

An aerial photograph of a city, likely Alameda, California, taken during sunset. The image shows a dense urban area with a river or bay in the foreground, and mountains in the background. The lighting is warm and golden, creating a hazy atmosphere.

EveryOne Home Community Meeting

OCTOBER 29TH, 2020
2:30PM





Welcome

Katie Martin

Membership Representative

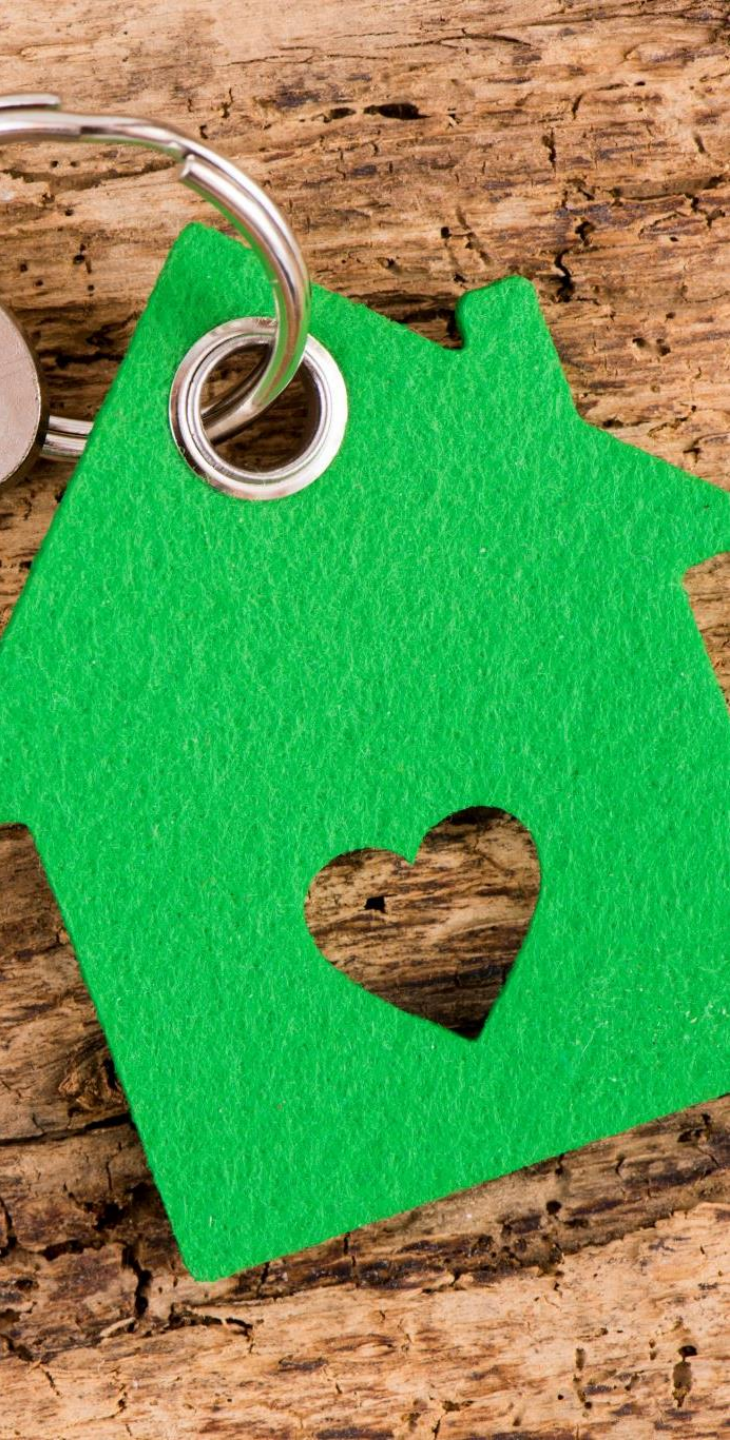
Agenda

1. Welcome
2. Centering Racial Equity in Homeless System Design
3. New Resources Update
4. Voter Education: Measure W, Prop 15, and Prop 21
5. HUD CoC Governance Update
 - Action Item
6. Elaine's Recognition

