



Leadership Board Meeting

April 25, 2019

Attendance: Moe Wright, Liz Varela, Susan Shelton, Nella Goncalves, Gloria Bruce, Suzanne Warner for Linda Gardner, Doug Biggs, Wendy, Peter Radu for Kristen Lee, Kelly Glossup, Paulette Franklin, Jill Dunner, Christine Ma, Ray Bonilla, and Georgia Rudderow.

Staff: Elaine de Coligny, Alexis Lozano, Julie Leadbetter, and Jessica Shimmin.

Guests: Katherine Naff and Mike Keller

1. **Welcome and Introductions**

- East Bay Housing Organization's Affordable Housing Week coming up, May 9th-19th. This is a week of grand openings, panel discussions, community events, tours, workshops, and more.
- Measure A won in City of Alameda which allows for the redevelopment of vacant federal buildings as the site of a wellness center for senior assisted living and homelessness services. Thanks to all Board members that helped its successful passage.
- Elaine will be out on medical leave for six to eight weeks starting in May. Julie Leadbetter will be Acting Executive Director while she is out. Given her absence, the Leadership Board is supportive of eliminating the June Leadership Board meeting.

2. **Review and Approval of Minutes**—It was moved and seconded to approve the February minutes with the modification to include Christine Ma in the attendance. The motion passed with abstentions from Peter Radu, Suzanne Warner and Georgia Rudderow.

3. **Results Based Accountability: Data Dashboard**—Staff and members of the Results Based Accountability Committee (Mike and Katherine) presented the dashboard as a follow up from scorecard presentation in 2018. The intention is for this dashboard to be updated annually and summarize the results of the previous year.

Discussion:

- For the first time homeless measure, the Board recommends changing the phrasing since it is not clear. They also recommended added a square of what the goal is instead of a line.
- If you look at the first-time homeless numbers and the numbers of those who gained a permanent home, it will be 3 people becoming homeless only for every 1 person finding a home.
- The Board recommended having a communications strategy with this information. It could correlate with what projects are in the pipeline as a response and opportunities for action.
- Georgia Rudderow has access to marketing department at work and can help develop something for social media.

The Board approved to beta-test this dashboard and turn it into something to put on the website.

4. Public Participation Policy—The EveryOne Home Staff in partnership with its committees is requesting the Leadership Board adopt the public participation policy included in the materials to increase transparency and have standardized communication practices. It was moved and seconded to approve the proposed policy. The motion passed with an abstention from Susan Shelton.

5. Work Plan: Collaborative Action Plans—As part of our contract with Alameda County and the 14 cities, staff is developing concrete plans we can implement with County and City partners. Staff brought notes from the last contracting management meeting where we began to brainstorm ideas and are bringing these to the Leadership Board for more discussion.

Discussion:

- One priority should be enhancing coordination and collaboration especially with the increased number of people with mental health needs/higher needs. That way we can guarantee that the people being brought into units are secure in their housing.
- Another priority can be unsheltered families. Liz Varela and Christine Ma have agreed to champion this effort. The system right now is tailored to single adults so it would expose the resources we need for this population. However, there is concern on focusing on one sub-population because others would be left out.
- Document blitz also came up because those efforts are already underway, and it would make a measurable impact.
- Overall the Leadership Board was supportive of 1) Filling vacancies by streamlining (document blitz) 2) Developing plan to end unsheltered family homelessness and 3) Tenancy sustaining services for high-need clients being placed in PSH

6. Committee and Project Updates—

- HUD TA Update—ICF will be presenting its findings within the next couple months. And then will contract with HUD to stay with our community and offer further support.
- Adopting the Plan—Supervisor Valle has expressed interest in seeing it come to Board of Supervisors. Homeless Coordinating Council requested a presentation which was made in March. No clear next steps have been decided since these conversations. The Leadership Board discussed bringing the Plan through staff or directly to the Board of Supervisors. The Leadership Board wanted to have it go through the Homeless Coordinating Council first.
- Homeless Count—EveryOne Home staff is submitting the numbers to HUD on Tuesday. HUD CoC has reviewed the initial data and the plan is to release the numbers in June with the Executive Summary.