

# 2019 HUD CoC NOFA Competition Bidders' Conference

Hayward City Hall, Conference Room 1<sup>st</sup> Floor

July 30<sup>th</sup>, 2019

1:00 – 3:00pm



# Agenda

1. Welcome and Introduction of Committees
2. 2018 HUD CoC Competition Results
3. Highlights of 2019 HUD CoC NOFA
4. 2019 Local Process
  - Key Dates
  - Rating and Ranking Process
  - Strategic Direction
  - Community Guiding Principles
5. Overview of New Projects' Local Application
6. Q & A Session

# Committees Introduction: HUD CoC Committee

Doug Biggs (Chair), Alameda Point Collaborative

Ja'Nai Aubry, Family Violence Law Center

C'Mone Falls, Social Services Agency

Paulette Franklin, Alameda County Behavioral Health Services

Wendy Jackson, East Oakland Community Project

Lara Tannenbaum, City of Oakland

Marnelle Timson, Consumer Representative

Andrew Wicker, City of Berkeley

Riley Wilkerson, Alameda County HCD

# Committees Introduction: NOFA Committee

Jill Albanese, Department of Veteran Affairs

Laura Escobar, Bay Area United Way

Timothy Evans, Hamilton Families, Oakland

Donna Griggs-Murphy, Human Good

Heather MacDonald-Fine, Alameda County Health Systems

Emily (Katie) Martin, Consumer Representative

Paulette Franklin, Alameda County Behavioral Health Services

# 2018 HUD CoC Program Competition Results



# Local and National Results:

## Results of the 2018 HUD CoC Program Competition



Our CoC received a total of \$37,648,221, which represents a \$2.2 million increase from our 2018 Annual Renewal Demand (plus CoC Planning Grant) of \$35,464,425



Our 2018 overall score was 163 (5.25 points increase from 2017), or 82% of the maximum score of 200, slightly above the national median of 160.



We were awarded four new PH projects totaling \$2.87 million (nationally, a total of \$85 million was awarded in new PH projects).



HUD affirmed that CoCs that receive increased funding used strong performance-based criteria, increased PH, and reallocated poor performance projects.

# Local and National Results:

## Results of the 2018 HUD CoC Competition

Our 2018 CoC Summary Scores broken down in four categories were as follows:

Category	Total Possible Points	Our Points Awarded
CoC Structure, Governance & Policies	52	48
Data Collection and Quality	49	30
System Performance and Strategic Planning	77	64
Cross-Cutting Policies	22	21
Totals	200	163

# Highlights of the 2019 HUD CoC NOFA





## NOFA 2019 - Highlights

- The 2019 HUD CoC Program Competition Notice of Funding Availability (NOFA) was released on July 2<sup>nd</sup>, 2019
- The Competition closes on September 30, 2019
- In general, the NOFA has some new information, few changes from FY 2018 and new policy priorities

# NOFA 2019 - Highlights

- **New Policy Priorities**

- **Using an evidence-based approach**
  - Prioritize projects that employ strong use of data and evidence
- **Increasing employment**
  - CoCs and projects must work with local employment agencies and employers to prioritize training and employment opportunities for people experiencing homelessness
- **Flexibility for Housing First with service participation requirements**
  - Continued priority for housing placement with no preconditions and low barrier access. Offers flexibility for project to include service requirements (without any penalties) to promote positive housing outcomes

# NOFA 2019 - Highlights

- **Performance Based** emphasis continues – CoC must rank projects based on how they improve system performance
- Commitment to Low Entry/Housing First and provides **flexibility for Service Participation** requirements once permanently housed
- Higher emphasis on how CoCs are addressing **racial disparities**, with increased points under CoC Coordination
- Elimination of LGBT-related access but increased points for **Protecting from discrimination** and **Fair Housing**
- Increasing **Employment** (reflected in increased points for CoC Coordination and Engagement and System Performance sections)

# NOFA 2019 Available Funds

- Tier 1 is 94 Percent of the CoC's ARD amount
  - **Total Annual Renewal Demand (ARD)** = \$36,618,328
  - **Tier 1 Amount (94% ARD)** = \$34,615,928
  - **ARD in Tier 2 (6%)** = \$2,002,400
  - **CoC available Bonus** = \$1,830,916
  - **Total Tier 2 (6% + available Bonus)** = \$3,833,316
  - **DV Bonus** = \$1,061,972
  - **CoC Planning Grant** = \$1,098,550
  - **2019 Total Submission allowed** = **\$39,511,216**

(does not include CoC Planning Grant)

# NOFA 2019 - Highlights

- **Transition Grants** (NOFA, Page 20)
  - Grant to fund a new project in order to transition an eligible renewal being eliminated through reallocation from one program component to another eligible new component over a one-year period.
  - Up to 50% of each transition grant may be used for costs of eligible activities of the program component originally funded
  - Project will have one year to fully transition from the original component to the new component and must have the consent of the Continuum of Care (CoC)
  - Some **new** requirements in the submission of e-snap application (please refer to NOFA instructions).

