Leadership Board Meeting Minutes
February 28, 2019

Attendance: Linda Gardner, Moe Wright, Doug Biggs, Chris Gouig, Vivian Wan, Suzanne Shenfil, Nella Goncalves, Ray Bonilla, Jill Dunner, Heather MacDonald Fine, Christine Ma, Peggy McQuaid, Georgia Rudderow, Kelly Glossup, Susan Shelton, Gloria Bruce, Liz Varela and Christine Ma.
Staff: Elaine de Coligny, Julie Leadbetter, Laura Guzman, Jessie Shimmin and Alexis Lozano.
Guests: Heather McDonald-Fine representing the NOFA Committee

1. Welcome and Introductions
   a. The Alameda County Board of Supervisors has committed $245 million of the Measure A1 dollars to 35 affordable housing developments across the county. Approximately 800 units so far have been dedicated to persons with lived experience of homelessness.
   b. The City of Alameda is having a special election on April 9th where voters are being asked to approve the building of the Alameda Wellness Center, that will help vulnerable individuals with high-level and complex health needs get the care they deserve. While the Center will be a regional solution to homelessness, 50% of the services will be dedicated to Alameda residents. These services include 80-90 units of Senior Permanent Supportive Housing, 50-bed recuperative care medical respite center for homeless adults departing hospitals or undergoing intensive medical treatment in Alameda County and a resource center that provides linkages to resources and housing advocacy for Alameda residents experiencing or at-risk of homelessness. Asking the Leadership Board to spread the word to for Yes on A and No on B in the City of Alameda, and donate to the campaign.
   c. No Place Like Home funds are available. Abode Services has submitted applications.
   d. The Mobile Hygiene Unit in Fremont is almost ready, but they are looking to hire someone with Class A license. The Day Wellness Center is also running in Fremont and the Winter shelter has been open since November 15 and served over 300 people. This is the first year that the shelter has accepted families and children but considering not repeating next year. Resources for Community Development purchased building in Fremont to turn into affordable housing. The building will be used as temporary housing while the building is getting ready to transition to permanent housing. Asking city to create an anti-discrimination ordinance that requires Section 8 be considered when making income calculations to determine if a household can afford the rent.
   e. EveryOne Home has finalized the Coordinated Entry Flyer, it is available to download from www.everyonehome.org.
   f. The Alameda Health System is creating a consumer board for Health Care for the Homeless.
g. City of Albany had three-year anniversary for its shower program. They are also moving forward with using Measure A1 dollars to build an affordable housing project with Satellite Affordable Housing Associates.

h. Building Futures with Women and Children just opened the satellite office in Alameda for Coordinated Entry.

i. The Executive Director took the time to acknowledgements the staff accomplishments in 2018 and so far in 2019.

2. **Review and Approval of December Minutes**— It was moved and seconded to approve the December minutes. The motion passed with abstentions from Linda, Georgia, Ray and Nella, who were present at the December meeting.

3. **Committee and Project Updates**—Staff updated the Leadership Board on work done on the 2019 Homeless Count and Continuum of Care NOFA. The fieldwork for the homeless count was in January and we were able to get a lot of new partners involved in the process. New to this year we coordinated a pre-survey, done by outreach teams, to get accurate multipliers for vans, cars, RVs, and tents. Staff did an analysis of the results of the 2018 NOFA process and are planning for 2019. They are looking into an independent consultant to facilitate a review of the process and suggest improvements.

4. **Results Based Accountability: 2018 Measures**—Staff reviewed Measures 1A, 2, 3, 5, and 7. [Presentation can be found here.](#)

   **Discussion of the measure:**
   
   - Several members expressed a desire for more clarity on what populations were included in specific measures, especially Measures 1 and 5.
   - Others expressed the desire to look at these performance measures regionally to support requests for funds from cities as well as the County. This is not currently possible.
   - **Key take away: the ratio of people becoming homeless (Measure 5) versus the people leaving for permanent housing (Measure 7) is moving in the wrong direction.** Homelessness will grow unless we make changes to what we are doing.
   - Where can we make system operational changes to programs? What is capacity building for the system including funding for HMIS data input and data analysts? The System coordination committee can facilitate work groups, but this body can also look at this data and come up with strategies to promote and pursue.

   Next Steps: The Leadership Board would like to see a presentation on how we compare to other communities or nationally to figure out a focus for this group. For now, staff can bring this information twice a year. A sub-committee can be formed that can look at this more regularly and report out. Then the Leadership Board can determine what issues it wants to work on based on the data.

5. **EveryOne Work Plan Special Activities**—Staff built out a proposal for two special projects for this Leadership Board to work on this year including the Strategic Plan Adoption by jurisdictions and launching a revenue strategy and campaign in Q3 to increase on-going funding for addressing homelessness. The Leadership Board directed staff to move forward with asking CBOs to adopt at the same time as jurisdictions, but this can be a limited effort.
Next Steps: Staff should set up way for jurisdictions to adopt easily by drafting a sample resolution. By the April Board meeting have an update on calendaring jurisdictions. As the cities calendar, send dates to Board members so they can attend.

It was moved and seconded to approve the special activities. The motion passed.