Housekeeping

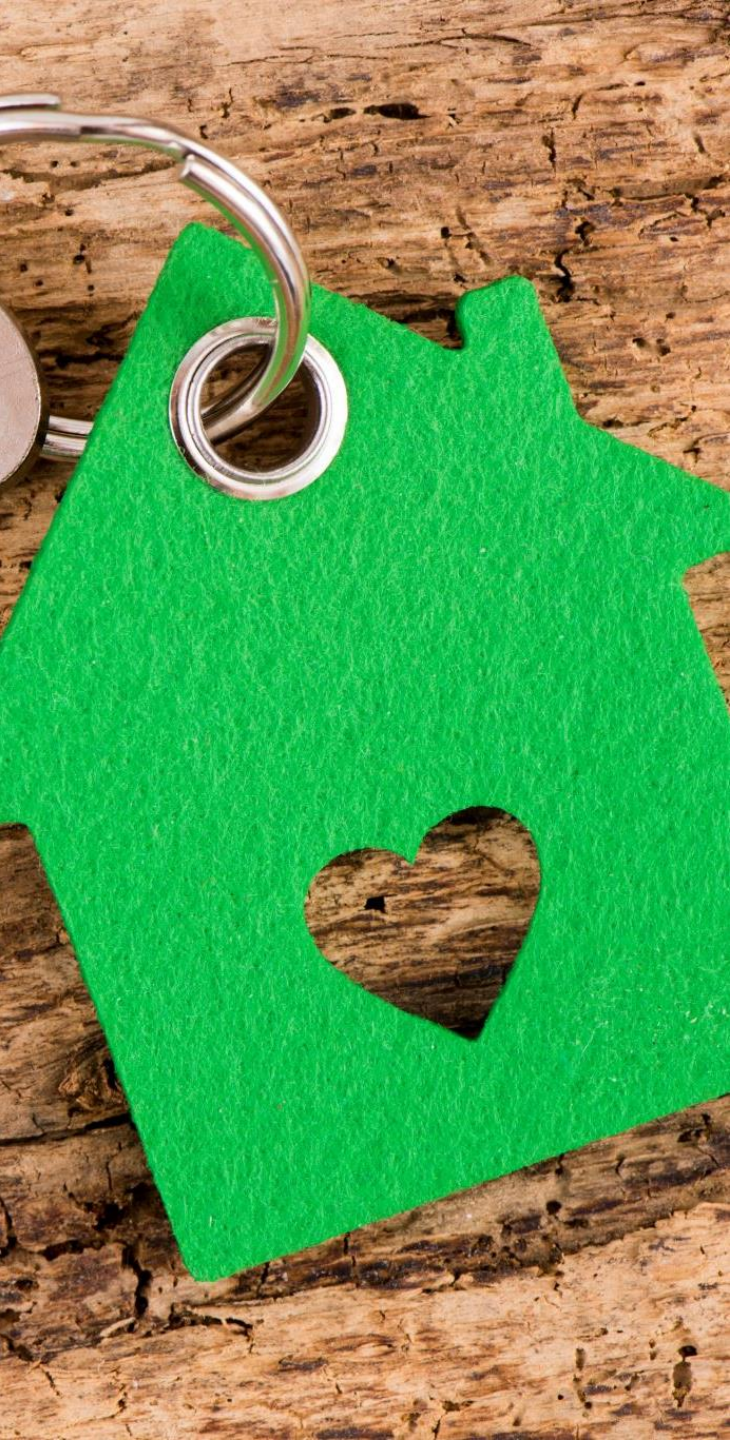


- Everyone will automatically be on mute.
- If you have any questions about what is presented anytime during the meeting, please type them in the chat.
- Please note this meeting is being recorded.
- We will send materials to everyone who RSVP and they will be posted on our website (<https://everyonehome.org/our-work/community-meetings/>) the next day.



Ja'Nai Aubry

DIRECTOR OF COC STRATEGIES



Courtney Welch

COC SPECIALIST

Alameda County Board of Supervisors Commendation

DAVE BROWN

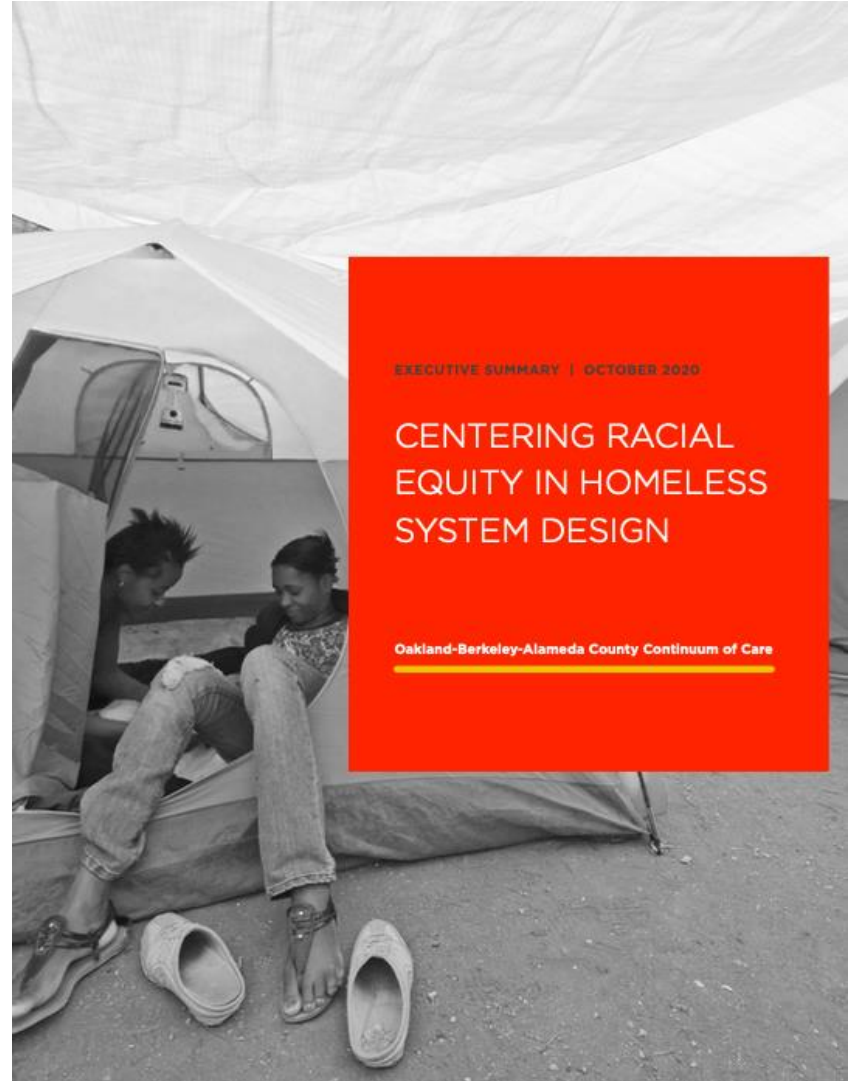
Oakland-Berkeley-Alameda County Continuum of Care

Centering Racial Equity in the Homeless System Design

Darlene Flynn, Director of Race and Equity, City of Oakland

Jessica Shimmin, Director of Analytics, EveryOne Home

Executive Summary is available
to download at
www.everyonehome.org.



