



Leadership Board Meeting

March 25, 2021



Governance Restructuring Overview

Governance Timeline

March 3

**LEADERSHIP
BOARD**

SPECIAL MEETING
TO RECEIVE
UPDATES/ PROVIDE
FEEDBACK.

March 5

**LISTENING
SESSION**

LISTENING SESSION
WITH
BREAKOUT ROOMS
FOR EACH
STAKEHOLDER GROUP

**March
17**

**ZOOM DROP
IN SESSION**

GOVERNANCE INFORMATION
SESSION TO GATHER
FEEDBACK AND ANSWER
QUESTIONS BEFORE FINAL
VOTE.

**March
25**

**LEADERSHIP
BOARD**

FINAL VOTE ON
PROPOSED
CHANGES

**Mid-
April**

**COMMUNITY
MEETING**

FULL MEMBERSHIP
VOTE



**Thank
You to our
Governance
Drafting
Committee
Members!**



Governance Drafting Committee

Moe Wright, Chair of Leadership Board

C'Mone Falls, Chair of HUD COC

Susan Shelton, Leadership Board

Doug Biggs, Service Provider (LB)

Vivian Wan, Service Provider (LB)

Liz Varela, Service Provider (LB)

Katie Martin, Lived Experience (LB)

Paulette Franklin, Lived Experience (LB & HUD CoC)

Gloria Divine, Lived Experience (SCC)

Michelle Starratt (LB)/Riley Wilkerson, HCD (HUD CoC)

Suzanne Warner/ Kerry Abbott, HCSA (LB & SCC)

Jessica Lobedan, City of Hayward (SCC)

Kristen Lee, City of Berkeley (LB)

Suzanne Shenfil, City of Fremont (LB)

Sara Bedford, City of Oakland (LB)

Claudia Young, City of Livermore (LB)



Governance Drafting Participation

Participation

Governance Listening Session (March 5th, 2021)

Focus Groups: Lived Experience, Small Cities, Nonprofit providers

Number of Attendees: 21

Recruitment: Informational flyer inviting participants to event was distributed to targeted audience.

Governance Information Session (March 17, 2021)

Number of Attendees: 67

Recruitment: Informational flyer inviting participants to event was distributed to listserv and social media outlets.

Alameda Conference of Mayors

Conference: EveryOne Home's executive director attended the Alameda Conference of Mayors meeting to provide an overview of the governance process and gather feedback.

Survey: Governance Survey was distributed to gather additional feedback on governance revisions and ways EveryOne Home can partner with elected officials to end homelessness.

Participation

Strategic Planning Retreat (December 2020 - January 2021)

Number of Meetings: 4

Number of Attendees: 30-35 per session

Recruitment: *Invitation distributed to Leadership Board, HUD CoC Committee, and Organizational Health Committee. Targeted recruitment of people with lived expertise.*

Governance Drafting Committee (February- March 2021)

Number of Meetings: 6 weekly meetings

Number of Committee Members: 17, representing county, city, nonprofit and lived experience stakeholders

Recruitment: *Invitation to join governance drafting committee presented to Leadership Board, HUD CoC, and SCC Committees during meetings*



Listening Session Feedback

March 5, 2021

Lived Experience Experts

- 25%–30% Lived Experience representation
- Direct outreach to homelessness services locations recruitment
- Changing and challenging the perceptions of Lived Experience experts
- Accessible meetings and stipends
- Leadership and governance development and ongoing mentor support

Service Providers

- Diversifying Leadership Board composition
- 30% Lived Experience representation
- Strategic recruitment practices for increased diversity
- Accessible meetings and stipends
- Increased communication from EveryOne Home
- EOH as a resource for funding opportunities and training

City Stakeholders

- Quarterly meetings and opportunities to connect
- Work closely with nonprofits and Lived Experience experts
- Small city reps recommended for Leadership Board
- Racial diversity recommendations for Leadership Board
- Increased communication from EveryOne Home
- Increased communications regarding funding and training



Approved Revisions



Leadership Board Statement of Purpose*

**Currently Approved Statement of Purpose*

The Leadership Board provides overall leadership for our collective impact initiative and serves as the compass for the homelessness response system. It sets the vision, strategic direction and collective goals for the entire homelessness response system and ensures accountability from all subcommittees and workgroups. The Leadership Board ensures that racial equity is at the center of our work to end homelessness and that people with lived experience are represented in decision-making roles throughout the system.



Leadership Board Statement of Purpose*

**Proposed Revised Statement of Purpose*

The Leadership Board oversees the work of EveryOne Home, providing policy and program recommendations to funders and stakeholders to improve system outcomes. The Leadership Board sets priorities and direction for EveryOne Home and ensures accountability from the group's subcommittees and working groups. The Leadership Board ensures that racial equity is at the center of our work to end homelessness and that people with lived experience are represented in decision-making roles throughout the system.



Expanded Functions for Leadership Board

Strategic Direction/ Funding for homeless response system

- Including strategic direction for federal, state, and local funding allocated by Continuum of Care (CoC)

Racial Equity

- Determine overarching strategies to promote racial equity

Oversight of All Sub-committees

- Provide review of workplans, assessments, and evaluations from all subcommittees
- Review Homeless Management Information System (HMIS) data; disaggregated by race and ethnicity

Expanded Functions Description

- Set overall strategic direction and priorities for the homelessness response system.
- Set strategic priorities for specific funding streams targeting homelessness, then ensure accountability from subcommittees to ensure that strategic direction is implemented effectively. This includes:
 - HUD CoC NOFA and HUD Planning Grant*
 - HHAP
 - Measure W
 - Other federal, state, and local funding allocated by CoC
- Determine overarching strategies to promote racial equity in our homelessness response and communicate those strategies across the CoC.
- Provide review of workplans, assessments, and evaluations from all subcommittees to ensure compliance with strategic direction.
- Review HMIS data on homelessness and housing outcomes, disaggregated by race/ethnicity at minimum twice each year, offering guidance for programmatic changes to improve outcomes.

Current Functions

- Adopt system performance measures and benchmarks, and create mechanisms for tracking and oversight.
- Advocate for additional funding streams for the CoC through federal, state, local and other funding sources.
- Expand partnerships to address homelessness in our county with a particular focus on cross-system collaboration to prevent and end homelessness.
- Adopt an overarching communications strategy around addressing homelessness across the county.
- Revise Governance Charter and submit for ratification by EoH membership annually.

Increased Stakeholder Engagement

Youth Action Board

Collaborate with All In and the Youth Action Board to ensure the Youth Action Board has the resources and support it needs to function effectively

Champions Council

Comprised of high level officials such as mayors, county supervisors, philanthropy, and the private sector, this group will meet 2x/year to stay informed and provide their input on homelessness policy/direction.

Funders Council

This group of public and private funders will meet quarterly to stay apprised of the strategic direction and accomplishments of the system and to align their funding efforts.

The selected committee structure changes will include increased engagement with stakeholders with opportunities for feedback and contribution while centering those with lived experience and racial equity.

Stakeholder Forums

**Lived Experience
Collaborative**

**Racial Equity
Collaborative**

Diverse Representation Benchmarks

Lived Experience Benchmark

- People with lived experience would makeup 1/3 of the membership seats available
- Targeted outreach would be performed to meet this benchmark

Racial Diversity Benchmark

- The biennial Point-In-Time (PIT) Count will determine the benchmarks for recruiting People of Color and Black/African Americans
- 50%-60% of the available seats will be filled by People of Color and Black/ African Americans



Questions and Discussion