

# 2019 HUD CoC NOFA Input Session

The California Endowment, Oakland

July 12, 2019

1pm-3:00pm



**EveryOneHome**

Ending Homelessness  
in Alameda County

# Agenda

1. Introduction of Committees
2. Context
  - a. 2018 HUD CoC Competition results
  - b. Results of community feedback on 2018 process
3. 2019 Local Competition
  - a. Highlights of Changes to local process
  - b. Proposed changes in criteria and scoring for renewals
  - c. Small group discussion and feedback
4. Strategic Direction
  - a. Preliminary Summary of 2019 HUD CoC Competition
  - b. Strategic Directions under consideration
  - c. Small group discussion and feedback
5. Timeline and Next Steps

# Committees Introduction: HUD CoC Committee

Doug Biggs (Chair), Alameda Point Collaborative

Ja’Nai Aubry, Family Violence Law Center

C’Mone Falls, Social Services Agency

Paulette Franklin, Alameda County Behavioral Health Services

Wendy Jackson, East Oakland Community Project

Lara Tannenbaum, City of Oakland

Marnelle Timson, Consumer Representative

Andrew Wicker, City of Berkeley

Riley Wilkerson, Alameda County HCD

# Committees Introduction: NOFA Committee

Jill Albanese, Department of Veteran Affairs

Laura Escobar, Bay Area United Way

Timothy Evans, Hamilton Families, Oakland

Donna Griggs-Murphy, Human Good

Heather MacDonald-Fine, Alameda County Health Systems

Emily (Katie) Martin, Consumer Representative

Paulette Franklin, Alameda County Behavioral Health Services

# 2018 Community Guiding Principles

1. Maximize the resources available to community
2. Package submitted will align with HUD priorities in order to meet local needs
3. Prioritize ensuring existing residential capacity and housing stability is maintained system-wide
4. Keep the renewal process as simple as possible
5. Continue to emphasize project performance and the submission of projects that will meet HUD's thresholds
6. Support individual projects seeking to reallocate or reclassify where relevant
7. Facilitate a clear, fair and transparent local process
8. Advocate locally and nationally to protect and fund projects that add value to our Continuum of Care and response to homelessness

The background features abstract geometric shapes in shades of blue and green, primarily on the left and right sides, framing the central text. The shapes are layered and semi-transparent, creating a modern, dynamic look.

# 2018 HUD CoC Program Competition Results

# Local and National Results:

## Results of the 2018 HUD CoC Program Competition

Our 2018 overall score was **163**, or **82%** of the maximum score of 200 (compared to 79% in 2017), slightly above the national median of 160.

- ▶ We increased the area of System Performance and Strategic Planning and did better on measures of obtaining and retaining permanent housing, increasing income and increasing PH capacity.
- ▶ We decreased slightly in Cross-Cutting Policies, received half the points for Length of Time Homeless and a reduction in scores for First Time Homeless.
- ▶ In Data Collection and Quality, there was a 9% increase in the score for this section when compared to 2017 (61% over 52% in 2017), but this an area in which we have consistently underperformed for the last two NOFA competitions and an area that needs significant improvement

# Local and National Results:

## Results of the 2018 HUD CoC Competition

Our 2018 CoC Summary Scores broken down in four categories were as follows:

Category	Total Possible Points	Our Points Awarded
CoC Structure, Governance & Policies	52	48
Data Collection and Quality	49	30
System Performance and Strategic Planning	77	64
Cross-Cutting Policies	22	21
Totals	200	163



# Local and National Results:

## Results of the 2018 HUD CoC Competition

Our CoC received a total of \$37,648,221, which represents a \$3.3 million increase from our 2018 Annual Renewal Demand of \$34,329,783

- Nationally, a total of \$85 million was awarded in new PH projects and our CoC was awarded four new PH projects totaling \$2.87 million.
- Nationally, a little over half of all Tier 2 projects were awarded. Our CoC had 4 of 7 Tier 2 projects funded, 2 renewals and 2 new projects.
- CoCs reallocated an average of 3.2% of their Annual Renewal Demand, which was lower than previous years. Our CoC reallocated 10.7% of our Annual Renewal Demand.
- HUD affirmed that CoCs that receive increased funding used strong performance-based criteria, increased PH, and reallocated poor performance projects.

