EveryOne Counts! 2017

EveryOne Home
Ending Homelessness in Alameda County

ASR

Aspire Consulting LLC
AGENDA

1. Purpose of the research
2. Meet the team
3. Roles and participation
4. Project components
5. Study methodology
   ◦ Census
   ◦ Survey
   ◦ Reporting
6. Project plan and timeline
7. Count planning
   ◦ Street count date and locations
   ◦ Volunteer and Guide recruitment
   ◦ Survey tool
Purpose of the 2017 PIT Count

- Generate valid, accurate data regarding homeless individuals and families
- Obtain estimates that accurately reflect the entire sheltered and unsheltered homeless population for the CoC’s entire and specific geographic area
- Retain and improve funding for homeless services and meet federal data reporting requirements
- Increase community understanding of homelessness
- Link homeless data collection efforts to strategic, program, and policy planning (Progress Report, OVH, Chronic homelessness, system redesign and investment, youth system coordination)
Meet the team

Project Manager: Aspire Consulting LLC
Kathie Barkow

Researcher: Applied Survey Research
Peter Connery, VP
Laura Petry, Senior Research Analyst
Samantha Green, Project Manager

Sheltered Count: HMIS

Lead: EveryOne Home

Community
Alameda CoC/Oversight Roles

- **Planning input**
- **Recruitment and participation**
  - Direct service providers
  - Schools
  - Faith Community
  - Volunteers
  - Targeted guide and surveyor recruitment
- **PIT Count logistics**
  - Deployment centers
  - Survey administration (sites and admin)
  - Shelter count (HMIS-based and otherwise)
ASR Approach to PIT Counts

- **Participatory approach**
  - Community PIT Count advisory group
  - Peer-to-peer data collection
  - Providers recruit and support homeless guides and surveyors

- **4 step data collection process**
  - General street count (100% canvas)
  - Youth street count (targeted outreach)
  - Shelter count
  - Survey

- **Community education and engagement**
  - Community review of count results
DATA COMPONENTS

Counts
- Unsheltered General Population Street Count
- Unsheltered Youth Street Count
- Shelter Count

Survey
- Sample based
- Administered subsequent to the census
- Source of data on HUD subpopulations
- Potential for community questions

Counts + Survey = PIT Count
GENERAL STREET COUNT

- Street count (early morning with flexibility for youth and special populations)

- Peer-led outreach teams of 2-3 individuals (one guide, 1-2 community volunteers) canvas team maps (2-3 census tracts) in the county
  - Teams meet at deployment centers
  - Brief training review
  - Teams receive their map assignments
  - Teams cover their entire map area, recording information on the people they see (visual count)
  - Guides are paid for their time and expertise
# General Street Count - Tally Sheet

<table>
<thead>
<tr>
<th>Gender</th>
<th>Family</th>
<th>Dwelling or Vehicle Type</th>
<th>Location Seen</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>Male</td>
<td>Street</td>
<td>Encampment</td>
</tr>
<tr>
<td>Female</td>
<td>Family</td>
<td>Tent</td>
<td>Railroad Tracks</td>
</tr>
<tr>
<td>Transgender</td>
<td>Unknown</td>
<td>Building</td>
<td>RV/Van</td>
</tr>
<tr>
<td>Unknown</td>
<td>Cannot determine gender</td>
<td>Car</td>
<td></td>
</tr>
</tbody>
</table>

## Tally Sheet Examples

<table>
<thead>
<tr>
<th>Gender</th>
<th>Age</th>
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1. Male | 0   | 0      | 0                        | 0             |
2. Female | 0   | 0      | 0                        | 0             |
3. Transgender | 0    | 0      | 0                        | 0             |
4. Unknown | 0    | 0      | 0                        | 0             |
# GENERAL STREET COUNT – TALLY SHEET

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One inhabited vehicle
Three visible individuals in a family

<table>
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One inhabited vehicle
Details of people inside unknown
SHELTER COUNT

- Use HMIS data (HIC, sub-population data, etc.)
- Gather information from shelters not participating in HMIS

- Data is collected at the site level
- Data are geographically coded
- Data are merged with unsheltered data
SURVEYS

• Interviews to be conducted on the street (and potentially in shelters)
  ◦ Street surveys will be conducted by homeless youth and adults

• Survey quotas are determined by ASR using the Point-in-Time Counts for each area of the County

• Survey data is County level, as sample size is insufficient for jurisdictional reports (*Opportunity to obtain jurisdictional specific survey data is available* – contact EveryOne Home for more details)
YOUTH (UNDER 25) COUNT

- Nationally, 2017 will be the baseline year for data on youth under 25

- Separate youth count advisory team focused on unaccompanied youth as well as youth in families

- Targeted street count

- Peer led outreach teams
  - Comprised of youth guides (age 18-24, current/recent homeless experience) and Team Leaders (adult agency volunteers familiar with youth population)
  - Cover pre-identified areas, recording information on the youth they see (visual count)
  - Youth are paid per hour for their time and expertise

- Service provider outreach
  - School and program waitlists
  - Runaway and homeless youth providers
  - Other community partners (e.g. libraries, employment programs, etc.)
Timeline

January 31, 2017

Street Count

Shelter Count

January 31, 2017 - February 16, 2017

Survey

June 2017

Final Report Available

See handout: Project Plan and Timeline
Count Planning

- **Deployment Center Locations**
  - One in each major geographic area
  - Large meeting space
  - At or near a shelter location (if possible)
  - Easy parking

- **Survey Center Locations**
  - One (or more) in each major geographic area
  - At shelter location
  - Easy to get to and many “open” hours

- **Guide and Volunteer Training Schedule**
  - At least 1 week prior to the count

- **Outreach and Guide Recruitment**

- **Survey Instrument**
  See handout: Count Planning Worksheet
Recruiting starts… NOW!

- January 31, 2017 in morning hours
- Guides and the importance of their role
- Volunteers and their role
- Key partners in recruitment and special outreach
- FAQs
  - With friend/co-worker
  - Drivers
  - Role of outreach teams

See handout: Count Planning Worksheet
Survey tool

- Minimum data fields for HUD *(highlighted in yellow)*

- Recommended questions by ASR *(underlined in green)*

- Optional questions collected regionally *(all other questions)*

- Questions of community interest

*See handout: Highlighted Survey Instrument*
Surveying sheltered population

- Opportunity to collect same survey information on individuals and families residing in emergency shelters and transitional housing as those who are unsheltered

- Surveys completed by service providers
  - Quotas set by PIT count data

- Discussion: Is there interest in surveying individuals and families in emergency shelters and transitional housing?
Next Steps

- Sign up for PIT Count Advisory Group (General/Youth)
- Send us any additional thoughts or feedback regarding the PIT Count and Survey
- Spread the word about community volunteers to help on the morning of the Street Count
- Begin identifying individuals with lived experience who may be interested in working as Guides ($15/hour) or Surveyors ($7/ completed survey)
Contact Information

Aspire Consulting LLC
Kathie Barkow
kathiebarkow@earthlink.net
(510) 967-5161

Applied Survey Research
Peter Connery, VP
connery@appliedsurveyresearch.org
(831) 728-1356

Laura Petry, Senior Research Analyst
laura@appliedsurveyresearch.org
(213) 282-2794

Samantha Green, Project Manager
samantha@appliedsurveyresearch.org
(408) 247-8319
Thank You!

- Thanks for making this count happen (600+ community members!).
- Thanks for making this count accurate and inclusive.
- Look out for volunteer, guide, and surveyor recruitment signups.
- See you on January 31, 2017!