Leadership Board Meeting
Thursday, January 28th, 2:00pm-3:30pm

Join Zoom Meeting
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Agenda

1. Welcome and Introductions 2:00-2:10
   a. Public Comment

2. Review and Approval of Minutes 2:10-2:15
   b. September minutes
   c. October electronic vote

3. Strategic Planning/Governance Update and Next Steps 2:15-2:40
   Approve

4. HUD Continuum of Care NOFA/Point In Time Count Update 2:40-2:45

5. Homeless Housing, Assistance and Prevention (HHAP) Round II Application Update 2:45-2:55

6. System Performance Measure Update 2:55-3:00

7. Centering Racial Equity Report Update 3:00-3:05

8. EveryOne Home Org Health/FY21 Budget Update 3:05-3:15


10. Project Updates 3:20-3:25

11. Open discussion 3:25-3:30
Meetings are public. Homeless and formerly homeless Alameda County residents are encouraged to attend. Public Comment will be taken at the beginning of each meeting and is limited to 2 minutes per person. [Click here to learn more about the public participation policy.]

The regular meeting of the Leadership Board Committee was called to order at 2:06 p.m. on September 24th on Zoom by Moe Wright

**Present:**
Katie Martin (Membership Representative), Moe Wright (BBI Construction), Liz Varela (Building Futures), Peggy McQuaid (City of Albany), Doug Biggs (Alameda Point Collaborative), Claudia Young (City of Livermore), Vivian Wan (Abode Services), Michelle Starratt (Alameda County Housing and Community Development), Gloria Bruce (East Bay Housing Organizations), Christine Ma (UCSF’s Benioff Children’s Hospital Oakland), Suzanne Shenfil (City of Fremont), Sara Bedford (City of Oakland), Jessie Shimmin (EveryOne Home), Ja’Nai Aubry (EveryOne Home), Alexis Lozano (EveryOne Home), Kristen Lee (City of Berkeley), and Ray Bonilla (Kaiser Permanente). Kerry Abbott (Alameda County Health Care Services Agency)

**Absent:**
Wendy Jackson (East Oakland Community Project), Colleen Chawla (Alameda County Health Care Services Agency), Lori Cox (Alameda County Social Services Agency), Kelly Glossup (Alameda County Sheriff’s Office), Nella Gonclaves (One Treasure Island), Darin Lounds (Housing Consortium of East Bay), Susan Shelton (At-large Representative), Paulette Franklin (Alameda County Behavioral Health Care Services), and Georgia Rudderow (Red Oak Realty).

**Guests:** Alex Dami (Abode Services)

The committee reached a quorum so it can vote on items at this meeting.

**1. Welcome and Introductions** 2:00-2:10

- Members introduce themselves and share announcements.
- EveryOne Home staff will continue to work remotely for the foreseeable future, so they are closing their physical office space.
- The City of Albany is working on a racial equity analysis and part of that will include looking at housing.

**2. Review and Approval of July Minutes** 2:10-2:15

- **Moe W. made a motion to approve the July Minutes. One Abstention. Opposed: None.**

**3. Staff Update** 2:15-2:35
Elaine de Coligny will continue to serve as the Executive Director until early November. Given that Strategic Planning process will in part address the future role of both the Leadership Board and the organization, the Organizational Health Committee recommended filling the Executive Director position with an Interim Executive Director that can serve for approximately six months. This gives time for a full search and the opportunity to hire when the strategic planning is complete.

The Leadership Board Chair, Moe W., proposed that the Leadership Board establishes a panel/committee composed of 4-7 members including but not limited to the Board Chair, Organizational Health Committee Members, a staff representative and other Board members to select an Interim Executive Director.

Volunteers for the committee includes Moe W., Darin L., Alexis L., Katie M., Ray B., Claudia Y. and Suzanne W.

Ray B. made a motion to recommend establishment of this committee to make final selection for the Interim Executive Director position of EveryOne Home without coming back to Leadership Board. Michelle S. seconded. No abstentions. In favor: All. Opposed: None. Motion passes.

4. Leadership Board Retreat Update 2:35-2:50

- The EveryOne Home Retreat Planning Committee has been unable to secure a consultant. There was a candidate, Regina Cannon from C4, who had a lot of experience with this type of work but no longer has the capacity to provide services within the time frame. The Committee is back to looking for a consultant that can work alongside Kathie Barkow. The consultant should be someone with a deep knowledge of racial equity work and facilitation and planning expertise because the overarching goal that we have a system that will reduce racial disparities in outcomes and governance.
- The Leadership Board discussed possibly pushing the retreat out to accommodate Regina’s schedule and looking for additional options with the racial equity expertise.

