

## Leadership Board Meeting

April 25, 2019

Attendance: Moe Wright, Liz Varela, Susan Shelton, Nella Goncalves, Gloria Bruce, Suzanne Warner for Linda Gardner, Doug Biggs, Wendy, Peter Radu for Kristen Lee, Kelly Glossup, Paulette Franklin, Jill Dunner, Christine Ma, Ray Bonilla, and Georgia Rudderow.

Staff: Elaine de Coligny,

Guests: Katherine Naff and Mike Keller

### 1. Welcome and Introductions

- East Bay Housing Organization's Affordable Housing Week coming up May 9th-19<sup>th</sup>. This is a week of grand openings, panel discussions, community events, tours, workshops, and more.
- Measure A won in City of Alameda that allows for the redevelopment of vacant federal buildings as the site of a wellness center for senior assisted living and homelessness services. Thanks to all that helped.
- Elaine will be out on medical leave for six to eight weeks. Julie Leadbetter will be Acting ED while she is out. Given that the Leadership Board is supportive of eliminating the June meeting.

2. Review and Approval of Minutes—Motion to approve. Second. Peter Suzanne and Georgia abstain. Modification to include Christine Ma.

3. Results Based Accountability: Data Dashboard—Staff and members of the Results Based Accountability Committee (Mike and Katherine) presented the dashboard as a follow up from scorecard presentation in 2018. This intention is for this dashboard to be updated annually to summarize previous year.

Discussion:

- For the first time homeless measure the Board recommends changing the phrasing since it is not clear. Also maybe add a square of what the goal is instead of a line.
- If you look at the first-time homeless numbers and the numbers of those who gained a permanent home, it will be 3 people becoming homeless only 1 person finding a home.
- Need to have a communications strategy with this information, show what is in the pipeline and how there can be action.
- Georgia has access to marketing department at work and can help develop something for social media.

The Board approved to beta-test this dashboard and turn it into something to put on the website.

4. Public Participation Policy—The EveryOne Home Staff in partnership with its committees is requesting the Leadership Board adopt the public participation policy included in the materials to increase transparency and have standardized communication practices. Motion and approval. Susan abstain.

5. Work Plan: Collaborative Action Plans—As part of our contract with Alameda County and the 14 cities, staff will develop concrete plans we can implement with these partners. Staff is bringing notes from the last contracting management meeting where we began to brainstorm ideas. We are bringing these ideas to the Leadership Board for more discussion.

Discussion:

- One priority should be enhancing coordination and collaboration especially with the increased number of people with mental health needs/higher needs. That way we can guarantee that the people being brought into units are secure in their housing.
  - Another priority can be unsheltered families. Liz and Christine have agreed to champion this effort. The system right now is tailored to single adults so it would expose the resources we need for this population. However, there is concern on focusing on one sub-population because others would be left out.
  - Document blitz also came up because efforts are already underway, and it would make a measurable impact. PSH units are staying open and people are in shelter longer.
  - Overall the Leadership Board was supported by the following-- 1) Fill vacancies by streamlining (document blitz) 2) Unsheltered families 3) Tenancy sustaining services for high-need clients being placed in PSH
6. Committee and Project Updates—
- HUD TA Update—ICF will be presenting its findings within the next couple months. And then will contract with HUD to stay with our community to continue to offer support.
  - Adopting the Plan—Supervisor Valle has expressed interest in seeing it come to BOS. Homeless Coordinating Council requested a presentation which was made in March. No clear next steps have been decided. Board wants to make sure the council recommends it. Communicate to council the timeline of release of homeless count data.
  - Homeless Count—Submit numbers to HUD on Tuesday. HUD CoC has reviewed and the plan is to release the numbers in June with the Executive Summary.
  - Revenue measure—Polling was positive and the work group is considering next steps.
  - Invited to RBA to May meeting to review CE assessment