

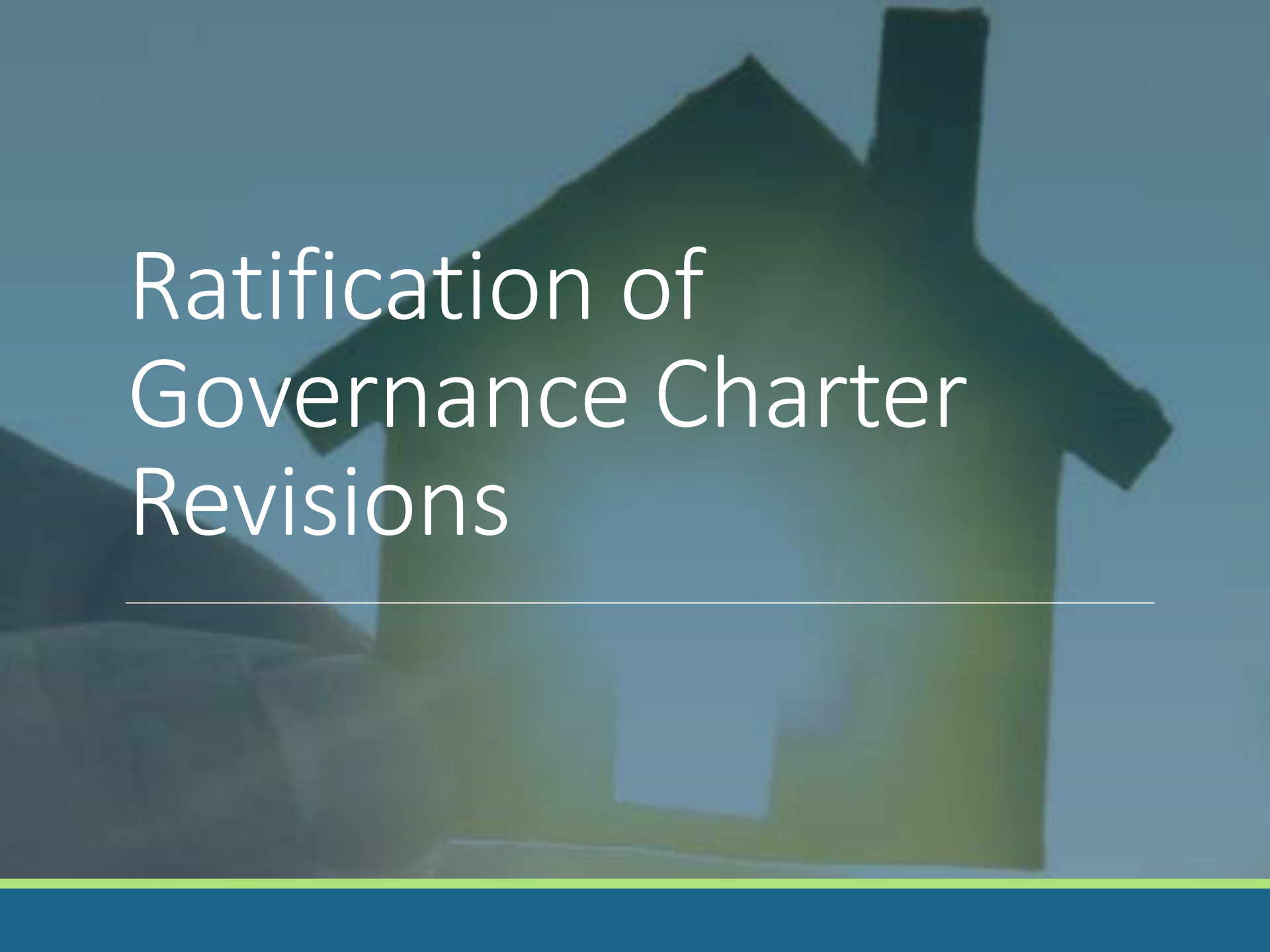


EveryOne Home Community Meeting

OCTOBER 29, 2018

Community Meeting Agenda

1. Ratification of Governance Charter Revisions
2. Elections
3. EveryOne Home Plan Strategic Update
4. Community Input on usage of state HEAP funds and update on CESH
5. EveryOne Counts! 2019 (Homeless Count)
6. November 2018 Election: Advocacy Opportunities

The background of the slide features a light blue sky with several dark silhouettes of houses. One house is prominent in the center, showing a chimney and a gabled roof. Other houses are partially visible in the foreground and background, creating a sense of a neighborhood. The overall aesthetic is clean and modern.

Ratification of Governance Charter Revisions

What is the Governance Charter?

- Required by HEARTH Act regulations for Continuum of Care (CoC) that get federal homeless funds
- First adopted by the membership in 2015
- Elements include:
 - Roles and responsibilities of Leadership Board, HUD CoC Committee and all other committees
 - Standards for providing CoC Assistance
 - Roles and responsibilities in running HMIS
 - Process to apply for CoC Funds
 - Conflict of interest and code of conduct
- Must be revised approved by membership



Approving the Governance Charter Revisions

The HUD Continuum of Care (CoC) Committee has reviewed and revised the Governance Charter as it is required to do annually by HUD. Those revisions were approved by the Leadership Board at their 10/25/18 meeting and forward them to the EveryOne Home membership to ratify at their Annual Membership Meeting on October 29, 2018.

