



2017 HUD CoC NOFA Community Input Session

August 7, 2017

Alameda County HCD, Hayward

9 – 11:30 am

A hand is shown holding a small, dark silhouette of a house with a chimney. The background is a bright, warm sunset or sunrise, with the sun positioned behind the house, creating a lens flare effect. The overall scene is soft and evocative of home ownership or community building.

AGENDA

1. Welcome and Meeting Purpose
2. Committee Introductions, Roles, and Responsibilities
3. 2017 NOFA
4. CoC Committee Strategic Direction
5. Community Input
6. Updates
7. Closing Remarks

1. Welcome and Meeting Purpose

1. Inform community stakeholders and project applicants of the following:

- a. Key elements of the 2017 HUD Continuum of Care NOFA
- b. Staff analysis of the opportunities and challenges it presents for our CoC
- c. Strategic direction provided by the HUD CoC Committee

2. Seek community feedback on how to best refine the local process

2. Committees--Introductions

HUD CoC Committee

Rachael McNamara (Chair), City of Hayward

Riley Wilkerson, Alameda County HCD

Doug Biggs, Alameda Point Collaborative

Paulette Franklin, Behavioral Health Care

Wendy Jackson, EOCP

Lara Tannenbaum, City of Oakland

Karen Erickson, Abode Services

Marnelle Timson

Katherine Ammirati, Homeless Action Center

2. Committee--Introductions

HUD NOFA Committee

Jill Dunner, former consumer*

Laura Escobar, Bay Area United Way*

Heather McDonald-Fine, Alameda Health System*

Greg Garrett, City of Oakland

Marnelle Timson, Everyone Home HUD CoC Committee

Appeals Panel

Moe Wright, Co-Chair EveryOne Home Leadership Board

Marnelle Timson, NOFA Committee

Rachael McNamara (Chair), HUD CoC Committee

2. Committees– Roles & Responsibilities

HUD CoC Committee	HUD NOFA Committee
Seat the NOFA Committee	Craft the local renewal and new project applications
Recommend guiding principles and strategic direction to NOFA Committee based on HUD NOFA guidelines	Follows strategic direction from HUD CoC Committee
System Priority Setting	Facilitate the local rating and ranking process
Determine and facilitate process for gathering community feedback	Release the final rating and ranking
Work to identify resources to support non-prioritized programs	Attend feedback / input sessions
Ensure NOFA Committee is proper size	Respond in writing to community questions and feedback

3. NOFA 2017--Timeline

- 7/14 – NOFA Released:
<https://www.hudexchange.info/resources/documents/FY-2017-CoC-Program-Competition-NOFA.pdf>
- 8/7 Community Input Meeting on Strategic Direction
- 8/11 Bidder's Conference – ACHCD – 1 – 3 pm
- 8/30 Local Applications due back to EveryOne Home

3. NOFA 2017--Timeline

- 9/13 Project applications Due in *e-snaps*
- 9/13 Release of Rating and Ranking List
- 9/15 Deadline for Appeals
- 9/18 Appeals Panel Review
- 9/19 Release of Final Rating and Ranking List (post appeal)
- 9/25 Full CoC Application posted on website
- 9/28 Celebration on, come on!

3. NOFA 2017—New to Local Process

- New Appeals Process and Review Panel
 - Appeals reviewed by non-conflicted panel of three representing:
 - the EH Leadership Board
 - HUD CoC Committee
 - NOFA Committee
 - See policy for Information on basis for appeals

3. NOFA 2017—Available Funds

- Tier 1 is 94 percent of the CoC's ARD Amount
- Permanent Housing Bonus: 6% of the CoC's ARD
- Per HUD's estimated ARD Report – ALCO CoC:

Annual Renewal Demand	=	\$33,272,919
Tier 1 Amount	=	\$31,276,544
Perm Hsng Bonus	=	\$ 1,996,375
Tier 2 (ARD-Tier 1 + bonus)	=	\$ 3,992,750
Total	=	\$35,269,294
CoC Planning Grant	=	<u>\$ 998,188</u>
		\$36,267,482

3. NOFA 2017—HUD's Priorities (pg 9)

1. Ending Homelessness for all persons

- Performance based on local data
- Expects comprehensive outreach
- Prioritize highest need and longest homelessness
- Reallocation to improve performance and respond to needs

2. Systemic response to homelessness based on

- System Performance Measures
- CE Process

3. NOFA 2017—HUD Priorities (pg 9)

3. **Strategically allocating and using resources**

- Improve use of CoC resources
- Review projects for quality, performance and cost effectiveness
- Maximize use of mainstream and other resources

4. **Use a Housing First approach**

- Help people move quickly into PH
- Help projects reduce LTH
- Engage landlords and property owners
- Remove barriers to entry, and adopt client-centered service methods

3. NOFA 2017—Changes/Opportunities

- **Reallocation and Performance** (NOFA pg 10)
 - HUD is increasing the share of the CoC score that is based on **performance criteria**
- **Permanent Housing Bonus** (NOFA pg 11)
 - Can request up to 6% of Annual Renewal Demand (ARD)
 - 1 or more permanent housing bonus projects.
 - Our amount equals \$1,996,375.

3. NOFA 2017—Changes/Opportunities

- **TH-RRH, a new program type** (NOFA pg 20)
 - Can be created with reallocated or new funds
 - Both activities are required in same project
 - HUD notes may be a good approach in communities with high unsheltered populations
- **DedicatedPLUS PSH** (NOFA pg 18)
 - Expands who can be served by PSH
 - Trying to confirm if renewing PSH not already dedicated to chronically homeless can do this
- **Expanding existing projects** (NOFA pg 12)
 - Reallocated or bonus funds can now be used to expand an existing project rather than a stand-alone project.

