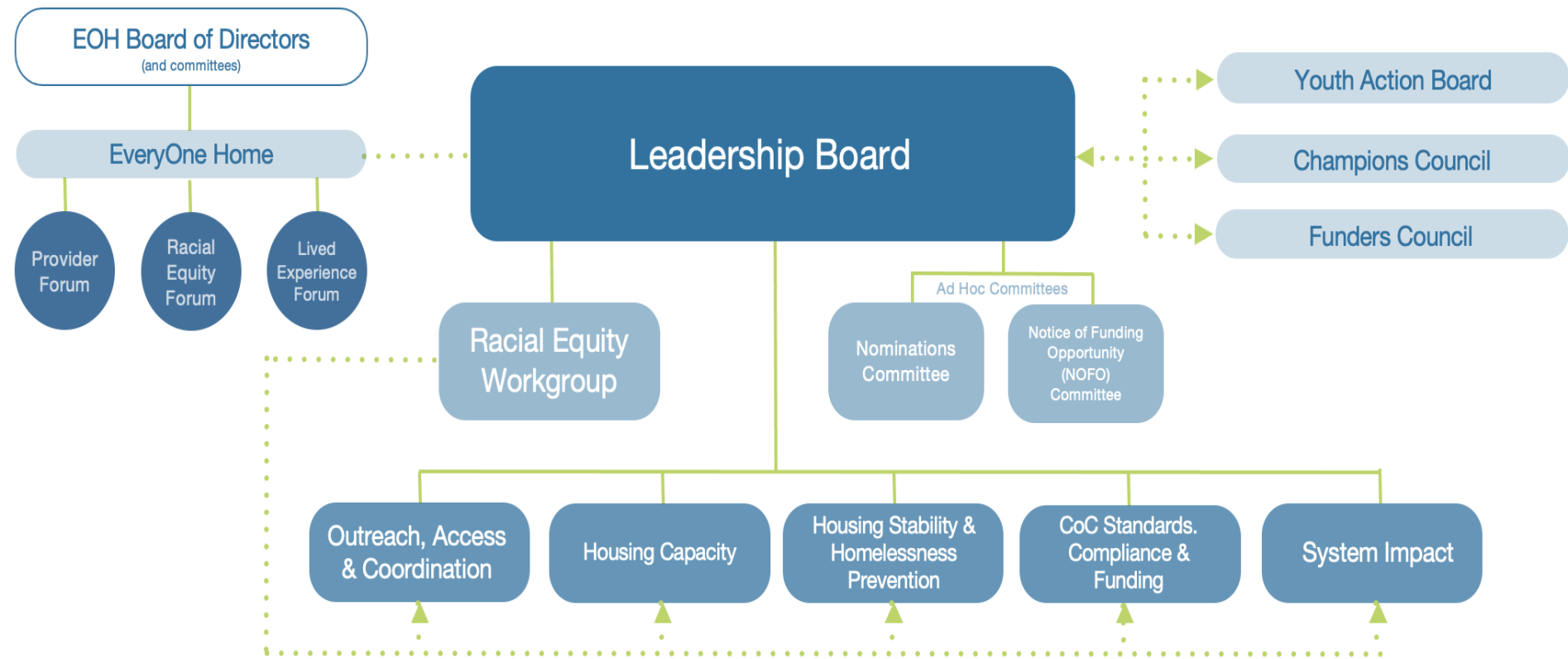
Feb -
December

LEADERSHIP BOARD MEETINGS

MET TO PROVIDE FEEDBACK, RECEIVE UPDATES AND APPROVE REVISIONS.

New Proposed Governance Structure

COLLECTIVE IMPACT MODEL



Key

— Line of Authority

⋯ Line of Influence and Communication

▶ Directional Flow of Influence/Communication

New Leadership Board Composition

1. Person with **lived expertise (1/3 of Board; elected by Nomination Committee)**
2. Person with lived expertise
3. Person with lived expertise
4. Person with lived expertise
5. Person with lived expertise
6. Person with lived expertise
7. Person with lived expertise
8. Person with lived expertise (**Youth Action Board Seat**)
9. **City of Oakland** (appointed seat)
10. **City of Berkeley** (represents **Albany and Emeryville**, appointed seat)
11. City from the **mid-county region**(elected from Alameda County Conference of Mayors)
12. City from the **south-county region**(elected from Alameda County Conference of Mayors)
13. City from the **east-county region**(elected from Alameda County Conferences of Mayors)
14. Alameda County **Health Care Services Agency, Office of Homeless Care and Coordination** Director (appointed seat)
15. Alameda County **Social Services Agency** (appointed seat)
16. Alameda County **Housing and Community Development** (represents unincorporated areas, appointed seat)
17. Alameda County **Probation** (appointed seat)
18. **Public Housing Authority** (elected from membership)
19. Representative from **nonprofit affordable housing development** (elected from membership)
20. Non-profit **homeless service providers** (4 seats, Nomination Committee)
21. Non-profit homeless service providers
22. Non-profit homeless service providers
23. Non-profit homeless service providers
24. **Advocacy and/or citizen** (elected from membership)
25. **Policy advocacy or affordable housing advocacy organization** (elected from membership)
26. Chair or co-chair from **Racial Equity Workgroup** (appointed seat)
27. **Chairs of the Committees**, if different than those serving on the Leadership Board (appointed seat)