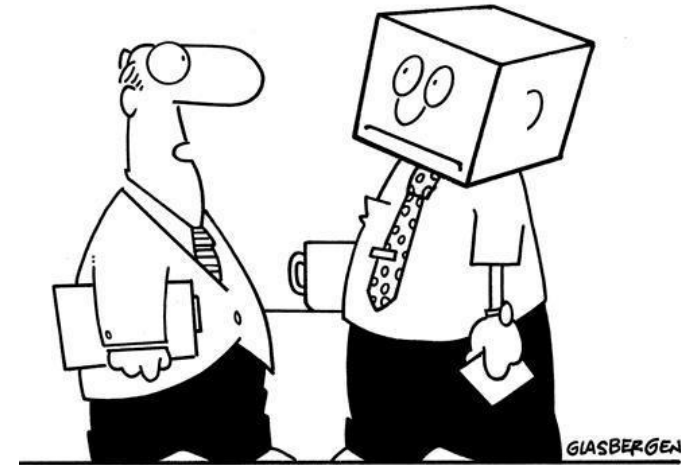
EXECUTIVE SUMMARY | OCTOBER 2020

CENTERING RACIAL EQUITY IN HOMELESS SYSTEM DESIGN

Oakland-Berkeley-Alameda County Continuum of Care

Working Assumptions

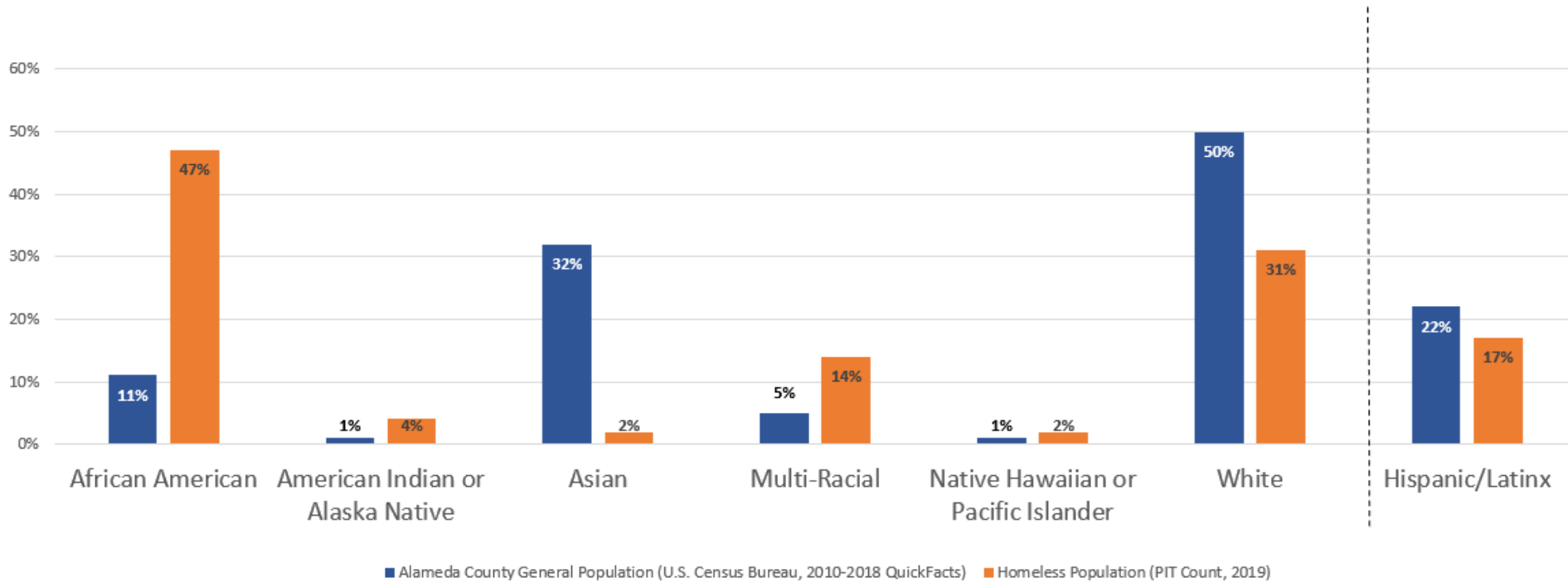
- Race matters. Almost every indicator of well-being shows troubling disparities by race
- Disparities are often created and maintained inadvertently through policies and practices that contain barriers to opportunity
- It's possible -- and only possible -- to close equity gaps by using strategies determined through an intentional focus on race
- If opportunities in all key areas of well-being are equitable, then equitable results will follow
- Given the right message, analysis, and tools, people will work toward racial equity



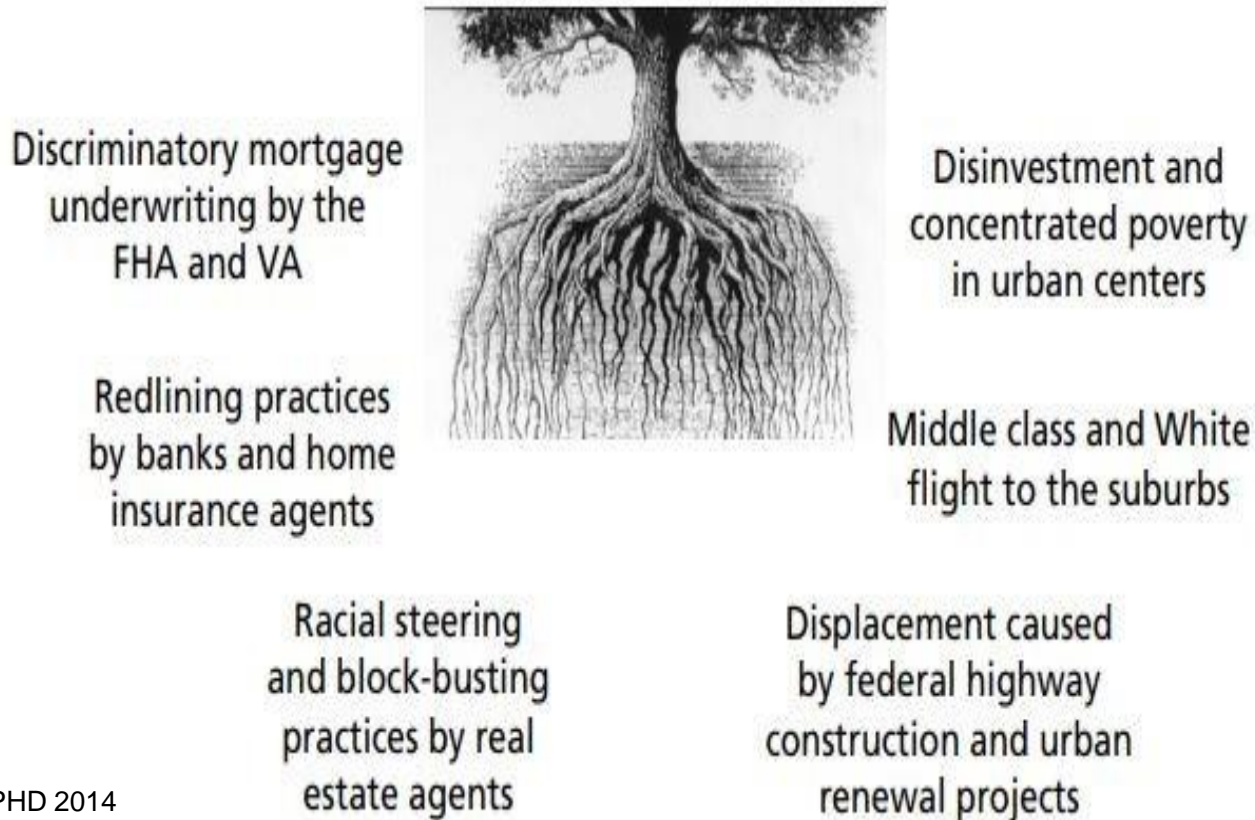
“Thinking outside of the box is difficult for some people. Keep trying.”

