EveryOne Home Community Meeting

OCTOBER 29TH, 2020
2:30PM
Welcome

Katie Martin  Membership Representative
1. Welcome
2. Centering Racial Equity in Homeless System Design
3. New Resources Update
4. Voter Education: Measure W, Prop 15, and Prop 21
5. HUD CoC Governance Update
   ◦ Action Item
6. Elaine’s Recognition
Housekeeping

➢ Everyone will automatically be on mute.

➢ If you have any questions about what is presented anytime during the meeting, please type them in the chat.

➢ Please note this meeting is being recorded.

➢ We will send materials to everyone who RSVP and they will be posted on our website (https://everyonehome.org/our-work/community-meetings/) the next day.
Ja’Nai Aubry
DIRECTOR OF COC STRATEGIES
Courtney Welch
COC SPECIALIST
Alameda County Board of Supervisors
Commendation

DAVE BROWN
Centering Racial Equity in the Homeless System Design

Darlene Flynn, Director of Race and Equity, City of Oakland
Jessica Shimmin, Director of Analytics, EveryOne Home
Executive Summary is available to download at www.everyonehome.org.
Working Assumptions

• Race matters. Almost every indicator of well-being shows troubling disparities by race

• Disparities are often created and maintained inadvertently through policies and practices that contain barriers to opportunity

• It’s possible -- and only possible -- to close equity gaps by using strategies determined through an intentional focus on race

• If opportunities in all key areas of well-being are equitable, then equitable results will follow

• Given the right message, analysis, and tools, people will work toward racial equity

Credit to the RACE MATTERS Toolkit, researched and funded by Annie E. Casey Foundation
Racial and Ethnic Distribution of Alameda County's General Population (blue) Compared With Alameda County's Homeless Population (orange)

- African American: 11% (General) vs. 47% (Homeless)
- American Indian or Alaska Native: 1% (General) vs. 4% (Homeless)
- Asian: 32% (General) vs. 2% (Homeless)
- Multi-Racial: 5% (General) vs. 14% (Homeless)
- Native Hawaiian or Pacific Islander: 1% (General) vs. 2% (Homeless)
- White: 50% (General) vs. 31% (Homeless)
- Hispanic/Latinox: 22% (General) vs. 17% (Homeless)
A History of Systemic Racism; Racial Residential Segregation, Persistent Poverty and Housing Insecurity

Discriminatory mortgage underwriting by the FHA and VA

Redlining practices by banks and home insurance agents

Disinvestment and concentrated poverty in urban centers

Middle class and White flight to the suburbs

Racial steering and block-busting practices by real estate agents

Displacement caused by federal highway construction and urban renewal projects

Source: ACPHD 2014
### System Change Requires Challenging Narratives

**Dominant Narrative**  
(No system change implied)  
- Individualism - winners/losers  
- Matter of personal merit or deficit  
- People get what they deserve  
- Rationalized by highly racialized assumptions (racist ideas)

**Equity Narrative**  
(System transformation opportunity)  
- Individuals develop in the context of access to opportunity  
- Merit is determined on a profoundly uneven playing field  
- What people get is influenced by many factors outside their control  
- Racist ideas and discrimination present life long risks and challenges
IN ORDER TO GET BEYOND RACISM, one must first take RACE INTO ACCOUNT.

THERE IS NO other way.

Harry A. Blackmun

@rosaisiah

- Understanding the impacts of race and having a plan is the first step
- Reaching our goal means starting in a different place and leaving no one behind
- The root causes of racial disparities must be addressed to change outcomes
- Our systems needs to be retooled to get different outcomes
- We won’t be perfect, but we must center racial equity and be accountable
Racial Equity Impact Analysis

- Administrative data shows racial disparities in:
  - Inflow/first time homelessness
  - Returns to homelessness

- Engaged people who have been impacted by racial disparities to challenge assumptions about that experience.
  - 8 Focus groups involving 52 people
  - 67% of participants were currently homeless
  - 33% of participants were formerly homeless
  - Focus Groups Organized through: BACS, BANANAS, Asian Prisoner Support Committee, Intertribal Friendship House, Open Heart Kitchen, Roots Community Health Center, St Mary’s Center, South Hayward Parish, Youth Advisory Board

