Leadership Board Meeting
Thursday, July 1st, 2:00pm-3:30pm

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1. Welcome and Introductions 2:00pm-2:05pm
2. Public Comment 2:05pm-2:15pm
3. Review and Approval of Minutes 2:15pm-2:20pm
   a. Leadership Board Meeting 5.26.21 Approve

4. Executive Director Update 2:20pm-2:25pm

5. Emergency Housing Vouchers 2:25pm-2:30pm

6. Strategic Planning Update 2:30pm-2:35pm

7. Proposed Governance Revisions 2:35pm-3:30pm
   a. Proposed Governance Revisions - Leadership Board & Committee Composition Approve
   b. Next Steps

Next Meeting
a. Thursday, July 22nd from 2pm to 4pm
Leadership Board Meeting
Wednesday, May 26th, 2:00pm-4:00pm

Meetings are public. Alameda County residents with lived experience of homelessness are encouraged to attend. Public Comment will be taken at the beginning of each meeting and is limited to 2 minutes per person. Click here to learn more about the public participation policy.

The regular meeting of the Leadership Board Committee was called to order at 2:05 p.m. on Wednesday, May 26th, 2021 on Zoom by Moe Wright (Chair) when quorum was reached with 17 Board members. Three Board Members joined later during Agenda Item 4.

Present: Moe Wright (Chair, BBI Construction), Mayor Jesse Arreguin (City of Berkeley), Peggy McQuaid (City of Albany), Katie Martin (Membership Representative), Andrea Ford (Alameda County Social Services Agency, Lori Cox’s representative), Kerry Abbott (Alameda County Health Care Services Agency, Colleen Chawla’s representative), Gloria Bruce (EBHO), Vivian Wan (Abode Services), Darin Lounds (Housing Consortium of the East Bay), Suzanne Shenfil (City of Fremont), Liz Varela (Building Futures), Susan Shelton (At-large representative), Michelle Starratt (Alameda County Housing and Community Development), Ray Bonilla (Kaiser Permanente), Paulette Franklin (Alameda County Behavioral Health Care Services), Dr. Christine Ma (UCSF’s Benioff Children’s Hospital Oakland), Sara Bedford (City of Oakland)

EOH staff: Chelsea Andrews (Executive Director), Ja’Nai Aubry (Director of CoC Strategies), Alexis Lozano (Data and Performance Analyst), Dorcas Chang (Operations Coordinator)

Public: Jacquelyn McCormick (City of Berkeley) Peter Radu (City of Oakland)

Absent: Kelly Glossup (Alameda County Sheriff’s Office), Wendy Jackson (East Oakland Community Project), Nella Goncalves (One Treasure Island) Claudia Young (City of Livermore), Doug Biggs (Alameda Point Collaborative)

1. Welcome and Introductions 2:00pm-2:05pm
   a. Mayor Jesse Arreguin (City of Berkeley) will step in as the Board representative for City of Berkeley.
   b. Katie Martin (Membership Rep) is taking on the temporary role of Outreach Coordinator at EveryOne Home. She will be leading the efforts to train, recruit, and cultivate individuals with lived experience on our Board.
   c. Vivian Wan (Abode Services) shared that Abode broke grounds on senior apartment in Fremont thanks to the partnership of HCSA and HCD.
   d. Michelle Starratt (HCD) shared that Homekey state funding is coming out again in the amount of seven billion in the proposed state budget over two years.
2. Public Comment – no public comment

3. Review and Approval of Minutes
   a. Leadership Board Meeting 5/05/21
   b. Andrea Ford (Alameda County SSA) made the motion to approve the minutes with no modification. Michelle Starratt (HCD) seconded. 11 people approved. 3 people abstained. 0 opposed. Motion passed.
   c. Note: Paulette Franklin (BHCS), Christine Ma (UCSF), and Sara Bedford (City of Oakland) did not vote because they were not present at the time.

4. Executive Director Update
   a. Chelsea Andrews (Executive Director) shared updates with the Board:
      1. Board of Supervisors (BOS) approved the CoC Planning contract. Chelsea Andrews (Executive Director) thanked Michelle Starratt and Kerry Abbott for their support in this process.
      2. EOH is actively recruiting for the Director of Performance Improvement and Data Analytics. EOH received a lot of candidates and solicited support from Catch A Fire for HR consulting.
      3. EOH is launching a leadership academy for individuals with lived experience in partnership with EBHO and St Mary’s Center. EOH is working with their developmental consultant to draft a case for support. There is a small committee that includes Ray Bonilla and Katie Martin to help with this. Chelsea asked the Board to fill out a survey for their input in creating a compelling story for donors. Dorcas Chang will send the survey link in an email after the meeting.