Credit to the RACE MATTERS Toolkit, researched and funded by Annie E. Casey Foundation

Racial and Ethnic Distribution of Alameda County's General Population (blue) Compared With Alameda County's Homeless Population (orange)



A History of Systemic Racism; Racial Residential Segregation, Persistent Poverty and Housing Insecurity



Source: ACPHD 2014

System Change Requires Challenging Narratives

Dominant Narrative



Equity Narrative

(No system change implied)

- Individualism - winners/losers
- Matter of personal merit or deficit
- People get what they deserve
- Rationalized by highly racialized assumptions (racist ideas)

(System transformation opportunity)

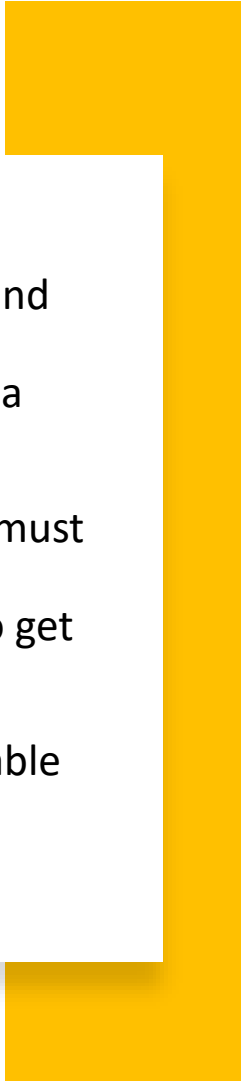
- Individuals develop in the context of access to opportunity
- Merit is determined on a profoundly uneven playing field
- What people get is influenced by many factors outside their control
- Racist ideas and discrimination present life long risks and challenges



IN ORDER TO GET
BEYOND RACISM,
one must first take
RACE INTO ACCOUNT.

THERE IS NO
other way.
Harry A. Blackmun

@rosaisiah

- 
- Understanding the impacts of race and having a plan is the first step
 - Reaching our goal means starting in a different place and leaving no one behind
 - The root causes of racial disparities must be addressed to change outcomes
 - Our systems needs to be retooled to get different outcomes
 - We won't be perfect, but we must center racial equity and be accountable

Racial Equity Impact Analysis

- Administrative data shows racial disparities in:
 - Inflow/first time homelessness
 - Returns to homelessness
- Engaged people who have been impacted by racial disparities to challenge assumptions about that experience.
 - 8 Focus groups involving 52 people
 - 67% of participants were currently homeless
 - 33% of participants were formerly homeless
 - Focus Groups Organized through: BACS, BANANAS, Asian Prisoner Support Committee, Intertribal Friendship House, Open Heart Kitchen, Roots Community Health Center, St Mary's Center, South Hayward Parish, Youth Advisory Board

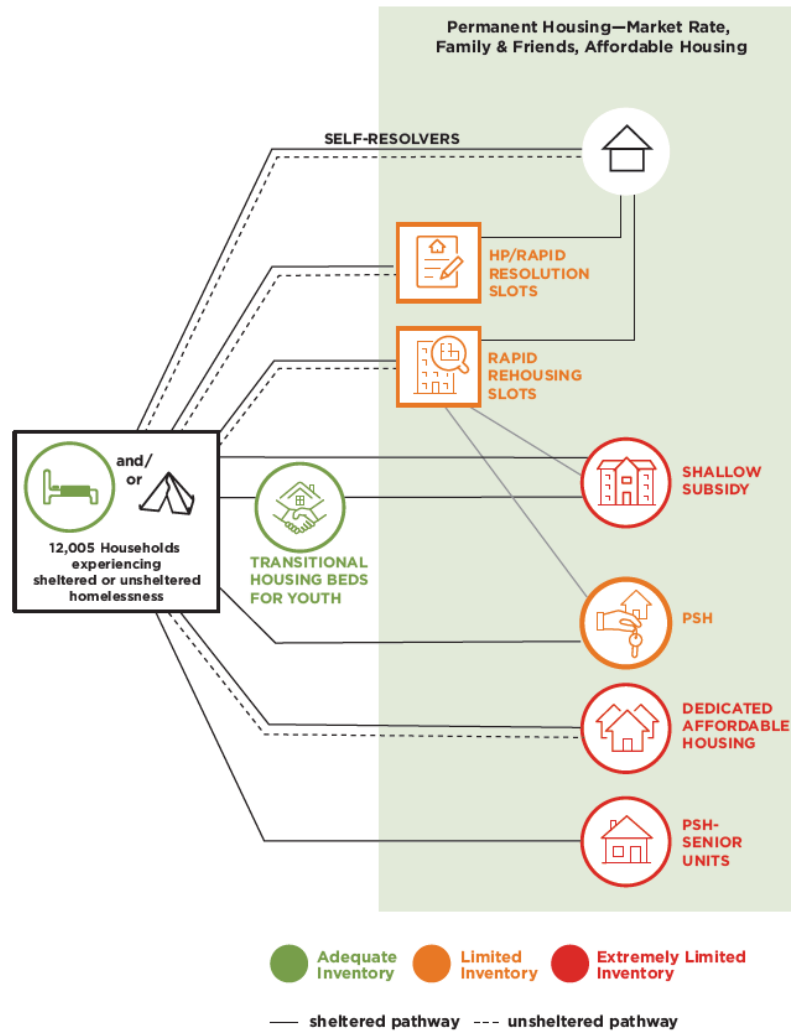
Race of Participants in REIA Focus Groups January -March 2020		
Black/African American	18	35%
Latinx/Hispanic	13	25%
White	7	13%
American Indian or Alaskan Native	6	12%
Multiracial	6	12%
Asian	1	2%
No Response/Other	1	2%