<table>
<thead>
<tr>
<th>Race of Participants in REIA Focus Groups January -March 2020</th>
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</thead>
<tbody>
<tr>
<td>Black/African American</td>
</tr>
<tr>
<td>Latinx/Hispanic</td>
</tr>
<tr>
<td>White</td>
</tr>
<tr>
<td>American Indian or Alaskan Native</td>
</tr>
<tr>
<td>Multiracial</td>
</tr>
<tr>
<td>Asian</td>
</tr>
<tr>
<td>No Response/Other</td>
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<table>
<thead>
<tr>
<th>Age of Participants in REIA Focus Groups January -March 2020</th>
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<tr>
<td>18-24</td>
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<tr>
<td>25-39</td>
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<tr>
<td>40-49</td>
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<tr>
<td>50-64</td>
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<tr>
<td>65+</td>
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<tr>
<td>Prefer not to state</td>
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Racial Equity Impact Analysis Findings

- Structural racism is obscured by personal responsibility narrative
- Structural racism impacts entire social systems, distressing the networks and supports that may otherwise prevent homelessness
- Racial discrimination and economic inequality are interconnected
- Black and Indigenous people continue to be viewed as “high risk” tenants in the housing market and continue to face housing discrimination
- Homeless housing programs participate in the displacement of low-income communities of color from Alameda County
- Low-income/homeless does not always mean high service needs
- Low-income Black, Indigenous, People of Color are underserved by the current homelessness system; the services that would address the causes of homelessness for them are extremely limited
Optimal System Pathways for Adult Only Households
We must do better!

- In danger of getting further and further behind
- If we do it right, it will pay back in dividends
- Equity is the best model

True peace is not merely the absence of tension: it is the presence of justice

Martin Luther King Jr

PICTUREQUOTES .com
Full Report Coming Soon

The report:

• Details how homelessness is a race equity issue

• Is a case study on how to embed racial equity in system planning

• The report provides a path forward for meaningful progress
New Resources Update
ROOMKEY