5. Sales Tax Measure Update 2:50-3:00

- The sales tax measure is officially Measure W: Home Together and is gaining momentum. It was approved by the Alameda County Board of Supervisors last month and has received several large contributions from organizations like Kaiser Permanente and SEIU. The website is also now live and accepting contributions and has a form for organizations to endorse the measure.
- Moe W. made a motion for EveryOne Home to endorse Measure W. Vivian W. seconded. Abstentions: Kerry A. and Michelle S. In Favor: Nine members. Opposed: None. Motion passes.
- EveryOne Home Staff is developing a Speakers Bureau in partnership with St. Mary’s Center. The Speakers Bureau trains people to speak to their networks about Measure W. Leadership Board members are welcome to participate and refer staff to participate. Please let EveryOne Home staff if there are opportunities for speakers to come and talk with your networks.
- EveryOne Home will email out details on upcoming training opportunities.
- There will also be other opportunities to volunteer including phone banking and text banking. Contact Keara O’Doherty for more info at kearaso510@gmail.com.

6. Project Updates 3:00-3:15

- There is a strong draft of the System Modeling report that has the last edits being incorporated.
- There is still no guidance on this fiscal year’s CoC NOFA. HUD is working with Congress to not have a competitive process but Senate needs to pass the bill.
- HUD CoC Committee recently approved Point-in-Time Count Committee. Staff reached out to people to participate.
Adjournment
Meeting was adjourned at 3:37 p.m. by Moe Wright. The next meeting will be on Thursday, December 10th from 2 p.m.-3:30 p.m.
Notes submitted by: Alexis Lozano
Reviewed by: Elaine de Coligny
Leadership Board
Electronic Vote
Friday, October 23rd, 2020

Email addressees:
Christina Ma (UCSF’s Benioff Children’s Hospital Oakland), Claudia Young (City of Livermore) Doug Biggs (Alameda Pont Collaborative) Colleen Chawla (Alameda County Health Care Services Agency) Lori Cox (Alameda County Social Services Agency) Katie Martin (Membership Representative), Georgia Rudderow (Red Oak Realty), Gloria Bruce (East Bay Housing Organization), Kerry Abbot (Alameda County Health Care Services Agency) Kelly Glossup (Alameda County Sheriff’s Office) Kristen Lee (City of Berkley) Liz Varela (Building Futures) Michelle Starratt (Alameda County Housing and Community Development) Moe Wright (BBI Construction), Nella Goncalves (One Treasure Island), Paulette Franklin (Alameda County Behavioral Health Care Services) Peggy McQuaid (City of Albany) Ray Bonilla (Kaiser Permanente) Riley Wilkerson (Alameda County Housing and Community Development) Sara Bedford (City of Oakland) Susan Shelton (At-large representative) Suzanne Shenfil (City of Fremont) Vivian Wan (Abode Services) Wendy Jackson (East Oakland Community Project)

Vote

On Friday, October 23rd, 2020, EveryOne Home sent an email to the Leadership Board asking for an electronic vote to adopt the HUD CoC recommendations. The HUD CoC Committee made the recommendations for the Leadership Board to adopt the HUD CoC governance resolution to delay the annual amendments to the governance charter and annual elections, extend committee seat terms, and allow committees to fill vacancies in the interim.

Doug Biggs made the motion to adopt the HUD CoC recommendations listed in the HUD CoC governance resolution. Moe Wright seconded.

Leadership Board members sent in their vote by email. There were 16 votes for Yes and 0 votes for No. The motion passed on October 23rd, 2020.
MEMORANDUM

To: Leadership Board
From: Ja’Nai Aubry, Director of CoC Strategies
Date: October 20, 2020
Re: HUD CoC Governance Resolution

As you know, the Retreat Planning Committee is developing an agenda and seeking a consultant for a series of strategic planning retreats dedicated to amending our Continuum of Care’s governance structure to center racial equity, clarify committee roles/ responsibilities, increase accountability and promote greater transparency. This strategic planning process will result in significant changes to the governance charter, which may include amendments to the size and composition of the HUD Continuum of Care Committee and Leadership Board.

Due to COVID-19 and other unforeseen circumstances, the retreats have been delayed to November or December 2020. Thus, the retreats will occur after the fall Membership Meeting on Thursday, October 29th. Given that the Strategic Planning / Leadership Board retreat has been delayed, the HUD CoC Committee voted on October 20, 2020 to recommend the Leadership adopt the following for the members to ratify at the annual meeting:

1. Delay the annual amendments to the governance charter until after the Strategic Planning retreat.
   - With the exception for the following interim amendments:
     2. Designating a Youth Advisory Board seat on the HUD CoC board. In 2019, the Youth Advisory Board became an ad-hoc committee to HUD CoC and a HUD CoC member was designated as a liaison between the two committees.

