2019 HUD CoC NOFA Competition
Bidders’ Conference

Hayward City Hall, Conference Room 1st Floor
July 30th, 2019
1:00 – 3:00pm
Agenda

1. Welcome and Introduction of Committees
2. 2018 HUD CoC Competition Results
3. Highlights of 2019 HUD CoC NOFA
4. 2019 Local Process
   - Key Dates
   - Rating and Ranking Process
   - Strategic Direction
   - Community Guiding Principles
5. Overview of New Projects’ Local Application
6. Q & A Session
Committees Introduction: HUD CoC Committee

Doug Biggs (Chair), Alameda Point Collaborative
Ja’Nai Aubry, Family Violence Law Center
C’Mone Falls, Social Services Agency
Paulette Franklin, Alameda County Behavioral Health Services
Wendy Jackson, East Oakland Community Project
Lara Tannenbaum, City of Oakland
Marnelle Timson, Consumer Representative
Andrew Wicker, City of Berkeley
Riley Wilkerson, Alameda County HCD
Committees Introduction:
NOFA Committee

Jill Albanese, Department of Veteran Affairs
Laura Escobar, Bay Area United Way
Timothy Evans, Hamilton Families, Oakland
Donna Griggs-Murphy, Human Good
Heather MacDonald-Fine, Alameda County Health Systems
Emily (Katie) Martin, Consumer Representative
Paulette Franklin, Alameda County Behavioral Health Services
2018 HUD CoC Program Competition Results
Local and National Results:
Results of the 2018 HUD CoC Program Competition

Our CoC received a total of $37,648,221, which represents a $2.2 million increase from our 2018 Annual Renewal Demand (plus CoC Planning Grant) of $35,464,425.

Our 2018 overall score was 163 (5.25 points increase from 2017), or 82% of the maximum score of 200, slightly above the national median of 160.

We were awarded four new PH projects totaling $2.87 million (nationally, a total of $85 million was awarded in new PH projects).

HUD affirmed that CoCs that receive increased funding used strong performance-based criteria, increased PH, and reallocated poor performance projects.
## Local and National Results:
Results of the 2018 HUD CoC Competition

Our 2018 CoC Summary Scores broken down in four categories were as follows:

<table>
<thead>
<tr>
<th>Category</th>
<th>Total Possible Points</th>
<th>Our Points Awarded</th>
</tr>
</thead>
<tbody>
<tr>
<td>CoC Structure, Governance &amp; Policies</td>
<td>52</td>
<td>48</td>
</tr>
<tr>
<td>Data Collection and Quality</td>
<td>49</td>
<td>30</td>
</tr>
<tr>
<td>System Performance and Strategic Planning</td>
<td>77</td>
<td>64</td>
</tr>
<tr>
<td>Cross-Cutting Policies</td>
<td>22</td>
<td>21</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td><strong>200</strong></td>
<td><strong>163</strong></td>
</tr>
</tbody>
</table>
Highlights of the 2019 HUD CoC NOFA
NOFA 2019 - Highlights

• The 2019 HUD CoC Program Competition Notice of Funding Availability (NOFA) was released on July 2\textsuperscript{nd}, 2019

• The Competition closes on September 30, 2019

• In general, the NOFA has some new information, few changes from FY 2018 and new policy priorities
NOFA 2019 - Highlights

• New Policy Priorities
  ▫ Using an evidence-based approach
    • Prioritize projects that employ strong use of data and evidence
  ▫ Increasing employment
    • CoCs and projects must work with local employment agencies and employers to prioritize training and employment opportunities for people experiencing homelessness
  ▫ Flexibility for Housing First with service participation requirements
    • Continued priority for housing placement with no preconditions and low barrier access. Offers flexibility for project to include service requirements (without any penalties) to promote positive housing outcomes
NOFA 2019 - Highlights

- **Performance Based** emphasis continues – CoC must rank projects based on how they improve system performance.
- Commitment to Low Entry/Housing First and provides **flexibility for Service Participation** requirements once permanently housed.
- Higher emphasis on how CoCs are addressing **racial disparities**, with increased points under CoC Coordination.
- Elimination of LGBT-related access but increased points for **Protecting from discrimination** and **Fair Housing**.
- Increasing **Employment** (reflected in increased points for CoC Coordination and Engagement and System Performance sections).
NOFA 2019 Available Funds

- Tier 1 is 94 Percent of the CoC’s ARD amount
  - Total Annual Renewal Demand (ARD) = $36,618,328
  - Tier 1 Amount (94% ARD) = $34,615,928
  - ARD in Tier 2 (6%) = $2,002,400
  - CoC available Bonus = $1,830,916
  - Total Tier 2 (6% + available Bonus) = $3,833,316
  - DV Bonus = $1,061,972
  - CoC Planning Grant = $1,098,550
  - 2019 Total Submission allowed = $39,511,216