Overview of Revisions

1. Minor changes for clarity or brevity. These changes are not highlighted. E.g.
 - a. Deleting the staggering of terms,
 - b. Reducing the committee descriptions
2. Reduction of Section X—Standards for Providing Continuum of Care Assistance by referencing the System Manual, which will be an appendix by January of 2019. These changes are not highlighted. (**Pgs 18-21**)



Overview of Revisions

3. Documents reflecting policies or plans adopted within the last year are now integrated. They are **highlighted in yellow.**

- a. References to the Strategic Plan Update in the Overview and Purpose (**pg. 5**)
- b. The CoC LGBT Housing Access Anti-Discrimination Policy is quoted in Section X (**pg 20**)
- c. The HMIS MOU is quoted in Section XI on HMIS, and the CoC Planning Grant. (**pgs. 21-22**)
- d. The CoC Planning Grant Contract is quoted in Section XII on Process for Responding to the HUD NOFA (**pg. 23-24**)



Overview of Revisions

4. Changes that otherwise clarify roles or current practices.
Also **Highlighted in yellow.**

- a. Addressing racial diversity and leadership development in the recruitment and seating of board and committee members (**pg. 10**)
- b. Better articulation of the role of the System Coordination Committee and HUD CoC delegation to SCC, (**pg. 16**)
- c. Added Code of Conduct for Board and Committee Members as Section XIV (**pg. 25**)



Overview of Revisions

5. Reducing the number of appendices. These changes are not highlighted.

- The section defining terms is now an appendix (B).
- The HMIS MOU is an added appendix (E),
- The system manual which will be updated by December 2018 replaces the Home Stretch MOU and the Priority Home Partnership manual, as those documents are contained within it plus other system policies (F)
- All federal regulations and notices referenced are listed with links as a single appendix (G) which also includes a link to collective impact



Vote to Ratify

The EveryOne Home HUD CoC Committee and Leadership Board are recommending the EveryOne Home membership ratify the revisions to the Governance Charter.

Elections



Leadership Board Candidates

1. Georgia Rudderow
2. Jill Albanese
3. Emily Martin
4. Donna Murphy
5. Mavin Carter-Griffin
6. Timothy Evans
7. Marinella “Nella” Goncalves
8. Victoria Fierce
9. Frederick Rivers
10. Susan Shelton

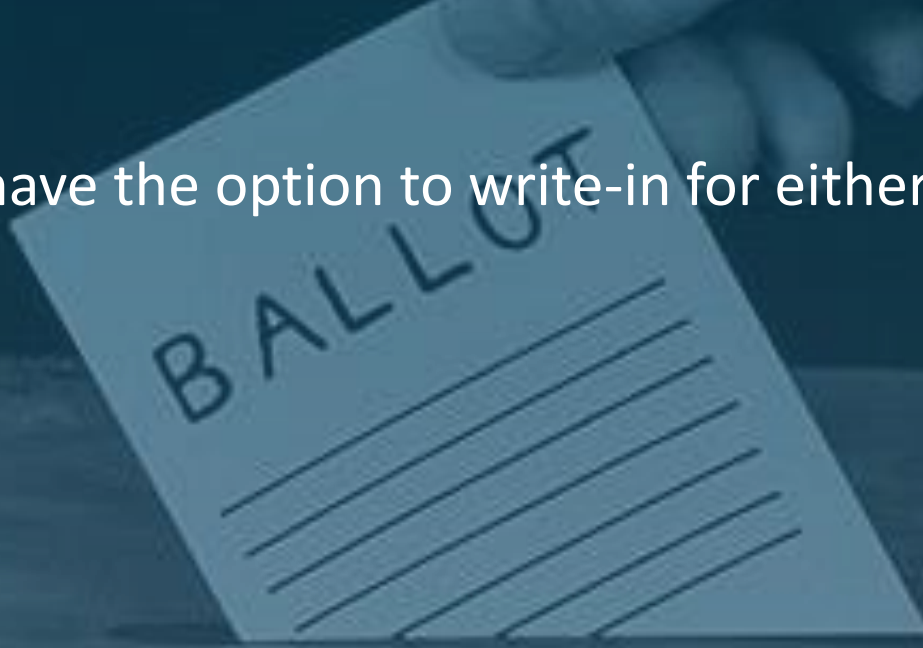
HUD CoC Candidates

1. Robert Barrer
2. Jill Albanese
3. Emily Martin
4. Donna Murphy
5. Mavin Carter-Griffin
6. Timothy Evans
7. Marinella “Nella” Goncalves
8. Frederick Rivers
9. Andrew Wicker

Cast your votes!

Select 1 person for the Leadership Board and 1 person for the HUD CoC Committee.

You have the option to write-in for either.

A hand is shown holding a white ballot paper. The word "BALLOT" is printed in large, bold, black capital letters at the top of the paper. Below the word, there are several horizontal lines for writing. The background is a dark, textured surface, possibly a table or desk. The overall image has a blue tint.

BALLOT



EveryOne Home Strategic Plan Update

Why a Strategic Plan Update?

- Homelessness sharply increased in Alameda County
- To be competitive for new State housing funds Alameda County needs an updated strategic plan adopted by the Board of Supervisors
- County agencies want to braid funding to achieve greater impact with joint strategies
- Local jurisdictions are increasing investment, experimenting, and learning what works

Planning Activities to Date

May 2017	Call for new Plan at Point in Time Count Press Event
June-October 2017	EveryOne Home Leadership Board develops key strategies
October 2017	Feedback on strategies at Annual Membership Meeting
November 2017-January 2018	Further refine strategies and hold Focus Groups with people experiencing homelessness
February-April 2018	Present strategies at Homeless Summit Leadership Board refine content and direction of the Plan
June 2018	Leadership Board Releases Draft for Public Comment
July-August 2018	During Public Comment period includes online survey, 2 community meetings, Targeted stake holder meetings
August – present	Leadership Board provided feedback, reviewed plan, and approved it. EveryOne Home is working to get it adopted by Alameda County Board of Supervisors, City Councils and community based organizations.

Vision

Imagine an early morning in January and volunteers are canvassing the streets to count unsheltered homeless people for the Point In Time Homeless Count, but there's no one sleeping outside; no one along creek beds; under freeway off ramps; in tents, abandoned buildings, or vehicles.

How can this happen?