# NOFA 2019 - Highlights

- **Expansion** (NOFA, Page 18)
  - Renewal project applicants may submit a new project application to add units, beds, persons served, and services provided to existing participants, or in the case of HMIS, increase current HMIS grant activities.
  - Expansion's funding request must be within the funding allowed under the CoC available bonus – and any additional reallocation funds
  - Some **new** requirements in the submission of the e-snap application (please refer to the NOFA).

# NOFA 2019 - Highlights

## Domestic Violence Bonus (NOFA, Page 7)

- Same eligible project types as in 2018 (No restriction in the number of RRH and/or TH and PH-RRH projects):
  - Rapid Rehousing (RRH)
  - Joint Transitional Housing and Permanent Housing-Rapid Rehousing Component (TH and PH-RRH)
  - SSO-CE to better meet the needs of survivors.
- A CoC may apply to expand an existing renewal to solely dedicate units, beds, persons served, or services for this population using these funds.
- HUD requires DV Bonus Projects listed on the New Projects CoC Priority Listing with a unique rank number.
- Change in HUD's Scoring of DV Bonus projects: **50 points** will be awarded based on the applicant's previous performance.

# NOFA 2019 - Highlights

## **New Projects through reallocation or Bonus**

- New project applications may be submitted under the CoC available bonus and reallocation funding available or DV Bonus
- New projects must meet project eligibility, quality thresholds, and rating factors
- Eligible project types:
  - Permanent Supportive Housing (PH-PSH)
  - Permanent Housing Rapid Rehousing (PH-RRH)
  - Joint TH and PH-RRH (TH and PH-RRH)
  - HMIS expansion carried by HMIS Lead
  - Supportive Services (SSO) to develop or operate CE



# 2019 Local Competition



# 2019 Local Process and Key Dates

- **July 2nd- FY 2019 CoC Program Competition Opens: Notice of Funding Availability (NOFA) released**
- **July 12<sup>th</sup> - July 18<sup>th</sup>– Community Input Session and period: Renewals criteria and feedback on Strategic Direction and new projects**
- **July 24<sup>th</sup> – Release of Local Application and Instructions for Renewing Projects via email**
- **July 30<sup>th</sup> - Bidders' Conference: New Projects Local application released**

# Local Process and Key Dates

- **August 23<sup>th</sup> by 5pm: Local Applications (renewing and new) due to [info@everyonehome.org](mailto:info@everyonehome.org)**
- **August 30th: E-Snaps Application due by Close of Business Day**
- **September 5th: Rating and Ranking Session**
- **September 9th: Preliminary Rating and Ranking released**
- **September 12<sup>th</sup>: Appeals Panel meets if needed**
- **September 15<sup>th</sup>: Final Rating & Ranking List released**
- **September 27<sup>th</sup>: Consolidated Application published on EOH website**
- **September 30th: Application due to HUD**

# 2019 Review and Ranking Process

- The 2019 Review and Ranking Process articulates the Local Process approved by the HUD CoC and NOFA Committees.
- This document describes the roles and decision-making authority of each Committee and the Appeals Panel, the review and scoring of Applications, and the 2019 Appeals Process
- It can be reviewed or downloaded from EveryOne's website.

# 2019 Strategic Direction

The HUD CoC Committee considered several factors and sources in the development of the 2019 Strategic Direction given to the NOFA Committee on 7/16 at their joint meeting, including:

- A facilitated review of the 2018 Local rating and ranking process, which included stakeholder interviews and a community feedback session, and community's input on renewals, and strategic uses for new projects
- Reviewing the NOFA issued on 7/2:  
<https://files.hudexchange.info/resources/documents/FY-2019-CoC-Program-Competition-NOFA.pdf>
- Our 2018 score and HUD's debrief

# 2019 Strategic Direction

## Ranking Policy

- The HMIS and Coordinated Entry (CE) Projects will not receive scores. They will be placed automatically at the bottom of Tier 1 as critical infrastructure for the CoC
- Renewal “new projects” without access to one year of operating data because they were recently awarded will be automatically ranked at the bottom of Tier 1, immediately above HMIS and CE. The relative ranking of these projects will be alphabetical.
- Given that the amount in Tier 1 is fixed, if the ranking results in a project straddling tiers, the NOFA Committee will make the strategic decision on whether the project will straddle or will be placed completely in Tier 2

# Strategic Direction

## Involuntary Reallocation Policy

- Any grants with a history of significant underspending will be candidates to have their grant amount reduced involuntarily by the NOFA Committee. Significant underspending is defined as a minimum of 3 years of grant underspending of 10% or greater and a narrative that fails to adequately describe current efforts and results toward resolving underspending.
- Any project subject to potential reallocation of funds will be informed before the Rating and Ranking session and invited for an interview with the NOFA Panel. In addition, projects facing involuntary reallocation of its renewal amount will be allowed to appeal and meet with the Appeals Panel.
- Continue to pursue reallocation that strengthens our system and application package and is aligned with our guiding principles, including 1. Maintaining a minimum scoring threshold, and 2. Inviting voluntary reallocation.

