Welcome

DOUG BIGGS
1. Welcome
2. COVID-19
3. HUD Funding Update
4. State Funding Update
5. Advocacy
6. Q and A
7. System Modeling
8. Ballot Measure
9. Q and A
10. Closing Announcements
Poll – who is in the room?
Everyone will automatically be on mute.

If you have any questions about what is presented anytime during the meeting, please type them in the chat. Julie is monitoring the chat and she will read the questions during the Q and A sessions.

Please note this meeting is being recorded.

We will send materials to everyone who RSVP and they will be posted on our website (https://everyonehome.org/our-work/community-meetings/) the next day.
COVID – 19 Response

Elaine de Coligny
COVID-19: Updates

➢ Street Health and Outreach Updates
  • Positive cases in multiple encampment sites but limited numbers
  • Health Care for the Homeless and Public Health conducted case investigation
  • Referred multiple people to Operation Comfort
  • Worked with Oakland and Livermore staff and providers to bring additional hygiene supplies and meals to the sites, encourage distancing

➢ Shelter Updates
  • Positive cases in three shelters to date, no major outbreaks
  • Most have reduced number of guests
  • Health Care for the Homeless distributing masks and thermometers
  • Site visits and weekly calls continue to provide technical assistance
  • Winter shelters closing 6/30
# COVID-19: Project Roomkey

<table>
<thead>
<tr>
<th>Hotels Leased</th>
<th>City</th>
<th>Max Occupancy</th>
<th>Current Occupancy</th>
<th>%</th>
<th>Occupancy Notes</th>
<th>Target Population</th>
<th>Lease</th>
<th>Shelter Contract</th>
</tr>
</thead>
<tbody>
<tr>
<td>Comfort Inn</td>
<td>Oakland</td>
<td>100</td>
<td>57</td>
<td>57%</td>
<td>Quarantine stay ~ 2 weeks</td>
<td>Homeless/ Covid +</td>
<td>State</td>
<td>Abode Services</td>
</tr>
<tr>
<td>Radisson</td>
<td>Oakland</td>
<td>274</td>
<td>246</td>
<td>90%</td>
<td>Moving people back post-water damage. 11 rooms offline longer term.</td>
<td>Homeless/high risk</td>
<td>State</td>
<td>Abode Services</td>
</tr>
<tr>
<td>Quality Inn</td>
<td>Oakland</td>
<td>98</td>
<td>32</td>
<td>33%</td>
<td>Reducing occupancy to move to COVID+ target population</td>
<td>Current homeless/ high risk; Future Covid +</td>
<td>County</td>
<td>Abode Services</td>
</tr>
<tr>
<td>Marina Village Inn</td>
<td>Alameda</td>
<td>50</td>
<td>4</td>
<td>8%</td>
<td>Scaling up May 8-22</td>
<td>Homeless/high risk women &amp; families</td>
<td>County</td>
<td>Building Futures</td>
</tr>
<tr>
<td><strong>Total Operating</strong></td>
<td><strong>522</strong></td>
<td><strong>339</strong></td>
<td></td>
<td>65%</td>
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Outreach, Shelter, and Service providers can attend Alameda County Health Care for the Homeless’s weekly Wednesday COVID-19 conference calls for coordination, questions and updates. Please email achch@acgov.org to gain access to these meetings.

- **Shelter Providers:** Wednesday 10:30am-11:30am
- **Street Outreach Providers:** Wednesday 2pm-3pm

Grantees and sub-grantees, please make sure to check the HUD COVID-19 resource page regularly to stay informed on the most updated information for COVID-19.

COVID 19: Economic Impact Payment Checks

➢ Most eligible U.S. taxpayers will automatically receive their Economic Impact Payments including:
  • Individuals who filed a federal income tax for 2018 or 2019
  • Those receiving Social Security retirement, disability (SSDI), survivor benefits
  • Supplemental Security Income (SSI) recipients
  • Recipients of Veterans Affairs Compensation and Pension (C&P) benefits
  • Individuals who receive Railroad Retirement (RRB) benefits

➢ For more information, you can go here: https://www.irs.gov/coronavirus/economic-impact-payments

➢ If your clients do not receive these benefits, please help them register as a non-flier so that they can receive their $1200 check.
  ◦ https://www.freefilefillableforms.com/#/fd/EconomicImpactPayment

➢ Additional Resource: Roxy Caine's presentation on the Economic Impact Payment checks in National Alliance to End Homelessness (NAEH)'s webinar:
  ◦ https://www.youtube.com/watch?v=wkG44s6CKF0&feature=youtu.be&t=192
HUD Updates

YHDP – HUD Still planning on having YHDP this year.