2. Delay the annual membership elections for the HUD CoC Committee and Leadership Board’s elected seats until June 30, 2021 or after amendments to the governance charter have been completed (whichever occurs first).
3. Extend committee seat terms for committee members with terms ending in December 2020 or January 2021 until June 30, 2021 or after amendments to the governance charter have been completed (whichever occurs first).
4. And where committee vacancies occur, allow committees to fill vacancies in the interim via the recommendation of the Committee chair(s) and the vote of the committee.

If approved, this proposal will be submitted for approval by the full Continuum of Care membership during the fall membership meeting on October 29, 2020.
Point In Time Count and HUD Continuum of Care NOFA Announcement

Point In Time Count:

On Monday, January 4, 2021, the HUD Continuum of Care Committee (HUD CoC) approved the Point In Time (PIT) Count Advisory Committee's recommendation to request a waiver of all unsheltered PIT Count requirements from HUD. The PIT Count Advisory Committee included representatives from the cities, Alameda County, the HUD CoC Committee, street outreach service providers, youth service providers, and individuals with lived expertise of homelessness. The recommendation is the consequence of a rapidly intensifying COVID-19 pandemic, which imposed barriers related to:

- Insufficient person-power to conduct a visual count,
- Unreliable data from a visual count, likely returning numbers lower than 2019,
- Non-essential COVID-19 risks to essential homeless services,
- Amplified racial inequalities, and
- Public health orders.

The Oakland-Berkeley-Alameda County CoC joins numerous Southern and Central California CoCs in requesting the waiver, including the Los Angeles Homeless Services Authority. On Wednesday, January 6, 2021, the CoC learned that the San Francisco, San Mateo, Marin, and Napa CoCs will likewise request an exception from all unsheltered PIT Count requirements. Information about this decision-making process can be found on the HUD CoC Committee page of the EveryOne Home website, on the tab labeled "2021 Materials" under the date 1.4.21.

The sheltered PIT Count and Housing Inventory Count (HIC) will take place in 2021 as usual during the last 10 days of January. Sheltered PIT and HIC data is collected from administrative data sources such as the Homeless Management Information System (HMIS) and contributes to homeless services planning and system development. During the first two weeks of January, EveryOne Home and Alameda County Housing and Community Development (HCD) will communicate with providers about the data elements and milestones that will enable the CoC to submit the sheltered PIT Count and HIC data to HUD before the April 30, 2021 deadline.

HUD Continuum of Care NOFA:

On December 27, 2020, the HEROES Act was signed into law, effectively cancelling the FY 2020 HUD NOFA (Notice of Funding Availability) and allowing HUD to distribute funding amounts to renewing grantees based on the FY 2019 competition results. The cancellation will provide much relief to our community at a time when CoCs and providers are coping with an unprecedented public health crisis. Below is the direct text from the law:

The Continuum Of Care Program—Due to the emergency relating to the Coronavirus Disease 2019 (COVID-19) pandemic, the Notice of Funding Availability (NOFA) for the fiscal year 2020 for the Continuum of Care program under subtitle C of title IV of the McKinney-Vento Homeless Assistance Act (42 U.S.C. 11381 et seq.) shall have no force or effect and the Secretary of Housing and Urban Development shall distribute amounts made available for such fiscal year for such
program based on the results of the competition for amounts made available for such program for the fiscal year 2019 (FR-6300–25), except that grant amounts may be adjusted to account for changes in fair market rents.

For more information, you can go to HUD Exchange or sign up for EveryOne Home’s email list to receive updates on the HUD CoC NOFA.
MEMORANDUM

To: HUD Continuum of Care Committee
From: EveryOne Home
Date: January 19, 2021

Re: 2021 Homeless Housing, Assistance and Prevention Program (HHAP) Grant Funds

I. Overview
   a. **Purpose:** The State of California is providing $300 million in a second round of Homeless Housing, Assistance and Prevention (HHAP) grant funding to continue supporting local jurisdictions with ending homelessness. The application encourages regional collaboration to address systems gaps, ensure equitable access, develop targeted interventions, and advance racial equity at every level of their homeless response system. Please see the HHAP Notice of Funding Availability [here](#) for additional information.