Alameda County Point in Time (PIT) Count

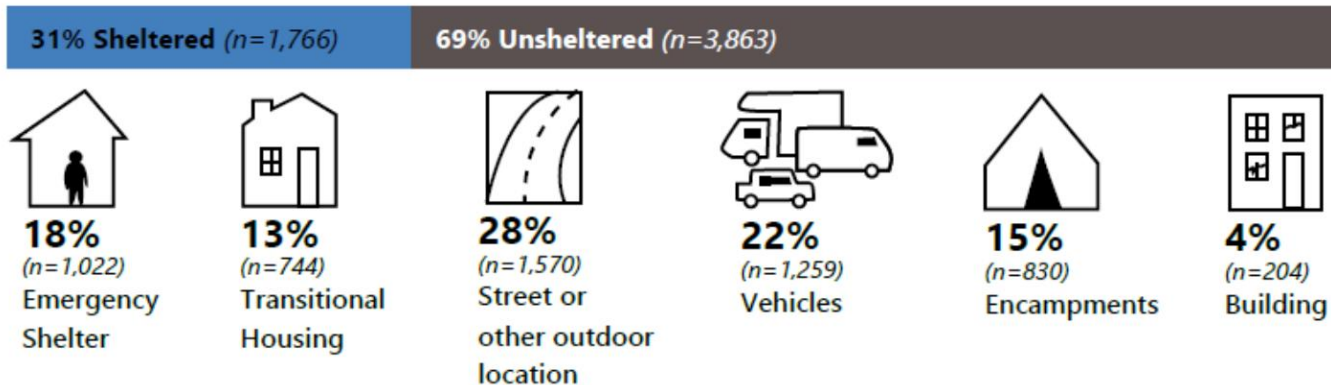
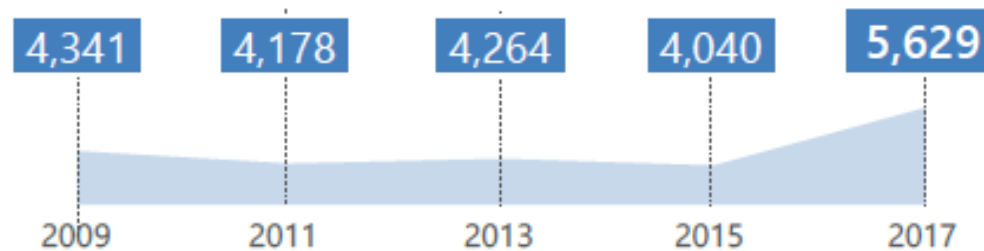
Biennial census of sheltered and unsheltered homeless people

Comprehensive snapshot of the scale and distribution of homelessness across the county

Offers insight into the demographics and circumstances of homelessness people

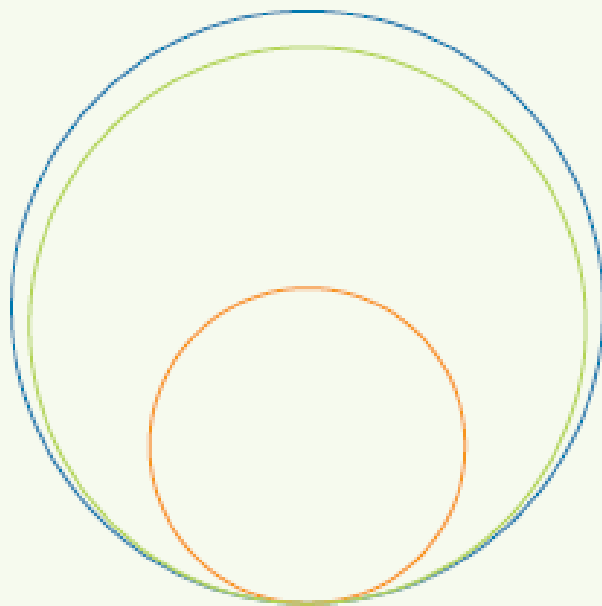
Alameda County Point in Time Count

2017 Homeless Census Population



Source: Applied Survey Research. (2017). Alameda Homeless Count.

Sheltered and Unsheltered Homelessness



12,000

EXPERIENCING HOMELESSNESS



10,900

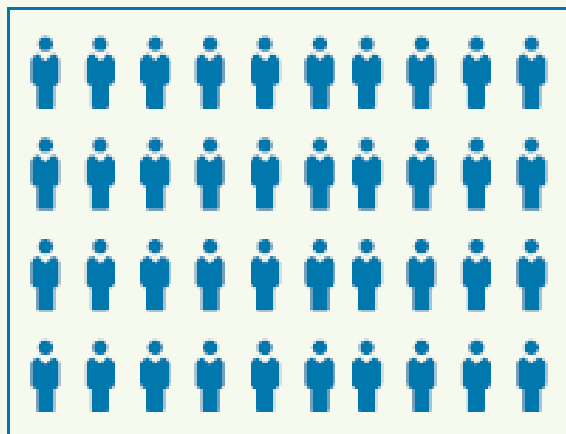
SERVED BY HOMELESS SAFETY NET



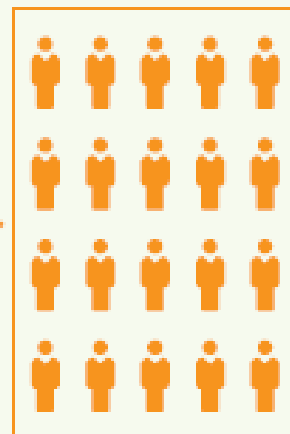
3,500

SHELTERED

Our Current Trajectory



NEWLY WITHOUT HOUSING



FIND PERMANENT HOUSING

African and Native Americans experience higher rates of homelessness

- African Americans are 49% of the homeless population versus 12% of the general population
- Native Americans are 3% versus 1% of the general population

Racial Disparities in homelessness a symptom of systemic racism

- Discrimination in housing law and practice
- Unequal experiences of housing affordability and quality, economic mobility, criminal justice, behavioral health, and family stabilization for people of color

We must aim for racial justice as we work for housing justice



Overview

This Strategic Plan Update recommends strategies and actions to **reduce homelessness so that by the January 2024 fewer than 2,200 people are experiencing homelessness on a given night. That number is lower than the number of shelter beds we have. No person without a home would need to sleep outside.**

By focusing on:

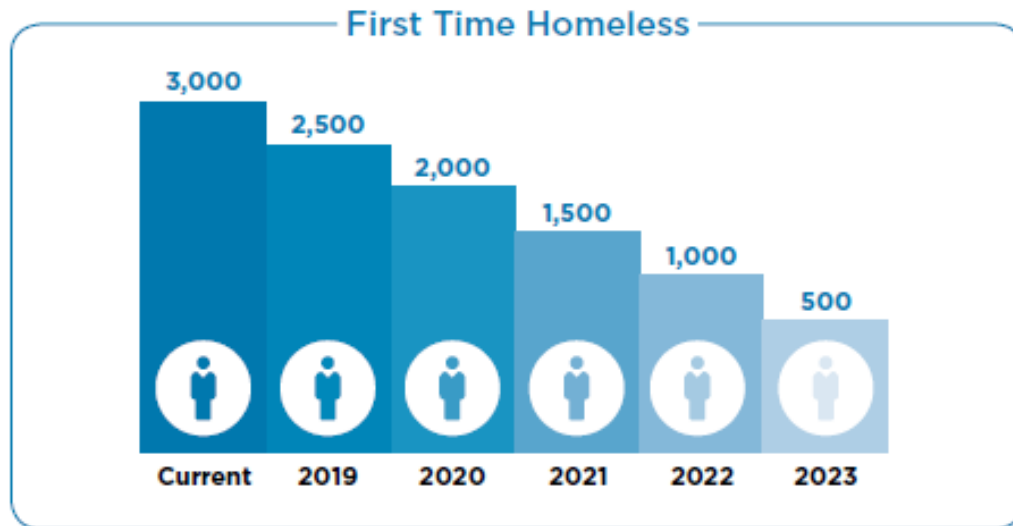
- A. Preventing homelessness
- B. Creating safer and more dignified conditions for homeless people
- C. Increasing permanent homes

Aligns with Federal Plan: Home Together

- The U.S. Interagency Council on Homelessness recently released the federal strategic plan to prevent and end homelessness with areas of increased focus similar to our Plan including:
- Increasing Affordable Housing Opportunities
- Strengthening Prevention Practices
- Creating Solutions for Unsheltered Homelessness
- Learning from the Expertise of People with Lived Experience

