

March 2021

COVID-19 Rental Assistance

Federal - COVID-19 Rental Assistance

- **\$25 billion** included in the most recent COVID-19 relief package for rental assistance – Dec. 2020
- Jurisdictions with populations above 200,000 will receive money directly from the Treasury Department for rental assistance
- Overall – **California received \$2.4 billion**



Federal Stimulus - Rental Assistance

Treasury provided \$1.1 billion to jurisdictions over 200k in population – including **direct allocations to Fremont, Oakland and Alameda County**



Estimated Treasury Allocation	
Alameda County	\$29.8 M
Fremont	\$7.2 M
Oakland	\$12.8 M
Total	\$50.8 M

SB 91 – State Rental Assistance

State HCD received \$1.3 billion and apportioned funds out to all localities, including the three Alameda County grantees



State Allocation to AC	
Alameda County	\$32 M
Fremont	\$7.7 M
Oakland	\$13.8 M
Total	\$53 M

Combined Rental Assistance



All Grantees	Direct Treasury Allocation	State Allocation to AC	Totals
Alameda County	\$ 29.8 M	\$32 M	\$61.8 M
Fremont	\$7.2 M	\$7.7 M	\$14.9 M
Oakland	\$12.8 M	\$13.8 M	\$26.8 M
Total	\$50 M	\$53 M	\$103.0 M

State Eviction Moratorium & Rental Assistance



SB91 – Passed 1/28/21

- Governor Newsom and legislative leaders agreed to extend the state eviction moratorium to June 30, 2021
- Funds rental assistance from the State's portion of the federal stimulus to pay **80% of back rent owed** by tenants as long as **landlords waive 20% of rent owed**.
- Landlords who do not waive 20% of back rent, restrict their tenants to only 25% of rent owed, protecting them from eviction but not solving the tenants debt.