CoC – HUD is looking at all the options and seeing which option requires the least disruption at the local level so that projects can continue to get funded. HUD continues to stress that projects should focus on and prioritize the COVID-19 response.

Unsheltered NOFA - Unsheltered NOFA is on hold. Do not expect to see it coming out anytime soon.
On April 1, 2020, HUD issued a memorandum providing regulatory waivers for certain requirements associated with:

- Continuum of Care (CoC) Program
- Emergency Solutions Grant (ESG) Program
- Housing Opportunities for Persons with AIDS (HOPWA) Program
- Consolidated Plan Requirements

Recipients wishing to utilize any of the waivers provided should notify their local CPD Director, by email, of their intent to utilize a specific waiver two days before they anticipate using the flexibility.

Please also make sure to CC Alameda County Housing and Community Development (riley.wilkerson@acgov.org) Health Care Services Agency (Kerry.Abbott@acgov.org) and EveryOne Home (info@everyonehome.org) with your notifications to HUD so that we can keep track of the submissions.
CDBG and ESG funding

➢ The CAREs act includes provides supplemental funding to state and local government for Community Development Block Grants (CDBG) and Emergency Solutions Grants (ESG).

➢ The funds will also support additional homeless assistance and homelessness prevention activities to mitigate the impacts of COVID-19.

➢ The CARES Act provides up to $5 billion in CDBG supplemental funding.

➢ The CARES Act provides up to $4 billion in ESG supplemental funding.

➢ For more information:
  • NAEH Webinar: [https://youtu.be/wkG44s6CKF0?t=1650](https://youtu.be/wkG44s6CKF0?t=1650)
$18,204,668 for CoC and the County being administered by HCSA. BOS voted to receive the money today.

Another $19.7 m for Oakland

Much of the CoC and County funding will fund continuation of services and emergency housing added with HEAP and Whole Person Care funds, such as outreach, housing navigators and navigation centers

Funds will add capacity for rapid resolution and prevention, rental assistance and more emergency housing for youth.
A Coalition Budget Proposal for Solving Homelessness in California

Sharon Rapport, Corporation for Supportive Housing
Coalition Came Together to Draft
Budget Proposal Components

Affordable Housing Dedicated to People Experiencing Homelessness

Multiple Permanent Housing Interventions: Rental Assistance, Capital, Operating Support, Housing Navigation, Tenancy Support Services

Comprehensive Approach: Includes Funding for all Layers of the Continuum, from Shelters to Access Services to Permanent Housing (emphasis on permanent)

Fosters Collaboration Among Jurisdictions, Coordination of Funds
ALLOCATIONS UNDER PROPOSAL

Allocations Based on PIT Counts + Severe Housing Cost Burden

- **40%** to largest 13 cities in California
- **55%** to County-CoC partnerships
- **5%** to developers through HCD MHP program

**Acquisition**
- Capital development for affordable & supportive housing, motel conversion
- Capitalized Operating Subsidy Reserves in Affordable Housing Dedicated to Homeless People & Supportive Housing
- Interim interventions: capital & operating (shelters), hygiene stations, etc.: limited to 35%
- Rental assistance

**Rental assistance**
- Capitalized Operating Subsidy Reserves in AH & SH
- Move-in costs & landlord incentives
- Diversion
- Services (housing navigation, tenancy supports, employment)
- Operating support for interim interventions & systems improvements (limited to 30%)
- Must pool with existing resources
- Must fund operating/services in 40% of large city SH projects

**Acquisition**
- Capital development for affordable & supportive housing
- Capitalized operating subsidies

**Housing California**

**CSH**
Obligations of Counties and CoCs

- 25% Match
  - Flexible: federal dollars dedicated to same purpose

- Collaborate with Large Cities
  - Ensure coordination
  - Provide operating & services support in a portion of City projects

