MEMORANDUM

To: HUD Continuum of Care Committee
From: EveryOne Home
Date: January 19, 2021
Re: 2021 Homeless Housing, Assistance and Prevention Program (HHAP) Grant Funds

I. Overview

a. **Purpose:** The State of California is providing $300 million in a second round of Homeless Housing, Assistance and Prevention (HHAP) grant funding to continue supporting local jurisdictions with ending homelessness. The application encourages regional collaboration to address systems gaps, ensure equitable access, develop targeted interventions, and advance racial equity at every level of their homeless response system. Please see the HHAP Notice of Funding Availability [here](#) for additional information.

b. **Eligible Applicants:**
   i. 13 of California’s largest cities (including Oakland)
   ii. 58 Counties
   iii. 44 Continua of Care

c. **Funding**
   i. Local Allocations:
      1. Oakland, Berkeley, Continuum of Care- $4,471,378.00
      2. Alameda County- $4,002,153.00
      3. City of Oakland- $9,311,568.00
   
   ii. Set Asides:
      1. Unaccompanied Youth (12-24 yrs.) - 8% minimum
      2. Admin Costs- 7% maximum
      3. Strategic Homelessness Planning – 5% maximum

d. **Eligible Uses:**
   i. **Rapid rehousing**, including rental subsidies and landlord incentives.
   ii. **Operating subsidies** in new and existing affordable or supportive housing units, emergency shelters, non-congregant shelters, interim or bridge housing, and navigation centers. Operating subsidies may include operating reserves.
   iii. **Street Outreach** to assist persons experiencing homelessness with accessing permanent housing and services.
   iv. **Systems support** for activities necessary to create regional partnerships and maintain a homeless services and housing delivery system, particularly for vulnerable populations including families and homeless youth.
v. **Delivery of permanent housing and innovative solutions**, such as hotel and motel conversions.

vi. **Prevention and shelter diversion** including crisis resolution, mediation and conflict resolution, creative problem solving, connection to mainstream resources, and light-touch financial assistance that directly results in a housing solution.

vii. **New navigation centers and emergency shelters**, based on demonstrated need.

II. **Timeline**

a. **Deadline**: Application is due **January 23, 2021**.

b. **Application Approval**: Applications will be approved within 60 days of receipt of application (no later than March 30, 2021), unless amendments are requested.

c. **Expenditure/Reporting Deadlines**:

   i. First annual report due January 1, 2022
      1. Annual reports are due annually until all funds are expended.
   ii. Final annual report due January 1, 2027.
   iii. Obligation/ expenditure reports due every fiscal quarter.
   iv. CoC’s and large cities:
      1. 100% of funds must be contractually obligated by May 31, 2023.
      2. 100% of funds must be fully expended by June 30, 2026.

III. **Background**

a. **EveryOne Home**, as the Lead Agency for the Oakland, Berkeley, Alameda County Continuum of Care and the collective impact backbone organization, conducts performance monitoring, analysis, and planning to end homelessness in Alameda County. EveryOne Home also conducts the local process for the NOFA for HUD Continuum of Care funds and the biennial homeless Point-in-Time Count. To formulate a recommendation to the HUD CoC Committee, staff considered the following:

   i. 2018 Strategic Plan Update
   ii. 2020 HHAP Uses/Allocations
   iii. Racial Equity Impact Analysis/ System Modeling
   iv. Alameda County and City of Oakland’s proposed HHAP 2021 Uses/ Allocations

IV. **Recommendation for HHAP 2021 Application**

a. **Recommendation 1**: HUD CoC Committee designates Alameda County Healthcare Services Agency (HCSA) to administer the CoC portion of the 2021 HHAP funds on behalf of the Oakland, Berkeley, Alameda County CoC.

   i. HCSA will administer funds through a competitive bidding process.

b. **Recommendation 2**: HUD CoC approves the following recommended uses and allocations for 2021 HHAP CoC funds:
<table>
<thead>
<tr>
<th>HHAP CoC Uses/Allocations</th>
<th>Notes/Considerations</th>
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<tbody>
<tr>
<td><strong>Housing Solutions</strong></td>
<td>$ 3,219,392.16</td>
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<td>Combination of permanent housing solutions  (Eligible Use Categories: Rental Assistance/Rapid Rehousing, Operating Subsidies and Reserves, Delivery of Permanent Housing)</td>
<td>$ 1,000,000</td>
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<td>Housing problem solving activities (Eligible use category: Prevention and Shelter Diversion to Permanent Housing)</td>
<td>$ 2,219,392.16</td>
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<td><strong>Suggested 60% proportion of HPS Staffing</strong></td>
<td>$1,331,635.30</td>
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<td><strong>Suggested 40% proportion of HPS Financial Assistance</strong></td>
<td>$ 887,756.86</td>
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<td><strong>Systems Support</strong></td>
<td>$ 357,710.24</td>
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<td>Activities could include HPS training, HRC support, CE management entity, Diversity, equity and inclusion training, system performance tracking based upon racial outcomes, improvements to EoH website, and/or other system support, (Eligible use category: Systems Support to Create Regional Partnerships)</td>
<td>$ 357,710.24</td>
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<td><strong>Strategic Homelessness Planning up to 5%</strong></td>
<td>$ 223,568.90</td>
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<td>5% for CoC strategic planning and system performance activities, including implementing REIA system modeling (Ex. anti-racist training curriculum) and planning for youth/YHDP</td>
<td>$ 223,568.90</td>
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<td><strong>Youth 8%</strong></td>
<td>$ 357,710.24</td>
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<td>Any eligible use, if it is in consultation with and responsive to Youth Action Board recommendations. Proposals encouraged to consider budgets that combine CoC/County/City of Oakland youth set aside funds (totaling $1,422,807.92)</td>
<td>$ 357,710.24</td>
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<tr>
<td><strong>Admin 7%</strong></td>
<td>$ 312,996.46</td>
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<td><strong>TOTAL</strong></td>
<td>$ 4,471,378</td>
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