March 25-December 31, 2020
<table>
<thead>
<tr>
<th>Roomkey Sites</th>
<th>City</th>
<th>Max Occupancy (Rooms or Slots)</th>
<th>Current Occupancy (Households)</th>
<th>%</th>
<th>Current Occupancy (Individuals)*</th>
<th>Target Population</th>
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<tbody>
<tr>
<td>COVID+/PUI Sites</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Comfort Inn</td>
<td>Oakland</td>
<td>100</td>
<td>24</td>
<td>24%</td>
<td>24</td>
<td>COVID+/PUI</td>
</tr>
<tr>
<td>Quality Inn</td>
<td>Oakland</td>
<td>98</td>
<td>11</td>
<td>11%</td>
<td>11</td>
<td>COVID+/PUI</td>
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<tr>
<td><strong>COVID+/PUI Occupancy</strong></td>
<td><strong>198</strong></td>
<td></td>
<td><strong>35</strong></td>
<td><strong>18%</strong></td>
<td><strong>35</strong></td>
<td></td>
</tr>
<tr>
<td>Safer Ground Sites</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Days Hotel</td>
<td>Oakland</td>
<td>140</td>
<td>132</td>
<td>94%</td>
<td>171</td>
<td>Homeless/high risk</td>
</tr>
<tr>
<td>Fremont Islander</td>
<td>Fremont</td>
<td>10</td>
<td>10</td>
<td>100%</td>
<td>12</td>
<td>Homeless/high risk</td>
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<tr>
<td>Marina Village Inn</td>
<td>Alameda</td>
<td>50</td>
<td>49</td>
<td>98%</td>
<td>86</td>
<td>Homeless/high-risk</td>
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<tr>
<td>Quality Inn</td>
<td>Berkeley</td>
<td>29</td>
<td>28</td>
<td>97%</td>
<td>34</td>
<td>Homeless/high-risk</td>
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<tr>
<td>Radisson</td>
<td>Oakland</td>
<td>285</td>
<td>266</td>
<td>93%</td>
<td>324</td>
<td>Homeless/high-risk</td>
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<tr>
<td>Residence Inn</td>
<td>Livermore</td>
<td>112</td>
<td>109</td>
<td>97%</td>
<td>153</td>
<td>Homeless/high-risk</td>
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<tr>
<td>Rodeway Inn</td>
<td>Berkeley</td>
<td>40</td>
<td>38</td>
<td>95%</td>
<td>44</td>
<td>Homeless/high-risk</td>
</tr>
<tr>
<td>Springhill Suites</td>
<td>Newark</td>
<td>119</td>
<td>119</td>
<td>100%</td>
<td>178</td>
<td>Homeless/high-risk</td>
</tr>
<tr>
<td>Scattered Sites</td>
<td>Countywide</td>
<td>100</td>
<td>85</td>
<td>85%</td>
<td>100</td>
<td>Homeless/high-risk</td>
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<tr>
<td><strong>Safer Ground Hotel Occupancy</strong></td>
<td><strong>885</strong></td>
<td><strong>836</strong></td>
<td><strong>94%</strong></td>
<td><strong>1102</strong></td>
<td><strong>1102</strong></td>
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<tr>
<td>Alameda Trailers</td>
<td>Alameda</td>
<td>4</td>
<td>4</td>
<td>100%</td>
<td>4</td>
<td>Homeless/high-risk</td>
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<tr>
<td>Berkeley Trailers</td>
<td>Berkeley</td>
<td>18</td>
<td>10</td>
<td>56%</td>
<td>11</td>
<td>Homeless/high-risk</td>
</tr>
<tr>
<td>HomeBase Trailers</td>
<td>Oakland</td>
<td>128</td>
<td>124</td>
<td>97%</td>
<td>124</td>
<td>Homeless/high-risk</td>
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<tr>
<td><strong>Trailer Occupancy</strong></td>
<td><strong>150</strong></td>
<td><strong>138</strong></td>
<td><strong>92%</strong></td>
<td><strong>139</strong></td>
<td><strong>139</strong></td>
<td></td>
</tr>
<tr>
<td><strong>All Safer Ground Occupancy</strong></td>
<td><strong>1035</strong></td>
<td><strong>974</strong></td>
<td><strong>94%</strong></td>
<td><strong>1241</strong></td>
<td><strong>1241</strong></td>
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<tr>
<td><strong>Total Roomkey Occupancy</strong></td>
<td><strong>1233</strong></td>
<td><strong>1009</strong></td>
<td><strong>82%</strong></td>
<td><strong>1276</strong></td>
<td><strong>1276</strong></td>
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## Exit Planning

<table>
<thead>
<tr>
<th>Destination</th>
<th>Minimum #</th>
<th>Maximum #</th>
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</thead>
<tbody>
<tr>
<td>Starting Household Occupancy</td>
<td>800</td>
<td>900</td>
</tr>
<tr>
<td>Homekey (County plus Oakland w/in 90 days)</td>
<td>175</td>
<td>400</td>
</tr>
<tr>
<td>Bridge Housing (County plus Oakland and Berkeley ESG-CV)</td>
<td>300</td>
<td>440</td>
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<tr>
<td>Supportive Housing</td>
<td>35</td>
<td>65</td>
</tr>
<tr>
<td>HUD Vouchers (VASH, NED, HOPWA, CoC)</td>
<td>60</td>
<td>300</td>
</tr>
<tr>
<td>Shelter additions</td>
<td>40</td>
<td>50</td>
</tr>
<tr>
<td>Diversion/Problem Solving</td>
<td>30</td>
<td>100</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>640</strong></td>
<td><strong>1305</strong></td>
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<tr>
<td><strong>Balance/(Gap)</strong></td>
<td><strong>160</strong></td>
<td><strong>405</strong></td>
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COVID 19 continues to be a safety threat

Shelter capacity will continue to be decreased by ~450 beds due to decompression

Maintaining “Isolation and Quarantine” beds is critical, though need has decreased

Comfort Inn is being acquired, Days Hotel may be acquired. Both would be converted to permanent housing within 36 months

Finding alternative locations for guests takes time
End Operation COVID+/PUI referrals into Comfort Inn as of November 1, 2020