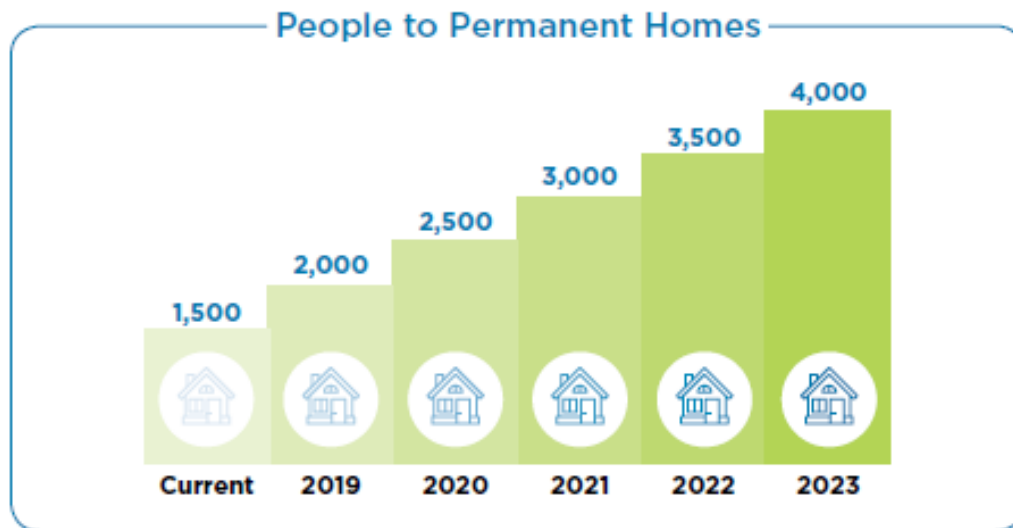


Targets

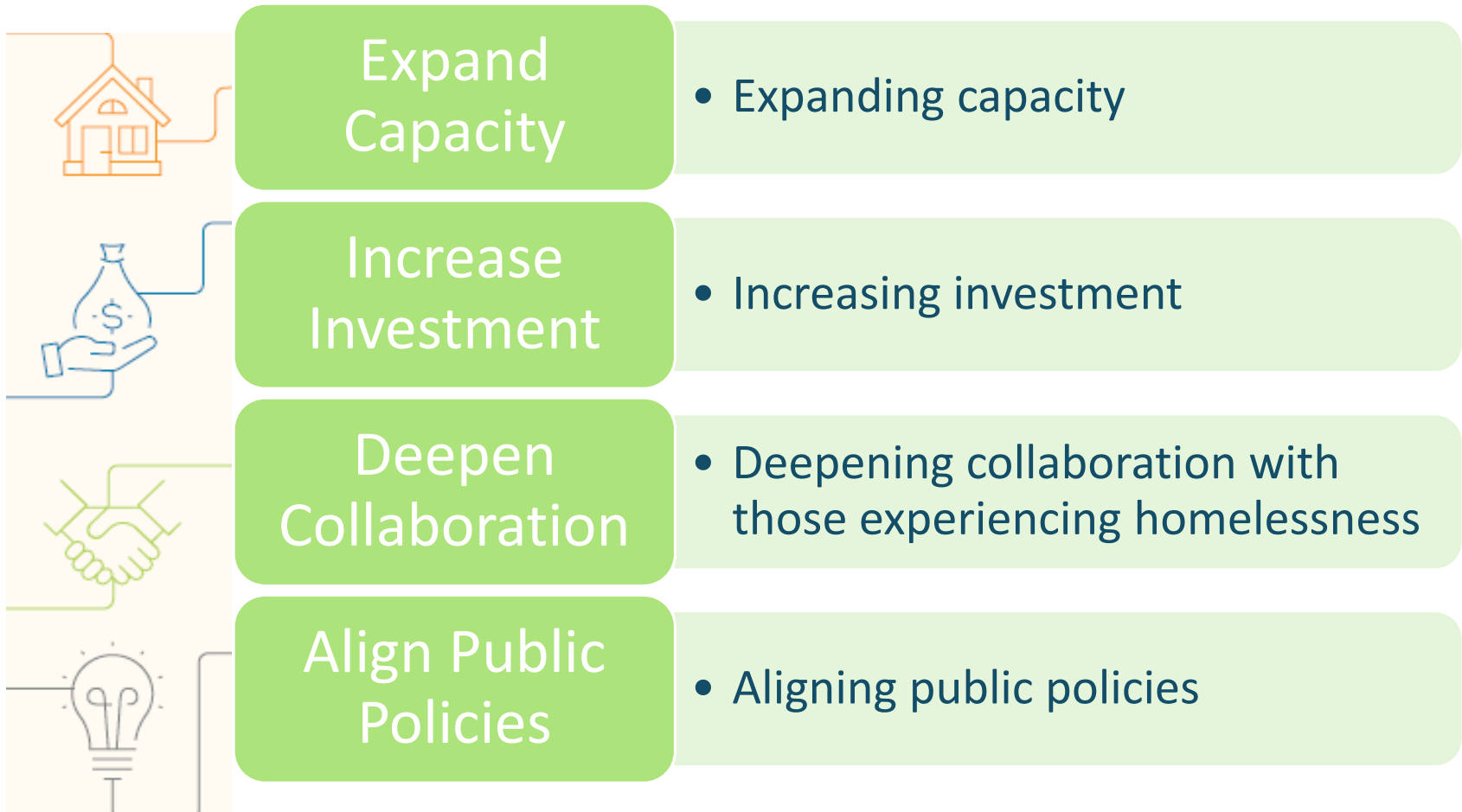


Reduce the number of people becoming homeless for the first time by 500 people annually for five years until less than 500 people become homeless for the first time in 2023

Targets



Increase the number of people exiting the system by 500 people every year for five years until 4,000 people move out of homelessness in 2023.



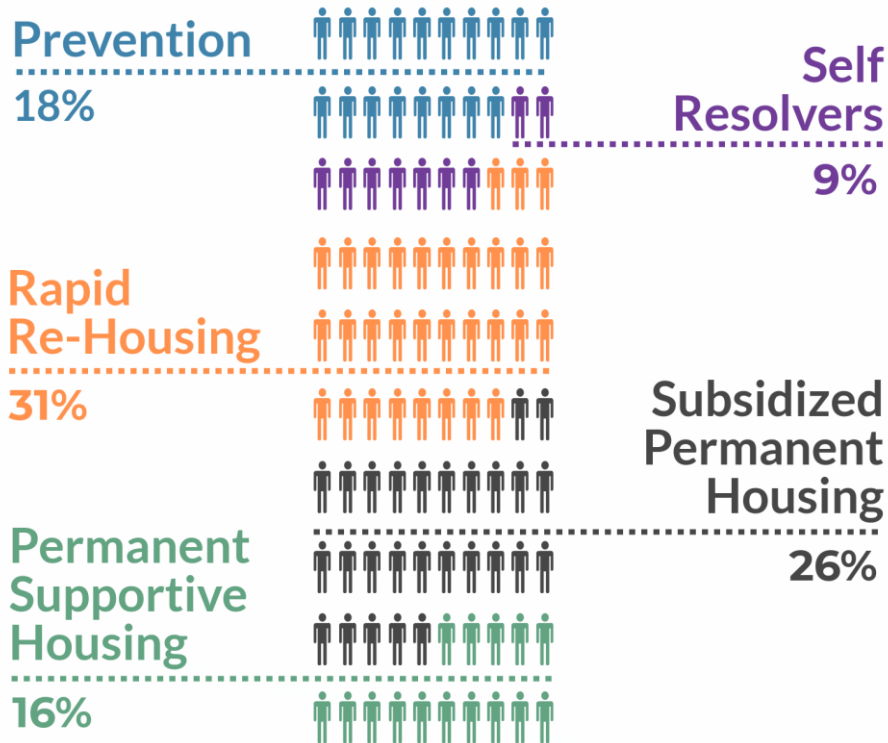
Strategies



10,400

estimated households experienced homelessness in Alameda County in 2017

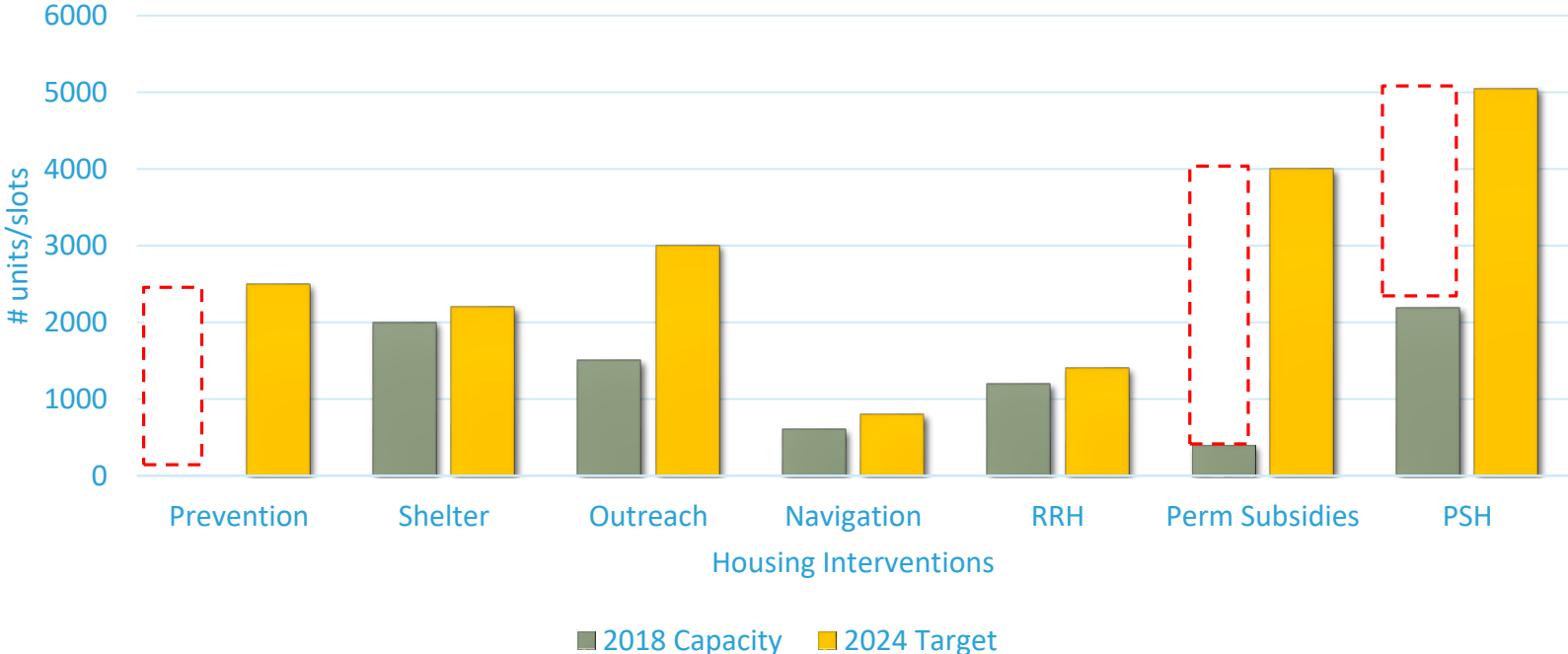
What would have ended their homelessness?



