Leadership Board Meeting
Friday, September 17th, 9:00am-11:00am

Meetings are public. Homeless and formerly homeless Alameda County residents are especially encouraged to attend. Public Comment will be taken at the beginning of each meeting and is limited to 2 minutes per person. Click here to learn more about the public participation policy.

Dial by your location
Topic: EOH Leadership Board
Time: Sep 17, 2021 09:00 AM Pacific Time (US and Canada)
Join Zoom Meeting https://us02web.zoom.us/j/82329545429
Meeting ID: 823 2954 5429
One tap mobile +1 669 900 6833 US (San Jose)
+1 346 248 7799 US (Houston)
+1 253 215 8782 US (Tacoma)
+1 312 626 6799 US (Chicago)
+1 646 558 8656 US (New York)
+1 301 715 8592 US (Washington DC)
Meeting ID: 823 2954 5429
Find your local number: https://us02web.zoom.us/u/kcErWFiipP

1. Welcome and Introductions 9:00am-9:05am

2. Public Comment 9:05am-9:15am

3. Review and Approval of Minutes 9:15am-9:20am
   a. Leadership Board Meeting 7.01.21 Approve
   b. Leadership Board Meeting 7.22.21 Approve

4. Executive Director Update 9:20am-9:30am

5. Homeless Housing Assistance and Prevention (HHAP 2) Spending Update 9:30am-9:50am
   a. Alameda County Update (Kerry Abbott, Director, Alamedas County Office of Homeless Care and Coordination)
   b. Oakland Update (Sara Bedford, Director, City of Oakland Human Services)

6. Home Together 2026 Strategic Plan and County Initiates Update (Kerry Abbott, 9:50am –10:00am
   Alamedas County Office of Homeless Care and Coordination)

7. Results Based Accountability Q3 Practitioner Scorecard (Katie Haverly, 10:00am- 10:15am
   Director of Research and Data Analytics

8. Proposed Governance Revisions 10:15am-11:00am
   a. Committees Composition Approve
   b. Housing Keeping Items Approve
c. EOH Structure

Next Meeting

a. Next Leadership Board Meeting in October, Date TBD
b. Community Meeting, September 30th from 2pm to 4pm
Meetings are public. Alameda County residents with lived experience of homelessness are encouraged to attend. Public Comment will be taken at the beginning of each meeting and is limited to 2 minutes per person. Click here to learn more about the public participation policy.

The special meeting of the Leadership Board Committee was called to order at 2:00 p.m. on Thursday, July 1st, 2021 on Zoom by Moe Wright (Chair) when quorum was reached with 13 Board members.

Present: Moe Wright (Chair, BBI Construction), Kerry Abbott (Alameda County Health Care Services Agency, Colleen Chawla’s representative), Darin Louts (Housing Consortium of the East Bay), Mayor Jesse Arreguin (City of Berkeley), Peggy McQuaid (City of Albany), Paulette Franklin (Alameda County Behavioral Health Care Services), Susan Shelton (At-large representative), Andrea Ford (Alameda County Social Services Agency, Lori Cox’s representative), Ray Bonilla (Kaiser Permanente), Vivian Wan (Abode Services), Liz Varela (Building Futures), Michelle Starratt (Alameda County Housing and Community Development), Dr. Christine Ma (UCSF’s Benioff Children’s Hospital Oakland), Sara Bedford (City of Oakland), Suzanne Shenfil (City of Fremont)

EOH staff: Chelsea Andrews (Executive Director), Ja’Nai Aubry (Director of CoC Strategies), Dorcas Chang (Operations Coordinator)

Public: Jacquelyn McCormick (City of Berkeley)

Absent: Kelly Glossup (Alameda County Sheriff’s Office), Wendy Jackson (East Oakland Community Project), Nella Goncalves (One Treasure Island) Claudia Young (City of Livermore), Doug Biggs (Alameda Point Collaborative), Katie Martin (Membership Representative) and Gloria Bruce (EBHO)