3. NOFA 2017—Changes/Opportunities

- **Submit without changes**
 - Renewing projects identical to prior years can select a “submit without changes” option in *e-snaps*
- **No Points for Project Type in Tier 2 (NOFA pg 16)**
 - This criteria has been eliminated from HUD’s scoring of Tier 2 Projects
 - Points = 50 for CoC Score, 40 for rank in package, 10 for Housing First
- **Code of Conduct (NOFA pg 39)**
 - Projects need to check their Code of Conduct on file in *e-snaps* profile

3. NOFA 2017--Scoring

Scoring Criteria

- 2016 and 2017 NOFA CoC Applications are scored on a 200 points scale broken into six categories
- Each category has multiple scoring criteria, many of which are the same as the prior year

Category	2016 Value	2017 Value
CoC Coordination and Engagement	43	43
Project Ranking, Review, & Capacity	29	29
HMIS	18	13
PIT Count	9	6
System Performance	41	49
Performance and Strategic Planning	60	60

3. NOFA 2017--Scoring

2016 Scores

- Our 2016 scores broke down as follows (HUD collapsed the six categories into three, with detail on a few select items):

Category	Total Possible Points	Our Points Awarded
CoC Structure, Governance & Policies	72	63.25
Data Collection and Quality	27	26
System Performance and Strategic Planning	101	70
Totals	200	159.25

- Our score was 3.75 points above the national median, but 1.65 below the weighted median

3. NOFA 2017—Scoring Potential

Strong Expect to Retain Points

- CoC structure and governance
- Local rating and ranking process
- Coordination with other systems
- Collection and quality of data
- Increases in income

Strong Likely to Gain Points

- Increasing RRH and CH dedicated beds
- Reduction in family homelessness
- Decreases in Returns To Homelessness and First Time Homelessness

3. NOFA 2017—Scoring Potential

Weak Expect to Lose Points

- Overall PIT Count and sub-population numbers (Vets, CH, & youth)
- Increased Length of Time Homeless,
- Decreased exits from ES and TH to PH. The
- Increase in our Veterans PIT Count (8-12 pts)

Refine and Hope to Gain Points

- Collaborations w/ ESG grantees and housing authorities
- Extent of street outreach
- Safety planning and training on DV
- Changes to prioritization, focus on those homeless longest
- Strategies to house families within 30 days

3. NOFA 2017—Scoring Potential

What can we do to gain points?

- Biggest opportunities
 - Reallocation (4 pts) and
 - Getting 90% of our PSH dedicated to chronically homeless or the new category of DedicatedPLUS (6 pts)
- To get full points, Continuums need to demonstrate they actively encourage new and existing providers to apply for new projects through reallocation: or have reallocated at least 20 percent of the CoC's ARD between the FY 2013 and FY 2017



4. CoC Strategic Direction

Recommendation 1: Reallocation of general purpose TH into TH/RRH:

- Pursue reallocation that strengthens our system and application package and is aligned with our guiding principles
- Continue to utilize strategies already in use:
 1. Maintaining a minimum scoring threshold to continue the reallocation of low performing projects regardless of project type-consistent with prior reallocation processes, and
 2. Inviting voluntary reallocation



4. CoC Strategic Direction

- Strongly recommends:
 - General purpose TH projects to consider applying for TH/RRH and asks that the NOFA Committee look for ways to incentivize this type of reallocation in the local NOFA Competition and
 - Calls for the investment of our County and City funding partners to keep TH running in the County – by providing bridge funding and support to those choosing reallocation



4. CoC Strategic Direction

Recommendation 2: Strive to have 90% of PSH project beds either 100% dedicated to the chronically homeless or to dedicated to the new HUD definition of PSH DedicatedPLUS.

- Consider what evidence of dedication is needed and
- Whether to make the dedication mandatory for renewals inclusion in the package; CoC has done in past with low barrier and Housing First



4. CoC Strategic Direction

- Recommendation 3: **Solicit applications for bonus projects**--Open to expansion and new bonus projects.
- Recommendation 4: **Limit revisions to the local applications to those that increase clarity, reduce work load and/or incorporate the above recommendations.**
- Recommendation 5: **Utilize the same guiding principles as the 2016 NOFA round**



4. CoC Strategic Direction

2016 Guiding Principles

- Maximize the resources available to community
- Package submitted will align with HUD priorities in order to meet local needs
- Prioritize ensuring existing residential capacity and housing stability is maintained systemwide
- Keep the renewal process as simple as possible
- Continue to emphasize project performance and the submission of projects that will meet HUD's thresholds
- Support individual projects seeking to reallocate or reclassify where relevant
- Facilitate a clear, fair and transparent local process

5. COMMUNITY INPUT NOFA 2017





5. Community Input-- Strategic Questions

1. Since HUD no longer scores project type, do we want to retain this criteria locally?
 - Possibly a tool to incentivize reallocation to TH-RRH program
 - One way we prioritized residentially stability



5. Community Input-- Strategic Questions

2. How to update our verification of projects seeking points for dedication to serving chronically homeless? (A HUD priority)
 - Last year a letter of agreement with Home Stretch was worth full points
 - How to verify that agreement resulted in housing more chronically homeless



5. Community Input-- Strategic Questions

3. Any other feedback on Strategic Direction from HUD CoC for NOFA Committee to consider as they finalize local application and process?
4. Other questions or comments?

Next Steps

- Responses to questions and comments from this meeting will be published to the EveryOne Home website
- The NOFA Committee will develop the local application, supported by EveryOne Home staff
- Local Application will be released at the Bidders' Conference on August 11, 1-3 pm at HCD

Other Updates

- 1. New HMIS System**
- 2. Launching of Coordinated Entry**
- 3. Homeless Count Full Report**