

Advocacy Committee  
Meeting Minutes  
RCD Offices  
3/10/16

Attending: T. Light, D. Sawalik, M. Lee, L. Kasdin, G. Bruce, L. Hunt

Staff: J. Ballard, E. de Coligny

1. Announcements:
  - a. March 29<sup>th</sup>, EBHO is having their membership meeting where people can give input on the upcoming Housing Bond.
2. Committee Process:
  - a. Resolved: This committee has approved that our minutes should go through a process of formal adoption each meeting, in order to enhance consistency across membership and for verification before publication on the website.
  - b. Resolved: EveryOne Home should work to create a toolkit for cities and local jurisdictions which will include suggestions and current thinking on a variety of topics including expanding affordable housing, helping enroll landlords, setting up a risk mitigation fund, etc., The toolkit will include checklists for ways to handle issues which are more or less in line with the EveryOne Home plan, and will possibly include an annual score card for how a jurisdiction is doing in relationship to the plan to end homelessness. The toolkit would ideally be something both practical, and have advocacy purposes as well, and could also be a resource for local advocates. There is currently no bandwidth on the EveryOne Home staff to complete this task. EBHO and EveryOne Home will likely work on this together, but it will have to wait until EveryOne Home on boards more staff.
  - c. Staff recommends that this committee go back to utilizing the form initially created in 2011, to formally structure those items which people would like to see brought to this committee. There should be a set date for the meetings, and a due date for the forms to be submitted for consideration. Anyone who attends the meeting is a voting member, and can vote to determine what ends up on the Matrix.
  - d. Local advocates should look to EveryOne Home as technical assistance. EveryOne Home can weigh in with information about what we can endorse or not, and provide technical guidance on language for policies or legislation, and also review documents which local advocates are working to prepare. EveryOne Home will need to be thoughtful about taking positions in all local initiatives, assisted by the Advocacy Committee.
3. Housing Bond:

- a. Background: Alameda County is putting a general obligation bond on the 2016 ballot to fund creation of affordable housing opportunities. Information about the bond is still about this vague. Next steps include working with HCD, the Board of Supervisors, and general public to determine what the language looks like, and what the bond would actually do. NPH and Supervisor Chan commissioned a poll in January to determine if voters would pass this, and they found that the results were cautiously optimistic. A 2/3 vote will be required in November to pass.
  - b. We have to ensure that the bond is crafted in a way that addresses homelessness. It is likely EveryOne Home will endorse the bond regardless . This will be a large piece of work for not only the Advocacy Committee, but also the Leadership Board. Ideally, the bond will address those with extremely low income, no income, disabilities and/or a current or previous history of homelessness. The group is in agreement that there must be mandatory points, though how we implement them is something we can be flexible about in our discussions.
  - c. More discussions and intelligence are necessary to make any determinations about what we want to concretely propose. Both HCD and the Board of Supervisors are good places to do that sort of information gathering. We also need to be careful about ensuring that all the housing for low income people does not all get built in one place.
  - d. All Supervisor Work Sessions in the timeline are Monday, from 9:30-11:30am at 1221 Oak Street.
  - e. A challenge identified by the group is how we as EveryOne Home and as a community need to advocate for things that are meaningful but also winnable.
4. 2016 Matrix and Committee Work:
- a. Housing Bond: Should become high priority. At the moment there is nothing to endorse, but this will become an issue of work for this committee very quickly once the campaign begins.
  - b. State measures / legislation: need to be updated with this year's slate of bills that we may be want to be paying attention to. It's unlikely we will go back to the board with each particular item on the slate unless it is extremely controversial.
  - c. Medicaid Waver: This is something to bring up at the board level. It remains as a high priority, and we need to keep an eye on the RFP process.
  - d. Boomerang Funds: Now a monitoring only issue, and can be moved to low priority.
  - e. COLAs: This remains as a high priority. We need to ensure that what amount of dollars the funders commit is adequate. The shelter standards may be helpful in this, but the Advocacy Committee may want to weigh in.
  - f. State ESG should be added to the matrix, but there is no specific ask about this currently.
  - g. If there are other items people see which need addition, or items currently on the matrix that have evolved, they should be emailed to Jackie.

5. Asks to the Leadership Board:
  - a. Confirmation on what is authorized to approve and endorse at the committee level versus what the board needs to see.
  - b. Clarity on where which pieces of work around landlord engagement and the bond measure, respectively, will live.
6. Report out from All-in:
  - a. No decisions came out of this discussion.
  - b. Send out any materials from the report out session and a sense of how much responsibility Supervisor Chan's will cover.
  - c. Gloria will also get back to us about this committee's potential endorsement of discrimination about Section 8.
7. Scheduling:
  - a. June is our next meeting and again in September.
  - b. We will meet on the second Thursday of the quarter
8. Follow-up:
  - a. EveryOne Home:
    - i. Email minutes, updated matrix, and document which outlines process of bringing things before the board.
    - ii. Work with EBHO to do some work around the toolkit and determining division of labor.
    - iii. Confirm the date, time, and location for the June Meeting.
  - b. Gloria:
    - i. Take the idea of the packet back to her team to see how much of that resource is available through EBHO already.
    - ii. Send out organization of comments around what we are looking for and speaking points for each of the meetings around the Bond (much like we did around Boomerang).
    - iii. Send out when people are able to participate in the housing bond discussions.
  - c. Terrie:
    - i. Cover the 3/28 Board of Supervisors meeting.