   b. **Eligible Applicants:**
      i. 13 of California’s largest cities (including Oakland)
      ii. 58 Counties
      iii. 44 Continua of Care

   c. **Funding**
      i. **Local Allocations:**
         1. Oakland, Berkeley, Continuum of Care- $4,471,378.00
         2. Alameda County- $4,002,153.00
         3. City of Oakland- $9,311,568.00

      ii. **Set Asides:**
         1. Unaccompanied Youth (12-24 yrs.) - 8% minimum
         2. Admin Costs- 7% maximum
         3. Strategic Homelessness Planning – 5% maximum

   d. **Eligible Uses:**
      i. **Rapid rehousing**, including rental subsidies and landlord incentives.
      ii. **Operating subsidies** in new and existing affordable or supportive housing units, emergency shelters, non-congregant shelters, interim or bridge housing, and navigation centers. Operating subsidies may include operating reserves.
      iii. **Street Outreach** to assist persons experiencing homelessness with accessing permanent housing and services.
      iv. **Systems support** for activities necessary to create regional partnerships and maintain a homeless services and housing delivery system, particularly for vulnerable populations including families and homeless youth.
v. **Delivery of permanent housing and innovative solutions**, such as hotel and motel conversions.

vi. **Prevention and shelter diversion** including crisis resolution, mediation and conflict resolution, creative problem solving, connection to mainstream resources, and light-touch financial assistance that directly results in a housing solution.

vii. **New navigation centers and emergency shelters**, based on demonstrated need.

II. **Timeline**

a. **Deadline**: Application is due **January 23, 2021**.

b. **Application Approval**: Applications will be approved within 60 days of receipt of application (no later than March 30, 2021), unless amendments are requested.

c. **Expenditure/Reporting Deadlines**:
   i. First annual report due January 1, 2022
      1. Annual reports are due annually until all funds are expended.
   ii. Final annual report due January 1, 2027.
   iii. Obligation/ expenditure reports due every fiscal quarter.
   iv. CoC’s and large cities:
      1. 100% of funds must be contractually obligated by May 31, 2023.
      2. 100% of funds must be fully expended by June 30, 2026.

III. **Background**

a. EveryOne Home, as the Lead Agency for the Oakland, Berkeley, Alameda County Continuum of Care and the collective impact backbone organization, conducts performance monitoring, analysis, and planning to end homelessness in Alameda County. EveryOne Home also conducts the local process for the NOFA for HUD Continuum of Care funds and the biennial homeless Point-in-Time Count. To formulate a recommendation to the HUD CoC Committee, staff considered the following:
   i. 2018 Strategic Plan Update
   ii. 2020 HHAP Uses/Allocations
   iii. Racial Equity Impact Analysis/ System Modeling
   iv. Alameda County and City of Oakland’s proposed HHAP 2021 Uses/ Allocations

IV. **Recommendation for HHAP 2021 Application**

a. **Recommendation 1**: HUD CoC Committee designates Alameda County Healthcare Services Agency (HCSA) to administer the CoC portion of the 2021 HHAP funds on behalf of the Oakland, Berkeley, Alameda County CoC.
   i. HCSA will administer funds through a competitive bidding process.

b. **Recommendation 2**: HUD CoC approves the following recommended uses and allocations for 2021 HHAP CoC funds:
<table>
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<tr>
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# 2021 HHAP Uses / Allocation Recommendations

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Oakland-Berkeley-Alameda County Continuum of Care (CA-502)

Homeless Response System Performance
Comparing Federal Fiscal Years 2015-2020
HUD System Performance Measures

- 7 key performance measures that every Continuum of Care (CoC) reports to HUD annually as part of the CoC funding competition.

- Standard Measures: the universe, data elements, and equations are defined by the US Dept of Housing and Urban Development (HUD) and provided to Homeless Management Information System (HMIS) vendors so that each CoC measures performance identically across the country. This creates a common language for talking about outcomes and performance.

- For more information about the measures and their calculation, see System Performance Measures, An Introductory Guide.

- Measure 6 is reserved for high performing CoCs.
Measure 1: Length of Time Homeless

What does it measure?

- Measure 1a: How effective is our system in ending homelessness?
- Measure 1b: How long are people experiencing homelessness?

How does it measure?

- Measure 1a: length of time from first Emergency Shelter, Safe Haven, or Transitional Housing enrollment to housing move in.
- Measure 1b: length of time from self-described start of homelessness to housing move in.

What do we want to see?