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# Results of Community Feedback on 2018 Process

# Community Feedback on the 2018 Process

- October 2018: EveryOne Home released a survey for grantees to provide feedback on the FY 18 local process, with a total of 10 responses received, and an overall score of satisfaction of 1.8 in a scale from 1 to 5.
- January 2019: HUD CoC Committee proposed hiring an outside facilitator, knowledgeable in the field, to develop recommendations for the FY 19 process. Scope of work included interviewing key stakeholders, seeking broad input and comparing with other CoCs.
- May 2019: HomeBase facilitated a meeting to receive community input and presented their final report with a total of 42 recommendations to the HUD CoC Committee.
- June 2019: HUD CoC Committee reviewed and approved 30 of the 42 recommendations to enhance the FY 19 local process.
- July 2019: the 2019 NOFA Rating and Ranking local process was updated to incorporate these set of recommendations. It will be finally approved on Tuesday, July 16<sup>th</sup> at the HUD CoC and NOFA Committee upcoming joint session. The proposed renewals' criteria and scoring also reflect some of these recommendations, in addition to current project evaluation practices in competitive CoCs (San Francisco and San Mateo).

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# 2019 Local Competition Highlights and Changes

# 2019 Local Competition

## Changes to Improve Transparency

- ▶ The HUD CoC Public Participation policy has extended to the NOFA Committee. Exceptions to this policy include sessions to review, rating and/or ranking of projects, discussions of projects' performance, and the Rating and Ranking meeting. Those will be deemed closed sessions.
- ▶ The community will have an opportunity to provide input on community priorities for new funding if available.
- ▶ The NOFA Committee's final Priority List of Projects recommendations must be approved by non-conflicted members of the HUD CoC Committee.
- ▶ Projects subject to potential reallocation of funds, if such Strategic Direction is adopted, will be informed before the Rating and Ranking session and invited for an interview with the NOFA panel.
- ▶ Adds a new ground for appeal for projects that may face a potential involuntary reduction of funds, and an interview with the Appeals panel.

## 2019 Local Competition Changes To Reduce Workload (Renewal projects)

- ▶ New Threshold Criteria will rely on documents submitted in prior rounds if they remain the same (Housing First and Client Eligibility)
- ▶ Housing First and Quality Assurance narratives were eliminated.
- ▶ Primary Activity Type, Target Population and Severity of Needs sections eliminated.
- ▶ Project Monitoring will be off-cycle from Local Competition.

## 2019 Local Competition Changes to Improve Competitiveness

- ▶ Shift to more objective factors.
- ▶ Point values adjusted to account for elimination of some criteria and focused on performance/client outcomes and data quality.
- ▶ Additional points available for exceeding performance benchmarks.
- ▶ Cost effectiveness measured through high utilization of project and full expenditure of grant funds.
- ▶ Narrative on participation in Coordinated Entry added to replace Target Population/Severity of Needs.

# Proposed changes to Criteria and Scoring for Renewals

## Threshold Criteria

1. Coordinated Entry and Serving Highest Need Populations (to extent possible)
2. Low Barrier/Housing First (added)
3. Client Eligibility (added)



# Proposed changes to Criteria and Scoring for Renewals

## Performance Outcomes (48 points)

This section has increased by 16 points and there is an opportunity for an additional point for exceeding benchmarks. Supplemental narrative optional.