5. Proposed Governance Revisions
   a. Proposed Governance Revisions - Leadership Board & Committee Composition
      1. Ja’Nai Aubry (Director of CoC Strategies) presented on what seats are included in the current board composition, the proposed changes to the composition presented on 3/25/21, and what was approved on 5/5/21.
      2. Chelsea Andrews (Executive Director) gave an update on the Governance Working Group that met on 5/16/21 to discuss regional seat representation.
      3. The Board has a discussion on the proposed recommendation for the regional seats. Ja’Nai Aubry (Director of CoC Strategies) is making modifications to the recommendations as the Board is providing feedback.
         1. Proven commitment to the Collective Impact Mission Qualification:
            i. Susan Shelton (At Large Representative) asked what does it mean to have a proven commitment?
               1. Chelsea Andrews (Executive Director) responded that that they would need to express support but not need to demonstrate they were part of a collective impact model in the past.
               ii. Chelsea Andrews (Executive Director) stated that these are recommended traits/quality that would be provided to Alameda Conference of Mayors, not steadfast requirements.
               iii. Mayor Jesse Arreguin (City of Berkeley) asked if there is no requirement that these seats must be a non-elected person.
                  1. Moe Wright (Chair) confirmed that there is no requirement for who jurisdictions can appoint but that the Board wants to provide the
characteristics. He also stated that he believes these qualifications should be applied to all members, not just the appointed ones.

iv. Based on feedback, the recommendation was changed to “proven commitment to ending homelessness” since ending homelessness is more important and collective impact model is more of a process, not a goal.

2. Commitment to centering the voices of individuals with lived experience and racial equity:
   i. Based on Kerry Abbott (HCSA)'s suggestion, the 2nd recommendation was revised to “commitment to racial equity and centering individuals with lived experience.”
   ii. Susan Shelton (At large rep) commented that there needs to be more wordsmithing later for the framing so that there is clear sense of what is being asked.

3. Ability to attend 75% of meetings annually and remain responsive in between monthly meetings
   i. No changes made to recommendation.

4. Ability to serve 3-year terms
   i. The recommendation is not changed but the Board noted to take into consideration elected officials’ terms.

5. Willing to work towards consensus and remain open minded
   i. No change made.

6. Willing to serve as an Ambassador of the collective impact effort
   i. No changes made

7. Other suggestions/recommendations:
   i. Originally board members suggested adding willingness to develop subject matter expertise as a recommendation. However, after some discussion, members agreed that commitment to ending homelessness, willingness to ending homelessness and educate themselves was more important. This recommendation was taken out.
      1. Susan Shelton (At large rep) suggested that we emphasized the proven commitment to ending homelessness and willingness to attend trainings.
      2. Kerry Abbott (HCSA) suggested that we make it clear what this board does, detail out what the responsibilities are so that people know what they are getting into.
      3. Mayor Jesse Arreguin (City of Berkeley) also agreed that what we want is someone to demonstrate their commitment to ending homelessness and work of EOH.
   ii. Suzanne Shenfil (City of Fremont) also asked if there is an expectation that the regional rep will report back to the regions, they are representing so that there is better communication.
      1. Moe Wright (Chair) agreed it would be good to have regional reporting since EOH staff does not have capacity to take it on.
      2. Mayor Jesse Arreguin (City of Berkeley) also agreed that there should be communication and coordination with the regions and reporting back to the Alameda Mayors Conference so ensure that there is communication between them and EOH.
3. Commitment to reporting back to regional partners is added as 7th recommendation.
   iii. Chelsea Andrews (Executive Director) agreed with the recommendation to include a mandatory orientation later for Leadership Board and new committees.
      1. Members support that training should be included as a component to the recommendations.
      2. Susan Shelton (At large rep) wanted to include training around bringing alignment across the county and on race and equity lens.
   3. Willingness to attend racial equity and cultural competency trainings is added as 8th recommendation and willingness to attend training on homelessness and relevant policies is added as a 9th recommendation.

8. The Board is in consensus on the modifications that were made and recommendations that were added.

4. Discussion on approaching the lack of North County region seat in the governance structure.
   1. Peggy McQuaid (Albany) suggested that the Berkeley seat should recognize the interest of the smaller northern cities as well.
   2. Mayor Jesse Arreguin (City of Berkeley) supported that approach and thinks that it is a good for promoting more regional coordination around these issues.
   3. Ja’Nai Aubry (Director of CoC Strategies) made the modification that the appointed Berkeley seat will represent the interest of Albany and Emeryville as well. The Board is in consensus with this modification.

5. Executive Committee composition review/approval discussion:
   1. The consultants recommended there be an executive committee to allow an opportunity for smaller group to convene if needed.
      i. Christine Ma (UCSF) suggested adding more representation for people with lived experience on the committee.
      ii. Chelsea Andrews (Executive Director) recommended potentially using the executive committee as the nominating committee.
      iii. Chelsea Andrews (Executive Director) clarified that this is not the EveryOne Home Org Health committee.
      iv. Peter Radu (City of Oakland) asked if the city seat excluding Berkeley/Oakland is expected to rotate as well?
         1. Chelsea Andrews (Executive Director) answered that can be discussed.
      v. Peggy McQuaid (City of Albany) asked what the executive committee would do since the Leadership board is already meeting monthly.

