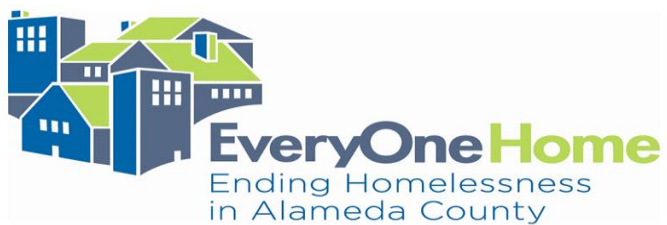




EveryOne Counts!  
2022

# Point In Time Count Update

*Katie Haverly,  
Director of Research and Data Analytics*



# What is the Point in Time (PIT) Count?

- A count and survey of sheltered and unsheltered people experiencing homelessness on a single night in January
- Required by HUD; informs funding that the county will receive for homeless services



# How is the PIT Count Done?



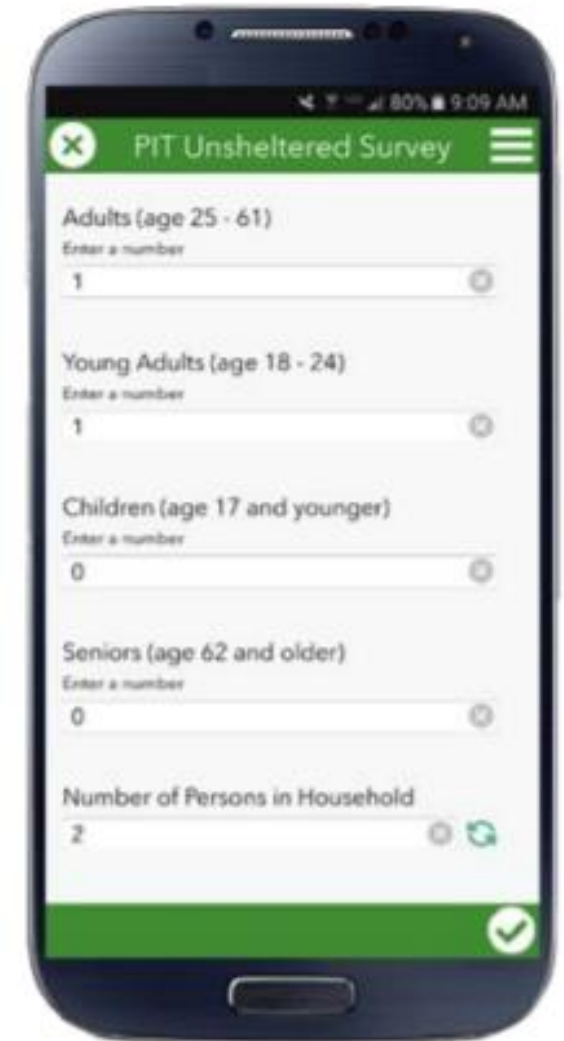
- Teams walk/drive through and observe every census tract in Alameda County to count those that are unsheltered
- Guides that are currently homeless or recently homeless partner with volunteers to ensure EveryOne Counts!



# Considerations for the 2022 PIT Count



- Careful considerations related to **COVID 19** safety protocols are being developed by all planning partners
- New technology will be utilized this year including a **phone app** to collect data and an online process to select regions to volunteer in



# Join us **Tuesday January 25<sup>th</sup>** for the PIT Count!

## Ways **YOU** Can Get Involved:



# Upcoming Point in Time Community Meetings

- **Monday OCTOBER 25** – Community Wide Kick Off Meeting
- **Monday NOVEMBER 1** – Community Wide Meeting regarding survey development
- **Monday November 15** – Multipliers and Guide Recruitment

See Link in Chat to RSVP to the kickoff meeting



# Interested in Helping to Make EveryOne Count?

Visit  
[everyonehome.org/connect](https://everyonehome.org/connect)  
to connect and  
Receive updates and  
announcements



# COMMUNITY PLANNING

KICKOFF  
MEETING





# PLANNING TEAM ORGANIZATIONS



Alameda County  
Health Care Services Agency

Office of Homeless Care and Coordination



## Background

### Point In Time Count Planning Team

Plans key features of EveryOne Counts! 2022 in light of:

- The complexities and fluidity of COVID-19, a priority for preserving health and safety,
- Complying with HUD directives and requirements
- Ensuring the most accurate countywide census and population data possible
- Informing optional community-driven areas of data and learning.