- ▶ Performance Measure Outcome A: Retains/Obtains Housing (14 points)
- ▶ Performance Measure Outcome B: Maintain/Increase Income (11 points)
- ▶ Performance Measure Outcome C: Obtains/Maintains Benefits (11 points)
- ▶ Performance Measure Outcome D: Exits to/Length of Time Homeless (12 points)

## Proposed changes to Criteria and Scoring for Renewals Coordinated Entry/Serving Highest Need (12 points)

New section that replaces Target Populations and Severity of Needs and totaled 12 points. Narrative response to describe participation in Coordinated Entry.

## Proposed changes to Criteria and Scoring for Renewals Grant Management and Cost Effectiveness (22 points)

1. Reports and Invoicing (10 points) timely submission of APRS and LOCCs draws.
2. Capacity and Utilization (6 points) percentage project was utilized. Increased by one point.
3. Grant Spending (6 points) percentage of funding project spent. Supplemental narrative optional. Increased by one point.

## Proposed changes to Criteria and Scoring for Renewals

### Organizational Capacity (14 points)

1. HMIS Data Quality (5 points) percentage of data quality score. Increased by 2 points.
2. Fiscal Management (4 points) provide most recent audit.
3. Quality Assurance (5 points) project has satisfaction survey, reviews feedback, has program participant on Board, and staff participated in trainings to ensure high quality of care. Decreased by 3 points and made objective criteria.

# Incentive Points (4 points)

1. Voluntary Allocation (1 point) project voluntarily reallocates unspent funds.
2. Consolidation (3 points) project consolidates one or more CoC funded project.

# Small Group Questions

Take 15 minutes to discuss as a group. We will ask groups to report out where there was group consensus.

1. The performance outcomes scoring gives an extra point to projects that exceed the performance benchmarks--like getting an A+. What do you think of this approach? Do you support it, why or why not? What modifications would you propose?
2. Do the narrative questions in the Coordinated entry section adequately capture your projects work Coordinated Entry?
3. Any other comments on the criteria you want the Committee to be aware of?



# Preliminary Summary of the 2019 HUD CoC Program Competition

# NOFA 2019 Available Funds

Total Annual Renewal Demand (ARD) = \$36,618,328

▶ Tier 1 Amount (94% ARD) = \$34,615,928

▶ ARD in Tier 2 = \$2,002,400

▶ Bonus = \$1,830,916

▶ Total Tier 2 (6% + Bonus) = \$3,833,316

▶ DV Bonus = \$1,061,972

▶ CoC Planning Grant = \$1,098,550

**2019 Total Submission allowed = \$39,511,216**

(does not include CoC Planning Grant)



# NOFA 2019: Key Changes

Category	2018 Value	2019 Value
CoC Coordination and Engagement	48	56
Project Ranking, Review, & Capacity	29	29
HMIS	13	9
PIT Count	6	6
System Performance	56	60
Performance and Strategic Planning	48	40

# NOFA 2019: Some Key Highlights

- ▶ Performance Based emphasis continues - CoC must rank projects based on how they improve system performance
- ▶ Commitment to Low Entry/Housing First and provides flexibility for Service Participation requirements
- ▶ Higher emphasis on how CoCs are addressing racial disparities, with increased points under CoC Coordination
- ▶ Elimination of LGBT-related access but increased points for Protecting from discrimination and Fair Housing
- ▶ Increasing Employment (reflected in the increased points for CoC Coordination and Engagement and System Performance)

# Strategic Direction

Identifying Community Priorities for 2019

# Ranking Policy

1. The HUD CoC is considering having the NOFA Committee adhere to the following Ranking Policy:

- The HMIS and Coordinated Entry (CE) Projects will not receive scores. As critical infrastructure for the CoC, HMIS and CE projects will be placed automatically at the bottom of Tier 1.
- Renewal projects that do not have one year of operating data because they were recently awarded will be automatically ranked at the bottom of Tier 1, immediately above the HMIS and Coordinated Entry projects. The relative ranking of these projects will be alphabetical. Recently awarded projects that are not making sufficient progress toward becoming operational and/or no longer meet thresholds may be subject to ranking in Tier 2 or not being included in the package.