6. Nomination and Selection process for the Leadership Board Discussion:
   1. Chelsea Andrews (Executive Director) wanted feedback on having a committee that would help with the nomination and selection process for individuals with lived experience for the Board. This committee could be the executive committee.
   2. Susan Shelton (At Large Rep) shared that she would like a more strategic group that can be called the executive committee to look at our public participation more closely and plan agenda.
3. Vivian Wan (Abode Services) commented that she thinks we should continue to have an ad hoc committee for the nomination process since that can take a lot of time and that people with lived experience should also serve on that committee.

4. Members were concerned of the possibility of tasks getting regulated to the executive committee often and that we could accidently end up with the same structure as before.

5. Chelsea Andrews (Executive Director) proposed getting rid of the executive committee and having the Leadership Board meet regularly and if needed and for Leadership Board to continue to consider the public participation policy and potentially have open discussion at the end of each meeting to discuss agenda items.

6. Leadership Board voted to not have an executive committee. 13 board members wrote that they opposed the executive committee in the chat. 0 approved. 0 abstained. 4 people left before they could vote on this item.

7. There was also consensus from the Board to not have a nominating committee as well and to create an ad hoc committee for that purpose.

5. Emergency Housing Vouchers

   3:40pm-3:55pm

   a. This meeting agenda was Item 4 and was moved to the end.

   b. Ja’Nai Aubry (Director of CoC Strategies) shared an update about the Emergency Housing Vouchers (EHA).

   1. The Public Housing Authorities (PHA) agreed to accept all of the vouchers and currently drafting an MOU between the PHAs and our CoC. PHA have to enter MOU by July 31st but they are eager to get it done by July 1st. The CoC and PHA will continue to meet on a weekly basis.

   2. The System Coordination Committee recommended to prioritize Project Roomkey residents then prioritize communities/subpopulation that were underrepresented in Project Roomkey.

   3. HUD CoC Committee is planning to vote on target population on June 15th. The Leadership Board is invited to this next meeting. Dorcas will send out the zoom information.

   4. Mayor Jesse Arreguin (City of Berkeley) asked for clarification that the Project Roomkey get priority first and then the subpopulations?

      • Ja’Nai Aubry (Director of CoC Strategies) commented that there has been a lot of public comment and discussion about people living in encampments. If we are prioritizing Roomkey residents then we could create more space in the Project Roomkey hotels and moving more people from the streets to the hotel.

      • Kerry Abbott (HCSA) commented that the lack of housing is why people aren’t getting housed, not criteria. Project Roomkey is not based on Permanent Supportive Housing Coordinated Entry prioritization but it is based on COVID risk and how people are brought into the hotels. For subpopulation that are underrepresented, we are looking into people that are fleeing domestic violence and TAY based on Point In Time Count data.

      • Peter Radu (City of Oakland) commented that HUD is encouraging communities to look at COVID prioritization considerations when matching people to EHV. The Roomkey referrals to EHV seems to be meeting local needs and are consistent with the spirit of the intended use of the EHV. Peter also lifted up Ja’Nai’s comment about creating more rooms that can
be backfilled by people in the encampments and expressed support for the work between the cities, PHAs, county, and SCC.

- Ja’Nai Aubry (Director of CoC Strategies) stated that the period for the vouchers is until 2030. If a household leaves a voucher program after Oct 2023, they cannot reissue to another eligible household.
- Chelsea Andrews (Executive Director) encouraged the Board to attend the joint LB/HUD CoC meeting on June 15th.

6. FY 2021 NOFA

   3:55pm-4:00pm

   a. Ja’Nai Aubry (Director of Coc Strategies) gave an update about the Continuum of Care (CoC) NOFA.
      a. We know the CoC NOFA process will be competitive but do not know when it will be released but it is expected to be released this summer.
      b. The Youth Homeless Demonstration Program (YHDP) NOFA was released Monday.
      c. HUD CoC will be voting for seating the NOFA Committee on June 15th joint HUD CoC/Leadership Board meeting.
      d. The HUD CoC will be discussing the strategic direction for the NOFA

7. Next Steps

   a. Outstanding items to discuss for governance:
      a. There are still seats 17-25 on the Leadership board to talk through and get alignment on.
      b. Subcommittees composition
      c. EveryOne Home’s board structure
      d. Housekeeping items such as voting by email and proxy
   b. EveryOne Home is proposing another meeting in June since we do not have one scheduled in June.
   c. Dorcas will send out a doodle to find a date to work for June.

Adjournment Meeting was adjourned at 4:00 p.m. by Chelsea Andrews. The next meeting will be in June. Date is to be determined. Notes submitted by: Dorcas Chang Reviewed by: Chelsea Andrews