Estimated Need

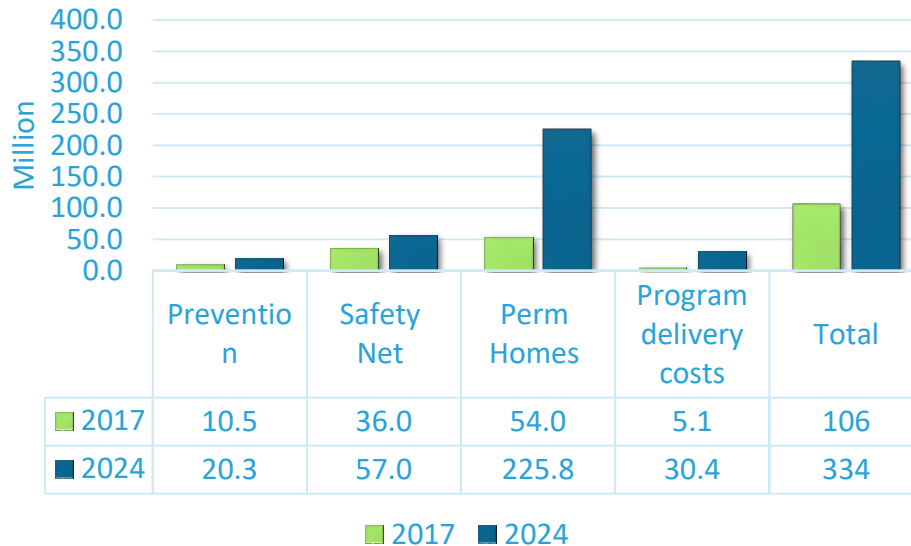
Strategies: Increasing Capacity

Current System Capacity and 2024 Targets



Strategies: Increasing Investment

Current Annual Spending and 2024 Targets



We need \$228 million more annually to close the gap and add:

\$10m for Prevention

\$21m for Safety Net Services and Shelter

\$172 m for operating subsidies and services to permanent housing

\$25m for program delivery costs

Dedicated Local Revenue Stream Is Needed

Federal and State Resources have grown and advocacy continues to grow them further.

A dedicated local revenue stream is vital to closing the \$228m annual operating gap.

Options include:

- Parcel tax
- Sales tax
- General Fund carve out

More research is needed to identify a viable approach to this local source.

Strategies: Deeper Collaboration



The greatest gap in collaboration is with those currently or formerly experiencing homelessness in planning and implementation efforts.

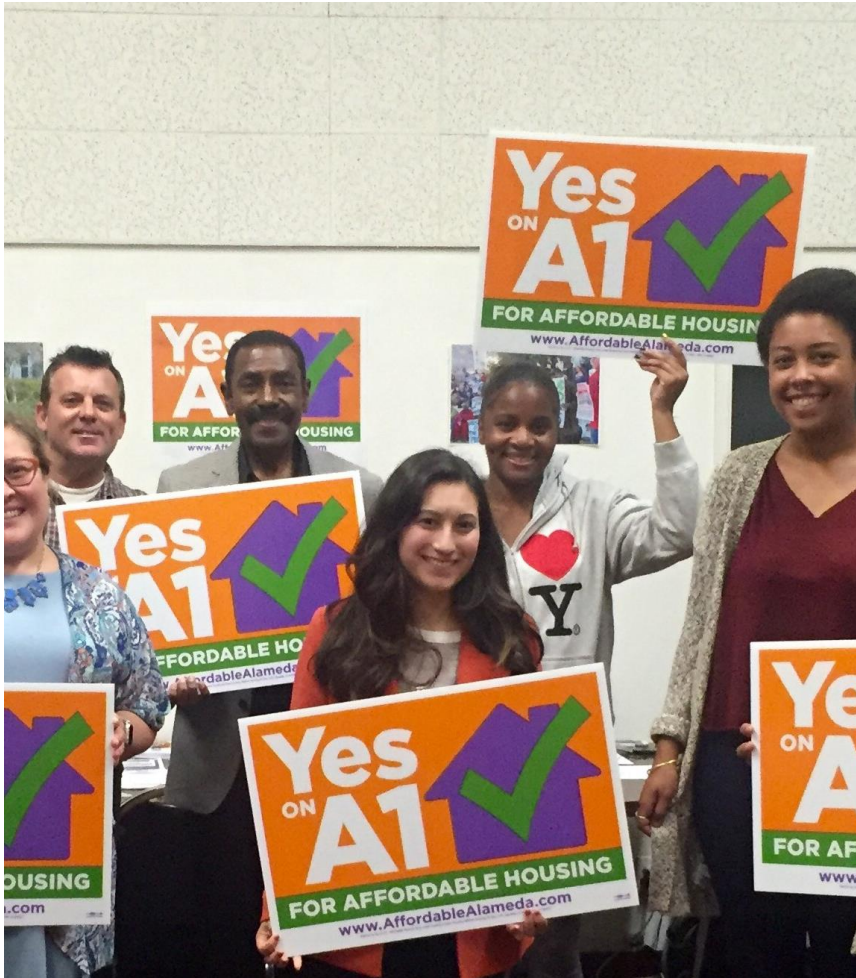
- draw on their expertise,
- strengthen their leadership role,
- offer meaningful employment within the field.



This will be particularly important for developing a humane response to encampments.

Strategies: Aligning Policies

- Increased spending and expanded capacity will be most effective if public policies that support them are adopted by the local jurisdictions. These include:
 - Renter protections
 - Respecting the dignity and safety of those forced to live on the streets
 - Fast Tracking and targeting affordable housing



Sub-populations

- **Veterans**—End chronic homelessness among veterans by March 2020 and all veteran homelessness by end of 2021
- **Chronic Homelessness**—eliminate half of all chronic homelessness by 2023
 - End chronic homelessness among older adults by end of 2020
 - Reduce by 50% those living with serious mental illness and also chronic homelessness by 2022
- **Families**—End unsheltered family homelessness by 2019 and all family homelessness by 2023
- **Youth**—Develop an action plan for youth in 2019.
- **Domestic Violence Survivors**—Ensure safe access to permanent housing for those using DV programs

What is next?