# Reallocation Policy

2. The HUD CoC is considering having the NOFA Committee adhere to the following additions to the Reallocation Policy: Any grants that have significant underspending will be candidates to have their grant amount reduced involuntarily by the NOFA Committee.

Significant underspending will be defined as: a minimum of 3 years of underspending averaging 10% or greater, a narrative that fails to adequately describe current efforts and results toward resolving underspending.

The CoC Committee already strongly encourages voluntary reallocation of underspent funds.

# Priorities for New Funding

3. We will be inviting proposals for new projects in this funding round and the CoC Committee is seeking guidance on how it should strategically use any reallocated, bonus, and DV Bonus funds.

# Small Group Questions

Review the worksheet at your table summarizing the strategic directions under consideration.

Take five minutes to answer questions individually, then take 15 minutes to discuss as a group.

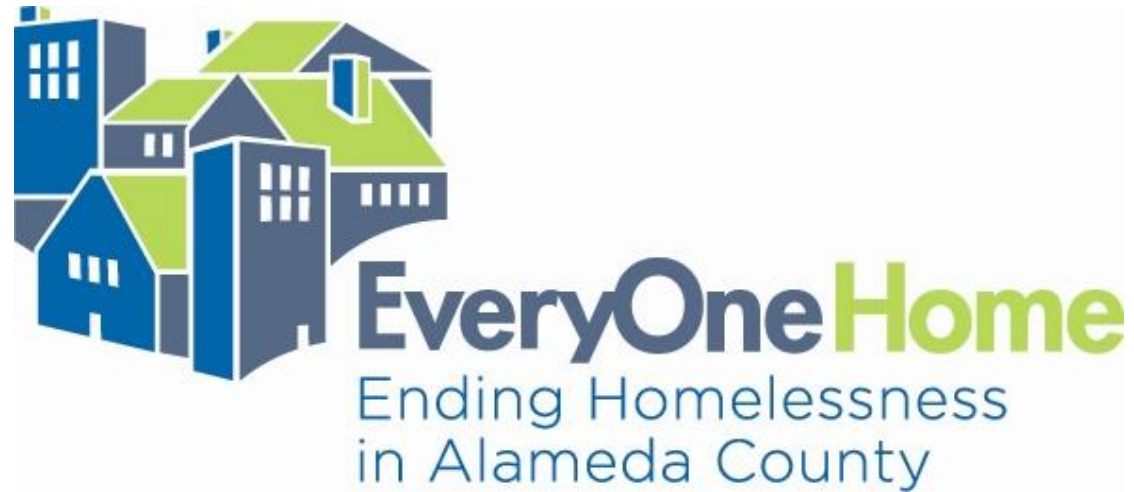
We will ask groups to report out.

# 2019 NOFA Timeline/Next Steps

Date	Activity
7/3	Notice of Funding Availability released by HUD
7/12 - 7/18	Community Input Session and Input period
7/22	Release of Renewal Projects' submission package via email
7/30	Bidder's Conference - Release of Local Applications for New Projects
7/22 - 8/13	FAQ period
8/23	Local Competition due date for new and renewal projects
9/9	Scores to Project Applicants
9/11 - 9/12	Appeals Period
9/15	Final Rating and Ranking List posting
9/30	Consolidated Application due to HUD



Thank you for your participation and input!



## 2019 Alameda County Continuum of Care (CoC) Competition Evaluation of Project's Performance

### Proposed Scoring Criteria for Renewal Projects (DRAFT 7/8/2019)

This proposed scoring criteria measure the performance of project's renewing their application for funding through the FY 2019 CoC Program Competition. The criteria measures projects' contribution to strengthening the overall system of care and performance through data collection, coordination, prioritization, and improved client outcomes. The scoring is based primarily on objective criteria including performance outcomes, grant management and organizational capacity. Responses to Coordinated Entry and Serving Highest Need populations' section and any supplemental narratives will be reviewed and scored by the NOFA Committee.

