



EveryOne Home Leadership Board Meeting 1

4.7.2016

Launching the Leadership Board: v 2.0

True heroism is remarkably sober, very undramatic. It is not the urge to surpass all others, at whatever costs, but the urge to serve others at whatever costs. Arthur Ashe
Sticks in a bundle are unbreakable.
Kenyan Proverb

Aims

Introduce the new Leadership Board to its roles and responsibilities in the new EveryOne Home governance structure.
Apply these roles and responsibilities by making a policy decision and beginning an in depth conversation on one key issue - rental subsidies.

Agenda

Overview of the EveryOne Home New Governance Structure

The Focus of the Leadership Board: Roles and Responsibilities of the New Board

Reviewing the Data: Data Introductions

Working on a Key Issue: Rental Subsidies and Availability

What Is Going On (WIGO) with rental subsidies and available rentals?
What is limiting more successful use of rental subsidies?
What are current attempts to address the situation and those that are percolating?

Discerning Action

What more, if anything, do we need to know and understand to take thoughtful action?
What action do we need to do take in the next 3 months to move forward of our priority ideas?

Decision: The Leadership Board Position on a Possible Alameda County Housing Bond

Next Steps

One requests
Closing comments

The Roles and Responsibilities of the Leadership Board

Note Page



Strategies

* Functional Zero = no unsheltered or chronically homeless people, and we are returning as many people to permanent homes each month as lose them.

Data Introductions

Select one piece of data and go stand by it. You'll introduce yourself by including the following information:

- Your name
- Your organization
- Something you bring to the work of the Leadership Board.
- Read off your ONE piece of data and share why you selected it.

Notes on Introductions and Data

| | |
|---|---|
| What are some of the key pieces of data you want to remember? | What is something you learned about the data that will strongly inform your work on the Board? |
| | |
| What is one thing you learned about the Leadership Board you didn't expect to learn? | What, if any, questions did this data review surface for you? |
| | |

Plunging Into Rental Subsidies and Availability – A Page for Notes

| 1. What is the current situation? | 2. What is limiting a more successful use of Rental Subsidies? | 3. What is being done or thought about to address the situation?* |
|--|---|--|
| | | |

** Column 3 Asterisk the strategies, activities, tactics that you think the Leadership Board might best work on in the next 8 months.*

Current Strategies, Activities, Tactics to Increase Effectiveness of Rental Subsidies and Availability

Resource Development

- Financial incentives for landlord participation - renters' insurance for damages, security deposit assistance, funding pool for damages, covering eviction costs, tax benefits, guaranteed rent, zero or low-interest loans to assist potential landlords with capital improvements

Public Relations-Information/Education-Marketing

- Coordination of public relations and marketing efforts and honoring landlords working with subsidy campaigns

Cross-Agency Co-ordination-Infrastructure

- Coordinate efforts among organizations related to landlord development
- Master Leasing, e.g., LA Housing for Health

Policy

- SB1053 (Leno) – Housing Opportunities Act proposes that Fair Employment and Housing Act (FEHA) be amended to clarify that housing subsidy vouchers are a protected source of income. The bill ensures that landlords cannot deny low-income families and veterans the opportunity to apply for rentals or evict them based solely on the fact that they receive a voucher. <http://sd11.senate.ca.gov/news/2016-02-16-bill-increases-affordable-housing-options-low-income-families>

Advocacy

- Fair Market Rent (FMR) standards developed by HUD accurately represent actual rents in the County and County receives appropriate funding from HUD

Board Action Requested

"The EveryOne Home Leadership Board supports placing a general obligation bond on the November 2016 ballot that will expand affordable rental housing. We strongly encourage those crafting the bond to ensure that it provides resources proportionally to narrow the affordable housing gap for homeless and extremely low income residents."

There is a quote, 'When you pray, move your feet.' So when you have an idea, keep in mind that you actually have to do something about it. I'm a big fan of the law of attraction, but you have to DO something about it too."
 -Krsitin Merz, *Unscribbling*

Request - How I/my organization relates to *Rental Subsidies*

| | | |
|---|---|---------------|
| Name of Organization _____ | | My Name _____ |
| How we connect currently to rental subsidies and/or availability is | | |
| What is the response to the attempts/strategies/tactics/activities that we selected to work on over the next 8 months? | A few ways we might be able to help advance the selected actions are | |
| Some questions and/or concerns that surfaced for me as I explored how we connect to rental subsidies and availability are ... | | |
| An idea I want to explore further and develop more is | | |

Center for Strategic Facilitation(CSF)

CSF is a partnership of consultants experienced in training, facilitation, and organization development, who collaborate to expand the use of participatory approaches and methods by individuals, organizations, and communities. A core belief CSF brings is that the most effective and long lasting changes occur when those who are vital to implementing change are engaged in deciding what needs to happen. Figuring out who should participate and having creative ways to enable participation creates the foundation for effective results.

Strategicfacilitation.com

Jane Stallman

[Jane Stallman](#) is a founding and Senior Partner at the Center for Strategic Facilitation (CSF). She specializes in designing and facilitating participatory planning sessions for teams, organizations and multi-partner projects. She directed all leadership, professional and organizational development programs for Lockheed's Advanced Development Projects (The SkunkWorks[®]). As a senior partner at CSF, Jane works with complex facilitations and trainings for all sectors. Jane has an E.M.B.A. from the Peter Drucker Center at Claremont Graduate School and a Master's Degree in Urban Studies/Program Planning from Occidental College/CORO Foundation. She is a mentor trainer for the Institute of Cultural Affairs Technology of Participation (ToP[®]) courses. Jane was CORO Fellow in Los Angeles. She is certified by both the International Association of Facilitators (2005) and the Institute of Cultural Affairs as a skilled facilitator.

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Individual Reflection on the Leadership Board Retreat

My name is _____ (optional but most helpful to have)

| | |
|---|--|
| <p>The part of the session most useful to the Board's work on homelessness is ...</p> | <p>A question surfacing today I want to think more about is</p> |
| <p>Insights I want to remember are ...</p> | <p>2 ways that this session could have been more helpful to me are ...</p> |
| <p>Topics/activities that I would like to see in future meetings are</p> | |