- The Board of Supervisors and all 14 city councils will be asked to adopt the Plan Update
 - Members support local government adoption with calls letters, remarks at council meetings
- Your organization, faith community, coalition can endorse the Plan Update and support its implementation
 - Members spearhead this in their own organization
- Local governments consider public policies and local revenue streams for implementation
 - Members encourage action by their local government & campaign for a revenue measure on ballot



Questions?



It's Time For A Break



Homeless Emergency Aid
Program (HEAP)
and
California Emergency
Solutions and Housing
Program (CESH)

NEW CALIFORNIA FUNDING

CESH Update

Alameda County block-granted \$1.64 million

Application submitted on 10/15/18 by Alameda County HCD

Funds awarded in December, available early next year

Proposed uses:

\$82k administration

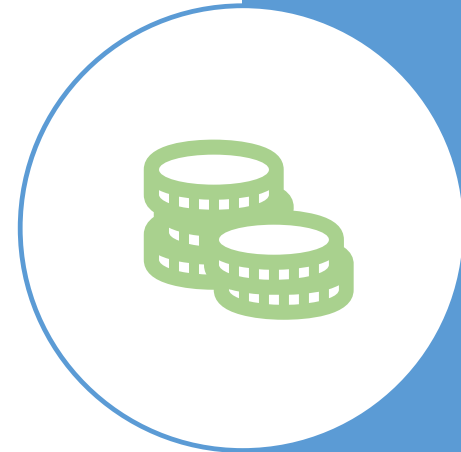
\$312k CE and HMIS

\$661k Flexible housing pool

\$588k to ESG applicants

HEAP Overview

- Provides immediate, one-time, flexible funding to local jurisdictions
- \$500M statewide
 - **\$16.2M** – Alameda County Continuum of Care, with Alameda County as the designated Administrative Entity
 - **\$8.7M** – City of Oakland
- Youth set-aside of 5% required
- Administrative cap of 5%
- Round 1 HEAP Application due by 12/31/18
- Aggressive timeline for expenditure of funds
- Eligible expenditures must fall within three defined categories



Guidelines for Cities

- State requires application to identify dollar amounts in three categories:
 - 1. Services**
 - E.g., Street outreach, health & safety, criminal justice diversion, prevention, navigation, operating support, syringe collection
 - 2. Rental Assistance or Subsidies**
 - E.g., Housing vouchers, rapid re-housing, eviction prevention strategies
 - 3. Capital Improvements**
 - E.g., Emergency shelter, transitional housing, drop-in centers, permanent supportive housing, small/tiny houses; hand-washing stations, facilities
- Examples in each category are not exhaustive
- Focus should be on immediate impact



Guidelines for Cities (cont.)

- Local match required (non-County funds) and a commitment to low-income housing units
- Admin funding (5%) will be split evenly between Alameda County and jurisdictions that receive funding
- Cities are required to track performance metrics, e.g.:
 - Number of homeless persons served
 - Number of unsheltered homeless persons served
 - Average length of time spent homeless before entry into the program/project
 - Number of persons exiting to permanent housing
 - Number of persons that return to homelessness after exit



Guidelines for Cities (cont.)

- Expenditures must be timely:
 - Funds expected from the State by March 2019
 - 50% of the funds must be spent by January 2020
 - 100% of the funds must be spent by June 2021
- Any remaining funding/unspent funds will go toward either increasing the homeless youth set-aside or the countywide Flexible Housing Pool



Jurisdiction	# Unsheltered	% Unsheltered	Allocation Based on Unsheltered PIT %
Alameda	110	2.8%	\$ 651,015
Albany	66	1.7%	\$ 390,609
Berkeley	664	17.2%	\$ 3,929,762
Dublin	21	0.5%	\$ 124,285
Emeryville	29	0.8%	\$ 171,631
Fremont	282	7.3%	\$ 1,668,965
Hayward	313	8.1%	\$ 1,852,433
Livermore	141	3.7%	\$ 834,482
Newark	28	0.7%	\$ 165,713
Oakland	1,902	49.2%	\$ 3,392,068
Piedmont	0	0.0%	\$ -
Pleasanton	18	0.5%	\$ 106,530
San Leandro	55	1.4%	\$ 325,507
Union City	40	1.0%	\$ 236,733
Unincorporated	194	5.0%	\$ 1,148,153
Youth (5%)			\$ 809,602
Alameda County Admin (2.5%)			\$ 384,561
Total	3,863	100.0%	\$ 16,192,049

HEAP Allocation Proposal (2017 Point- in-Time Count)

Jurisdiction	Status	Date of Resolution
Alameda	Adopted	10/2/18
Albany	Adopted	9/18/18
Berkeley	Adopted	1/19/16; 10/17
Dublin	Adopted	9/18/18
Emeryville	<i>Pending</i>	
Fremont	Adopted	9/18/18
Hayward	Adopted	10/2/18
Livermore	Adopted	10/8/18
Newark	<i>Pending</i>	
Oakland	Adopted	1/5/16; 10/17
Piedmont	Will Not Be Adopting	
Pleasanton	<i>Pending</i>	10/16/18
San Leandro	Adopted	9/25/18
Union City	Adopted	10/1/18
Unincorporated	Adopted	6/29/18

Status of Shelter Crisis Resolutions

Information needed from Cities

- Allocation amounts agreed upon by cities
- For each city receiving an allocation, amount of funds that will be spent in each category (i.e., services, rental assistance or subsidies, capital improvements)
- Shelter Crisis Resolution
- **Due Date: November 6, 2018**



Next Steps

Complete template to request funding (indicate point of contact along with \$ amount and activities)

Alameda County CoC Homeless Emergency Aid Program (HEAP) Application				
Jurisdiction		If multiple jurisdictions, please list:		
Point of Contact Name:		Point of Contact Phone Number:	Point of Contact Email:	
Emergency Shelter Crisis Resolution submitted to the County:				
Non-County Match:				
Number of new affordable housing units by 6/2021:				
Total Budget:				
Admin Cost (not to exceed 2.5%):				
Remaining Funds:	\$			
Budgeted Amounts by Category				



Questions?