- Shorter is better: Reduction in the average and median length of time homeless.
- Also desirable: average and median are the same.
Measure 1A: Length of Time Homeless

ES-SH-TH Average Nights
ES-SH-TH Median Nights
Measure 1A: Length of Time Homeless

- System Model: 90 nights
- Median: 171 nights
- Average: 229 nights

Number of Persons by Number of Nights:

0-29: 731
30-59: 455
60-89: 399
80-119: 386
120-149: 357
150-179: 250
180-209: 213
210-239: 182
240-269: 177
270-299: 160
300-329: 130
330-359: 128
360-389: 128
390-419: 85
420-449: 63
450-479: 49
480-509: 31
510-539: 25
540-569: 22
570-599: 40
600-629: 14
630-659: 13
660-689: 13
690-719: 6
720-749: 5
750-779: 4
780-809: 2
810-839: 2
840-869: 1
870-899: 1
900-929: 1
930-959: 1
960-989: 1
990-1019: 1
1020-1049: 1
1050-1079: 1
1080-1109: 1
1110-1139: 1
1140-1169: 1
1170-1199: 1
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1230-1259: 1
1260-1289: 1
1290-1319: 1
1320-1349: 1
1350-1379: 1
1380-1409: 1
1410-1439: 1
1440-1469: 1
1470-1499: 1
1500-1529: 1
1530-1559: 1
1560-1589: 1
1590-1619: 1
1620-1649: 1
1650-1679: 1
1680-1709: 1
1710-1739: 1
1740-1769: 1
1770+: 7
Measure 2: Extent to which persons who exit to permanent housing return to homelessness

What does it measure?
- Whether our interventions are effective and long-lasting in ending homelessness.

How does it measure?
- Follows people who exited to permanent housing during the fiscal year 2 years previous and counts the number of people re-appear in HMIS in the subsequent two years.
- Provides data on returns to homelessness at less than 6 months, 6-12 months, 13-24 months, and total in 2 years.

What do we want to see?
- Reduce returns to homelessness.
- Identify when households are vulnerable to returning to homelessness post-housing.
Measure 2: Extent to which persons who exit to permanent housing return to homelessness in two years
Approximation of Measure 2: Rate of Returns to Homelessness in Two Years, Disaggregated by Race and Ethnicity (n=1,985)

- American Indian or Alaska Native (n=70): 23%
- Asian (n=48): 8%
- Black or African American (n=1160): 20%
- Multi-Racial (n=211): 19%
- Native Hawaiian/Pacific Islander (n=29): 10%
- White (n=467): 16%
- Hispanic/Latinx (n=383): 18%
Measure 3: Number of Homeless Persons

**What does it measure?**
- Change in the number of sheltered homeless people in HMIS each year (HMIS, annual)
- Change in the number of unsheltered homeless people (PIT Count, biennial)

**How does it measure?**
- Provides an unduplicated count of people who stayed in Emergency Shelter, Safe Haven, and Transitional Housing programs over the course of the year.

**What do we want to see?**
- Reductions in the number of people who are homeless within a comprehensive HMIS.
- Right now, we may want to see an increase in unduplicated individuals served by shelters as a sign of system flow to permanent housing.
Measure 3.2: Unduplicated Annual Count of Sheltered Homeless Persons in HMIS

![Graph showing the count of sheltered homeless persons from 2015 to 2020.

- Unduplicated Total Sheltered Homeless Persons in HMIS
- Emergency Shelter
- Transitional Housing
- Safe Haven]
Approximation of Measure 3.2: Unduplicated Annual Count of Sheltered Homeless Persons in HMIS, Disaggregated by Race and Ethnicity

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Emergency Shelter (n=5,143)</th>
<th>Safe Haven (n=63)</th>
<th>Transitional Housing (n=1,013)</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Indian or Alaska Native</td>
<td>4%</td>
<td>6%</td>
<td>3%</td>
</tr>
<tr>
<td>Asian</td>
<td>3%</td>
<td>0%</td>
<td>1%</td>
</tr>
<tr>
<td>Black or African American</td>
<td>52%</td>
<td>57%</td>
<td>67%</td>
</tr>
<tr>
<td>Multi-Racial</td>
<td>6%</td>
<td>10%</td>
<td>8%</td>
</tr>
<tr>
<td>Native Hawaiian/Pacific Islander</td>
<td>2%</td>
<td>0%</td>
<td>2%</td>
</tr>
<tr>
<td>White</td>
<td>32%</td>
<td>25%</td>
<td>19%</td>
</tr>
<tr>
<td>Hispanic/Latinx</td>
<td>18%</td>
<td>14%</td>
<td>18%</td>
</tr>
</tbody>
</table>

Note: The percentages represent the proportion of each race/ethnicity group within the specified accommodation type.
Measure 4: Employment and Income Growth

What does it measure?
- Changes in cash income for adult system stayers and leavers.