County-wide Expenditure Goals 2021

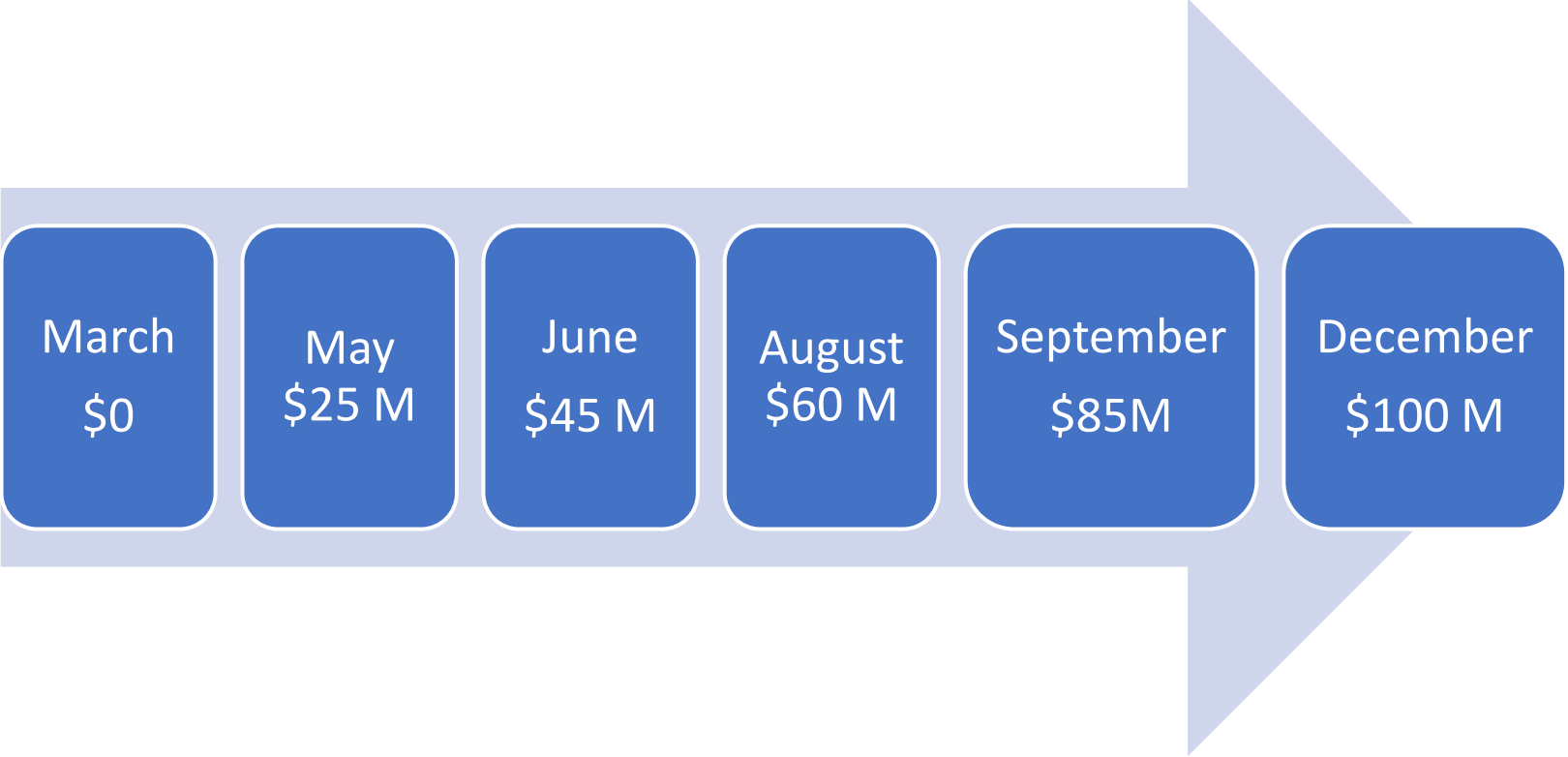


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Keep Oakland
HOUSED 



Critical to align programs and ensure tenants and landlords know how to access the funds and have help with documentation process





Fremont

www.Fremont.gov/rentalAssistanceList



Fremont Family Resource Center

Alameda County

www.ac-housingsecure.org



ALAMEDA COUNTY HOUSING SECURE

Oakland

www.keeпоaklandhoused.org

Keep Oakland HOUSED 

Shared Priorities for all 3 Programs




Keep Oakland
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Very Low-Income Tenants

- Extremely Low Income
- Formerly Homeless
- Formerly Incarcerated
- Those with children
- Rents outstanding from Spring 2020



Small Landlords

- Those who own fewer than 5 units
- Retired
- Receiving Social Security
- At risk of Foreclosure

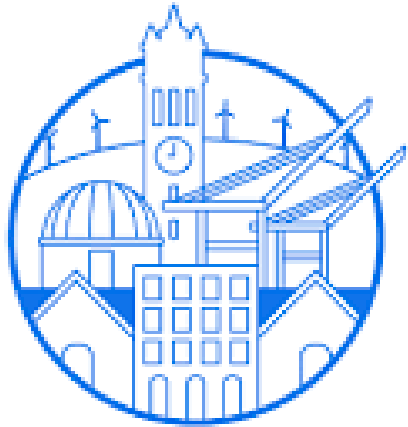


Subsidized Affordable Housing

- Tenants in subsidized Affordable Housing

Alameda County's Anti Displacement Program

Alameda County built the AC Housing Secure Program in response to the County's growing displacement of low-income tenants.



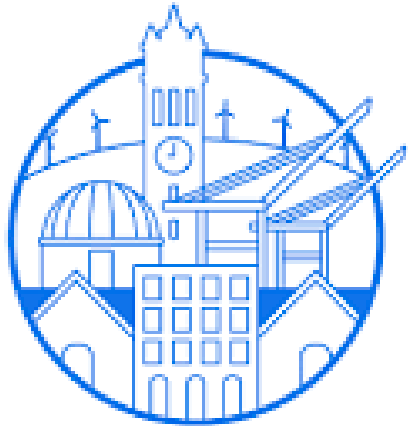
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- Emergency Assistance
- Tenants Rights Training
- Eviction Defense
- Landlord Tenant Mediation
- Fair Housing

Centro Legal De La Raza was selected by the County after a competitive procurement process to administer the program in partnership with five other legal aid organizations.

Alameda County's Anti Displacement Program

Over 2,000 tenants have been served by the AC Housing Secure Program since the program began