- Develop a pool or other tool to coordinate funding
  - Pool with existing funding from mainstream systems
HOW TO GET TO $2 BILLION A YEAR

One-Time This Year: Federal CARES Act

1. Coronavirus Relief Fund/Stabilization Funds: CA State share: $8.4B for expenses incurred through Dec. 2020
2. Community Development Block Grant (CDBG): CA State share: $135-230M for flexible uses

Ongoing: State Funds

Future Dedicated Revenue Source: to raise $2 billion/year in future years

Potential sources:
- Millionaire’s tax
- Corporate tax
- Eliminating mortgage interest deduction on vacation homes
How to Support the Coalition Budget Ask

- Send an email to CA legislators, asking them to support the Coalition Budget Proposal of $2 billion, ongoing, in order to address Homelessness

- We will send a sample email and a list of Budget Committee members to contact, in our follow up

- E-mail from Housing CA & CSH Last Week on How to Support
Contact

Sharon.Rapport@csh.org or (323) 243-7424
Advocacy: Eviction Moratoriums

ALEX WERTH – EBHO

CONTACT: ALEX@EBHO.ORG.
Q AND A

➢ If you have any questions for the presenters who just spoke, please enter them in the chat and Julie will read them out loud.
System Modeling with Racial Equity Impact

Oakland-Berkeley-Alameda County (CA-502)
Large increases in homelessness prompted

- The need to evaluate our response to homelessness
- Develop a shared vision for the optimal system to address the crisis and housing needs
- Model the crisis and housing inventory and performance needed to address homelessness
- Create transition plan to right-size the system
- Modeling work facilitated by Abt Associates
Racial and Ethnic Distribution of Alameda County's General Population (blue) Compared With Alameda County's Homeless Population (orange)

- **African American**: 11% (General) vs. 47% (Homeless)
- **American Indian or Alaska Native**: 1% (General) vs. 4% (Homeless)
- **Asian**: 32% (General) vs. 2% (Homeless)
- **Multi-Racial**: 5% (General) vs. 14% (Homeless)
- **Native Hawaiian or Pacific Islander**: 1% (General) vs. 2% (Homeless)
- **White**: 50% (General) vs. 31% (Homeless)
- **Hispanic/Latino**: 22% (General) vs. 17% (Homeless)

*Alamed County General Population (U.S. Census Bureau, 2010-2018 QuickFacts) Homeless Population (PIT Count, 2019)*
Racial Equity Analysis

The Equity Work Group formed in November 2019 with participation from:

- Alameda County Office of Homeless Care and Coordination
- Alameda County Public Health
- City of Oakland Department of Human Services
- City of Oakland Department of Race and Equity
- EveryOne Home staff and Leadership Board
- Supervisor Wilma Chan’s Office
Racial **Equity Impact** Analysis

System Modeling Equity Outcome:

Identify opportunities and make recommendations to shape the systems and programs to effectively meet the needs of groups most impacted by racial disparities in the homeless population.
Timeline: Phase 1

First
November-February
Convene Focus Groups to gather lived experience

Second
March
Coding/Qualitative Analysis

Third
April
Draft Findings and Recommendations

Last
May
Present Findings
Housing Market is not the full story

Housing market failures intersect with structural racism to fuel racial disparities in homelessness populations:

- People of color make up the majority (69%) of those experiencing homelessness.
- African Americans and Native Americans are homeless at a 4x higher rate than in Alameda County’s general population, and more than double their rate among people in poverty.

It is critical to re-envision the response to homelessness through a racial equity lens.
Structural Racism

A pattern of social institutions; such as governmental organizations, schools, banks, and courts of law, perpetuating negative treatment toward a group of people based on their race. Institutional racism leads to inequality in opportunity and inequity in life outcomes.
Homelessness has its Roots in Racist Housing Policies and Practices.