### Proposed Threshold Criteria for 2019

Item	Description	Threshold
<b>Coordinated Entry Participation and Compliance</b>	Project certifies that it is participating in and compliant with Coordinated Entry, meaning that Projects must notify Coordinated Entry of all openings and fill those openings with participants referred from Coordinated Entry, to the extent possible for the project type.	Meets/Does not meet Threshold
<b>Low Barrier/Housing First</b>	Project certifies that it is low barrier and operates in adherence with Housing First requirements. Meaning participants: 1) are not screened out based on income, active/history of substance abuse, having a criminal record, or a history of domestic violence, and 2) are not terminated from the project for failure to participate in services, and 3) are prioritized for rapid placement and stabilization in permanent housing and offered needed supports so that returns to homelessness are avoided. Project also certifies that relevant Housing First policies and procedures examined during the 2018's NOFA Local Competition <u>have not changed and remain compliant</u> or they have adopted new policies that are compliant. Projects must submit new policies.	Meets/Does not meet Threshold
<b>Client Eligibility</b>	Project certifies that its written client eligibility policies are consistent with information provided to Coordinated Entry/Home Stretch. Project also certifies that policies examined during the 2018's NOFA Local Competition <u>have not changed and remain compliant</u> or they have adopted new policies that are compliant. Projects must submit new policies.	Meets/Does not meet Threshold

## SCORED CRITERIA FOR RENEWAL PROJECTS

Total points available = 100 points

### Section I: Performance Outcomes

#### 1. Permanent Supportive Housing (48 points)

Criterion	Description	Points
<b>Performance Outcome A</b>  Retains and/or exits to other Permanent Housing > 12 months	Calculate the percentage of permanent housing stayers to score your project relative to the <b>local benchmark of 95%</b> .	<b>Up to 14 points</b> (13 points for meeting benchmark and bonus point for exceeding)
<b>Performance Outcome B</b>  Adults who maintain or increase income	Calculate the percentage of adults who maintain or increase income to score your project relative to the <b>local benchmark of 50%</b> .	<b>Up to 11 points</b> (10 points for meeting benchmark plus and point for exceeding)
<b>Performance Outcome C</b>  Obtains/ maintains non-cash mainstream benefits	Calculate the percentage of adults enrolled in non-cash mainstream benefits and health insurance to score your project relative to the <b>local benchmark of 56%</b> .	<b>Up to 11 points</b> (10 points for meeting benchmark plus and point for exceeding)
<b>Performance Outcome D</b>  Exits to Homelessness	Calculate the number of clients exiting to homelessness from your project relative to the <b>local benchmark of approximately 10%</b> of bed capacity.	<b>Up to 12 points</b> (11 points for meeting benchmark plus and point for exceeding)

2. Rapid Rehousing, Youth Serving Transitional Housing, and Joint TH and PH-RRH (48 points)

Criterion	Description	Points
<b>Performance Outcome A</b>  Obtains Permanent Housing	Calculate the percentage of successful permanent housing exits to score your project relative to the <b>local benchmark of 80%</b> .	<b>Up to 14 points</b> (13 points for meeting benchmark and point for exceeding)
<b>Performance Outcome B</b>  Adults Who Increase Income	Calculate the percentage of adults who increased income in your project relative to the <b>local benchmark of 30%</b> .	<b>Up to 11 points</b> (10 points for meeting benchmark and point for exceeding)
<b>Performance Outcome C</b>  Obtains/ Maintains Non-cash Mainstream Benefits	Calculate the percentage of adults who obtained or maintained non-cash mainstream benefits to score your project relative to the <b>local benchmark of 56%</b> .	<b>Up to 11 points</b> (10 points for meeting benchmark and point for exceeding)
<b>Performance Outcome D</b>  Exits to Homelessness	Calculate the number of clients exiting to homelessness to score your project relative to the <b>local benchmark of 10%</b> .	<b>Up to 12 points</b> (11 points for meeting benchmark and point for exceeding)