How does it measure?
- Compares earned income and cash benefits at program entry, annual update, and exit assessment for adults in Safe Haven, Emergency Shelter, Transitional Housing, Rapid Re-Housing, and Permanent Supportive Housing projects.

What do we want to see?
- A growing percentage of adults who gain or increase employment or non-employment cash income over time.
Measure 4.3 and 4.6: Adults with Increased Total Income

- Adult Stayers with Increased Total Income
- Adult Leavers with Increased Total Income
Measure 5: First Time Homeless

What does it measure?
• How many people became homeless for the first time during the reporting period.

How does it measure?
• Counts the number of people who entered Emergency Shelter, Transitional Housing, Rapid Re-Housing, and Permanent Supportive Housing programs during the year and subtracts those with a project entry within the prior 24 months.

What do we want to see?
• Decreasing number of people becoming homeless for the first time
Measure 5.2 Persons Entering ES, SH, TH, and PH Projects with No Prior Enrollments in HMIS
First Time Homelessness (Measure 5.2) FY2020 Quarter By Quarter
Measure 7: Exits to or Retention of Permanent Housing

What does it measure?

- How many people achieved a positive housing outcome:
  - Street Outreach: moved indoors
  - Emergency Shelter, Safe Haven, Transitional Housing, Rapid Re-Housing exited our system to permanent housing
  - Permanent Supportive Housing retained permanent housing.

How does it measure?

- Counts people with successful housing outcomes and divides by total exits:
  - Street Outreach: exits to temporary housing and permanent housing destinations (excludes temporary homeless destinations)
  - Emergency Shelter, Safe Haven, Transitional, and Rapid Re-Housing: Perm housing destinations
  - Permanent Supportive Housing: retention and exits to other permanent housing destinations

What do we want to see?

- Increasing the proportion of people who move indoors from street outreach, exit to permanent housing, or retain permanent housing
Measure 7.b1: Exits to Permanent Housing from ES, SH, TH, and RRH

- 2015: 3,483 exits, 48% to Permanent Housing from SH, ES, TH, RRH
- 2016: 3,038 exits, 47% to Permanent Housing from SH, ES, TH, RRH
- 2017: 3,004 exits, 46% to Permanent Housing from SH, ES, TH, RRH
- 2018: 2,454 exits, 52% to Permanent Housing from SH, ES, TH, RRH
- 2019: 2,505 exits, 54% to Permanent Housing from SH, ES, TH, RRH
- 2020: 3,605 exits, 34% to Permanent Housing from SH, ES, TH, RRH
Approximation Measure 7b1: Exits to Permanent Housing from ES, TH, and RRH Disaggregated by Race and Ethnicity

- **American Indian or Alaska Native**: 7% Safe Haven, 4% Emergency Shelter, 3% Transitional Housing, 3% Rapid Re-Housing
- **Asian**: 3% Safe Haven, 0% Emergency Shelter, 2% Transitional Housing, 0% Rapid Re-Housing
- **Black or African American**: 60% Safe Haven, 50% Emergency Shelter, 68% Transitional Housing, 61% Rapid Re-Housing
- **Multi-Racial**: 7% Safe Haven, 7% Emergency Shelter, 10% Transitional Housing, 9% Rapid Re-Housing
- **Native Hawaiian/Pacific Islander**: 0% Safe Haven, 1% Emergency Shelter, 1% Transitional Housing, 3% Rapid Re-Housing
- **White**: 23% Safe Haven, 18% Emergency Shelter, 34% Transitional Housing, 21% Rapid Re-Housing
- **Hispanic/Latinx**: 17% Safe Haven, 19% Emergency Shelter, 20% Transitional Housing, 24% Rapid Re-Housing
Takeaway

• Impact of pandemic is unfolding
  • Data will be impacted for 3 years (or more)
  • Increased exits
  • Slowing first time homelessness
    • Eviction moratorium?
    • Access to programs and services?

• Length of time homeless has increased
  • System taking longer:
    • Median rose by 29 days
    • Average increased by 33 days
  • Self reported length of time homeless:
    • Median: 2 years 9 months
    • Average: 2 years 11 months

• Racial Equity
  • Returns to homelessness continues to show racially disparate outcomes
  • Access to programs and exits to housing does not show racially disparities
Questions and Comments
Work Plan Updates for Leadership Board
January 2021

Leadership Board:
At the September 2020 meeting, the Leadership Board received updates on the Leadership Board retreat, Sales Tax Measure, and EveryOne Home projects. The Leadership Board also voted to establish a committee to make the final selection for the Interim Executive Director position at EveryOne Home.