Home-Owners Loan Corporation Map, 1937
Disparities in Outcomes

Persistence of Neighborhood Poverty by Census Tract (ca 2013)

Source: CAPE, with data from Geolytics Neighborhood Change Database, 1970-1990; Census 2000; and American Community Survey 2013 5-year files.
I am still looking [for housing] and two years into it…. Antioch and other places are miles away. I built a life here for myself and want to stay here. I want to be close to my son and grandsons. Nothing has come up in Oakland.

- African American female, aged 65+
Equity Findings

*High rents period. Having to have 5x the income. It’s hard for those with bad credit, or generations of bad credit. There is nothing to build upon.* -American Indian Female, aged 25-39

- **Racism is culturally entrenched and longstanding;** most homeless housing interventions are temporary or one-time
Modeling Recommendations

- **Housing supports must be ongoing.**
  - Eliminate one time supports
  - Create new ongoing supports such as shallow subsidies for youth and working families
  - Increase ongoing supports from 42% to 70% of all interventions
Equity Findings

If I am going to pay rent, I can’t eat or buy gas. It’s hard. On $2,000 you can’t make it. You need $3,500 because rent is $1,800 or more. You need to work 3 jobs and sell peanuts on your lunch break. -African American male, aged 50-64

- Racial discrimination and income inequality are interwoven, creating significant barriers to increasing income; the most common housing intervention available in the system expects that homeless households will assume full rent at the end of the program.
Modeling Recommendations

- **Ongoing housing supports must be linked to the household’s income.**
  - Decrease Rapid Re-Housing from 31% to 13% of the portfolio. Rapid Re-Housing is a temporary subsidy that requires households to assume full rent in 6-12 months.
  - Prevent and end homelessness with ongoing shallow subsidies that bridge the gap between earned income and the cost of housing.
Equity Findings

Yeah, [programs are] helping, but they’re very invasive and judgmental about other things. Because I don’t want to be on assistance. I just want an affordable place with a decent landlord. - American Indian female, aged 25-39

- Racism is a root cause of homelessness for Black, Indigenous and other people of color; only homeless households with documented disabilities are eligible for deeply subsidized housing in the homeless housing crisis response system
Modeling Recommendations

- *Create ongoing deeply subsidized housing opportunities for homeless people with low service needs*
  - Dedicated Affordable housing would serve Extremely Low Income (ELI) households with low service needs.
  - Rent fixed at 30%-50% of household income
Program Model

Recommendations

- How we think about how we do business needs to change.
- Hiring processes that ensure broad racial and ethnic diversity.
- Service approaches that integrate anti-racism, trauma informed care, and harm reduction.
- Lower barriers to crisis and housing programs
- All program information and services are available in county threshold languages.
Timeline: Next Steps

First: November-February
Convene Focus Groups to gather lived experience

Second: March
Coding/Qualitative Analysis

Third: April
Draft Findings and Recommendations

Last: May
Present Findings
Thanks!
Home Together Investment Plan: Local Solutions to Homelessness

Today’s Presenters:

• Kerry Abbott Director, Homeless Care and Coordination, Alameda County Health Care Services Agency

• Sharon Cornu Executive Director, St. Mary’s Center
Accelerating Responses to Homelessness

- A dedicated local countywide revenue stream is vital to meeting the needs outline in our system model.
- A sales tax has proven to be the only viable option to raise the revenues needed to provide solutions that address our homelessness crisis.
- A ½ cent sales tax would raise an estimated $150 – 160M annually.
Home Together: Development of the Measure

- Service Provider Network
- Continuum of Care/EveryOneHome
- Policy Committee
- Needs Analysis
- Racial Equity Analysis
Home Together: Leveraging Relationships & Resources

CITY-COUNTY WORKING GROUP

NEW COUNTY OFFICE OF HOMELESS CARE AND COORDINATION
Home Together Investment Plan: How will it work?

- Revenue measure on the November 2020 ballot to fund additional, ongoing needs
- Initial allocations to be informed by the needs analysis, then adjusted with updated modeling as new data become available
- Policy and Accountability Committee to make annual and multi-year funding recommendations to County
- Guiding principles:
  - Prioritize housing and interventions that end homelessness
  - Promote racial equity, informed by lived experience
  - Encourage regional/countywide approaches
  - Use data and evaluation to guide allocations, and ensure accountability and efficacy
  - Build on existing infrastructure and planning efforts
Home Together: Who will it serve and what will it fund?