Diverse Representation Benchmarks

Lived Experience Benchmark

- People with lived experience would makeup **1/3 of the membership seats available**
- Targeted outreach would be performed to meet this benchmark

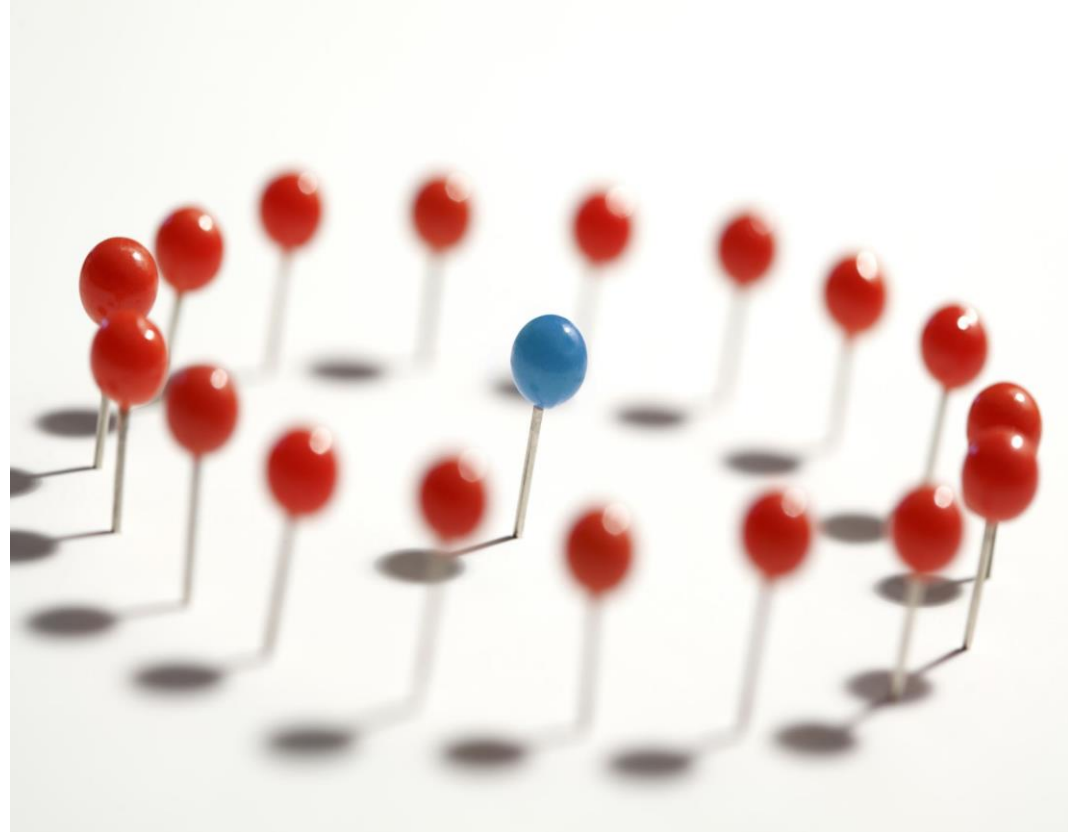
Racial Diversity Benchmark

- The biennial **Point-In-Time (PIT) Count** will determine the benchmarks for recruiting **People of Color and Black/African Americans**
- Based upon 2019 data, 65% of the available seats will be filled by **People of Color and Black/ African Americans**

Leadership Board

Purpose/Role

- **Sets the vision, strategic direction and collective goals** for the entire homelessness response system
- **Delegates** work to committees and workgroups
- Holds committees and workgroups **accountable**
- **Serves as the HUD Continuum of Care Board** and assures compliance with HUD Continuum of Care regulations and requirements



Outreach, Access and Coordination

Purpose/Role

- Will **coordinate, monitor, and improve the quality and effectiveness** of outreach through **Coordinated Entry** and other services that connect people to the homelessness response system
- Ensure that referrals are **tailored to individual needs**
- Ensure that the system offers **welcoming and effective points of engagement**



CoC Standards, Compliance and Funding

Purpose/Role

- Secure HUD and CoC-specific funding
- Monitor programmatic compliance with HUD and CoC-specific requirements
- Coordinate, monitor, and implement quality improvement of HUD CoC/ESG-funded programs and HMIS
- Design, operate, and implement a collaborative process for submitting the CoC application to HUD (i.e., Notice of Funding Availability)



System Impact

Purpose/Role

- Make sure the **system helps people exit homelessness and become rehoused quickly**
- Implement **system-level effectiveness activities**
 - **Identify system needs and gaps**
 - **Conduct system modeling**
 - **Monitors system performance and timeliness outcomes**
 - **Operates a HMIS system** in collaboration with HMIS Lead
- Recommends **methodology for Homeless Count**