The Leadership Board attended four strategic retreat sessions in December and early January. The Board did not meet at its regular time on December 10th, 2020. Instead, they used that time for one of the strategic retreat sessions.

Office Location:
EveryOne Home is working remotely for the foreseeable future. EveryOne Home can receive mail at: 1271 Washington Ave. #619 San Leandro, CA 94577.

Updates on the Home Together Revenue Measure:
EveryOne Home scheduled and coordinated four Home Together online trainings featuring Director of Analytics Jessica Shimmin and Continuum of Care Specialist Courtney Welch with St. Mary’s Center Executive Director Sharon Cornu and Measure W Campaign leader Keara O’Doherty. Representatives from fifteen organizations and six individuals attended the Speakers’ Bureau training session live or registered for the event and received follow up information, which included the presentation and information on how to present Measure W to their chosen audience. On December 1st, 2020 the final vote tally revealed Measure W was passed by a thin margin of 1311 votes. Future action includes bringing on stakeholders for an implementation plan discussion and recruiting residents with lived experience for the proposed policy and advocacy committee. To review the final report on the Speakers’ Bureau contact Courtney Welch: cwelch@everyonehome.org

Housing and Urban Development Continuum of Care Committee (HUD CoC):
The HUD CoC Committee functions as the Continuum of Care Board, required by federal homeless assistance regulations to act on behalf of the membership to ensure the CoC responsibilities are fulfilled. CoC responsibilities include designing and operating a Homeless Management Information System (HMIS) database, Continuum of Care planning, operating a coordinated entry system, conducting a biennial census of sheltered and unsheltered persons experiencing homelessness, monitoring project performance, and preparing an application for Continuum of Care funds (HUD NOFA). HUD CoC meets monthly on the third Tuesday of the month via Zoom.

Updates:
• HUD CoC Committee: Since September 2020, the HUD Continuum of Care Committee (HUD CoC) approved the following recommendations from committee members, staff or other sub-committees:
  a. Election: Since September 2020, the HUD CoC committee said goodbye to Andrew Wicker (City of Berkeley) and Doug Biggs (APC) and thanked them for their many years of service. In January 2021, HUD CoC elected Josh Jacobs (City of Berkeley) to fill a vacant membership elected seat in the interim (per the governance amendment approved in October 2020).
  b. Notice of Funding Availability (NOFA): On December 27, 2020, the HEROES Act was signed into law, effectively cancelling the FY 2020 HUD Continuum of Care NOFA competition, and allowing HUD to distribute funding to renewing grantees based on the FY 2019 competition results. The cancellation will provide much relief to our community at a time when CoCs and providers are coping with an unprecedented public health crisis.
c. **Point in Time (PIT) count and Housing Inventory Count (HIC):** In January 2021, the HUD Continuum of Care Committee approved the Point in Time (PIT) Count Advisory Committee's recommendation to request from HUD a waiver of all unsheltered PIT Count requirements. The Oakland-Berkeley-Alameda County CoC joins numerous California CoCs in requesting the waiver, including the Los Angeles Homeless Services Authority, San Francisco, and San Mateo CoCs. The sheltered PIT Count and Housing Inventory Count (HIC) will take place in 2021 as usual during the last 10 days of January. Sheltered PIT and HIC data is collected from administrative data sources such as the Homeless Management Information System (HMIS) and contribute to homeless service planning and system development.

d. **Homeless Housing, Assistance and Prevention (HHAP):** The State of California is providing $300 million in a second round of HHAP grant funding to continue supporting large cities (including Oakland), counties and Continua of Care with ending homelessness. The Alameda County Continuum of Care was allocated $4,471,378.00. In January 2021, the HUD CoC designated HCSA’s Office of Homeless Care and Coordination as the administrative entity for the CoC’s allocation and approved the following uses: rental assistance and shallow subsidies, housing problem solving, implementing recommendations from the racial equity impact analysis (including developing anti-racist training curriculum) and conducting system modeling for transitional aged youth.

### HMIS Oversight Committee:
The HMIS Oversight Committee is a subcommittee of the HUD CoC Committee. It develops policies and sets a strategic agenda for the HMIS. HMIS Oversight is a seated committee. It meets on the second Wednesday of each month by zoom. More information on the HMIS Oversight Committee can be found on the EveryOne Home website.

### Updates:
Since September 2020, the committee said goodbye to Robert Ratner (HCSA) and Andrew Wicker (City of Berkeley), and Juliana Juarez (Abode Services), with deepest thanks for their service. The Committee welcomed Suzanne Warner (HCSA), Josh Jacobs (City of Berkeley), and Margaret Alfaro (Abode Services). A complete roster of HMIS Oversight members is available on the EveryOne Home website.