<table>
<thead>
<tr>
<th>Populations Served</th>
<th>Use of Funds</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Families with children</td>
<td>Increasing housing and healthcare/treatment services</td>
</tr>
<tr>
<td>• Veterans</td>
<td>Prevention for people at imminent risk of homelessness</td>
</tr>
<tr>
<td>• Seniors</td>
<td>Additional capacity at shelters and navigation centers; increased services for people in encampments and vehicles (hygiene, sanitation and health checks)</td>
</tr>
<tr>
<td>• People with disabilities</td>
<td>System coordination and accountability (cross-jurisdictional data systems, Policy and Accountability Committee)</td>
</tr>
<tr>
<td>• People most at risk of becoming homeless</td>
<td></td>
</tr>
<tr>
<td>• People living on the street, in tents, vehicles and in shelters</td>
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</tbody>
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Home Together: Initial Needs Analysis

- Families and individuals with jobs who need short-term assistance or subsidy to afford rent
- Young adults who need support and subsidy to afford rent
- Extremely Low Income families and individuals who can't increase income and need deeply affordable housing
- Seniors
- Extremely Low Income families in need of services
- Families and individuals with mental health and alcohol/drug health needs
- People with disabilities who need services
Their Stories: Alameda County Residents

"I am still looking and am two years into it. Everything is away from the lifestyle I built here. Antioch and other places are miles away. I built a life here for myself and I want to stay here. I want to stay close to my son and grandsons. In two years I've gotten two interviews. And finding something wheelchair accessible has been difficult for me." --African American senior

"Finding an affordable place, especially in Oakland. We are getting pushed out. You gotta jump through hoops and find the hoops. I just want to work and go home and live okay. I just want the minimum. It's just not having enough affordable housing. Everyone is looking." --Native American woman

"When I first got my apartment, my challenge was my record because I'd been in jail for 20 years. The only way I got in was the subsidy I got through St. Mary's. They had to pay double the security deposit. It made it really hard because they hold mistakes against you. I'm kind of stuck where I'm at, because I know it will be a problem if I need to go anywhere else even though I have completely changed." --African American senior
Home Together: Planning and Accountability Committee

Roles
- Recommendations to the County for annual and multi-year spending priorities;
- Coordinate with CoC, County, and Cities in planning efforts;
- Evaluate the status and impact of tax funded projects; and
- Annual compliance audit by third-party independent auditor.

Membership
- Diverse and inclusive of persons with lived experience.
  - Supervisorial districts,
  - Cities,
  - County departments,
  - Non-profit providers,
  - Health care partners,
  - Continuum of Care, and
  - Affordable housing developers or local businesses
Home Together Investment Plan: Timeline

February
Meetings w/ key stakeholders + elected officials
Incorporation of Systems Modeling/ Needs Analysis

March
Convene Service Providers

April
Seek Public Input

May
Seek Public Input

June
First reading at the Board of Supervisors meeting

July
Second reading at the Board of Supervisors meeting
Next Steps
Make your voice heard!

- The recordings from the recent Home Together Town Hall meetings with the Alameda County Supervisors will be posted to the District websites and homelessness.acgov.org soon.
  - [https://www.acgov.org/board/district3](https://www.acgov.org/board/district3)
  - [https://www.acgov.org/board/district4](https://www.acgov.org/board/district4)
  - [https://www.acgov.org/board/district5](https://www.acgov.org/board/district5)
  - [https://www.acgov.org/board/district1](https://www.acgov.org/board/district1)

- People can weigh in with input about the Home Together Investment Plan/ Policy Framework at

- For additional questions or comments contact [hometogether@acgov.org](mailto:hometogether@acgov.org)
Q AND A

➢ If you have any questions for the presenters about System Modeling and the ballot measure, please enter them in the chat and Julie will read them out loud.

➢ We will try to get to everyone’s questions, but we have a hard stop at 3:25pm
Contacts

State Budget: sharon.rapport@csh.org
Eviction Moratoriums: alex@ebho.org
System Modeling: info@everyonehome.org
Home Together Investment Plan: hometogether@acgov.org
THANK YOU