1. Welcome and Introductions 2:00pm-2:05pm
   a. Committee members introduced themselves. No announcements.

2. Public Comment 2:05pm-2:15pm
   a. No Public Comment

3. Review and Approval of Minutes 2:15pm-2:20pm
   a. Leadership Board Meeting 5.26.21
   b. Mayor Jesse Arreguin (City of Berkeley) made motion to approve the minutes as is. Michelle Starratt (HCD) seconded. 12 Board members voted yes. Motion passed
4. Executive Director Update 2:20pm-2:25pm
a. Ja’Nai Aubry (Director of CoC Strategies) has been an integral part of EveryOne Home and will be missed. She has accepted a position at the Non Profit Housing Association of Northern California and will be with EOH until July 16th.
b. Dr. Tirza White will be the new Senior Director of Performance Improvement and Data Analytics starting on Monday, July 12th and there is a strong candidate for the Data Analytics role, as well as strong candidates for the Systems Planning Coordinator position.
c. EveryOne Home (EOH) is working with County on Youth Homeless Demonstration Project (YHDP) Notice of Funding Opportunity (NOFO) with a consultant and is also working with the County and Public Housing Authorities (PHAs) related to the Emergency Housing Vouchers (EHA). Additionally, EOH is continuing its recruitment of people with lived experience for the Leadership Academy with EBHO and St Mary’s Center.
   o Dorcas Chang will share the Leadership Academy flyer with the committee.
d. Board members were thanked for sharing stories with the fundraising consultant for EveryOne Home’s case for support.

5. Emergency Housing Vouchers 2:25pm-2:30pm
a. Chelsea Andrews (Executive Director) updated the committee that the CoC is negotiating the MOU with the PHAs to ensure that the funds will go to support families in Project Roomkey and Domestic Violence survivors and Transition Aged Youth (TAY). Moe Wright and C’Mone Falls will sign the MOU on behalf of the CoC.

6. Strategic Planning Update 2:30pm-2:35pm
a. Kerry Abbott (HCSA) presented on the strategic planning process for the Home Together 2026 Community Plan on implementing racial equity in the homeless system design.
   I. Kerry is soliciting volunteers for an ad-hoc strategic planning committee and hoping that people with lived experience, service providers, and people who represent the geographic and ethnic diversity of Alameda County would participate.
   II. The ad hoc group would be meeting 8 to 10 times between July and September. Some things the group would work on include revisiting systems modeling update and analysis, providing input and direction on communication, review strategic planning process, draft reports and more. The group will be staffed by Office of Homeless Care and Coordination and EOH.
   III. In response to Moe Wright’s (Chair) question about the other strategic plans in the county, Kerry Abbott (HCSA) clarified that this plan is to create a community wide plan that looks at the implementation steps needed for the whole CoC. This plan will provide a template on how to connect jurisdictional strategic planning to a community wide implementation plan.
   IV. Chelsea Andrews (Executive Director) encouraged Board members to volunteer.

7. Proposed Governance Revisions 2:35pm-3:30pm
a. Proposed Governance Revisions - Leadership Board & Committee Composition
   Approve
   I. Remaining Leadership Board Composition
   i. Chelsea Andrews (Executive Director) shared the governance working group’s recommendations to include a law enforcement seat, broaden scope of affordable housing development housing partners to include public
representatives, ensuring enough service providers are represented and reflect wide diversity of providers as well as a nomination committee to look at the proposed providers. There was consensus for adopting the recommendations provided for the advocacy representatives and committee chairs seats.

ii. Chelsea Andrews (Executive Director) asked if there are important stakeholders that are missing?

1. Dr. Christine Ma (UCSF’s Benioff Children’s Hospital Oakland) wanted to include representatives for families. She suggested including language that there would be a few seats to ensure families are represented.
2. Chelsea Andrews (Executive Director) suggested that the nomination committee recommended by the governance group can look at the diversity of the board and how to ensure full racial diversity and other considerations.
3. Board members provided positive feedback to having probation represent law enforcement on the Board.

iii. Board members voted on having four county seats on the Leadership Board which includes HCSA, HCD, SSA, and Law Enforcement represented by probation. 11 Board members voted Yes. 1 Board member abstained. 2 Board members did not vote. Motion passed.

iv. Board members discussed the pros and cons of including public representatives for the affordable housing developer seat.

1. Many members do not think there should be a private or public representative and would like it to be a nonprofit developer.

v. Board members voted on removing the terms “public and private” for the affordable housing representative developer seat so that the seat is represented by nonprofit developers. 11 board members voted to remove public and private. 1 board member is fine with leaving both. 1 board member voted to abstain on removing public and yes on removing private. 1 board member did not vote. Motion passed.

vi. Board members discussed the representations of service providers

1. Sara Bedford (City of Oakland) suggested not having too narrow categories for the service providers.
2. Board members expressed concern that there are not enough representatives for service providers. However, Suzanne Shenfil (City of Fremont) and Kerry Abbott (HCSA) did note that jurisdictions, HCSA, SSA do have direct service providers.
3. Board members discussed how providers would be nominated since there is not a peer group of providers and do not want to convene another group. Moe Wright (BBI) suggested that for this round to have a nomination committee with representation criteria to review and revised the nomination.
4. Kerry Abbott (HCSA) proposed increasing the service providers seats to 4.

vii. Board members voted to have four nonprofit homeless service providers and nomination committee with set of criteria that helps to recommend those seats with an application process. 10 board members voted Yes. 1 Board member voted No. 1 Board member did not vote. Motion passed.

viii. Board members discussed the advocates/chairs composition.
1. Kerry Abbott (HCSA) asked if it was possible for Leadership Board to staff the committee chairs.
2. Chelsea Andrews (Executive Director) suggested that we encourage the board to consider staffing the committee chairs but if there is no volunteers, then the committees would have to elect their chair.

ix. Board members voted to approve the advocacy/chairs composition. 7 Board Members voted Yes. 1 member voted no to having committee chairs. 3 board members did not vote. Motion passed.