County Homelessness Council

2017 Point-in-Time (PIT) Count

Jurisdiction	Total Count	Total PIT %		Unsheltered Count	Unsheltered PIT %	
		Including Oakland	Without Oakland		Including Oakland	Without Oakland
Alameda	204	3.6%	7.1%	110	2.8%	5.6%
Albany	66	1.2%	2.3%	66	1.7%	3.4%
Berkeley	972	17.3%	33.9%	664	17.2%	33.9%
Dublin	21	0.4%	0.7%	21	0.5%	1.1%
Emeryville	29	0.5%	1.0%	29	0.8%	1.5%
Fremont	479	8.5%	16.7%	282	7.3%	14.4%
Hayward	397	7.1%	13.8%	313	8.1%	16.0%
Livermore	243	4.3%	8.5%	141	3.7%	7.2%
Newark	70	1.2%	2.4%	28	0.7%	1.4%
Oakland	2761	49.0%	N/A	1,902	49.2%	N/A
Piedmont	0	0.0%	0.0%	0	0.0%	0.0%
Pleasanton	18	0.3%	0.6%	18	0.5%	0.9%
San Leandro	109	1.9%	3.8%	55	1.4%	2.8%
Union City	40	0.7%	1.4%	40	1.0%	2.0%
Unincorporated	220	3.9%	7.7%	194	5.0%	9.9%
TOTAL	5,629	100.0%	100.0%	3,863	100.0%	100.0%



CoC Committee Guidance to Cities

Align uses with the Strategic
Plan Update

Per HEAP NOFA all funded
Programs must be Housing First

Participants in HEAP funded
programs will be assessed and
matched to permanent housing
and related services through
Coordinated Entry

Resources used for the
unsheltered must be in line with
the 9th Circuit Boise v Martin
decision



Community Input on usage of state HEAP funds and update on CESH



2019 EveryOne Counts!

Alameda County's Point In Time Count And Survey Of People Who Experience Unsheltered And Sheltered Homelessness

Timeline

When	What
October 2018 – January 29, 2019	All the pre-event preparation (Planning; recruitment of volunteers and paid guides; census map,, hot spotting; Housing Inventory Chart (HIC); sheltered count with HMIS using and non-HMIS using agencies; training Guides and Volunteers; getting deployment centers ready)
JANUARY 30, 2019	Count and Youth Count Day! <ul style="list-style-type: none">• Early morning canvassing of every census tract with 700 Guides and Volunteers for people who are unsheltered;• Special Youth Count canvassing in the evening;• Sheltered Count for ES, TH and Winter Shelter participants
January 30- February 13, 2019	Surveys of people who are: <ul style="list-style-type: none">• Unsheltered• Staying in ES, TH, and Winter Shelters



2019 EveryOne Counts! Roles

- **STREET COUNT**

- Volunteer
- Hot Spot Contributor
- Guide Recruiter

- **YOUTH COUNT**

- Provider Partner
- Youth Guide Recruiter

- **SURVEY**

- Survey Coordinator
- Emergency Shelter and Transitional Housing Surveyor (mandatory)

2019 EveryOne Counts!

- Sign up today our Provider Interest Form!
- EveryOne Home will be sending an email by 11/5 with instructions to the EveryOne Counts! on-line Volunteer Registration link
- Guide Recruitment – EveryOne Home will contact organizations for a follow up meeting in early December
- Survey Coordination – EveryOne Home will contact persons and organizations for follow up

2019 EveryOne Counts!

- The Survey Community Stakeholder meeting will take place on 11/6 from 10:00 – 12:00 at 1000 San Leandro, Conference Room 325, San Leandro.
- The Youth Count kickoff will take place at the Youth Action Board meeting scheduled on 11/7 from 1:00-3:00 pm at 1401 Lakeside, Conference Room 1107, 11th Floor.
- If you are new to Homeless Count, go to EveryOne Home's website at <http://everyonehome.org/everyone-counts/>

2019 EveryOne Counts!

- Keep an eye out for our #GivingTuesday communications, November 27th is the global day of giving fueled by the power of social media and collaboration. Get in involved in our effort by donating, volunteering and spreading the word!
- If you have any questions related to 2019 EveryOne Counts!, please send them via email to rbutler@everyonehome.org

#GIVINGTUESDAY™



November 2018 Election

ADVOCACY OPPORTUNITIES



2018 EVERYONE HOME VOTER GUIDE



EveryOne Home has endorsed the following measures on the November 2018 ballot that will enhance our efforts to prevent and end homelessness in Alameda County.

STATE MEASURES

YES

ON
PROP 1

THE VETERANS AND AFFORDABLE HOUSING ACT (PROP 1)

Prop 1 is a critical revenue measure that will create affordable housing for our veterans, families and children, people experiencing homelessness, and individuals with disabilities. The measure is a \$4 billion general obligation bond that will allow our state to re-invest in our communities and affordable housing.

THE NO PLACE LIKE HOME ACT (PROP 2)

Prop 2 will authorize \$2 billion in previously appropriated funding in order to create supportive housing for people suffering from chronic homelessness, people with disabilities, and people living with mental illness.

YES

ON
PROP 2

YES

ON
PROP 10

THE AFFORDABLE HOUSING ACT (PROP 10)

Prop 10 will allow our communities to provide more housing stability, protect families, and make California more affordable for us all. It allows local jurisdictions to adopt local rent control measures by repealing the Costa-Hawkins Rental Housing Act. Prop 10 will allow communities that are struggling with skyrocketing rents to take steps to ensure there is more affordable housing and stability for families who are struggling to get by.

PROPERTY TAX TRANSFER INITIATIVE (PROP 5)

Prop 5 would cost special districts and school districts revenue needed to support critical services. It would amend Prop 13 to allow homebuyers age 55 or older to transfer the tax-assessed value from their prior home to their new home, no matter the new home's market value, location in the state, or number of moves. This regressive proposal would be a step backward for our state and it would disproportionately benefit wealthy home buyers.

NO

ON
PROP 5