Relies on community planning meetings for direction and input

Methodology will be presented to CoC Committee for approval Nov. 16



## Values

- 1. Reliable data**, including by
  - the expertise of Guides, outreach teams and program staff
  - Fieldwork **coordinated and implemented well** and consistently across all census tracts
- 2. Federally compliant**
- 3. Physically safe** for all people involved
- 4. Better understand** the opinions, needs, history, and profile of people who are homeless
- 5. Produce data** to utilize in the work of reducing homelessness
- 6. Protect** highly vulnerable people from COVID transmission (especially people experiencing homelessness and guides)
- 7. City-level sheltered and unsheltered count data**
- 8. Center racial equity** (administration, survey questions, and analyses) and policy-informing data
- 9. Technology** to support fieldwork
- 10. Expedite** production of reports and data availability
- 11. Nimble, fluid**, key decision points

POINT IN TIME  
COUNT  
OVERVIEW





# PURPOSE OF THE COUNT AND SURVEY

**Every two years, the US Department of Housing and Urban Development (HUD) requires communities to conduct a Point-in-Time (PIT) Count of individuals, youth, and families experiencing homelessness and provide accompanying data.**

- A “snapshot” of homelessness (both sheltered and unsheltered) in our community and nationally
- Locally, the data helps
  - inform program, policy, funding, and system design decisions
  - measure progress in decreasing homelessness
  - increase public awareness
  - advocate for additional resources in our effort to end homelessness countywide.
- Federal mandate, requirements for efficacy, reliability of data
- Known locally as EveryOne Counts!
- Jan. 25, 2022 (Required last 10 days of January, odd-numbered years). Data due March/April/May.
- Opted out in 2021 due to COVID surge, resource gaps, & HUD waiver options.



# PIT COUNT DEFINITION – SHELTERED AND UNSHELTERED HOMELESSNESS

## **Included**

- Streets
- Tents
- Make shift shelters
- Vehicles
- Parks
- Abandoned buildings
- Bus or train stations
- Camping grounds
- Emergency & DV shelters
- Community Cabins
- Transitional housing programs
- Safe parking
- Seasonal/overflow shelter

## **NOT Included**

- Staying place to place (couch surfing)
- Doubled-up or overcrowded
- Rehabilitation or mental health facilities
- Jail or prison
- Pending eviction or foreclosure

# COMPONENTS



## Sheltered Count

- Conducted the evening prior to the count
- All ES and TH
- Includes DV & winter shelters

## Visual Count

- **General Street Count:** conducted in the early AM
- **Youth Count:** Conducted in the afternoon and evening

## Survey

- Conducted in the 2 weeks following the visual count
- Random sample for both sheltered and unsheltered

PRE-  
WORK  
&  
DETAIL

**Pre-work for data quality and reliability**

- Create draft Housing Inventory Chart
- Update / develop Survey questions and plan Youth Count
- Administer unsheltered structure occupancy sampling for multipliers
- Gather and assess density estimations and special assignment areas

**Sheltered Count**

- Evening prior to the count
- All ES, TH, motel voucher
- Includes DV & winter shelters

**Visual Count**

- **General Street Count**  
Conducted early morning
- **Youth Count**  
Conducted afternoon and evening

**Survey**

- Conducted in the 2 weeks following the general street count
- Survey random sample of sheltered and unsheltered people

- Annual requirement
- Led by HMIS staff
- All programs whether use HMIS or not
- Survey separate from HMIS/Admin data

- Teams of 2-3 cover every census tract
- Paid Guide expertise critical
- Improvement each time
- Youth Count planning upcoming
- 2019: ~ 500 volunteers & 200 paid guides

- 1,200 -1,500 surveys total
- Paid peer surveyors for unsheltered
- 5-7 Survey Coordinators
- Staff for sheltering progs.
- Age, gender, race, ethnicity, HH type & size, living situation, and few
- Certain sub-pops

