

HUD CoC Committee Meeting
Meeting 4
150 Frank Ogawa Plaza
April 18, 2017

Attendees: R. MacNamara, D. Biggs, P. Franklin, L. Tannenbaum, M. Timson, R. Wilkerson, W. Jackson

Staff: E. de Coligny, J. Ballard

1. Homeless Count

- a. Resolved: The HDX tables and PIT data are approved unanimously as ready for submission to HUD.
- b. The committee reviewed the county-wide data from the 2017 PIT Count. The data itself will be kept confidential until mid-May, when it will be released at a press conference hosted by EveryOne Home (exact date, TBD). The committee were in agreement that while the increases were large, the numbers felt truer to their experience of working or living in Alameda County.
- c. There was consensus in the room that in framing the PIT data, it would be important to craft a dialogue around trends, not just raw numbers. Several framing elements came from this discussion, which are below:
 - i. Methodology Change: the change to methodology gives Alameda County a new baseline number. There are tradeoffs between what a given methodology will capture (previously, families had much higher representation, but the current methodology captures individuals much better).
 - ii. System Trends: The current system design and applications remain sound, but HMIS data trends indicate that the system is not expanding fast enough to provide more shelter for individuals. While HUD's current focus is on PSH, the inflow on the front end has been picking up steadily over the years, and capacity has not been added on to handle it. This is not about a dive in system response; the system is at capacity and requires expansion of current program designs.
 - iii. Exertive Factors: We are likely seeing unresolved elements of the housing market and housing availability not catching up with the end of the recession; homelessness may be a lagging indicator of this. There may also be shortfalls in other systems of care, from which people fall into homelessness. There has also been no increase in funding for providers, and no additional affordable housing. AB109, is having similar effects of deinstitutionalization, with many people flowing back into Alameda County from state institutions. This has already had adverse effects on some systems.
- d. The group has agreed to a set of next steps for rolling out PIT count data to the public.
 - i. Contact other communities who changed methodologies last year to get a sense of what changes in numbers were seen.
 - ii. ASR has committed to having the executive summary of the final PIT Count report done for the Leadership Board meeting.
 - iii. The next group to look at this data is Leadership Board for some broader strategy development. HUD CoC will then begin designing framing of the data release based on those recommendations. The PIT data will remain confidential until that time.

- iv. The community meeting will focus on broad picture framing of the PIT count data, but no numbers will be released at that time.
 - v. Between now and mid-May, outreach will be done to elected officials and key stakeholders about the PIT count data, and bringing them on board for next steps and the press release.
 - vi. Press release will take place in mid-May.
 - e. We craft the requests / asks / data, LB sees it, staff does work with elected, PHAs, etc., and invite to press release to announce numbers and also craft policy ask. LB will need to approve this approach. Teams from LB and HCOC will do visits to elected, with a release event in mid-May.
 - f. Start the discussion with how many people were housed in 2016 and the positive progress of our system before talking about scaling it up – the system is working, its capacity is what’s failing. . We are doing what we can do, what are you going to do?
- 2. Approval of Minutes
 - a. Resolved: Pending a minor change, the March minutes are approved, with one abstention, and no objections.
- 3. Updates
 - a. Hiring
 - i. EveryOne Home staff have been fully onboarded. Laura Guzman, CoC Director, will attend the May meeting of this committee.
 - b. RBA and HMIS Oversight
 - i. The RBA Committee will be launching in early May. It’s membership will be open, but targeted recruitment will take place for a core group of regular members. The committee will be co-chaired by Robert Ratner and staffed by the EveryOne Home Analyst.
 - ii. The HMIS Oversight Committee does not have a launch date at this time, though HUD CoC membership felt that targeted outreach would be useful at this point. Suggestions included outreach to the HMIS Procurement Review Panel. A member from the HUD CoC Committee should also serve on this committee.
 - c. RBA Leadership
 - i. The committee will receive a chart outlining the roles, responsibilities, and accountabilities of each committee, and asked to provide feedback to EveryOne Homes staff. The chart will be used as a tool in the RBA / Leadership Board ½ day work session with Deitre. Both HUD CoC and Leadership Board will need to approve the chart.
 - d. HMIS Procurement
 - i. Applications from vendors are due in early May.
- 4. Work Plan
 - a. Resolved: the 2017 Committee work plan is approved for submission to the Leadership Board. Approved unanimously, none abstained.
- 5. Underspending
 - a. This topic has been tabled to the May meeting.
- 6. NOFA
 - a. The committee will reach out to those people who expressed interest and ask them to submit application documents by Monday. Final members of the NOFA Committee for 2017 will be voted on and seated by HUD CoC Committee membership via email.