

August 22nd, 2019 Leadership Board Meeting

Attendance: Laura G, Nella G., Peter R. (rep for Kirsten L.), , Gloria, Lara T. (rep for Sara B), Jill D., Doug B., Robert R. (Re for Colleen C.), Susan S., Chris G., Peggy M., Suzanne S., Moe W. Claudia Y.,

EOH Staff: Elaine d., Laura G., Jessie S., Dorcas C.,

- 1) Welcome and Introductions
 - a. Announcements from board members
 - Nella G. wants to learn more about HUD System Performance Measure 1a, which is being tied to youth funding NOFA
 - Lawsuit on Wellness Center in the city of Alameda dismissed by courts
 - Alameda County Mental Health Commission approve land trust over next five years
 - HACA working on second mainstream application and foster youth application
 - City of Fremont launching mobile hygiene unit after finding a class A truck driver
 - City of Albany – next Thursday (8/29) having 2nd community meeting with SAHA for affordable housing project at the community center from 6-7:30pm
- 2) Review and Approval of Minutes
 - a. No comments, approve as submitted.
 - Three abstain.
 - Everyone else says Aye.
 - No one opposes
- 3) Alameda County Point-in-time Count Data – Laura gives presentation on PIT data and thanks leadership board for participation.
 - a. How many people are working while in school or looking for work?
 - There is a different data set that ask about employment. There is no direct question in the survey but multiple ways to read the data to get information about employment. APR/HMIS has data points about earned income.
 - b. Do those experiencing homelessness understand that affordable housing is out of reach for many of them?
 - Land trust may expand way we do housing
 - c. For the tally form, is there a distinction between household and individual?
 - Yes
 - We also did pre-sample of encampments/vehicles/tents before count to be able to estimate the number of people in vehicles when people weren't visible.
- 4) Committee and Project Updates – Jessie updates the Board on the RBA performance measures.
 - a. We surpassed max limit for 2019 of people becoming homeless, max limit to remain on track of the Plan and we are far below target goal of housing 2,000 people. This is not good news. Currently 3 people become homeless for everyone one who gains permanent housing.
 - Fair amount of permanent housing exits that are not reported in HMIS
 1. BACS has housed 420 seniors in Oakland using the Kaiser money. None of those are captured in HMIS right now.

- 2. Also, Health Care funded PSH – 100-150 not in HMIS
- b. The new visualization will go up on RBA page next week.
- c. NOFA CE Process
 - You can look at recommendations in the HUD CoC June meeting
 - There will be a CE evaluation for provider feedback next week on September 3rd. Everyone will be invited (sub-contractors, people doing matching/accepting referrals, etc)
 - There will also be focus groups for feedback
 - Evaluation will be completed at the end of the calendar year
 - Regarding AC3 funds, what's going to happen to CE?
 1. Agenda the implications, see what's coming out of focus groups and input session and discuss sustainability for funding/impact for next meeting
 2. Next week there will be meeting where regional leads start having this conversation
 - HMIS
 1. HMIS oversight committee met last week
 2. Getting TA from HUD to strengthen HMIS
 3. HMIS assessment done by HUD TA is available

Encourage everyone to look on our website the committee materials packets for HMIS oversight and HUD CoC because it includes HUD TA presentation, a lot of information from HUD TA about recommendations to retool CE, HMIS, and governance in ways that help our system

5) EveryOne Home Work Plan

- a. Revenue Measure – Elaine presents
 - Steering committee: Dave Brown (Supervisor Chan's office), Gloria and Moe (EOH LB), Elaine and Julie (EOH Staff), Aimee Fisherman (NPH), Doug (LB and HUD CoC), Sharon Cornu (St Mary's)
 1. Important to have people impacted, we are recruiting consumers
 - Hired political firm Clifford Moss
 1. Did we consider racial equity in our strategies and when we chose Clifford Moss?
 - a. Came up strong because he is very dialed into the communities and knows how to sell it to different places in the county
 - b. However, we should keep raising this up as a consciousness for us and in guiding this process because the firm works for the campaign committee
 - Two big questions
 1. Put ballot on March or November?
 2. Which strategy? Two thirds or 50% plus 1?
 - Community education important and need a good social media consultant
 - Why a sales tax?
 1. We need a lot of money and at scale that we need for significant impact

- Work on language so we can say it more easily
 - Where would funds live?
 1. Considering different models to slice the pie, no obvious home for where the money lives
 - Need community buy in from county and cities
- b. EH Plan Adoption –
- Status:
 1. Adopted: Berkeley and Alameda
 2. Delayed: Oakland
 3. Hayward waiting for PIT count data
 4. Livermore and Pleasant not interested in adopting (look into have providers in that area adopt)
 - We need to keep momentum going and where it is most stalled is with the county
 - This feels like citizen’s work but let’s see where our road blocks are, do the best we can, take the most strategic steps to get the plan approve, and if that doesn’t work, let’s go to the people.
 1. Legal question: whether a 50% plus 1 can be used to get a dedicated revenue
 - Important to have jurisdiction adopt plan to guide ballot measure and HUD TA
 1. Folks are seeing the Plan and the ballot measure as a separate thing and not the same way we are
 2. Need to explain to people that they are related and get agreement
 3. Circle back to Wilma Chan and have a conversation about how these two things feed into each other