II. EveryOne Home Org Structure – did not get to this item.

b. Next Steps – Continue governance discussion at next Leadership Board meeting and schedule a Community meeting.

Next Meeting
a. Thursday, July 22nd from 2pm to 4pm

Adjournment Meeting was adjourned at 4:00 p.m. by Chelsea Andrews. The next meeting will be on July 22nd, 2021. Notes submitted by: Dorcas Chang Reviewed by: Chelsea Andrews
Leadership Board Meeting  
Thursday, July 22nd, 2:00pm-4:00pm

Meetings are public. Alameda County residents with lived experience of homelessness are encouraged to attend. Public Comment will be taken at the beginning of each meeting and is limited to 2 minutes per person. Click here to learn more about the public participation policy.

The regular meeting of the Leadership Board Committee was called to order at 2:00 p.m. on Thursday, July 22nd, 2021 on Zoom by Moe Wright (Chair). With 9 Board members in attendance, quorum was not reached.

Present: Moe Wright (Chair, BBI Construction), Vivian Wan (Abode Services), Susan Shelton (At-large representative), Ray Bonilla (Kaiser Permanente), Darin Louts (Housing Consortium of the East Bay), Michelle Starratt (Alameda County Housing and Community Development), Sara Bedford (City of Oakland), Peggy McQuaid (City of Albany), Dr. Christine Ma (UCSF’s Benioff Children’s Hospital Oakland),

EOH staff: Chelsea Andrews (Executive Director), Tirza White (Senior Director of Performance Improvement and Data Analytics), Dorcas Chang (Operations Coordinator), Katie Martin (Outreach Coordinator)

Public: Jacquelyn McCormick (City of Berkeley), Josh Jacobs (City of Berkeley)

Absent: Kelly Glossup (Alameda County Sheriff’s Office), Wendy Jackson (East Oakland Community Project), Nella Goncalves (One Treasure Island) Claudia Young (City of Livermore), Doug Biggs (Alameda Point Collaborative), Gloria Bruce (EBHO), Kerry Abbott (Alameda County Health Care Services Agency, Colleen Chawla’s representative) Mayor Jesse Arreguin (City of Berkeley), Paulette Franklin (Alameda County Behavioral Health Care Services), Andrea Ford (Alameda County Social Services Agency, Lori Cox’s representative), Liz Varela (Building Futures), Suzanne Shenfil (City of Fremont)

1. Welcome and Introductions 2:00pm-2:05pm

   a. Board members introduced themselves and shared updates from their agencies.
   b. Chelsea Andrews (Executive Director) introduced Tirza White as the new Senior Director of Performance Improvement and Data Analytics and Katie Martin as the new Systems Planning Coordinator starting August 2nd.
   c. EveryOne Home (EOH) is still recruiting for Director of Continuum of Care (CoC) Strategies. The title has been updated to Director of Policy and Homelessness Strategy.

2. Public Comment 2:05pm-2:15pm

   a. No Public Comment – no public comment

3. Review and Approval of Minutes 2:15pm-2:20pm

   a. Leadership Board Meeting 7.01.21 Approve
Quorum was not reached. Minutes will be moved to next meeting.

4. Executive Director Update 2:20pm-2:25pm
   a. EOH is working with our partners and a consultant on the Youth Homeless Demonstration Project application.
   b. EOH is working with the county to apply for San Francisco Foundation’s Breakthrough Grant.
   c. The Home Together 2026 Strategic Planning Committee is launching on August 2nd. EOH will provide updates from the committee to the Leadership Board.
   d. EOH will have an in-person staff retreat on 8/2nd and visit programs and sites in the County the following two days.
   e. Moe Wright is hosting an EOH Summer Soiree on August 4th for Board to meet and greet the EOH team in person.

5. Emergency Housing Vouchers 2:25pm-2:30pm
   a. MOU has been full executed and there is now weekly planning for referral process and how we will ensure that there is set asides for Transitioned Aged Youth (TAY) and Domestic Violence (DV) groups.