3. General Transitional Housing (non-youth serving) (48 points)

Criterion	Description	Points
<p><b>Performance Outcome A</b></p> <p>Obtains Permanent Housing</p>	<p>Calculate the total number of successful permanent housing exits to score your project relative to the <b>local benchmark of 80%</b>.</p>	<p><b>Up to 14 points</b> (13 points for meeting benchmark and point for exceeding)</p>
<p><b>Performance Outcome B</b></p> <p>Adults Who Maintain or Increase Income</p>	<p>Calculate the percentage of adults who maintained or increased income to score your project relative to the <b>local benchmark of 50%</b>.</p>	<p><b>Up to 11 points</b> (10 points for meeting benchmark and point for exceeding)</p>
<p><b>Performance Outcome C</b></p> <p>Obtains/ Maintains Non-cash Mainstream Benefits</p>	<p>Calculate the percentage of adults who obtained or maintained non-cash mainstream benefits to score your project relative to the <b>local benchmark of 56%</b>.</p>	<p><b>Up to 11 points</b> (10 points for meeting benchmark and point for exceeding)</p>
<p><b>Performance Outcome D</b></p> <p>Length of Time Homeless</p>	<p>Calculate the median length of stay in the project to score your project relative to the median <b>local benchmark of 180 days</b>.</p>	<p><b>Up to 12 points</b> (11 points for meeting benchmark and point for exceeding)</p>

**Performance Outcomes Supplemental Narrative**

Applicants will have the opportunity to describe any best practices, training, or process improvements implemented by the project either in the past 12 months or in 2019/2020, which will increase the project’s success (given the project type) for **any of the scored performance outcomes**. Narratives will be reviewed by the NOFA Committee and any additional points will be determined by the NOFA Committee at the time of the rating and ranking of applications.

**Section II – NEW Section: Coordinated Entry and Serving Highest Need Populations for all project types (up to 12 pts) – Replaces former Target Populations and Severity of Needs section**

Criterion	Description	Sources	Points
<p><b>Coordinated Entry and Serving Highest Need Populations</b></p> <p>Narrative responses will be reviewed by the NOFA Committee at the time of the rating and ranking of applications</p>	<p>Given that all CoC funded projects are required to participate in Coordinated Entry (CE), and our system uses an assessment tool that scores and ranks homeless individuals in order of highest priority (according to household characteristics, homeless history, housing barriers, and vulnerability), it is presumed that all projects are able to serve households with the highest needs.</p> <p>To evaluate project’s compliance with Coordinated Entry and enrollment of highest need populations through referrals, please respond to the following questions below:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Describe how your project has operationalized its participation in Coordinated Entry and alignment with requirements, especially the filling of project vacancies. Optional: Please describe any successes or barriers working with CE or HomeStretch. <b>Up to 4 points</b></li> <li><input type="checkbox"/> Describe any affirmative steps your project has taken to make enrollment as simple and quick as possible, especially for high need participants. Provide any data the project has on the time from referral to enrollment/move-in. <b>Up to 4 points.</b></li> <li><input type="checkbox"/> Note how many openings the project had, how many referrals were provided by CE during the program year, and how many vacancies were filled by CE referred participants. Describe if any participants referred by Coordinated Entry denied admission for reasons other than the eligibility requirements provided. If so please explain. <b>Up to 4 points.</b></li> </ul>	<p><b>Narrative Response</b></p>	<p><b>Up to 12 points</b></p>

### Section III: Grant Management and Cost Effectiveness (Up to 22 points)

Name	Description	Score
Reports and Invoicing	<input type="checkbox"/> Project provided evidence of on-time submission of APRs and quarterly LOCCS draws for <u>the last two grant cycles</u> (or for as long as the project has operated if less than three years old)	Up to 10 points
Capacity and Utilization	<input type="checkbox"/> Percentage the project was utilized during the program year	Up to 6 points
Grant Spending	<input type="checkbox"/> Percentage of funding the project spent in the last grant year.	Up to 6 points

#### Grant Spending Supplemental Narrative

Applicants will have the opportunity to describe spending trends/steps taken during the current grant year and provide an explanation for project's underspending of funds and any impacts to the community if the project grant was partially reduced due to underspending. Supplemental Narratives will be reviewed by the NOFA Committee and any additional points will be determined by the NOFA Committee at the time of the rating and ranking of applications.