Convert Comfort Inn to Safer Ground on 12/18/20

Continue Days Hotel as Safer Ground, assuming ownership on 12/2/20

End new Safer Ground referrals November 1, 2020
RECOMMENDATIONS

Extend Quality Inn Oakland lease through June 30, 2021 (as I/Q hotel)

Extend limited SG leases through January 31, 2021, closing majority by 12/31

Give cities option to extend additional leases
QUALITY OAKLAND USES AND STAFFING JAN-JUN 2021

**Uses**
- Iso/Quarantine for crowded households and congregate settings
- Congregate settings up to 60 beds
- 24 beds for behavioral health congregate settings/Telecare

**Staffing**
- 2 RNs 12 hours, 7 days/week
- MD/NP screeners 12 hours, 7 days/week
- Medical director .25FTE
- BH staffing 24/7 3 FTE
- Hotel staffing
SAFER GROUND USES AND STAFFING
JAN 2021

**Uses**
- SIP for homeless/high needs
- Transfer site when other hotels close
- Multiple rooms with ADA or roll-in
- Continued housing navigation focus

**Staffing**
- Hotel provides housekeeping, maintenance, front desk
- Vendor provides shelter staffing, housing navigation
- ACBH and Medical support
Four Oakland projects, over 250 rooms – tentative awards

Days Hotel, Oakland – Tentative award. Closing scheduled for 12/02/2020

Two other county projects, up to 300 additional rooms: tentative reservations

Comfort Inn, Oakland – Tentative award. Closing scheduled for 11/10/2020

Two other county projects, up to 300 additional rooms: tentative reservations

Four Oakland projects, over 250 rooms – tentative awards

HOMEKEY
5 GRANT APPLICATIONS
THANK YOU

Questions?
Hayward Housing Navigation Center

Jessica Lobedan, City of Hayward
HNC Overview

• HNC opened November 18, 2019
• Operated by Bay Area Community Services
• Pre-pandemic:
  • 45 bed capacity (November – February)
• Pandemic:
  • 25 bed capacity (March-September)
  • 32 bed capacity (October-)
  • 45 bed capacity (January/February onward)
  • Looking to pilot HNC Annex pilot out of hotel

- White: Hayward General Population = 39%, Hayward PIT = 48%
- Black or AA: Hayward General Population = 10%, Hayward PIT = 24%
- Multi-racial: Hayward General Population = 7%, Hayward PIT = 14%
- Native Hawaiian/PI: Hayward General Population = 2%, Hayward PIT = 6%
- American Indian/Alaskan Native: Hayward General Population = 0.70%, Hayward PIT = 5%
- Asian: Hayward General Population = 25%, Hayward PIT = 2%
- Hispanic/Latinx: Hayward General Population = 41%, Hayward PIT = 21%

Legend:
- Hayward General Population
- Hayward PIT
Hayward PIT vs. HNC Demographics vs. HNC PH Exits

- **White**: Hayward PIT 48%, HNC Overall 45%, HNC PH Exits 41%
- **Black or AA**: Hayward PIT 24%, HNC Overall 41%, HNC PH Exits 44%
- **Multi-racial**: Hayward PIT 14%, HNC Overall 11%, HNC PH Exits 10%
- **Native Hawaiian/PI**: Hayward PIT 6%, HNC Overall 1%, HNC PH Exits 0%
- **American Indian/Alaskan Native**: Hayward PIT 5%, HNC Overall 2%, HNC PH Exits 5%
- **Asian**: Hayward PIT 2%, HNC Overall 0%, HNC PH Exits 0%
- **Hispanic/Latinx**: Hayward PIT 21%, HNC Overall 33%, HNC PH Exits 42%
Voter Education: Measure W

SHARON CORNU
• How have advocates helped shape Measure W?
  • EveryOneHome 2-year planning process
  • Focus groups with providers, people with lived experience
  • Office of Homeless Care & Coordination Policy Committee
  • System modeling and Racial Equity Impact Analysis
  • March 2020 breakfast, 3 virtual townhalls
  • Speakers Bureau Trainings & presentations
What can Measure W do if we implement right?

- **Homeless Prevention/Rapid Resolution**: short-term assistance such as flexible funds, or ongoing support such as a shallow subsidy. These resources can be accessed more than once in a lifetime.