Age of Participants in REIA Focus Groups January-March 2020		
18-24	9	17%
25-39	9	17%
40-49	6	12%
50-64	21	40%
65+	6	12%
Prefer not to state	1	2%

Racial Equity Impact Analysis Findings

- Structural racism is obscured by **personal responsibility narrative**
- Structural racism impacts entire **social systems**, distressing the networks and supports that may otherwise prevent homelessness
- Racial discrimination and **economic inequality** are interconnected
- Black and Indigenous people continue to be **viewed as “high risk” tenants** in the housing market and continue to face housing discrimination
- Homeless housing programs participate in the **displacement of low-income communities of color** from Alameda County
- **Low-income/homeless** does not always mean high service needs
- Low-income Black, Indigenous, People of Color are underserved by the current **homelessness system**; the services that would address the causes of homelessness for them are extremely limited

Optimal System Pathways for Adult Only Households





True peace is not merely
the absence of tension: it
is the presence of justice


Martin Luther King Jr

PICTUREQUOTES.COM



PICTUREQUOTES

We must do better!

- In danger of getting further and further behind
 - If we do it right, it will pay back in dividends
 - Equity is the best model
- 

Full Report Coming Soon

The report:

- Details how homelessness is a race equity issue
- Is a case study on how to embed racial equity in system planning
- The report provides a path forward for meaningful progress





New Resources Update

HOMELESSNESS COVID-19 UPDATES

October 28, 2020

ROOMKEY

March 25-December 31, 2020

**ROOMKEY
OCCUPANCY
10/21**

Roomkey Sites	City	Max Occupancy (Rooms or Slots)	Current Occupancy (Households)	%	Current Occupancy (Individuals)*	Target Population
COVID+/PUI Sites						
Comfort Inn	Oakland	100	24	24%	24	COVID+/PUI
Quality Inn	Oakland	98	11	11%	11	COVID+/PUI
COVID+/PUI Occupancy		198	35	18%	35	
Safer Ground Sites						
Days Hotel	Oakland	140	132	94%	171	Homeless/high risk
Fremont Islander	Fremont	10	10	100%	12	Homeless/high risk
Marina Village Inn	Alameda	50	49	98%	86	Homeless/high-risk
Quality Inn	Berkeley	29	28	97%	34	Homeless/high-risk
Radisson	Oakland	285	266	93%	324	Homeless/high-risk
Residence Inn	Livermore	112	109	97%	153	Homeless/high-risk
Rodeway Inn	Berkeley	40	38	95%	44	Homeless/high risk
Springhill Suites	Newark	119	119	100%	178	Homeless/high risk
Scattered Sites	Countywide	100	85	85%	100	Homeless/high risk
Safer Ground Hotel Occupancy		885	836	94%	1102	
Alameda Trailers	Alameda	4	4	100%	4	Homeless/high risk
Berkeley Trailers	Berkeley	18	10	56%	11	Homeless/high risk
HomeBase Trailers	Oakland	128	124	97%	124	Homeless/high risk
Trailer Occupancy		150	138	92%	139	
All Safer Ground Occupancy		1035	974	94%	1241	
Total Roomkey Occupancy		1233	1009	82%	1276	

EXIT PLANNING

Destination	Minimum #	Maximum #
Starting Household Occupancy	800	900
Homekey (County plus Oakland w/in 90 days)	175	400
Bridge Housing (County plus Oakland and Berkeley ESG-CV)	300	440
Supportive Housing	35	65
HUD Vouchers (VASH, NED, HOPWA, CoC)	60	300
Shelter additions	40	50
Diversion/Problem Solving	30	100
Total	640	1305
Balance/(Gap)	160	405

RAMP-DOWN CONSIDERATIONS

COVID 19 continues to be a safety threat

Shelter capacity will continue to be decreased by ~450 beds due to decompression

Maintaining “Isolation and Quarantine” beds is critical, though need has decreased

Comfort Inn is being acquired, Days Hotel may be acquired. Both would be converted to permanent housing within 36 months

Finding alternative locations for guests takes time

RECOMMENDATIONS

End Operation COVID+/PUI referrals into Comfort Inn as of November 1, 2020

Convert Comfort Inn to Safer Ground on 12/18/20

Continue Days Hotel as Safer Ground, assuming ownership on 12/2/20

End new Safer Ground referrals November 1, 2020

RECOMMENDATIONS

Extend Quality Inn Oakland lease through June 30, 2021 (as I/Q hotel)

Extend limited SG leases through January 31, 2021, closing majority by 12/31

Give cities option to extend additional leases

QUALITY OAKLAND USES AND STAFFING JAN-JUN 2021

Uses

- Iso/Quarantine for crowded households and congregate settings
- Congregate settings up to 60 beds
- 24 beds for behavioral health congregate settings/Telecare

Staffing

- 2 RNs 12 hours, 7 days/week
- MD/NP screeners 12 hours, 7 days/week
- Medical director .25FTE
- BH staffing 24/7 3 FTE
- Hotel staffing

SAFER GROUND USES AND STAFFING

JAN 2021

Uses

- SIP for homeless/high needs
- Transfer site when other hotels close
- Multiple rooms with ADA or roll-in
- Continued housing navigation focus

Staffing

- Hotel provides housekeeping, maintenance, front desk
- Vendor provides shelter staffing, housing navigation
- ACBH and Medical support

Comfort Inn, Oakland – Tentative award.
Closing scheduled for 11/10/2020



Days Hotel, Oakland – Tentative award. Closing
scheduled for 12/02/2020



**Two other county projects, up to 300
additional rooms: tentative reservations**



**Four Oakland projects, over 250 rooms –
tentative awards**

HOMEKEY
5 GRANT
APPLICATIONS



THANK
YOU

Questions?