(does not include CoC Planning Grant)
NOFA 2019 - Highlights

• **Transition Grants** (NOFA, Page 20)
  - Grant to fund a new project in order to transition an eligible renewal being eliminated through reallocation from one program component to another eligible new component over a **one-year period**.
  - Up to 50% of each transition grant may be used for costs of eligible activities of the program component originally funded.
  - Project will have **one year** to fully transition from the original component to the new component and must have the consent of the Continuum of Care (CoC).
  - Some **new** requirements in the submission of e-snap application (please refer to NOFA instructions).
NOFA 2019 - Highlights

- **Expansion** (NOFA, Page 18)
  - Renewal project applicants may submit a new project application to add units, beds, persons served, and *services provided to existing participants*, or in the case of HMIS, increase current HMIS grant activities.
  - Expansion’s funding request must be within the funding allowed under the CoC available bonus – and any additional reallocation funds
  - Some **new** requirements in the submission of the e-snap application (please refer to the NOFA).
NOFA 2019 - Highlights

Domestic Violence Bonus (NOFA, Page 7)

- Same eligible project types as in 2018 (No restriction in the number of RRH and/or TH and PH-RRH projects):
  - Rapid Rehousing (RRH)
  - Joint Transitional Housing and Permanent Housing-Rapid Rehousing Component (TH and PH-RRH)
  - SSO-CE to better meet the needs of survivors.

- A CoC may apply to expand an existing renewal to solely dedicate units, beds, persons served, or services for this population using these funds.

- HUD requires DV Bonus Projects listed on the New Projects CoC Priority Listing with a unique rank number.

- Change in HUD’s Scoring of DV Bonus projects: 50 points will be awarded based on the applicant’s previous performance.
NOFA 2019 - Highlights
New Projects through reallocation or Bonus

- New project applications may be submitted under the CoC available bonus and reallocation funding available or DV Bonus
- New projects must meet project eligibility, quality thresholds, and rating factors
- Eligible project types:
  - Permanent Supportive Housing (PH-PSH)
  - Permanent Housing Rapid Rehousing (PH-RRH)
  - Joint TH and PH-RRH (TH and PH-RRH)
  - HMIS expansion carried by HMIS Lead
  - Supportive Services (SSO) to develop or operate CE
2019 Local Competition
2019 Local Process and Key Dates

• July 2nd- FY 2019 CoC Program Competition Opens: Notice of Funding Availability (NOFA) released

• July 12th - July 18th – Community Input Session and period: Renewals criteria and feedback on Strategic Direction and new projects

• July 24th – Release of Local Application and Instructions for Renewing Projects via email

• July 30th - Bidders’ Conference: New Projects Local application released
Local Process and Key Dates

- **August 23\textsuperscript{rd} by 5pm:** Local Applications (renewing and new) due to info@everyonehome.org
- **August 30th:** E-Snaps Application due by Close of Business Day
- **September 5th:** Rating and Ranking Session
- **September 9th:** Preliminary Rating and Ranking released
- **September 12\textsuperscript{th}:** Appeals Panel meets if needed
- **September 15\textsuperscript{th}:** Final Rating & Ranking List released
- **September 27\textsuperscript{th}:** Consolidated Application published on EOH website
- **September 30th:** Application due to HUD
2019 Review and Ranking Process

- The 2019 Review and Ranking Process articulates the Local Process approved by the HUD CoC and NOFA Committees.
- This document describes the roles and decision-making authority of each Committee and the Appeals Panel, the review and scoring of Applications, and the 2019 Appeals Process.
- It can be reviewed or downloaded from EveryOne’s website.
2019 Strategic Direction

The HUD CoC Committee considered several factors and sources in the development of the 2019 Strategic Direction given to the NOFA Committee on 7/16 at their joint meeting, including:

- A facilitated review of the 2018 Local rating and ranking process, which included stakeholder interviews and a community feedback session, and community’s input on renewals, and strategic uses for new projects
- Our 2018 score and HUD’s debrief
2019 Strategic Direction

Ranking Policy

• The HMIS and Coordinated Entry (CE) Projects will not receive scores. They will be placed automatically at the bottom of Tier 1 as critical infrastructure for the CoC.

• Renewal “new projects” without access to one year of operating data because they were recently awarded will be automatically ranked at the bottom of Tier 1, immediately above HMIS and CE. The relative ranking of these projects will be alphabetical.

• Given that the amount in Tier 1 is fixed, if the ranking results in a project straddling tiers, the NOFA Committee will make the strategic decision on whether the project will straddle or will be placed completely in Tier 2.
Strategic Direction

Involuntary Reallocation Policy

• Any grants with a history of significant underspending will be candidates to have their grant amount reduced involuntarily by the NOFA Committee. Significant underspending is defined as a minimum of 3 years of grant underspending of 10% or greater and a narrative that fails to adequately describe current efforts and results toward resolving underspending.