6. NOFA Update 2:30pm-2:35pm
   a. EOH is working with Homebase to build out NOFA process.
   b. Homebase is using Presto system for NOFA applications to streamline process.
   c. EOH is surveying nonprofit providers on what APR time frame to use.
   d. Both HCSA and HCD are co-managing Homebase and having ongoing engagement with Homebase.
      a. Susan Shelton (at-large rep) is concerned with this process and inquired more about why the county is engaging the consultant.
      b. Michelle Starratt (HCD) answered that their engagement is due to their role in contracting with the consultant, but they are not involved in seating the NOFA committee.
      c. Sara Bedford (City of Oakland) expressed it is not clear what the boundaries are for where the County is participating.
      d. Chelsea Andrews (Executive Director) recommended that Homebase provide a memo outlining the firewalls that they will have in place to avoid conflicts of interest with the engagement with the County in the NOFA process since HCD is a grantee of the NOFA.
      e. Vivian Wan (Abode Services) agreed with Susan Shelton’s concerns and is excited to work with Homebase. She shared that Homebase is adept at resolving conflict issues.
      e. Ray Bonilla (Kaiser Permanente) volunteered to be the Board’s representative for the NOFA appeals panel.

7. Proposed Governance Revisions 2:35pm-3:30pm
   a. Proposed Governance Revisions
      a. Quorum was not reached. However, feedback will be noted for next meeting’s vote.
   b. Leadership Board’s feedback and input:
      a. Committee Compositions
         i. Leadership Board members were fine with the Governance Drafting Committee’s recommendations below.
1. Number of seats - 11-13
2. 2-3 appointed seats and suggestion for remainder seats
3. Nomination Committee: each committee should elect their Chairs

ii. Outreach, Access and Coordination Committee
   1. Recommended Partners:
      a. Darin Lounds (HCEB) would like Housing Consortium of the East Bay to be included as a partner.
      b. Vivian Wan (Abode Service) suggested adding probation.
   2. Designated Seats
      a. Chelsea Andrews (Executive Director) noted that there was a recommendation that HCSA would be co-staffing with EOH.
      b. Members asked for clarity on regional leaders.
      c. Chelsea Andrews (Executive Director) clarified that it is regional representatives throughout the county.
      d. Members suggested making regional lead to be specific to cities.

iii. CoC Standards, Compliance and Funding Committee
   1. Recommended Partners
      a. Should HCD have a seat on this committee or co-staff/providing reports?
         i. Members wanted to wait and hear HCD’s input.
      b. Designated Seats – no comments

iv. System Impact Committee
   1. Recommended Partners – no comments
   2. Designated Seats
      a. Susan Shelton (At-large rep) noted to make sure public (housing navigators, case managers, outreach workers, etc) has a place.
      b. Moe Wright (Chair) recommended having seats for some community member positions.

v. Housing Stability and Homelessness Prevention Committee
   1. Recommended Partners
      a. Dr. Christine Ma (UCSF’s Benioff Children’s Hospital Oakland) suggested including immigration advocacy groups.
      b. Sara Bedford (City of Oakland) suggested adding senior services partners.
      c. Darin Lounds (HCEB) suggested including Regional Center of East Bay because there is a rising number of people with developmental disabilities in the homeless population and can help make the connection.
   2. Designated Seats – no comments

vi. Housing Capacity Committee
   1. Recommended Partners
      a. Michelle Starratt (HCD) suggested adding or inviting policy organizations that is doing advocacy at the state and federal level. (Corporation of Supportive Housing, Non Profit Housing, etc)
   2. Designated Seats
vii. **Nomination Committee**

1. **Structure**
   a. Moe Wright (Chair) suggested having a race equity member on the committee.
   b. Members wanted to have a seat for both the City of Berkeley and Oakland. It does not necessarily have to be a city staff, but the city can ask a nonprofit or someone to represent them.
   c. Michelle Starratt (HCD) suggested taking out the unincorporated county and adding it in as a seat with the city seat excluding Berkeley and Oakland.

viii. **Organizational Structure**

1. Chelsea Andrews (Executive Director) shared that restructuring to an alternative Board structure similar to the nonprofit model would help bring in additional stakeholders and resources to the backbone organization.
2. Sara Bedford (City of Oakland) asked what the feedback loop is between EOH and the Leadership Board in the alternate structure?
   a. Chelsea Andrews (Executive Director) envisioned that it would be providing annual reports and additional reports as requested.
3. Moe Wright (Chair) recommended that the Leadership Board have some say in the leadership of the backbone organization.
   a. Chelsea Andrews (Executive Director) suggested having members of the Leadership Board on the EOH Board to keep the LB board connected, and possibly structuring where the Leadership Board seats are the majority.
4. Sara Bedford (City of Oakland) stated that it is hard to vote without more clarity on the alternative structure.
   a. Chelsea Andrews (Executive Director) will provide additional information at the next meeting.

Adjournment Meeting was adjourned at 4:00 p.m. by Chelsea Andrews. Notes submitted by: Dorcas Chang Reviewed by: Chelsea Andrews