Hayward Housing Navigation Center

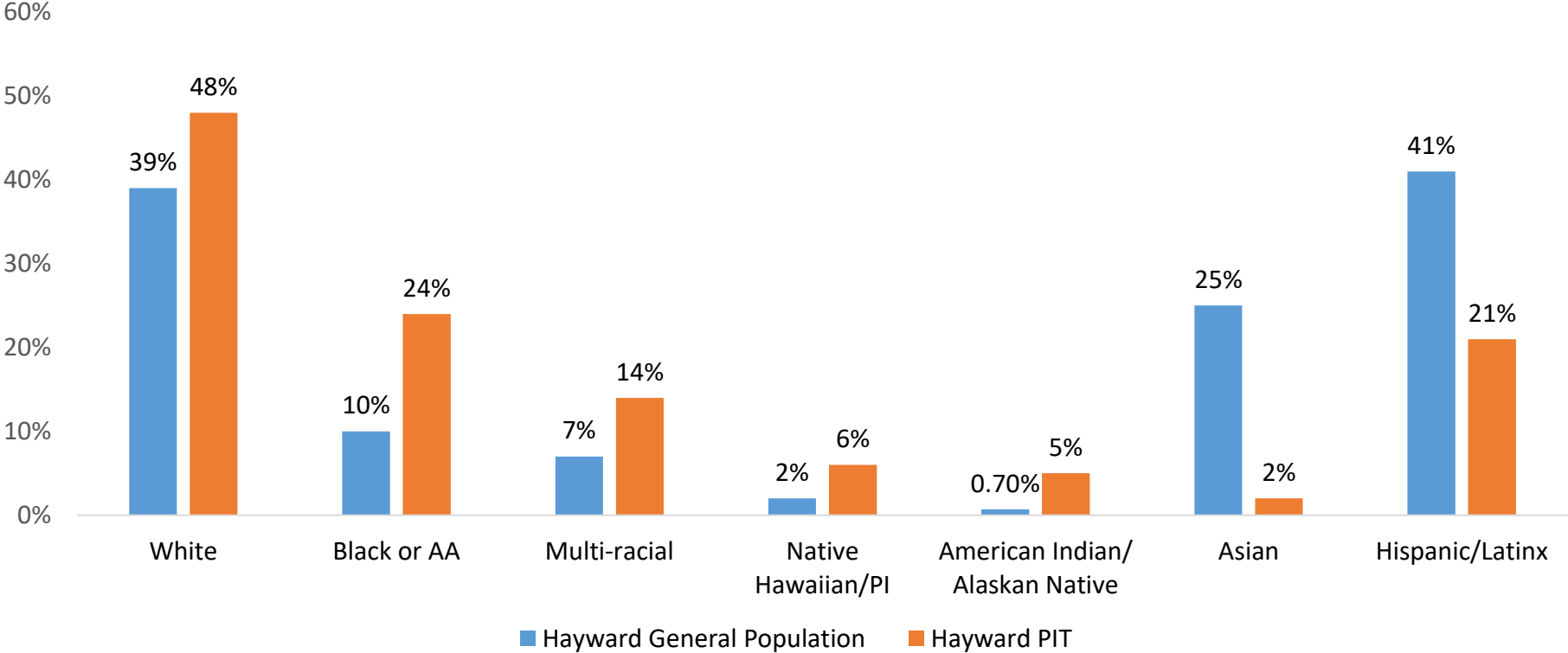
Jessica Lobedan, City of Hayward

HNC Overview

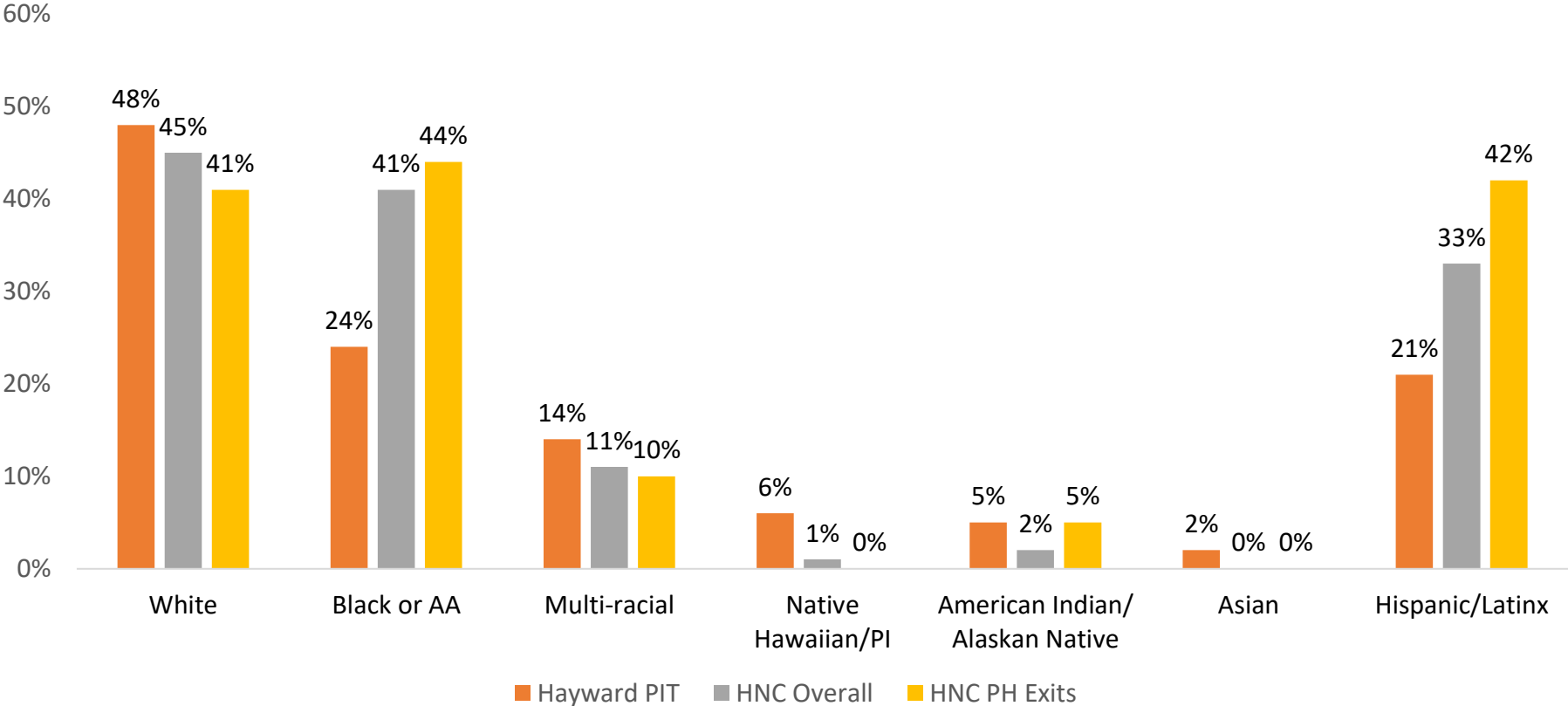
- HNC opened November 18, 2019
- Operated by Bay Area Community Services
- Pre-pandemic:
 - 45 bed capacity (November – February)
- Pandemic:
 - 25 bed capacity (March-September)
 - 32 bed capacity (October-)
 - 45 bed capacity (January/February onward)
 - Looking to pilot HNC Annex pilot out of hotel



Hayward General Population vs. Homeless Population (2019)



Hayward PIT vs. HNC Demographics vs. HNC PH Exits



