

Advocacy Committee Meeting

April 23, 2018, 3:30 p.m.-5:00p.m.

Hayward City Hall

- |  |           |
|--|-----------|
| 1. Welcome and Introductions   | 3:30-3:45 |
| 2. Update on Homeless Summit   | 3:45-4:00 |
| 3. Permanent Revenue Stream  | 4:00-4:15 |
| 4. Homelessness and Housing Policy                                     | 4:15-4:45 |
| 5. Other Updates (M Federal Tax Reform, Measure A1, and Costa Hawkins) | 4:45-5:00 |

## Annotated Agenda

1. Welcome and Introductions (Gloria)--We hope to see some new faces and want to give folks the opportunity to introduce themselves and maybe bring issues that they're interested in having the group consider. Dan, this would probably be a good opportunity to bring the info you have from CSH's lobby day.
2. Update on Homeless Summit and trajectory of strategies (Elaine)--Staff can briefly go over what happened at the summit and how that's shaping our updated Plan.
3. Permanent Revenue Stream (Keara)--We have a Coro fellow that's been looking at what options we have for a revenue source for homeless services and she can bring her findings here.
4. Homelessness and Housing Policy (Dan)--We'll be bringing several state and local policies for consideration and dividing them into 3 categories: for consideration for endorsement, if we want the Board to endorse and for discussion/do we want to work more on it. I'm attaching the handout of some of these that we handed out at the community meeting that needs to be updated but if I'm missing anything please let me know and I'll add.
5. Other Updates (Dan)--Federal Tax Reform, Measure A1, and Costa Hawkins



### Advocacy Opportunities: Homelessness and Housing

#### State-level

Advocacy Committee will determine whether to support the proposed policy/issue. If yes, do we also want the Leadership Board to also endorse? Also, is there additional work that should be done on the issue beyond endorsement?

Proposed Policy/Issue		Detail	Support? (Y/N)	Additional work on the issue?
Homelessness	SB 912 (Beall and Skinner) Homelessness Programs and Affordable Housing*	Addresses our state’s affordable housing and homelessness crisis by making a one-time general fund allocation of \$2 billion to immediately house and help thousands of Californians experiencing homelessness, as well as hardworking low-income families most at risk of homelessness.		
	AB 2162 (Chiu and Daly) Supportive Housing By Right	Addresses California’s homelessness crisis by allowing non-profit developers to build supportive housing without the prolonged approval process typically required in these projects.		
	SB 918 (Wiener) Homeless Youth*	Creates an Office of Homeless Youth within HCD. Administers \$60 million in grants annually.		
	AB 2161 (Chiu) – Statewide HMIS	Creates a statewide homeless integrated data warehouse with the ultimate goal of matching data on homelessness programs to programs impacting homeless recipients of state programs, as specified.		
	SB 1010 (Beall) – Supportive Housing Pilot Program.	Uses existing CDCR resources to create a pilot program providing supportive housing and mental health treatment to paroles with severe mental illness that are experiencing homelessness.		

\*Funding opportunity



Proposed Policy/Issue		Detail	Support? (Y/N)	Additional work on the issue?
Affordable Housing Dev.	AB 2035 (Mullin): Affordable Housing Authorities	Strengthens “Affordable Housing Authorities,” a critical tool for local governments to address the housing affordability crisis without raising taxes.		
	AB 2923 (Chiu and Grayson)	Enables the construction of thousands of new affordable homes at and around BART stations, resulting in fewer cars and congestion on our Bay Area region’s roads.		
	AB 2065 (Ting) Local Agencies: Surplus Land	Clarifies California’s Surplus Lands Act to provide for a more efficient distribution of surplus land and increase our communities’ supply of affordable housing. It supports affordable housing and advances California’s environmental and economic goals.		
	AB 2562 (Mullin) Community Development Loans	Creates more affordable housing across California by providing tools to increase financial feasibility in the face of disinvestment from the federal government.		

EveryOne Home will continue to support/monitor the implementation of:

- **Costa Hawkins Reform on the November ballot:** Prohibits cities from applying rent control to condos, single-family homes, or anything built after 1995, unless a city had a prior date set. Bans local enforcement of “vacancy controls,” which would bar landlords from their current tactic of immediately increasing rents on apartments to market rate as soon as tenants move out.
- **Veterans and Affordable Housing Bond Act (SB 3):** \$4 billion housing bond that will go before voters November 2018.
- **Building Homes and Jobs Action (SB 2):** creation of a permanent source of funding for affordable housing with the first year of funding targeted for homelessness.