The committee met in October and November 2020 and January 2021. During that time, the HMIS Oversight Committee developed and approved an HMIS Lead Monitoring Tool. In November 2020, the committee completed the first HMIS Lead Monitoring. HMIS Lead Monitoring is a HUD requirement and one of the recommendations made by ICF, the HMIS TA provider that assessed our HMIS in June 2019. Also, in October and November 2020, the HMIS Oversight Committee’s working group reviewed and updated the Privacy Policy and the Security Policy. The working group sought to align policies and practices with 2018 HUD guidance and with local integration with health care data systems. The Privacy Policy and Security Policy are currently being reviewed by County Counsel. HMIS Oversight Committee expects to approve those policies in February 2021. At the January 2021 meeting, the HMIS Oversight Committee reviewed the FY20 system performance measures and approved an updated work plan.

### System Coordination Committee (SCC):
System Coordination Committee is the Coordinated Entry Policy Entity designated by the HUD CoC Committee. SCC is responsible for convening system-wide stakeholders for coordinated planning and improvement of the Housing Crisis Response System. SCC meets on the second Wednesday of the month via zoom. More information about SCC can be found on the EveryOne Home website.

### Updates:

a. **Coordinated Entry Prioritization Amendment:** In November 2020, the committee approved an amendment to the coordinated entry prioritization policy for COVID-19. The amendment prioritizes individuals and families exiting Project Roomkey sites, and individuals/ households at high risk of complications due to COVID-19 for housing and services. A copy of the amendment can be found on the SCC tab of the EveryOne Home website.

b. **Emergency Solutions Grant (ESG-CV) Written Standards:** In 2020, Congress allocated additional ESG funding through the CARES Act to aid local jurisdictions with preventing and responding to the COVID-19 pandemic. In
November 2020, SCC requested that consultant Katharine Gale draft a set of written standards to ensure compliance with HUD regulations. In addition, SCC designated a small working group consisting of ESG-CV recipients and subrecipients to review and provide feedback on the draft ESG-CV written standards.

**Results Based Accountability:**
The Results Based Accountability (RBA) Committee supports the goal of ending homelessness through performance measurement that is attentive to effort, quality, and impact. The RBA Committee’s activities include reviewing system performance by tracking and reporting population indicators and performance measures, recommending initial and updated performance measures and benchmarks, recommending dashboard design to EveryOne Home’s Leadership Board, ensuring the production of dashboards to keep the public informed of system performance and progress toward ending homelessness and working to integrate data from mainstream systems of care.

**Update:** The RBA Committee met in October and November of 2020 and January 2021. In October 2020, the RBA welcomed CoC grantees to discuss the objective scoring criteria from the 2019 CoC NOFA local renewal applications. Current performance and outcomes have improved to the point that the objective criteria are not differentiating performance in the NOFA Competition. Because the community and CoC Committee have expressed the desire to ground the NOFA rating and ranking process more firmly in the objective criteria, staff presented examples of how the scoring frameworks currently used in neighboring CoCs (SF and Santa Clara) would impact scoring and ranking in Alameda County. In November, the committee turned attention to federal fiscal year 2020 System Performance Measures, including disaggregating outcomes by race and ethnicity. In January 2021 they reviewed outcomes in the FY20 Public Facing Dashboard and the updated Practitioner Scorecard.

**Racial Equity and Homeless System Modeling Update:** The Executive Summary of *Centering Racial Equity in Homeless System Design* was released at the Community Meeting in October 2020. The final report is being graphically designed and will be available soon.

The project was part of the US Department of Housing and Urban Development’s unsheltered homelessness initiative. Abt Associates provided technical assistance in support of the project. As a recap:

- System modeling uses performance data and best practices to envision the homeless response system needed to fully meet the needs of all households experiencing homelessness.
- In our system modeling process, the Oakland-Berkeley-Alameda County Continuum of Care drew upon research that names systemic racism as a primary driver of homelessness for Black and Indigenous people (see the [SPARC Report; LAHSA; Paul, Knight, Olson, Weeks, Yen and Kushel](#)).
- This approach breaks new ground by centering racial equity as intrinsic to ending homelessness and therefore essential in homeless response system planning.
- The resulting homeless response system is transformed by a commitment to equity. It looks to eliminate disparities by modeling programs that can overcome the structural barriers faced by homeless people, who are disproportionately Black and Indigenous.

The equity modeling forms the policy framework for the Home Together ballot initiative known as Measure W. Regional models are part of the final report and are available for presentation. Please email Jessie Shimmin with requests at: jshimmin@everyonehome.org