### Section IV: Organizational Capacity (Up to 14 points)

Name	Description	Score
HMIS Data Quality	Percentage of project's data quality score from APR.	Up to 5 points
Fiscal Management	<input type="checkbox"/> Project provided the most recent annual independent audit (or financial statement if audit not required) from no earlier than FY ending no earlier than June 30, 2018 for analysis of findings if any.	Up to 4 points
Quality Assurance	<input type="checkbox"/> Project has an existing Consumer Satisfaction Survey <input type="checkbox"/> Project annually reviews client feedback <u>and</u> uses it to	Up to 5 points

	<p>inform program planning, implementation, and management</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Project has a former or current program participant on Board of Directors</li> <li><input type="checkbox"/> Project staff annually attends or participates in trainings which are designed to ensure a high quality of care</li> </ul>	
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**Section V: Incentive Points (Up to 4 points)**

Name	Description	Score
Voluntary Reallocation	<input type="checkbox"/> Project voluntarily reallocates unspent funds	Up to 1 Point
Consolidation	<input type="checkbox"/> Project applies to Consolidate one or more CoC-funded projects	Up to 3 points

DRAFT



## Small Group Questions

Take 15 minutes to discuss as a group. We will ask groups to report out where there was group consensus.

1. The performance outcomes scoring gives an extra point to projects that exceed the performance benchmarks--like getting an A+. What do you think of this approach? Do you support it, why or why not? What modifications would you propose?
2. Do the narrative questions in the Coordinated entry section adequately capture your projects work Coordinated Entry?
3. Any other comments on the criteria you want the Committee to be aware of?

2019 Strategic Direction Considerations: Small Group Discussion

Strategic Direction Under Consideration	Questions	Feedback
<p>1. The HUD CoC is considering having the NOFA Committee adhere to the following Ranking Policy:</p> <ul style="list-style-type: none"> <li>• The HMIS and Coordinated Entry (CE) Projects will not receive scores. As critical infrastructure for the CoC, HMIS and CE projects <u>will be placed automatically at the bottom of Tier 1.</u></li> <li>• Renewal projects that do not have one year of operating data because they were recently awarded will be <u>automatically ranked at the bottom of Tier 1,</u> immediately above the HMIS and Coordinated Entry projects. The relative ranking of these projects will be alphabetical. Recently awarded projects that are not making sufficient progress toward becoming operational and/or no longer meet thresholds may be subject to ranking in Tier 2 or not being included in the package.</li> </ul>	<ul style="list-style-type: none"> <li>• What do you like or not like about the policy?</li> <li>• What modifications, if any, would you recommend to the policy?</li> <li>• Are you supportive of adopting this policy? Why or why not?</li> </ul>	
<p>2. The HUD CoC is considering having the NOFA Committee adhere to the following additions to the Reallocation Policy: Any grants that have significant underspending will be candidates to have their grant amount reduced involuntarily by the NOFA Committee. Significant underspending will be defined as: <b>a minimum of 3 years of underspending averaging 10% or greater, a narrative that fails to adequately describe current efforts and results toward resolving underspending.</b></p> <p>The CoC Committee already strongly encourages voluntary reallocation of underspent funds.</p>	<ul style="list-style-type: none"> <li>• What do you like or not like about the policy?</li> <li>• What modifications, if any, would you recommend to the policy?</li> <li>• Are you supportive of adopting this policy? Why or why not?</li> </ul>	
<p>3. We will be inviting proposals for new projects in this funding round and the CoC Committee is seeking guidance on how it should strategically use any reallocated, bonus, and DV Bonus funds. Describe how we should serve our greatest needs and why.</p>	<ul style="list-style-type: none"> <li>• Expand existing projects only?</li> <li>• Allow for proposals that create new projects or expand existing?</li> <li>• Are there project types we should prioritize? RRH, PSH, Joint TH-RRH</li> <li>• Are there subpopulations we should prioritize?</li> <li>• Expand HMIS and/or Coordinated Entry? If so, how should they be prioritized in relation to other bonus projects?</li> </ul>	