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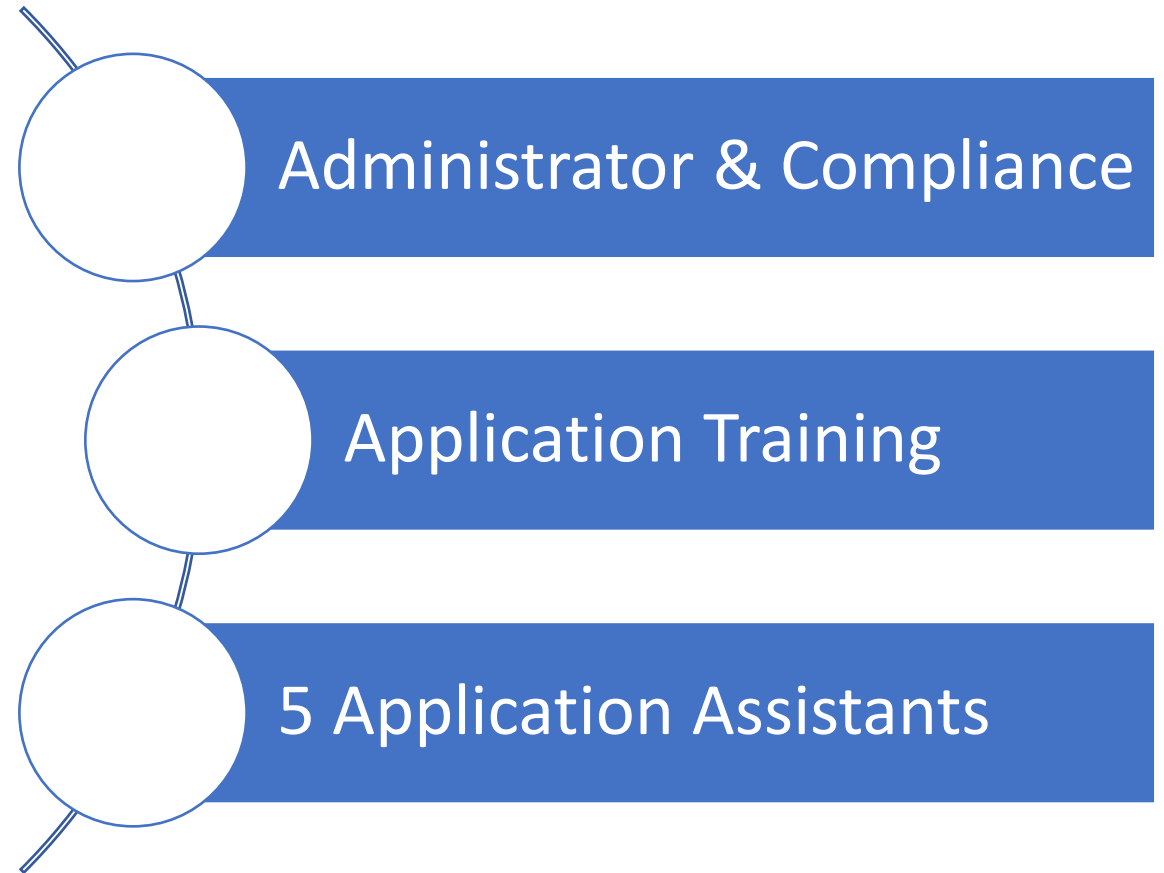
- 30% Black or African American
- 15% White
- 5% Asian
- 48% Chose Other as their race
- 2% Other races or mixed race
- 37% Latinx (counted independently of race)

AC Housing Secure Contract



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CENTRO
LEGAL DE LA
RAZA



Additional Opportunities for Participation



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Marketing

- RFP to SLEB List in February, contract to BOS in early April

Outreach
Ambassadors

- 50-60 Small Grants to CBO/FBO providing outreach to target communities – similar to Census Network – RFI

Application
Assistants

- FTE positions at CBO/FBO to “Hold Applicants Hands” - RFI

Next Steps – Outreach Ambassadors

RFI to be released this week return to BOS
in early April with board letter detailing
results



RFI to Census Network + SLEB List

Small grants to facilitate
engagement with hard-
to-reach populations,
including language
access, demographic and
geographic spread

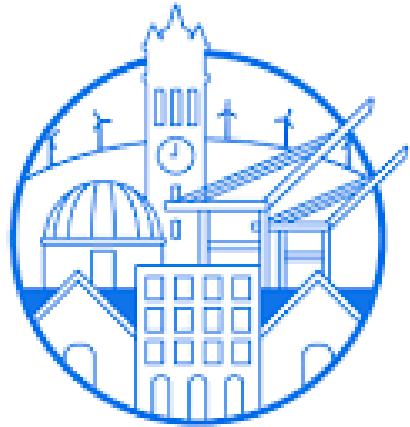
Next Steps – Application Assistants Grants



RFI to Census Network + SLEB List

- RFI to be released this week
- Return to BOS in early April with board letter detailing results
- Scope of Work:
 - Follow-up & first review of applications
 - Attend weekly workshops
 - Receive applications
 - Send completed applications for final review and approval to AC Housing Secure
- Hard weekly targets completed applications for payment

Who will be Served under ERAP



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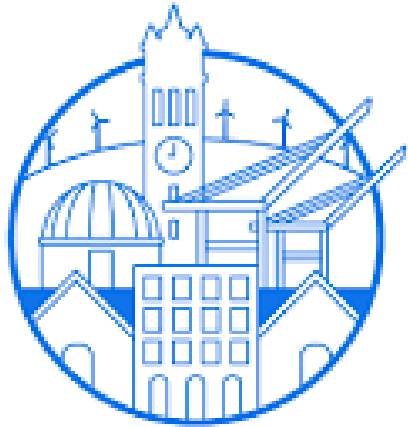
In Alameda County Renter Households:

- 60,437 Are Extremely Low Income
- 36,828 Very Low Income

Very Low-Income HH Statistics

- 54% of Latino Households
- 50% of Black Households
- 44% of American Indian Households
- 29% of Mixed-Race Households
- 28% of Asian/Pacific Islander Households
- 22% of White Households

Alameda County's ERAP Program



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- Dedicated Website
- Application Portal
- Back-end database to ensure compliance with federal requirements
- Information on AC Eviction Moratorium
- Resources for Tenants and Landlords

March Stimulus Bill
will result in
additional Emergency
Rental Assistance and
Foreclosure
Prevention funding



Federal - COVID-19 March Stimulus Package

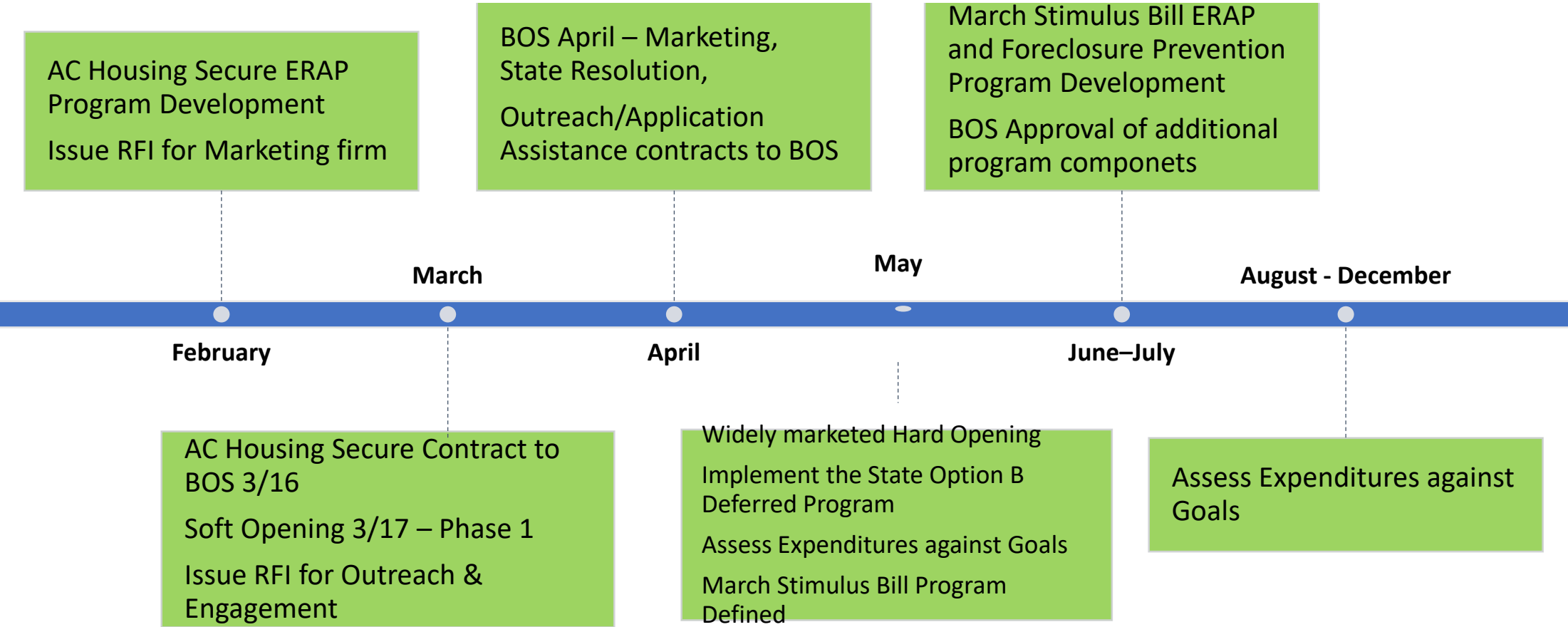
- **\$27.4 billion** included in the most recent COVID-19 relief package for rental assistance
- **\$5 billion** to assist people experiencing homelessness with immediate and longer-term assistance;
- **\$800 million** to support school participation of children and youth experiencing homelessness;
- **\$5 billion** in utility and water assistance;
- **\$9.9 billion** for homeowner assistance;
- **\$100 million** for housing counseling
- **\$20 million** for fair housing activities;



Expected Funding from March Stimulus

- The December ERAP funding equaled \$25 Billion and the March ERAP is funded at \$27 Billion
- We estimate that county-wide there will be an additional **\$100 Million** available for rental assistance by June
- Details will be brought to the BOS as soon as the Federal Government makes the details public

Implementation Schedule





Questions?

February 2021 Update