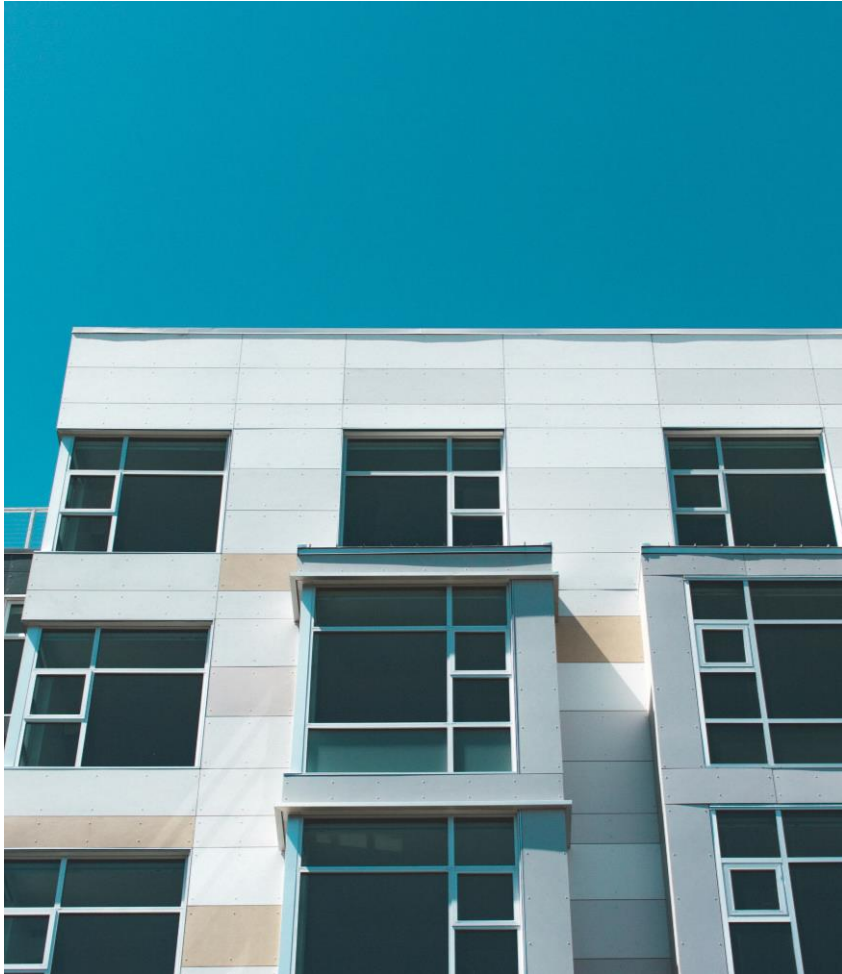
Housing Stability and Homelessness Prevention

Purpose/Role

- Ensure that **people experiencing housing crises** can **obtain and maintain housing**
- Develop **strategies and collaborations** to prevent new homelessness
- **Collaborate, coordinate, and improve** the effectiveness of existing homelessness **prevention initiatives**
- **Plan proactively for funding** and expansion
- **Consult with local government recipients** on allocations of prevention funding



Housing Capacity



Purpose/Role

- **Manage and increase the supply of deeply affordable housing and subsidies** targeted to people experiencing housing crisis
- **Acquire funding** for affordable housing
- **Advocate** to target funding to housing dedicated to households at 10% or less of AMI
- **Track affordable housing pipeline**
- **Plan proactively for funding and expansion**

Racial Equity Workgroup

Develop and lead

Develop and lead implementation of a racial equity action plan to guide the entire system's work on equity

Assist

Assist other committees in setting racial equity metrics and monitoring progress

Metrics

Annually set a racial diversity representation metric for all boards, committees, and workgroups, based on the annual Point in Time count and approved by the Leadership Board

Monitor

Monitor whether the Leadership Board and all other committees and workgroups are achieving and maintaining the racial diversity metric set each year;

Report

Regularly report progress towards achieving goals outlined in the racial equity action plan to the Leadership Board and the wider CoC membership

Next Steps

Leadership
Board Review
and Approval
of Revised
Charter

Community
engagement:
Video + Q&A
Session
(Jan)

Community
Meeting to
vote
(Feb. 2nd)

Transition
Plan: Staffing,
Budget,
Elections, etc.

Summer 2022
LAUNCH!!

How to Continue to engage and Provide Feedback

- Visit our website to:
 - Review the full proposed governance charter
 - Provide feedback on the proposed changes
 - **Comment Period open until January 26th**
 - RSVP to upcoming meetings

- Join the **Virtual Community Meeting on Wednesday, February 2, 2022**, from 1:00pm to 4:00pm to vote on the Governance Charter

Interested Supporting EveryOne Home?

Visit
everyonehome.org/connect
to connect, donate and
receive updates and
announcements



Thank you for your
participation!



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