• Any project subject to potential reallocation of funds will be informed before the Rating and Ranking session and invited for an interview with the NOFA Panel. In addition, projects facing involuntary reallocation of its renewal amount will be allowed to appeal and meet with the Appeals Panel.

• Continue to pursue reallocation that strengthens our system and application package and is aligned with our guiding principles, including 1. Maintaining a minimum scoring threshold, and 2. Inviting voluntary reallocation.
Strategic Direction

Solicit applications from CoC and non CoC grantees for new projects through reallocation, expansion or bonus

1) that are competitive and improve our system performance
2) to apply for the maximum amount allowed under the Domestic Violence (DV) Bonus for housing and services targeting domestic violence, dating violence, sexual assault, stalking and trafficking survivors, consistent with 2019 HUD “new projects” requirements.
Increasing employment opportunities

- This year NOFA requires CoCs to prioritize training and employment opportunities for people experiencing homelessness in order to afford housing.
- The HUD CoC Committee recommends the NOFA committee to encourage projects to provide employment-related Memorandum of Understanding (MOUs) that will be used in support of the Consolidated Application to HUD and use the NOFA process to notify projects they will likely be scored on this item in the future.
- In addition, it proposes that EveryOne Home’s Leadership Board, County and City partners and the County’s Homeless Council assist in developing MOUs with public and private organizations that promote training and employment and prioritize and create job opportunities for people with lived experience of homelessness.
Community Guiding Principles

1. Maximize the resources available to community
2. Package submitted will align with HUD priorities in order to meet local needs
3. Prioritize ensuring existing residential capacity and housing stability is maintained system-wide
4. Keep the renewal process as simple as possible
5. Continue to emphasize project performance and the submission of projects that will meet HUD’s thresholds
6. Support individual projects seeking to reallocate or reclassify where relevant
7. Facilitate a clear, fair and transparent local process
8. Advocate locally and nationally to protect and fund projects that add value to our Continuum of Care and response to homelessness
Overview of Local Application
New Projects
Local Application: The Basics

• Instructions, Local Application and related materials for New Projects’ applicants posted at EveryOne Home’s website: www.everyonehome.org.

• Frequently Asks Questions (FAQ): Projects email questions to info@EveryOneHome.org which will be updated in writing each week in consultation with the NOFA Committee.

• Renewals and New Projects Local Application packages are due to EveryOne Home on **August 23, 2019 by 5 pm** via PDF form to info@everyonehome.org.

• E-Snaps applications due on 8/30. Please forward any questions or requests for technical assistance concerning e-snaps to Riley Wilkerson at riley.wilkerson@acgov.org.
New Projects Local Applications

Eligible Applicants

• CoC funded projects seeking to reallocate existing projects into a new eligible component – May also apply for a Transition Grant
• CoC funded projects seeking to expand operations or Applicants seeking to fund a:
  • New PSH project
  • New RRH (individuals and families, including unaccompanied youth) project
  • New Joint TH and PH-RRH component*
  • New HMIS (HMIS Lead Only)
  • The CoC is not inviting an expansion of the SSO-Coordinated Entry project
• CoC and non-CoC funded projects applying for DV Bonus (cannot exceed DV Bonus amount) to serve the needs of DV survivors through a:
  • New RRH project
  • New Joint TH and PH-RRH project
  • Expansion of existing renewal to expand beds solely dedicated to DV survivors
New Projects’ Threshold Requirements

- New: Applicants must meet new threshold criteria, consistent with HUD and local mandated requirements.
- The Local Application includes a Threshold Criteria to clearly communicate CoC funding requirements and expectations to potential grantees.
- These criteria are not scored, but all applicants must check off list of items confirming they meet or will meet them.
- Two actual threshold certifications in the Application: compliance with HMIS (or comparable database for DV providers) and Coordinated Entry Participation.
New Projects Application Scoring

• 100-point scale in five categories:
  1. Primary Activity Type = Up to 5 points
  2. Local and HUD Priorities = Up to 21 points
      • Will improve system performance (10 pts)
      • **New:** Employment Services (3 pts)
      • HF Narrative and Documentation (8 pts)
  3. Outcome Performance = Up to 34 points
      • APR/Comparable Performance Outcomes A-D (up to 25 pts)
      • **New:** Benchmark past performance (up to 9 pts)
  4. Grant Management/Cost Effectiveness = Up to 22 points
      • **New:** Budget and Justification (up to 4 pts)
  5. Organizational Capacity = Up to 18 points
Walk through New Projects
Local Application
Resources on Website

Questions or Comments