Purpose of the Count

• Generate valid, accurate data regarding homeless individuals and families
• Retain and improve Alameda County’s funding for homeless services and meet federal data reporting requirements
• Increase community understanding of homelessness
• Link homeless data collection efforts to strategic, program, and policy planning
• Provide a consistent measure of homeless census and other indicators that enable the CoC to effectively measure the impact of programs and policies

A New Process in 2017

• Peer-to-peer data collection
  • Engaging individuals currently experiencing homelessness in the data collection process as guides for street count and as surveyors
    • Guides will be compensated for their time and expertise at an hourly rate of $15 per hour
  • A four step data collection process
    • 1 day observation based street count (100% canvas)
    • Dedicated youth count (targeted outreach)
    • Shelter count (HMIS data)
    • Survey (sample of individuals residing on the street and in county shelters in the days following the count)

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