## 2019 Strategic Direction Considerations: Small Group Discussion

## NOFA Community Input Session

The California Endowment, Oakland

7/12/2019

### Notes

#### Large Audience Questions/Comments

- Overall, very pleased with the changes!
- Long term question: the PIT count shows people are newly homeless, but HUD/NOFA/CE heavily prioritizes CH/high need. Could part of “local resources” efforts include ways to respond quickly to those communities as well? If the exploding population of homeless persons could have been aided but an immediate diversion/assistance, is there even room to fund through HUD, or not? I just think this is a conversation for the community to have, to ensure resources can get where they are needed.

#### 1. For Proposed Scoring of Renewal Projects

##### A. Points for performance outcomes, narratives and incentive points

- a. Am happy to see added points; it will give more breathing room for smaller projects. I would like points to be weighed – e.g., 0 points if below 50%. It makes the CoC more competitive, but it makes getting full points harder. Remind people it is a ranking. Very happy for narrative section as well.
- b. The benefits of providing incentives or exceeding benchmark – may help people those who are straddling.
- c. Small project site, lose one of the units, will the narrative assist us to increase points? Maximum points?
- d. Does exceeding benchmark helps? Especially if it is at 95% - does it make sense to exceed 98%?
- e. Will it be allowed to have a narrative for Poor Quality Assurance?
- f. If I do not qualify to do voluntary reallocation, do I get a bonus point?
- g. Audits and findings: HUD or CoC related? Preferable CoC-related.
- h. LOT for transitional housing programs is problematic, as those programs have not permanent exits to place participants
- i. Market forces make it difficult to spend down grants
- j. Points for employment: with more aging seniors becoming homeless, what about retired and non-working people?
- k. Locally, how do we assure to support projects that land on Tier 2 through local funds and resources?

##### B. Coordinated Entry question

- i. I am unclear to the immediate benefit to projects for having this section here, but I hope it is beneficial in the long run, year over year, to improve the system and resolve issues. RRH has not been required to participate in CE, and non-HMIS DV are not. Is TH?

- m. CE questions seem fine
- n. Some of our Coordinated Entry (CE) referrals, we do not know where they are coming from.
- o. RRH does not have formal policies for CE referrals – Boomerang does
- p. The main impact for CE is that our programs do not have enough resources to serve those with highest needs
- q. How will CE 12 points questions (4 pts) be scaled up or down?
- r. TH programs filling beds is ok where for Youth RRH the system has been inefficient
- s. Filling beds: it is really hard to fill beds through CE so leaving RRH slots open and money not spent out

## 2. Strategic Direction

- a. Overall supportive of Strategic Direction proposal

### Ranking Policy:

- b. Don't have much feedback. As CoC package is more consolidated, the risk is big projects straddling between Tier 1 and Tier 2.

### Reallocation Policy:

- c. Ok with this plan; transparency helps.
- d. Happy to see appeals option
- e. Hurts newer projects most (consider grant date start, ramp up)
- f. Mandatory reallocation – supportive as long as grantee can meet with NOFA Committee
- g. Happy to see appeals for involuntary reallocation

### New Projects

- h. In expansion, can use funds for service capacity for existing units?
- i. Funding should be able to respond to crisis, but maybe HUD Funding isn't that place
- j. Bonus funds should go to infrastructure. No one gets hurt!
- k. Increase moneys for system gaps
- l. Has DV scoring in CE?
- m. PH for families as a stop gap measure for those in RRH programs
- n. Increase moneys for TAY housing
- o. Determine effort of HUD funding