- **Emergency Shelter**: temporary lodging to provide for the safety and immediate needs of individuals and families experiencing literal homelessness. The average length of stay in emergency housing in the system model is 3 months. Before COVID-19, it was estimated Emergency Shelters would serve 58% of households with only adults and 90% of households with minor children. Many shelters have reduced capacity or closed, being replaced by non-congregate settings like hotels.

- **Transitional Housing**: time limited housing with services to stabilize participants and prepare them for exit to permanent housing. The average length of stay in Transitional Housing is 18 months. Transitional Housing in the Alameda County models is primarily reserved for young adults aged 18-24.

- **Shallow Subsidy**: ongoing rent assistance with no or limited services. Shallow subsidies may be configured as a flat rate or a percentage of the Fair Market Rent (FMR). Shallow subsidies can be renewed for as long as the household continues to meet income requirements.

- **Rapid Re-Housing**: support with move in costs and a short-term subsidy to help households stabilize in housing before assuming the full rent themselves. The average length of stay in Rapid Re-Housing is 12 months.

- **Permanent Supportive Housing (PSH)**: deeply affordable permanent housing for individuals and families with a long history of homelessness and a disability. Participants in PSH have a lease and tenant rights. Households are eligible for PSH for as long as they meet income requirements.

- **Permanent Supportive Housing Plus**: deeply subsidized permanent housing with intensive services designed for seniors to support aging in place.

- **Dedicated Affordable Housing**: housing affordable to extremely low-income households experiencing homelessness. Rents are affordable at 30%-50% of a household's income. Dedicated affordable units are accessed through the homeless system ensuring that vacant units are filled by another homeless household. Does not require a disability or high service needs.

• How can I help *pass* Measure W?
  • Thanks to our Speakers Bureau Heroes!
  • Send an organizational email
  • Share social media
  • Info: kearaodoherty@berkeley.edu

• How can I help *implement* Measure W?
  • Sign up at www.hometogether2020.org
  • Volunteer to be part of Spring Leadership Academy
Voter Education: Prop 15 and Prop 21

GLORIA BRUCE – EBHO

CONTACT:
GLORIA@EBHO.ORG
HUD CoC Governance Update
Thank you, Doug!

OUTGOING HUD COC CHAIR
Thank you, Lara & Suzanne!

OUTGOING SCC CO-CHAIRS
Strategic Planning Process
Background:
- Strategic Planning Delays
- COVID-19

Process:
- Leadership Board and HUD CoC approval
- Next Membership approval
Governance Charter

Delay annual amendments to the governance charter until after the Strategic Planning retreat.

- Approve exceptions:
  2. Designate Youth Advisory Board seat on HUD CoC board.
1. Delay annual membership elections for elected seats until June 30, 2021 or after strategic planning.

2. Extend committee seat terms ending in December 2020 /January 2021 until June 30, 2021 or after strategic planning.

3. Allow committees to fill vacancies in the interim via the recommendation of the Committee chair(s) and the vote of the committee.
<table>
<thead>
<tr>
<th>Resolution</th>
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<thead>
<tr>
<th><strong>Delay</strong></th>
<th>Annual Governance Charter Amendments</th>
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</table>
| **Approve** | Interim Amendments:  
- Electronic ROI's  
- Designate YAB seat to HUD CoC |
| **Delay** | Annual Membership Elections |
| **Extend** | Terms for committee members with terms ending in December 2020/January 2021 until June 2021 or after retreats |
| **Allow** | Committees to fill vacancies in the interim via the recommendation of the Committee chair(s) and a committee vote. |
RESULTS
Elaine’s Recognition
Remarks from Partners
Community’s Remarks

➢ If you would like to share, please “Raise Your Hand” and Dorcas will call your name and unmute you when it is your turn.

➢ To Raise your Hand:
  ➢ 1. Click the participants button is at the bottom of your screen

  ➢ 2. Click the Raise Hand button at the bottom of the participant list. **Note:** You can only have one icon active at a time.

➢ If you join by phone, dial *9 to raise your hand.
Elaine’s Remarks
THANK YOU