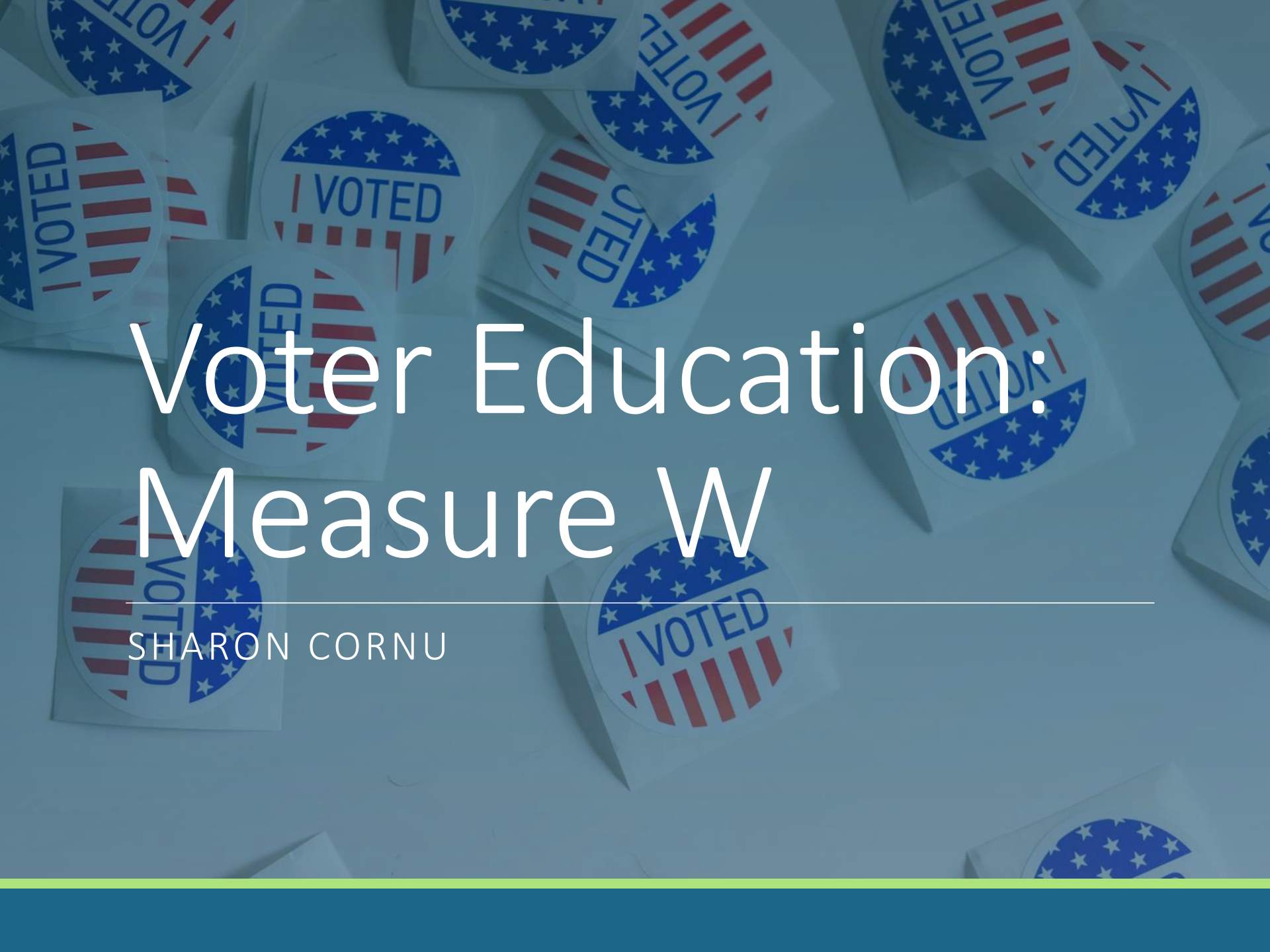
Fremont Navigation Center

SUZANNE SHENFIL









I VOTED Measure W

SHARON CORNU



-
- **How have advocates helped shape Measure W?**
 - **EveryOneHome** 2-year planning process
 - Focus groups with providers, people with lived experience
 - **Office of Homeless Care & Coordination** Policy Committee
 - System modeling and Racial Equity Impact Analysis
 - March 2020 breakfast, 3 virtual townhalls
 - **Speakers Bureau Trainings** & presentations





• What can Measure W do if we implement right?