# Strategic Direction

**Solicit applications from CoC and non CoC grantees for new projects** through reallocation, expansion or bonus

- 1) that are competitive and improve our system performance
- 2) to apply for the maximum amount allowed under the Domestic Violence (DV) Bonus for housing and services targeting domestic violence, dating violence, sexual assault, stalking and trafficking survivors, consistent with 2019 HUD “new projects” requirements.



# Strategic Direction

## Increasing employment opportunities

- This year NOFA requires CoCs to prioritize training and employment opportunities for people experiencing homelessness in order to afford housing.
- The HUD CoC Committee recommends the NOFA committee to encourage projects to provide employment-related Memorandum of Understanding (MOUs) that will be used in support of the Consolidated Application to HUD and use the NOFA process to notify projects they will likely be scored on this item in the future.
- In addition, it proposes that EveryOne Home's Leadership Board, County and City partners and the County's Homeless Council assist in developing MOUs with public and private organizations that promote training and employment and prioritize and create job opportunities for people with lived experience of homelessness.

# Community Guiding Principles

1. Maximize the resources available to community
2. Package submitted will align with HUD priorities in order to meet local needs
3. Prioritize ensuring existing residential capacity and housing stability is maintained system-wide
4. Keep the renewal process as simple as possible
5. Continue to emphasize project performance and the submission of projects that will meet HUD's thresholds
6. Support individual projects seeking to reallocate or reclassify where relevant
7. Facilitate a clear, fair and transparent local process
8. Advocate locally and nationally to protect and fund projects that add value to our Continuum of Care and response to homelessness



# **Overview of Local Application New Projects**

# Local Application: The Basics

- Instructions, Local Application and related materials for New Projects' applicants posted at EveryOne Home's website: [www.everyonehome.org](http://www.everyonehome.org).
- Frequently Asks Questions (FAQ): Projects email questions to [info@EveryOneHome.org](mailto:info@EveryOneHome.org) which will be updated in writing each week in consultation with the NOFA Committee.
- Renewals and New Projects Local Application packages are due to EveryOne Home on **August 23, 2019** by 5 pm via PDF form to [info@everyonehome.org](mailto:info@everyonehome.org).
- E-Snaps applications due on 8/30. Please forward any questions or requests for technical assistance concerning e-snaps to Riley Wilkerson at [riley.wilkerson@acgov.org](mailto:riley.wilkerson@acgov.org).

# New Projects Local Applications

## Eligible Applicants

- CoC funded projects seeking to reallocate existing projects into a new eligible component – May also apply for a Transition Grant
- CoC funded projects seeking to expand operations or Applicants seeking to fund a:
  - New PSH project
  - New RRH (individuals and families, including unaccompanied youth) project
  - New Joint TH and PH-RRH component\*
  - New HMIS (HMIS Lead Only)
  - **The CoC is not inviting an expansion of the SSO-Coordinated Entry project**
- CoC and non-CoC funded projects applying for DV Bonus (cannot exceed DV Bonus amount) to serve the needs of DV survivors through a:
  - New RRH project
  - New Joint TH and PH-RRH project
  - Expansion of existing renewal to expand beds solely dedicated to DV survivors

## New Projects' Threshold Requirements

- New: Applicants must meet new threshold criteria, consistent with HUD and local mandated requirements
- The Local Application includes a Threshold Criteria to clearly communicate CoC funding requirements and expectations to potential grantees
- These criteria are not scored, but all applicants must check off list of items confirming they meet or will meet them.
- Two actual threshold certifications in the Application: compliance with HMIS (or comparable database for DV providers) and Coordinated Entry Participation

# New Projects Application Scoring

- 100-point scale in five categories:
  1. Primary Activity Type = Up to 5 points
  2. Local and HUD Priorities = Up to 21 points
    - Will improve system performance (10 pts)
    - **New**: Employment Services (3 pts)
    - HF Narrative and Documentation (8 pts)
  3. Outcome Performance = Up to 34 points
    - APR/Comparable Performance Outcomes A-D (up to 25 pts)
    - **New**: Benchmark past performance (up to 9 pts)
  4. Grant Management/Cost Effectiveness = Up to 22 points
    - **New**: Budget and Justification (up to 4 pts)
  5. Organizational Capacity = Up to 18 points

# Walk through New Projects Local Application

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## Resources on Website

Electronic versions of the Renewal and New Projects Applications and Appendices – including reference materials, can be downloaded from the Everyone Home website at:

<http://www.everyonehome.org/our-work/hud-coc-nofa>.



**Questions or Comments**