## Sheltered Count



- Matched to Housing Inventory Chart
- HMIS-using programs and non-HMIS using programs

### **Which living situations**

- Shelter
- DV Shelter
- Winter or inclement weather shelters open on the count night
- Transitional housing
- Motel paid for with a voucher from a social service agency

### **Data collected and reported for Sheltered and Total Count**

Number of people

Number and type of households

Age cohorts

Gender, race, ethnicity

Disabling condition and types

Veteran status

HUD Chronically Homeless (CH) status

Cross-tabulations HH type and CH

## 2022 CONTEXT

- ✓ Dynamic nature of pandemic
- ✓ Fatigue and overstretched season
- ✓ Guide and volunteer participation compliant with public health criteria
- ✓ Enthusiasm for EveryOne Counts!
- ✓ Enthusiasm and desire for current data
- ✓ Improvement efforts, including technology







# Alameda County Unsheltered PIT Planning

# 2019 and Before

- Multiple PIT Day Sites
- 164 Lived experience Guides (85% of goal) recruited by EOH
- 489 volunteers (100% of goal) recruited through campaign
- 360 census tracts (143 Oakland, 39 in N, 70 in Mid, 42 in E, 66 in S)
- PIT day team creation
- Generally 4 hour routes
- 2-3 Person teams
- Each team responsible for 2-3 census tracts
- Paper tally sheets



# Critical Planning Needs

- 2022 will be very different than 2019 and earlier
- Outreach team and direct service participation is essential; gauging this participation level will drive our quota and operations planning - Reserve all of your Outreach teams to work on the PIT Count for the morning of 1.25.22.
- Jurisdictional support is critical to participation rates
- Community volunteer support will be less than optimal and likely insufficient
- Lived experience participation is very important but must be provider managed
- PIT count needs to be seen as an important community event especially for CoC and jurisdictional departments responsible for services
- Planning for uncertainty!



# VISUAL COUNT

5:00 am

1. Guides, outreach teams, program and city staff, and volunteers depart from their home or within their pre-assigned census tract
2. Complete a check-in with the team members
  - Online Sign-in via Census Tally Sheet map, COVID symptom and exposure screening
  - Review of safety protocols and the plan for your route previously sent via email
3. If needed, limited deployment centers will be available for paper-based supplies and PPE
  - Maps and data collection forms
  - Clipboard & pencils
  - Training guidelines
  - Contact phone numbers
  - Stickers to be worn on jackets
4. Teams go out into the field
5. Teams return or check in on the app before 10:00 am or as soon as map areas are covered

10:00 am

**Teams of 2-3 people** assigned to specific census tract(s)

Covering **every census tract** in Alameda Co. (360 census tracts)

Smart phone **data collection app** “Survey 123”

**Special outreach teams** assigned in advance for unique areas

**Youth Count** with methodology TBD

## SPECIAL ASSIGNMENT AREA

Specific location or area where experienced outreach teams are strongly recommended to provide coverage during the street count over a general volunteer team due to:

- Safety concerns
- Access issues
- Greater familiarity with guides
- High-density of homelessness, including large encampments
- Timing
- Presence of hard-to-reach populations such as unsheltered families or unaccompanied youth



# IMPROVEMENTS AND NEW FEATURES

## COVID accommodations (will obtain approval from County health officials)

1. Teams encouraged from existing social pods
2. Build heavily on outreach teams and staff of shelters, drop in centers, and other programs
3. Virtual deployment as much as possible and contingencies

## Electronic tools

1. Sign up and select from available census tracts/areas
2. Electronic app and census tract maps for the visual count
3. Electronic app for unsheltered structure person and household data collection (Multiplier)

## City/regional coordination

1. City/regional coordinators leads for program, guide, and volunteer participation, tract assignment, and special outreach areas
2. Continued importance of survey coordination leads

## Other

1. Race and equity focus
2. Expanded jurisdictional sheltered and unsheltered data
3. Improve fieldwork for unsheltered family households and youth
4. Data released sooner countywide and with more jurisdiction-specific content





Questions?