

OVH Steering Committee Meeting Minutes

January 25th, 2015

Attendees: L. Langston, C. Leicham, I. Ramos, W. Jackson, K. Parish, J. Prochnow, D. Lopez, R. Flagg, M. Gregg

Special Guests: Christopher Miley, Anne Cevallos

Staff: E. Thomspson, E. de Coligny

I. Announcements:

- a. Lakisha from EBCRP announced that M. Alderson had been housed after a long deration on the Master List and Chronically/Unsheltered List
- b. All providers are encouraged to submit the Challenge Survey, which was originally sent by Tracy at the VA.

II. Landlord Engagement:

- a. C. Miley from Supervisor Valles office joined the OVH Steering Committee meeting to discuss the possibility of a landlord event hosted by Sup. Valle. The current intention is to host it along with a Veteran's memorial park dedication in Union City in July 2016.
 - i. Progress report on the event indicates it is halfway through the planning process with an intended 4th of July opening and celebration.
- b. C. Miley inquired about the structure of a potential landlord engagement event. Question for group consideration include; are there any communities who have hosted these kinds of events before? How does the intent of the CoC fit in with the intent/theme of the park dedication event and organizers?
 - i. Some suggestions,
 1. Julie Steiner has knowledge in working with other communities on this issue.
 2. In San Francisco, the main challenge was a lack of communication between the mayor and the providers. Meaning that the Mayor was offering things on behalf of the Providers without knowing the scope of their capabilities. There was a big push for VASH, which lacked any incentive for the landlords. **His solution to these challenges is to have the 4 partners meet with Everyone Home to strategize about what the OVH collaborative can offer, as well as come up with incentives for landlords.**
 3. In SF, the mayor honored three landlords for renting to vets and then made a push for project based VASH. Miley wonders if we might try something similar. We can potentially use connections at Palo Alto VA and Abode to find those individuals.
 4. Wendy stressed the need for a participant landlord partnership. This can be used to show other landlords what a partnership with the CoC would look like, rather than having a disconnect between what we are presenting and what is actually working in the community. She also

suggested that some topics should include, the provision of wrap around services connected to VASH, and they key supports on the back-end from providers.

- ii. Priorities for specific Landlords to engage were discussed. The group agrees that it will be important to target small business landlords, who may have connections to churches. Dave also suggested that we qualify landlords, meaning that we make sure to ask them what their community is like in order to make sure the needs of the community and the needs of the vet are aligned.
 - c. Questions to the group from C. Miley
 - i. How can we incorporate these concepts into the event?
 - ii. Are there landlords that can be nominated?
 - 1. Do outreach to groups like the Renter Homeowners Association and pitch the idea of landlord enrollment in this initiative. We can potentially get early commitments to honor and celebrate at the event.
 - iii. Do we have landlord/agency partnerships to highlight?
 - 1. Dave suggested the idea of a specific amount of units needed to end Veteran Homelessness and then getting local landlords to pledge an amount of units.
 - d. Follow-up,
 - i. Steering Committee needs to draft a set of key points and agree on a standard of what OVH can offer both landlords and veterans in terms of a partnership.
 - ii. Miley and Supervisor Valle's office will come up with a strategy for incorporating this into the park dedication event. He will also attend the February 8th meeting with Julie Steiner to further strategize.
- III. Community Plan:
- a. Changes were made to Question 12, unchecked the box that states "Coordinated entry is used as a referral source only but is not how Veterans access resources"
 - b. Changes were made to Question 19, Alameda County CoC defined ending Veteran homelessness by 0 unsheltered Veterans on a given night, less than 75 in emergency shelter and transitional housing all with a housing plan within 10 business days, and to house veterans within 90 days of entering the homeless system.
 - c. Changes were made to question 30, uncheck the box for SSVF TA
 - d. Follow-up:
 - i. All providers need to submit their numbers for Transitional Housing and GPD to Mannie by COB Wednesday.
- IV. TA Meeting Planning:
- a. Topics for Julie will include, Landlord engagement, housing authority engagement, and VASH usage/ utilizing SSVF support for VASH.
- V. Follow-up Items:
- a. EveryOne Home:
 - i. Draft a set of key points for landlord engagement for the Steering Committee on the 22nd.