**Is there additional work that should be done on the issues beyond endorsement?**

\*Funding opportunity



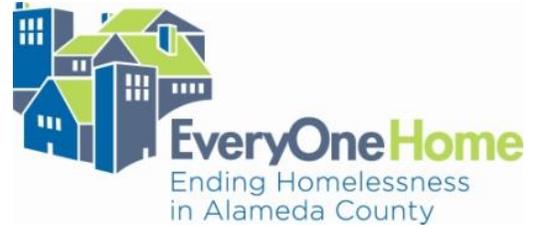
## **Local Opportunities**

**Advocacy Committee will determine whether to support the proposed policy/issue. If yes, do we also want the Leadership Board to also endorse? Also, is there additional work that should be done on the issue beyond endorsement?**

- Emeryville's Affordable Housing Bond, Measure C. The Emeryville City Council voted unanimously on March 6 to place a \$50 million bond before voters on June 5, 2018.\* Measure C would:
  - Provide affordable local housing
  - Prevent displacement of vulnerable populations in Emeryville, including low and moderate-income households, veterans, seniors and people with disabilities
  - Provide permanent supportive housing for people experiencing homelessness
  - Help low and middle-income households purchase homes and stay in the community
- Oakland's Proposed Vacancy Tax, a special parcel tax on all vacant property. The measure would establish a new homelessness solutions fund for a broad array of homelessness prevention efforts as well as homelessness support services such as cleaning, sanitation, navigation centers, tiny homes and rent assistance. (Oakland City Council to determine whether this will go onto the November 2018 ballot. \*

\*Funding opportunity

**MEMORANDUM**



To: EveryOne Home Leadership Board

From: Advocacy Committee

Date: April 26, 2018

Re: **Update on Advocacy Committee Endorsements and recommended action on proposed policies**

The Advocacy Committee met on April 24<sup>th</sup> to review homeless and housing advocacy opportunities. Per 2013 Leadership Board policy, the Advocacy Committee has the authority to take a position on policy (and give staff the authority to take action) when it is an item that is clearly consistent with EveryOne Home’s priorities and work plan. However, items that might be more controversial or will change the annual work plan will be referred to the full Board for discussion.

Below are items that are referred to the full Board for discussion. The Advocacy Committee has reviewed these items and strongly recommends the Leadership Board gives the authority for EveryOne Home to endorse/support.

Proposed Policy/Issue	Detail
AB 2162 (Chiu and Daly) Supportive Housing By Right	Addresses California’s homelessness crisis by allowing non-profit developers to build supportive housing without the prolonged approval process typically required in these projects.
The California Schools and Local Communities Funding Act	Closes Prop. 13 corporate loophole. Will create a “split roll”; non-residential, non-agricultural commercial property will be reassessed on a regular basis. This will lead to an estimated increase in property tax of over \$11 billion per year -- revenue that will go directly to schools and local governments.

Below is an update on items the Committee took a position on:

Proposed Policy/Issue	Detail	Position
SB 912 (Beall and Skinner) Homelessness Programs and Affordable Housing	Addresses our state’s affordable housing and homelessness crisis by making a one-time general fund allocation of \$2 billion to immediately house and help thousands of Californians experiencing homelessness, as well as hardworking low-income families most at risk of homelessness.	Support
SB 918 (Wiener) Homeless Youth	Creates an Office of Homeless Youth within HCD. Administers \$60 million in grants annually.	Support with amendment that CoCs endorse applicants & confirm use of funds

Proposed Policy/Issue	Detail	Position
AB 2161 (Chiu) – Statewide HMIS	Creates a statewide homeless integrated data warehouse with the ultimate goal of matching data on homelessness programs to programs impacting homeless recipients of state programs, as specified.	Support
SB 1010 (Beall) – Supportive Housing Pilot Program.	Uses existing CDCR resources to create a pilot program providing supportive housing and mental health treatment to paroles with severe mental illness that are experiencing homelessness.	Support
AB 2065 (Ting) Local Agencies: Surplus Land	Clarifies California’s Surplus Lands Act to provide for a more efficient distribution of surplus land and increase our communities’ supply of affordable housing. It supports affordable housing and advances California’s environmental and economic goals.	Support
Emeryville's Affordable Housing Bond, Measure C	<p>A \$50 million bond to go before voters on June 5, 2018. Measure C would:</p> <ul style="list-style-type: none"> <li>• Provide affordable local housing</li> <li>• Prevent displacement of vulnerable populations in Emeryville, including low and moderate-income households, veterans, seniors and people with disabilities</li> <li>• Provide PSH for people experiencing homelessness</li> <li>• Help low and middle-income households purchase homes and stay in the community</li> </ul>	Support
The Affordable Housing Act	Costa Hawkins repeal that’s gathering signatures for the November ballot. Prohibits cities from applying rent control to condos, single-family homes, or anything built after 1995, unless a city had a prior date set. Bans local enforcement of “vacancy controls,”.	Support