Homeless Prevention/Rapid Resolution: short-term assistance such as flexible funds, or ongoing support such as a shallow subsidy. These resources can be accessed more than once in a lifetime.



Emergency Shelter: temporary lodging to provide for the safety and immediate needs of individuals and families experiencing literal homelessness. The average length of stay in emergency housing in the system model is 3 months. Before COVID-19, it was estimated Emergency Shelters would serve 58% of households with only adults and 90% of households with minor children. Many shelters have reduced capacity or closed, being replaced by non-congregate settings like hotels.



Transitional Housing: time limited housing with services to stabilize participants and prepare them for exit to permanent housing. The average length of stay in Transitional Housing is 18 months. Transitional Housing in the Alameda County models is primarily reserved for young adults aged 18-24.



Shallow Subsidy: ongoing rent assistance with no or limited services. Shallow subsidies may be configured as a flat rate or a percentage of the Fair Market Rent (FMR). Shallow subsidies can be renewed for as long as the household continues to meet income requirements.



Rapid Re-Housing: support with move in costs and a short-term subsidy to help households stabilize in housing before assuming the full rent themselves. The average length of stay in Rapid Re-Housing is 12 months.



Permanent Supportive Housing (PSH): deeply affordable permanent housing for individuals and families with a long history of homelessness and a disability. Participants in PSH have a lease and tenant rights. Households are eligible for PSH for as long as they meet income requirements.



Permanent Supportive Housing Plus: deeply subsidized permanent housing with intensive services designed for seniors to support aging in place.



Dedicated Affordable Housing: housing affordable to extremely low-income households experiencing homelessness. Rents are affordable at 30%-50% of a household's income. Dedicated affordable units are accessed through the homeless system ensuring that vacant units are filled by another homeless household. Does not require a disability or high service needs.

Readable version at <http://bit.ly/HomeTogether2020PlanHCSA>



**Vote
2020!**

- **How can I help pass Measure W?**
 - Thanks to our Speakers Bureau Heroes!
 - Send an organizational email
 - Share social media
 - Info: kearaodoherty@berkeley.edu
- **How can I help implement Measure W?**
 - Sign up at www.hometogether2020.org
 - Volunteer to be part of Spring Leadership Academy

**Plan
2021!**




Voter Education: Prop 15 and Prop 21

GLORIA BRUCE – EBHO

CONTACT:

GLORIA@EBHO.ORG

The background of the slide features a photograph of classical architecture, including several large, fluted columns and a wide set of stone steps leading up to them. The entire image is overlaid with a semi-transparent blue filter. The text is centered on the left side of the image.

HUD CoC Governance Update

HUD CoC Chair

C'MONE FALLS



Thank
you,
Doug!

OUTGOING HUD COC
CHAIR



Fina Perez

SYSTEM
COORDINATION
COMMITTEE CO-CHAR



Kate Hart

SYSTEM
COORDINATION
COMMITTEE CO-CHAR

Thank you,
Lara &
Suzanne!

OUTGOING SCC CO-CHAIRS





Strategic Planning Process

HUD CoC Governance Resolution

- **Background:**
 - Strategic Planning Delays
 - COVID-19
- **Process:**
 - Leadership Board and HUD CoC approval
 - Next →
Membership approval

Governance Charter

Delay annual amendments to the governance charter until after the Strategic Planning retreat.

➤ Approve exceptions:

1. Electronic signatures for Releases of Information during the COVID-19 pandemic.
2. Designate Youth Advisory Board seat on HUD CoC board.

Annual Election

- 1. Delay annual membership elections** for elected seats until June 30, 2021 or after strategic planning.
- 2. Extend committee seat terms ending** in December 2020 /January 2021 until June 30, 2021 or after strategic planning.
- 3. Allow committees to fill vacancies** in the interim via the recommendation of the Committee chair(s) and the vote of the committee.

Resolution

Delay	Annual Governance Charter Amendments
Approve	Interim Amendments: <ul style="list-style-type: none">•Electronic ROI's•Deisgnate YAB seat to HUD CoC
Delay	Annual Membership Elections
Extend	Terms for committee members with terms ending in December 2020 /January 2021 until June 2021 or after retreats
Allow	Committees to fill vacancies in the interim via the recommendation of the Committee chair(s) and a committee vote.

RESULTS



Elaine's Recognition



Remarks from Partners

Community's Remarks

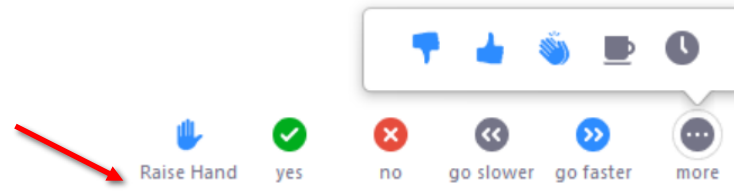
➤ If you would like to share, please “Raise Your Hand” and Dorcas will call your name and unmute you when it is your turn.

➤ To Raise your Hand:

➤ 1. Click the participants button is at the bottom of your screen



➤ 2. Click the Raise Hand button at the bottom of the page; **Note:** You can only have one icon active at a time.



➤ If you **join by phone**, dial ***9** to raise your hand.

Elaine's Remarks



A silhouette of a house with a chimney, set against a light blue background. The house is dark green or black, and the sky is a pale blue. The text 'THANK YOU' is written in white, uppercase letters across the middle of the image. A thin white horizontal line is positioned below the text. A solid blue bar is at the bottom of the image.

THANK YOU
